

CURRICULUM VITAE

Shyanika W. Rose, MA, PhD

PERSONAL INFORMATION:

Office: Assistant Professor
University of Kentucky
College of Medicine, Department of Behavioral Science
Center for Health Equity Transformation (CHET)
Suite 370, Healthy Kentucky Research Building
University of Kentucky
760 Press Avenue
Lexington, KY 40508-0679
Tel: 859.562.2525
s.rose@uky.edu

EDUCATION:

Undergraduate: University of Pennsylvania
Philadelphia, Pennsylvania
1992-1996
BA *cum laude*, Anthropology

Graduate: University of South Florida
Department of Anthropology
1996-2001
MA, Anthropology

University of North Carolina at Chapel Hill
Gillings School of Global Public Health
Department of Health Behavior
2009-2014
PhD, Health Behavior (2014)

Post-Doctoral Schroeder Institute for Tobacco Research and Policy Studies at
Truth Initiative
2014-2015
Washington, DC

PROFESSIONAL EXPERIENCE:

1997-2011
5 Positions of increasing responsibility culminating as Senior Research Scientist
Battelle Memorial Institute
Centers for Public Health Research and Evaluation
Arlington, VA and Durham, NC

2011-2014
Research Assistant
University of North Carolina
Gillings School of Global Public Health
Department of Health Behavior

Chapel Hill, NC

2014-2015

Ellen R. Gritz Postdoctoral Fellow
Schroeder Institute for Tobacco Research and Policy Studies
Truth Initiative
Washington, DC

2015 – 2019

Research Investigator/Director
Truth Initiative Schroeder Institute
Washington, DC

**HONORS AND
AWARDS:**

1997-1999

University Graduate Research Fellowship
Department of Anthropology
University of South Florida

2009

Godfrey M. and Lore Hochbaum Merit Scholarship
Department of Health Behavior
Gillings School of Global Public Health
University of North Carolina at Chapel Hill

2010

CDC Honor Award of Excellence in Program or Policy Evaluation
Centers for Disease Control and Prevention

2011

University Cancer Research Fund
Lineberger Comprehensive Cancer Center
University of North Carolina at Chapel Hill

2011-2014

Cancer Control Education Program Predoctoral Fellowship
Lineberger Comprehensive Cancer Center
University of North Carolina at Chapel Hill

2014

Delta Omega Public Health Honor Society Inductee
Delta Omega

**PROFESSIONAL
SOCIETIES:**

2006 – present	American Evaluation Association (AEA)
2009 – present	American Public Health Association (APHA)
2013 – present	Society for Research on Nicotine and Tobacco (SRNT)
2013 – present	American Association for Cancer Research (AACR)

Professional Service

Society for Nicotine and Tobacco Research (SRNT)

2013-present Member, Health Disparities Network
2013-present Member, Policy Network, Education Subcommittee
2014-2015 Health Disparities Network, Fellowship reviewer, Annual Meeting
2016-present Abstract Review, Annual Meeting
2018-2022 Program Co-chair, Advisory Committee, Health Disparities Network

American Public Health Association (APHA)

2014 – present Member, Alcohol, Tobacco and Other Drugs Section
2014- present Member, Community Health Planning and Policy Development Section

NCI ENDS Measurement Workgroup

2018—present Invited Member, Core Principles for Measuring Self-reported Use

National Conference for Tobacco or Health (NCTOH)

2019 Subcommittee Member for Health Equity Program Area

Surgeon General’s Report on Tobacco-Related Health Disparities

2018—2019 Chapter Lead

PUBLIC SERVICE:

Editorial Board Service

Ad hoc Reviewer, American Journal of Preventive Medicine
Ad hoc Reviewer, American Journal of Public Health
Ad hoc Reviewer, Addictive Behaviors
Ad hoc Reviewer, British Medical Journal Open
Ad hoc Reviewer, Health and Place
Ad hoc Reviewer, Health Psychology
Ad hoc Reviewer, Health Education and Behavior
Ad hoc Reviewer, Nicotine and Tobacco Research
Ad hoc Reviewer, PLOS One
Ad hoc Reviewer, Tobacco Control

TEACHING ACTIVITIES:

University of North Carolina at Chapel Hill

Course Name: HBHE/NUTR 811 – Development and Evaluation of Health Promotion and Disease Prevention Interventions
Role: Teaching Assistant
Years Taught: Fall 2011, Fall 2012

Course Name: HBHE 860, Research Proposal
Role: Teaching Assistant
Years Taught: Spring 2012, Spring 2013

Course Name: HBEH 812, Professional Development

Role: Teaching Assistant
Years Taught: Fall 2013

Diversity Facilitator
Battelle Memorial Institute

**SCHOLARSHIP
AND
RESEARCH:**

RESEARCH GRANTS

Current Active

Agency: National Cancer Institute
Identifying #: P01CA225597
Title: *ASPiRE: Advancing Science & Policy in the Retail Environment Project 2: Big Cities Tobacco Control*
Project Period: 9/1/2018-8/31/2023
Role on Project: Co-Investigator (MPI: Lisa Henriksen, Kurt Ribisl, Douglas Luke)

Agency: National Cancer Institute
Identifying #: R03CA219737
Title: *Predicting menthol cigarette and flavored cigar smokers' responses to menthol or flavored tobacco restrictions: results from experimental auctions*
Project Period: 7/1/2017-5/31/2019
Role on Project: Principal Investigator

Agency: National Cancer Institute
Identifying #: R21CA208206
Title: *Exposure to flavored tobacco advertising and associations with future use in young adults: implications for health equity*
Project Period: 4/15/2017-3/31/2019
Role on Project: Principal Investigator

Agency: National Cancer Institute
Identifying #: R03CA223600
Title: *Consumer Perceptions of Health Claims in Vape Shops*
Project period: 9/21/2017 – 8/31/19
Role on project: Consultant (PI: Kimberly Wagoner)

Previous

Agency: National Center for Minority Health Disparities
Identifying #: R01MD013338
Title: *Poly-Tobacco Use and Minority Health: Differential Risks, Transitions, and Socio-Environmental Context*
Project Period: 9/25/2018 – 6/30/2019
Role on Project: Co-Investigator (PI: Kimberly Horn)

Agency: National Institute on Drug Abuse
Identifying #: HHSN271201100027C
Title: *Population Assessment of Tobacco Health (PATH)*
Project period: 9/18/2011 - 6/30/2019
Role on project: Sub-contractor (PI: Andrew Hyland)

Agency: National Cancer Institute
Identifying #: U54CA189222
Title: *Center for Evaluation and Coordination of Training and Research in Tobacco Regulatory Science (subcontract through Westat)*
Project Period: 09/01/2014 – 08/31/2018
Role on Project: Co-Investigator

Agency: National Cancer Institute
Identifying #: R21CA057726
Primary Award Title: *Cancer Control Education Program* (PI: Kurt Ribisl)
Project Period: 09/05/1992 – 06/30/2017
Role on Project: Pre-doctoral fellow (2011-2014)

Agency: Schroeder Institute for Tobacco Research and Policy Studies
Title: *Exposure to Discrimination and Tobacco (EDIT) Study*
Project Period: 5/01/16-4/3/17
Role on Project: Principal Investigator

Agency: Schroeder Institute for Tobacco Research and Policy Studies
Title: *Tobacco Real-world Advertising eXposure (TRAX) Study*
Project Period: 6/01/15-5/31/16
Role on Project: Principal Investigator

Agency: Metro Tobacco Research and Instruction Consortium (MeTRIC)
Title: *Appeal and attraction to menthol cigarette smoking and menthol packaging in young adults*
Project Period: 8/1/2016-10/31/2017
Role on Project: Co-Principal Investigator

Agency: University Cancer Research Fund
Award Title: *Healthy Stores, Healthy Communities*
Identifying #: Health-e-NC (PI: Kurt Ribisl/Kelly Evenson)
Project Period: 1/1/11-12/31/11

Agency: National Cancer Institute
Award Title: *Tobacco Control in a Rapidly Changing Media Environment*
Identifying #: U01CA154254 (PI: Sherry Emery)
Project Period: 9/01/11-8/1/15
Role on Project: Research Assistant (2012-13)

Agency: National Cancer Institute

Award Title: *Maximizing state and local policies to restrict tobacco marketing at point of sale*

Identifying #: U01CA154281 (Multi-PI: Kurt Ribisl, Lisa Henriksen, Doug Luke)

Project Period: 9/01/11-8/1/15

Role on Project: Research Assistant (2013-14)

PUBLICATIONS:

Original Papers in Refereed Journals

1. Hare ML, Orians CE, Kennedy MG, Goodman KJ, **Wijesinha S**, Seals BF. Lessons Learned from the PMI Case Study: The Community Perspective. *Social Marketing Quarterly*. March 1, 2000 2000;6(1):54-65. [10.1080/15245004.2000.9961093](#).
2. Cooper CP, Saraiya M, McLean TA, Hannan J, Liesmann JM, **Rose SW**, Lawson HW. Report from the CDC. Pap test intervals used by physicians serving low-income women through the National Breast and Cervical Cancer Early Detection Program. *J Womens Health (Larchmt)*. Oct 2005;14(8):670-678. [10.1089/jwh.2005.14.670](#).
3. Butterfoss FD, Gilmore LA, Krieger JW, Lachance LL, Lara M, Meurer JR, Orians CE, Peterson JW, **Rose SW**, Rosenthal MP. From formation to action: How allies against asthma coalitions are getting the job done. *Health Promot Pract*. Apr 2006;7(2 Suppl):34S-43S. [10.1177/1524839906287063](#).
4. Ross LE, Stroud LA, **Rose SW**, Jorgensen CM. Using telephone focus groups methodology to examine the prostate cancer screening practices of African-American primary care physicians. *J Natl Med Assoc*. Aug 2006;98(8):1296-1299.
5. Stroud L, Ross LE, **Rose SW**. Formative evaluation of the prostate cancer screening practices of African-American physicians. *J Natl Med Assoc*. Oct 2006;98(10):1637-1643.
6. Engel-Cox JA, Van Houten B, Phelps J, **Rose SW**. Conceptual model of comprehensive research metrics for improved human health and environment. *Environ Health Perspect*. May 2008;116(5):583-592. [10.1289/ehp.10925](#)
7. Liebow E, Phelps J, Van Houten B, **Rose S**, Orians C, Cohen J, Monroe P, Drew CH. Toward the assessment of scientific and public health impacts of the National Institute of Environmental Health Sciences Extramural Asthma Research Program using available data. *Environ Health Perspect*. Jul 2009;117(7):1147-1154. [10.1289/ehp.0800476](#).
8. Orians C, Abed J, Drew C, **Rose SW**, Cohen J, Phelps J. Scientific and Public Health Impacts of the NIEHS Extramural Asthma Research Program - Insights from Primary Data. *Res Eval*. Dec 2009;18(5):375-385. [10.3152/095820209X480698](#).
9. Orians C, **Rose S**, Hubbard B, Sarisky J, Reason L, Bernichon T, Liebow E, Skarpness B, Buchanan S. Strengthening the capacity of local health agencies through community-based assessment and planning. *Public Health Rep*. Nov-Dec 2009;124(6):875-882.
10. Brustrom J, Thibadeau J, John L, Liesmann J, **Rose S**. Care coordination in the spina bifida clinic setting: current practice and future directions. *J Pediatr Health Care*. Jan-Feb 2012;26(1):16-26. [10.1016/j.pedhc.2010.06.003](#).
11. **Rose SW**, Myers AE, D'Angelo H, Ribisl KM. Retailer adherence to Family Smoking Prevention and Tobacco Control Act, North Carolina, 2011. *Prev Chronic Dis*. 2013;10:E47. [10.5888/pcd10.120184](#).
12. D'Angelo H, Fleischhacker S, **Rose SW**, Ribisl KM. Field validation of secondary data sources for enumerating retail tobacco outlets in a state without tobacco outlet licensing. *Health Place*. Jul 2014;28:38-44. [10.1016/j.healthplace.2014.03.006](#).

13. **Rose SW**, Barker DC, D'Angelo H, Khan T, Huang J, Chaloupka FJ, Ribisl KM. The availability of electronic cigarettes in U.S. retail outlets, 2012: results of two national studies. *Tob Control*. Jul 2014;23 Suppl 3:iii10-16. [10.1136/tobaccocontrol-2013-051461](https://doi.org/10.1136/tobaccocontrol-2013-051461).
14. D'Angelo H, Evenson KR, **Rose S**, Fleischhacker S, Myers AE, Ribisl KM. Examination of community and consumer nutrition, tobacco and physical activity environments at food and tobacco retail stores in three diverse North Carolina communities. *Prev Med Rep*. 2015;2:730-736. [10.1016/j.pmedr.2015.08.018](https://doi.org/10.1016/j.pmedr.2015.08.018).
15. Glasser AM, Cobb CO, Teplitskaya L, Ganz O, Katz L, **Rose SW**, Feirman S, Villanti AC. Electronic nicotine delivery devices, and their impact on health and patterns of tobacco use: a systematic review protocol. *BMJ Open*. 2015;5(4):e007688. [10.1136/bmjopen-2015-007688](https://doi.org/10.1136/bmjopen-2015-007688).
16. Lee JG, Henriksen L, **Rose SW**, Moreland-Russell S, Ribisl KM. A Systematic Review of Neighborhood Disparities in Point-of-Sale Tobacco Marketing. *Am J Public Health*. Sep 2015;105(9):e8-18. [10.2105/AJPH.2015.302777](https://doi.org/10.2105/AJPH.2015.302777).
17. **Rose SW**, Emery SL, Ennett S, McNaughton Reyes HL, Scott JC, Ribisl KM. Public Support for Family Smoking Prevention and Tobacco Control Act Point-of-Sale Provisions: Results of a National Study. *Am J Public Health*. Oct 2015;105(10):e60-67. [10.2105/AJPH.2015.302751](https://doi.org/10.2105/AJPH.2015.302751).
18. **Rose SW**, Emery SL, Ennett S, Reyes HL, Scott JC, Ribisl KM. Retailer opinions about and compliance with family smoking prevention and tobacco control act point of sale provisions: a survey of tobacco retailers. *BMC Public Health*. 2015;15:884. [10.1186/s12889-015-2231-2](https://doi.org/10.1186/s12889-015-2231-2).
19. Feirman SP, Donaldson E, Glasser AM, Pearson JL, Niaura R, **Rose SW**, Abrams DB, Villanti AC. Mathematical Modeling in Tobacco Control Research: Initial Results From a Systematic Review. *Nicotine Tob Res*. Mar 2016;18(3):229-242. [10.1093/ntr/ntv104](https://doi.org/10.1093/ntr/ntv104).
20. Ribisl KM, D'Angelo H, Evenson KR, Fleischhacker S, Myers AE, **Rose SW**. Integrating Tobacco Control and Obesity Prevention Initiatives at Retail Outlets. *Prev Chronic Dis*. 2016;13:E35. [10.5888/pcd13.150426](https://doi.org/10.5888/pcd13.150426).
21. **Rose SW**, Cohn AM, Pearson JL, Johnson AL, Rath JM, Villanti A. Visited a vape shop? Prevalence and correlates from a national sample of U. S. young adults. *Tob Prev Cess*. 2016;2(Suppl):4.
22. Pearson JL, Johnson A, Villanti A, Glasser AM, Collins L, Cohn A, **Rose SW**, Niaura R, Stanton CA. Misperceptions of harm among Natural American Spirit smokers: results from wave 1 of the Population Assessment of Tobacco and Health (PATH) study (2013-2014). *Tob Control*. Dec 06 2016. [10.1136/tobaccocontrol-2016-053265](https://doi.org/10.1136/tobaccocontrol-2016-053265).
23. Cohn A, **Rose SW**, Johnson A, Rath J, Villanti A. Support for marijuana legalization and predictors of intentions to use marijuana more often in response to legalization among U.S. young adults. *Substance Use and Misuse*. 2017; 52(2): 203-13
24. Cohn A, Johnson A, Pearson J, **Rose S**, Ehlke S, Ganz O, Niaura R. Determining non-cigarette tobacco, alcohol, and substance use typologies across menthol and non-menthol smokers using latent class analysis. *Tob Induc Dis*. 2017;15:5. [10.1186/s12971-017-0111-5](https://doi.org/10.1186/s12971-017-0111-5).
25. Glasser AM, Johnson AL, **Rose SW**, Ganz O, Cantrell J, Delnevo C, Villanti AC. Correlates of cigar use by type and flavor among U. S. young adults: 2011-2015. *Tob Reg Sci*. 2017. 3(Suppl 1): 59-71.
26. Villanti AC, Johnson AL, Ambrose BK, Cummings KM, Stanton CA, **Rose SW**, Feirman SP, Tworek C, Glasser AM, Pearson JL, Cohn AM, Conway KP, Niaura RS, Bansal-Travers M, Hyland A. Flavored Tobacco Product Use in Youth and Adults: Findings from the First Wave of the PATH Study (2013-2014). *Am J Prev Med*. 2017. pii: S0749-3797(17)30065-X. doi: [10.1016/j.amepre.2017.01.026](https://doi.org/10.1016/j.amepre.2017.01.026)
27. **Rose SW**, Jo CL, Binns S, Buenger M, Emery S, Ribisl KM. Perceptions of Menthol Cigarettes Among Twitter Users: Content and Sentiment Analysis. *J Med Internet Res*. Feb 27 2017;19(2):e56. [10.2196/jmir.5694](https://doi.org/10.2196/jmir.5694).

28. Feirman SP, Glasser AM, **Rose S**, Niaura R, Abrams DB, Teplitskaya L, Villanti AC. Computational models used to assess US tobacco control policies. *Nicotine Tob Res.* Jan 21 2017. doi: 10.1093/ntr/ntx017. [Epub ahead of print]
29. **Rose SW**, Anesetti-Rothermel A, Elmasry H, Niaura R. Young adult non-smokers' exposure to real-world tobacco marketing: results of an ecological momentary assessment pilot study. *BMC Res Notes.* 2017;10(1):435.
30. Cohn AM, **Rose SW**, Ilakkuvan V, Gray T, Curry L, Villanti AC, Mays D, Lindblom E, Tercyak K, Debnam C, Mayo A, Perreras L. Harm Perceptions of Menthol and Nonmenthol Cigarettes Differ by Brand, Race/Ethnicity, and Gender in US Adult Smokers: Results from PATH Wave 1. *Nicotine Tob Res.* 2018 Jan 27. doi: 10.1093/ntr/ntx277. [Epub ahead of print] PubMed PMID: 29385527.
31. **Rose SW**, Mayo A, Ganz O, Perreras L, D'Silva J, Cohn A. Perceived racial/ethnic discrimination, marketing, and substance use among young adults. *J Ethn Subst Abuse.* 2018 Feb 9:1-20. doi: 10.1080/15332640.2018.1425949. [Epub ahead of print] PubMed PMID: 29424638.
32. Ganz O, **Rose SW**, Cantrell J. Swisher Sweets 'Artist Project': using musical events to promote cigars. *Tob Control.* 2018 Feb 8. pii: tobaccocontrol-2017-054047. doi: 10.1136/tobaccocontrol-2017-054047. [Epub ahead of print] PubMed PMID: 29439208.
33. **Rose SW**, Glasser AM, Zhou Y, Cruz T, Cohn AM, et al. Adolescent tobacco coupon receipt, vulnerability characteristics, and subsequent tobacco use: Analysis of PATH Study, Wave 1 and 2. *Tob Control.* 2018. Online first. doi: 10.1136/tobaccocontrol-2017-054141 PMID: 29472444
34. Rath JM, Greenberg M, Pitzer L, Emelle B, Green M, Liu SM, Willet J, **Rose SW**, Hair EC, Vallone D. The association between menthol related knowledge and support for a policy ban among US smokers. *Ethn Dis.* 2018;28(3):177-186; doi: 10.18865/ed.28.3.177.
35. Abrams DB, Glasser AM, Villanti AC, Pearson JL, **Rose S**, Niaura RS. Managing nicotine without smoke to save lives now: Evidence for harm minimization. *Prev Med.* 2018 Jun 23. pii: S0091-7435(18)30198-1. doi: 10.1016/j.ypmed.2018.06.010. [Epub ahead of print] PubMed PMID: 29944902.
36. Cohn AC, Johnson AL, **Rose SW**, Pearson JL, Villanti AC, Stanton C. Population-level patterns and mental health and substance use correlates of alcohol, marijuana, and tobacco use and co-use in US young adults and adults: Results from the population assessment for tobacco and health. *Am J Addict.* 2018 Sep;27(6):491-500. doi: 10.1111/ajad.12766. PubMed PMID: 30152111.
37. Lienemann BA, **Rose SW**, Unger JB, Meissner HI, Byron MJ, Baezconde-Garbanati L, Huang LL, Cruz TB. Tobacco Advertisement Liking, Vulnerability Factors, and Tobacco Use among Young Adults. *Nicotine Tob Res.* 2018 Oct 17. doi: 10.1093/ntr/nty220. PubMed PMID: 30329102.
38. Cohn AM, **Rose SW**, D'Silva J, Villanti AC. Menthol Smoking Patterns and Smoking Perceptions Among Youth: Findings From the Population Assessment of Tobacco and Health Study. *Am J Prev Med.* 2019 Apr;56(4):e107-e116. doi: 10.1016/j.amepre.2018.11.027. PubMed PMID: 30898227.
39. Wagoner KG, Berman M, **Rose SW**, Song E, Cornacchione Ross J, Klein EG, Kelley DE, King JL, Wolfson M, Sutfin EL. Health claims made in vape shops: an observational study and content analysis. *Tob Control.* 2019 May 23;. doi: 10.1136/tobaccocontrol-2018-054537. [Epub ahead of print] PubMed PMID: 31123104.
40. Choi K, Rose SW, Rahman B, Zhou Y, Hair E. Exposure to multi-media tobacco marketing and product use among youth: A longitudinal analysis. *Nic Tob Res.* In Press
41. Rose SW, Ganz O, Zhou Y, Carnegie B, Villanti AC, Rath J, Hair EC. Menthol smokers' response to restrictions on menthol cigarettes: longitudinal results among US young adults. *AJPH.* In Press.
42. Rose SW, Johnson AL, Glasser A, Villanti A, Ambrose B, Conway K, et al. Flavor types used by youth and adult tobacco users in Wave 2 of the Population Assessment of Tobacco and Health (PATH) Study 2014-15. *Tob Control.* In Press.

Abstracts

1. **Rose SW**, Roberts M, Lienemann B, Groom A. Tobacco marketing and Vulnerable Populations. Symposia. Chair. Society for Research on Nicotine and Tobacco Annual Meeting. Baltimore, MD. February 24, 2018.
2. **Rose SW**, Glasser A, Zhou Y, Cruz T, Cohn A, Byron MJ, Lienemann B, Huang L, Meissner H, Baezconde-Garbanati L, Unger J. Tobacco Coupon Receipt, Vulnerability Characteristics, and Tobacco Use Outcomes among US Youth: Longitudinal Analysis of Waves 1 and 2 of the PATH Study. Oral Presentation. Society for Research on Nicotine and Tobacco Annual Meeting. Baltimore, MD. February 24, 2018.
3. Lienemann B, Cruz T, **Rose S**, Unger J, Meissner H, Baezconde-Garbanati L, Byron MJ. The association of liking tobacco advertisements and tobacco use among young adults: Findings from Population Assessment of Tobacco and Health (PATH) Wave 1. Oral Presentation. Society for Research on Nicotine and Tobacco Annual Meeting. Baltimore, MD. February 24, 2018.
4. **Rose S**, Ganz O, Mayo A, Perreras L, Cohn A. Perceived Discrimination, Point-of-Sale Marketing, and Tobacco Use Norms in Young Adults. Poster Presentation. Society for Research on Nicotine and Tobacco Annual Meeting. Baltimore, MD. February 22, 2018.
5. **Rose S**, Johnson A, Glasser A, Villanti A, Ambrose B, Conway K, Cummings KM, Stanton C, Delnevo C, Wackowski O, Ross K, Feirman S, Bansal-Travers M, Bernat J, Holder-Hayes E, Green V, Silveira M, Zhou Y, Abudayyeh H, Hyland A. Flavor types used by youth and adult tobacco users in Wave 2 of the Population Assessment of Tobacco and Health (PATH) Study 2014-15. Poster Presentation. Society for Research on Nicotine and Tobacco Annual Meeting. Baltimore, MD. February 22, 2018.
6. Ganz O, **Rose S**, Cantrell J. Swisher Sweets “Artist Project:” Using musical events to promote cigars. Poster Presentation. Society for Research on Nicotine and Tobacco Annual Meeting. Baltimore, MD. February 22, 2018.
7. D’Silva J, **Rose S**, Mayo A, Ganz O, Perreras L, Cohn A. Discrimination is associated with menthol cigarette use among young adult smokers above and beyond race/ethnicity and demographic factors. Society for Research on Nicotine and Tobacco Annual Meeting. Baltimore, MD. February 23, 2018.
8. Anesetti-Rothermel A, **Rose S**, Heuberger C, Placide S, Beswick-Bozier S, Nahvi S. Exploring the hookah retail landscape: associations between hookah availability and neighborhood sociodemographic characteristics. Society for Research on Nicotine and Tobacco Annual Meeting. Baltimore, MD. February 23, 2018.
9. Cohn A, Johnson A, Perreras L, Mayo A, Villanti A, Mays D, Lindblom E, Tercyak K, Debnam C, Ilakkuvan V, Gray T, Curry L, **Rose S**. Daily smoking patterns and positive subjective response to smoking menthol and non-menthol cigarettes in young adult smokers: results from an EMA study. Society for Research on Nicotine and Tobacco Annual Meeting. Baltimore, MD. February 23, 2018.
10. Glasser A, Abudayyeh H, Liu M, Rath J, Cantrell J, **Rose S**, Hair E, Vallone D. Perceived impact of menthol in cigarettes on smoking Patterns and disparities among US Adults (2016). Society for Research on Nicotine and Tobacco Annual Meeting. Baltimore, MD. February 23, 2018.
11. Mayo A, **Rose SW**, Anesetti-Rothermel A, Elmasry H, Niaura R. Neighborhood variability in the price discounting of tobacco products in the retail environment. Poster Presentation. National Conference on Tobacco or Health. Austin, TX, March 22, 2017.

12. D'Angelo H, **Rose SW**, Ribisl KM. Tobacco product sales in US retail stores: Sales volume and market share, 1997 to 2012. Oral Presentation. National Conference on Tobacco or Health. Austin, TX, March 23, 2017.
13. **Rose SW**, Cohn A, Pearson J, Mayo A, Villanti A. Menthol tobacco users' response to restrictions on menthol cigarettes: Results among US young adults. Oral Presentation. Society for Research on Nicotine and Tobacco Annual Meeting. Florence Italy, March 10, 2017.
14. **Rose SW**, Mayo A, Perreras L, Ganz O, Cohn A. Racial/ethnic discrimination, marketing, and substance use among young adults. Poster Presentation. Society for Research on Nicotine and Tobacco Annual Meeting. Florence Italy, March 11, 2017.
15. Cohn A, **Rose S**, Ilakkuvan V, Gray T, Curry L, Villanti A, Lindblom E, Mays D, Tercyak K, Debnam C. Do perceptions of harm for one's own cigarette brand differ across menthol and non-menthol smokers and brand? Findings from the PATH study. Poster Presentation. Society for Research on Nicotine and Tobacco Annual Meeting. Florence Italy, March 11, 2017.
16. Pearson J, Johnson A, Villanti A, Glasser A, Collins L, Cohn A, **Rose S**, Niaura R, Stanton C. Misperceptions of Harm among American Spirit Smokers: Results from Wave 1 of the Population Assessment of Tobacco and Health (PATH) Study (2013-2014). Oral Presentation. Society for Research on Nicotine and Tobacco Annual Meeting. Florence Italy, March 10, 2017.
17. Cohn A, Johnson A, **Rose S**, Pearson J, Villanti A, Glasser A, Stanton C. Patterns and differences in the co-use of alcohol and marijuana with the spectrum of alternative tobacco products across young adults and adults: results from Wave 1 of the PATH study. Poster Presentation. Society for Research on Nicotine and Tobacco Annual Meeting. Florence Italy, March 10, 2017.
18. Wagoner K, Berman M, **Rose S**, Cornacchione, J, Wolfson M, Klein E, Kelley D, Song Eunyoung, Sutfin E. Environmental assessment of health claims in vape shops. Poster Presentation. Society for Research on Nicotine and Tobacco Annual Meeting. Florence Italy, March 11, 2017.
19. **Rose SW**, Elmasry H, Mayo A, Anesetti-Rothermel A, Kirchner T, Niaura R. Would restrictions on flavored tobacco products reduce tobacco use disparities?: Future directions from a pilot study of young adults. Oral Presentation. Society for Research on Nicotine and Tobacco Annual Meeting. Chicago, IL, March 4, 2016.
20. Cruz TB, Baezconde-Garbanati L, Byron MJ, Garcia R, Huang L, Lienemann BA, Meissner HI, Pentz MA, **Rose SW**, Unger JB. A systematic review of tobacco industry marketing and tobacco control communications to vulnerable populations. Oral Presentation. Society for Research on Nicotine and Tobacco Annual Meeting. Chicago, IL, March 3, 2016.
21. D'Angelo H, Golden SD, Henriksen L, **Rose SW**, Rust S, Ribisl KM. E-cigarette retail availability and marketing in the US, 2014-15. Oral Presentation. Society for Research on Nicotine and Tobacco Annual Meeting. Chicago, IL, March 4, 2016.
22. Glasser A, Johnson A, Delnevo C, **Rose SW**, Ganz O, Cantrell J, Villanti A. Correlates of self-reported cigar, flavored cigar and premium cigar use among US young adults: 2011-2014. Poster. Society for Research on Nicotine and Tobacco Annual Meeting. Chicago, IL, March 4, 2016.
23. **Rose SW**, Pearson JL, Villanti AC, Vallone D. Support for various government restrictions on cigarette contents among US young adults. Oral Presentation. Society for Research on Nicotine and Tobacco Annual Meeting. Philadelphia, PA, February 28, 2015.
24. **Rose SW**, Barker D, D'Angelo H, Khan TA, Huang J, Chaloupka F, and Ribisl KM. The availability of electronic cigarettes in US retail outlets, 2012: Results of two national studies. Oral

Presentation. Society for Research on Nicotine and Tobacco Annual Meeting. Seattle, WA, February 7, 2014.

25. **Rose SW**, Emery S, Ribisl KM. Factors affecting public support for tobacco control point of sale policies. Poster Presentation. Society for Research on Nicotine and Tobacco Annual Meeting. Seattle, WA, February 8, 2014.
26. **Rose SW**, Barker D, D'Angelo H, Khan TA, Huang J, Chaloupka F, and Ribisl KM. The availability of electronic cigarettes in US retail outlets, 2012: Results of two national studies. Oral Presentation. State and Community Tobacco Control Research Meeting. Phoenix, AZ, September 11, 2013.
27. **Rose SW**, Ribisl KM, and Myers AE. Assessing Retailer Compliance with FDA Tobacco Control Act Point of Sale Provisions. Oral Presentation. National Conference on Tobacco or Health. Kansas City, MO. August 16, 2012.
28. D'Angelo H, Fleischhacker S, **Rose SW**, Ribisl K. Evidence of Validity for Commercial Databases to Identify Retailers in a State without Tobacco Retailer Licensing. Poster. National Conference on Tobacco or Health. Kansas City, MO, Aug 15, 2012.
29. **Rose S**, Abed J, Orians C, and Wings L. Tools for Aligning National-Level and Local-Level Evaluations: Helping Grantees Evaluate Their Public Health Interventions. Skills-Building Workshop. American Evaluation Association. San Antonio, TX, November 12, 2010.
30. Fierro L, Orians C, **Rose SW**, and Wings L. More juice for the squeeze: Developing evaluation indicators and reference materials for state asthma control partnerships. Part of panel on "Coalitions and Participatory Approaches in Health Partnership Evaluations." American Evaluation Association. Baltimore, MD, 2007.
31. **Rose S** and Abed J. Innovative solutions in monitoring and tracking using technology-based data management systems: Monitoring the implementation of the New Jersey Cancer Control Plan. American Evaluation Association. Portland, OR, 2006.
32. Orians C and **Rose S**. Measuring advocacy and policy work: Tools for measuring coalition policy and advocacy efforts. American Evaluation Association, Portland, OR, 2006.
33. Tucker CM, Whetten-Goldstein K, **Rose SW**, and Knott C. Training data collectors for an HIV/AIDS survey to consider social justice concepts. American Public Health Association. Philadelphia, PA, 2002.
34. **Wijesinha S**. Conducting Appropriate Evaluations in Community Health Programs: Examples from the Prevention Marketing Initiative (PMI). Society for Applied Anthropology. Oral Presentation. April 23, 1999.