

DIANE B. FRANCIS, PhD
ASSISTANT PROFESSOR OF COMMUNICATION
DEPARTMENT OF COMMUNICATION
UNIVERSITY OF KENTUCKY
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EDUCATION

Ph.D. (2016) Mass Communication, University of North Carolina at Chapel Hill

Research Area: Health Communication

Dissertation: Evaluation of an innovative condom distribution program and point-of-access messaging targeting Black college women

Certificate in Interdisciplinary Health Communication (2016) UNC Chapel Hill

MSc (2010) Global Media and Communication, London School of Economics

M.A. (2010) Global Communication, University of Southern California

B.A. (2007) Communication, University of the Virgin Islands

ACADEMIC APPOINTMENTS

University of Kentucky, Department of Communication

Assistant Professor (2018-present)

Louisiana State University, Manship School of Mass Communication

Assistant Professor (2016-2018)

University of North Carolina, School of Media and Journalism

Research Assistant and Instructor (2012-2016)

University of North Carolina, School of Medicine

Research Assistant (2010-2012)

AFFILIATIONS

University of Kentucky, Markey Cancer Center

Member (2018-present)

Louisiana State University, African and African American Studies Department

Affiliate Member (2017-2018)

RESEARCH

Peer Reviewed Journal Articles

**Denotes student co-author at time research was conducted*

Mason, N.* & Francis, D. B. (2020). Information seeking and utilization of primary care mental health services among survivors of natural disasters. *Disaster Medicine and Public Health Preparedness*. Accepted for publication.

- Francis, D. B.** & Zelaya, C. M.* (2020). Cancer fatalism and cancer information seeking among Black women: Examining the impact of Aretha Franklin's death on cancer communication outcomes. *Journal of Cancer Education*. Advanced Online Publication. <https://doi.org/10.1007/s13187-020-01701-9>
- Francis, D. B.** (2019) "Twitter is really therapeutic at times": Examination of Black men's Twitter conversations following hip-hop artist Kid Cudi's depression disclosure. *Health Communication*. Accepted for publication. <https://doi.org/10.1080/10410236.2019.1700436>
- Francis, D. B.**, Zelaya, C. M.,* Fortune, D. A. & Noar, S. M. (2019). Black college women's interpersonal communication in response to a sexual health intervention: A mixed methods study. *Health Communication*. Advanced Online Publication. <https://doi.org/10.1080/10410236.2019.1673949>
- Comello, M. L. N., **Francis, D. B.**, Hursting, L. & Breaux, E. (2019). Values of cancer survivors and the supportive role of recreational video games. *Journal of Health Psychology*. Advanced Online Publication. <https://doi.org/10.1177/1359105319871663>
- Francis, D. B.** Mason, N.,* Ross, J. C., & Noar, S. M. (2019). Impact of pictorial tobacco pack warnings on adolescents and young adults: A systematic review of experimental studies, *Tobacco Induced Diseases*, 17(41). <https://doi.org/10.18332/tid/108614> (IF: 1.539)
- Francis, D. B.**, Stevens, E. M., Noar, S. M., & Widman, L. (2018). Public reactions to and impact of celebrity health announcements: Understanding the Charlie Sheen effect. *Howard Journal of Communications*. <https://doi.org/10.1080/10646175.2018.1532852>
- Francis, D. B.** (2018). Young Black men's information seeking following celebrity depression disclosure: Implications for mental health communication. *Journal of Health Communication*, 23(7), 687-694. <https://doi.org/10.1080/10810730.2018.1506837> (IF: 2.013)
- Francis, D. B.**, Noar, S. M., & Fortune, D. A., Adimora, A. A. (2018). "Be Straight Up and So Will He": Evaluation of a novel condom distribution and health communication intervention targeting African American college females. *AIDS Education and Prevention*, 30(2), 137-151. <https://doi.org/10.1521/aeap.2018.30.2.137> (IF: 1.756)
- Francis, D. B.**, Hall, M. G., Noar, S. M., Ribisl, K. M., Brewer, N. T. Systematic review of measures used in graphic cigarette pack warning experiments. (2017). *Nicotine & Tobacco Research*, 19(10), 1127-1137. (Editor's Pick) <https://doi.org/10.1093/ntr/ntx082> (IF: 4.609)
- Francis, D. B.**, Cates, J. R., Wagner, K. P. G., Zola, T., Fitter, J. E., Coyne-Beasley, T. (2017). Communication technologies to improve HPV vaccination initiation and completion: A systematic review. *Patient Education and Counseling*, 100(7), 1280-1286. <https://doi.org/10.1016/j.pec.2017.02.004> (IF: 2.232)
- Francis, D. B.**, Noar, S. M., Kowitt, S., Jarman, K., Goldstein, A. (2017). Believability of new diseases reported in the 2014 Surgeon General's report on smoking: Experimental Results from a National Survey of US adults. *Preventive Medicine*, 99, 94-98. <https://doi.org/10.1016/j.ypmed.2017.01.021> (IF: 2.893)
- Noar, S. M., **Francis, D. B.**, Bridges, C., Sontag, J., Schmitt, S., Brewer, N. T., Ribisl, K. M. (2017). Effects of strengthening cigarette pack warnings on attention and message processing: A systematic review. *Journalism and Mass Communication Quarterly*, 94(2), 416-442. <https://doi.org/10.1177/1077699016674188> (IF: 1.159)
- Noar, S. M., **Francis, D. B.**, Bridges, C., Sontag, J., Schmitt, S., Brewer, N. T., Ribisl, K. M. (2016). The impact of strengthening cigarette pack warnings: Systematic review of

- longitudinal observational studies. *Social Science & Medicine*, 164, 118-129.
<https://dx.doi.org/10.1016/j.socscimed.2016.06.011> (IF: 2.814)
- Comello, M. L. G., **Francis, D. B.**, Marshall, L. H., Puglia, D. R. (2016). Cancer survivors who play recreational computer games: Motivations for playing and associations with beneficial psychological outcomes. *Games for Health Journal*, 5(4), 286-292.
<https://doi.org/10.1089/g4h.2016.0003> (IF: 1.321)
- Francis, D. B.**, Noar, S. M., Widman, L., Willoughby, J. F., Sanchez, D. M., & Garret, K. P. (2016). Perceptions of a campus-wide condom distribution program: An exploratory study. *Health Education Journal*, 75(8), 998-1011. <https://doi.org/10.1177/0017896916648994> (IF: 0.683)
- Francis, D. B.**, Comello, M. L. G., Marshall, L. (2016). How does game playing support values and psychological well-being among cancer survivors? *Games for Health Journal*, 5(2), 128-134. <https://doi.org/10.1089/g4h.2015.0044> (IF: 1.321)
- Garrett, K. P., Widman, L., **Francis, D. B.**, & Noar, S. M., (2016). Emergency contraception: Sources of information and perceptions of access among young adults. *Women & Health*, 56(6), 668-679. <https://doi.org/10.1080/03630242.2015.1118727> (IF: 1.377)
- Cates, J. R., **Francis, D. B.**, Ramirez, C., Brown, J. D., Schoenbach, V. J., Fortune, T., Powell, W. H., & Adimora, A.A. (2015). Reducing concurrent sexual partnerships among Blacks in the rural southeastern United States: Development of narrative messages for a radio campaign. *Journal of Health Communication*, 20(11), 1262-1274.
<https://doi.org/10.1080/10810730.2015.1018643> (IF: 2.013)
- Noar, S. M., Hall, M. G., **Francis, D. B.**, Ribisl, K. M., Pepper, J. K., & Brewer, N. T. (2016). Pictorial cigarette pack warnings: A meta-analysis of experimental studies. *Tobacco Control*, 25, 341-354. <https://doi.org/10.1136/tobaccocontrol-2014-051978> (IF: 6.321)
- Noar, S. M., Althouse, B. M., Ayers, J. W., **Francis, D. B.**, & Ribisl, K. M. (2015). Cancer information seeking in the digital age: Effects of Angelina Jolie's prophylactic mastectomy announcement. *Medical Decision Making*, 35(1), 16-21.
<https://doi.org/10.1177/0272989X14556130> (IF: 2.908)
- Widman, L., Noar, S. M., Choukas-Bradley, S., & **Francis, D. B.** (2014). Adolescent sexual health communication and condom use: A meta-analysis. *Health Psychology*, 33(10), 1113-1124. <https://doi.org/10.1037/hea0000112> (IF: 3.611)

Manuscripts Under Review

- Mason, N.,* **Francis, D. B.**, & Pecchioni, L. (revise and resubmit). Health information seeking as a coping strategy to reduce Alzheimer's caregivers stress. *Health Communication*.
- Francis, D. B.** (under review). Examining the interplay between online media use and family health history communication about cancer: Mediating role of cancer worry.
- Comello, M. L., Gray, J., & **Francis, D. B.** (under review). Immersion in game worlds and associations with psychological well-being among cancer survivors.
- Wesley, T. R., Hamer, D., Johnson, A., **Francis, D. B.**, & Mason, N. (under review). Creating a patient-centered dietary educational intervention: A model for future patient education endeavors.

Scholarly Work in Progress

- Francis, D. B.**, Finn, L., & Thomas, T. (writing, data analysis). Joy and Pain: Using Twitter to evaluate storylines about trauma and mental health on Queen Sugar. To be submitted to a Special Issue of *Health Communication*
- Francis, D. B.**, Pilny, A., Zelaya, C. M. (writing, data analysis). Something to talk about: Individual and network predictors of interpersonal communication following Aretha Franklin's death from pancreatic cancer.
- Francis, D. B.**, Fortune, D. A. Zelaya, C. M.,* & Noar, S. M. (writing, data analysis). ~~Just keep the dispensers filled up:~~ Qualitative assessment of an intervention to improve condom availability and accessibility for US Black college women.
- Francis, D. B.**, Grumbein, A., Zelaya, C. M.,* & Said, M. F.* (writing, data analysis). Health communication cancer screening messages for Black women: Review and recommendations for future research.
- Francis, D. B.**, Kiviniemi, M. (data analysis). Demographic and psychosocial correlates of family cancer history communication among U.S. adults: Findings from the 2018 HINTS.

Peer Reviewed Conference Paper and Poster Presentations

- Francis, D. B.** (2020, May). *The role of online media use in family health history communication about cancer*. Paper to be presented at the 70th Annual Conference of the International Communication Association, Gold Coast, Australia.
- Mason, N.,* **Francis, D. B.** & Pecchioni, L. (2020, May). *Health information seeking as a coping strategy to reduce Alzheimer's caregivers stress*. Paper to be presented at the 70th Annual Conference of the International Communication Association, Gold Coast, Australia.
- Comello, M. L. N., Gray, J., & **Francis, D. B.** (2020, May). *Immersion in game worlds and associations with psychological well-being among cancer survivors*. Paper to be presented at the 70th Annual Conference of the International Communication Association, Gold Coast, Australia.
- Francis, D. B.**, Grumbein, A., Zelaya, C. M.,* & Said, M. F.* (2020, April). *Health communication cancer screening messages for Black women: Review and recommendations for future research*. Paper to be presented at the 16th Biennial Kentucky Conference on Health Communication, Lexington, KY.
- Francis, D. B.**, Kiviniemi, M. (2020, April). *Demographic and psychosocial correlates of family cancer history communication among U.S. adults: Findings from the 2018 HINTS*. Poster to be presented at the 16th Biennial Kentucky Conference on Health Communication, Lexington, KY.
- Francis, D. B.**, Zelaya, C. M.,* Fortune, D. A. & Noar, S. M. (2019, November). *Black college women's interpersonal communication in response to a sexual health intervention: A Mixed Methods Study*. Paper presented at the 105th Annual Conference of the National Communication Association, Baltimore, MD.
- Francis, D. B.** (2019, November). *Black Women's communication about cancer following Aretha Franklin's death: Examining the influence of individual-level factors on interpersonal communication*. Paper presented at the 105th Annual Conference of the National Communication Association, Baltimore, MD.
- Bickham, S. & **Francis, D. B.** (2019, October). *Perceived source credibility among college students during and after summer 2016 crises in Baton Rouge, LA*. Manuscript submitted for publication. Paper presented at the 2019 Southwest Education Council for Journalism & Mass Communication (SWECJMC) Symposium, New Orleans, LA.

- Francis, D. B.** & Zelaya, C. M.* (2019, May). *Cancer fatalism and cancer information seeking in African American women*. Paper presented at the Sixty-Ninth Annual Conference of the International Communication Association, Washington, DC.
- Francis, D. B.** (2019, May). *Communication about family cancer history among Black Americans: Findings from the 2018 Health Information National Trends Survey*. Poster presented at the 2019 Health Information National Trends Survey, Washington, DC.
- Harris, F. & **Francis, D. B.** (2018, November). *What's in a label? Examining the efficacy of racial and ethnic social identity labels in health messaging*. Paper presented at the Annual Meeting of the American Public Health Association, San Diego, CA.
- Whitenack, S.* & **Francis, D. B.** (2018, November). *Does familiarity matter? The effects of negative tabloid coverage on attitudes towards people with mental illness*. Paper presented at the 104th Annual Convention of the National Communication Association, Salt Lake City, UT.
- Francis, D. B.**, Wilks, S. (2018, May). *GIFTS: Teaching communication research methods to undergraduates*. Paper presented at the Sixty-Eighth Annual Conference of the International Communication Association, San Diego, CA.
- Francis, D. B.**, Noar, S. M., & Fortune, D. A., Adimora, A. A. (2018, April). *Evaluation of a novel condom distribution and health communication intervention targeting young African American females*. Poster presented at the 15th Biennial Kentucky Conference on Health Communication, Lexington, KY.
- Wesley, T. R., **Francis, D. B.**, Hamer, D., Johnson, A., Mason, N. (2018, April). *Design and testing of MyPlate video education materials to communicate healthy food choices to low-income, minority populations*. Poster presented at the 15th Biennial Kentucky Conference on Health Communication, Lexington, KY.
- Francis, D. B.**, Noar, S. M., & Fortune, D. A., Adimora, A. A. (2017, May). *Be Straight Up and So Will He: Impact of an innovative HIV prevention intervention targeting young Black women*. Paper presented at the Sixty-Seventh Annual Conference of the International Communication Association, San Diego, CA.
- Francis, D. B.**, Hall, M. G., Noar, S. M., Ribisl, K. M., & Brewer, N. T. (2017, March). *Measures used in pictorial cigarette pack warning experiments: A systematic review, 2000-2016*. Poster presented at the 2017 Society for Research in Nicotine and Tobacco Annual Meeting, Florence, Italy.
- Stevens, E. M., **Francis, D. B.**, Potter, J. (2016, August). *The effects of sexually provocative programming: a preliminary study about the effects of sexually provocative programming and sexual risk and responsibility*. Paper presented at 99th Annual Association for Education in Journalism and Mass Communication Conference, Minneapolis, MN.
- Comello, M. L. G., **Francis, D. B.**, Marshall, L. H., Puglia, D. R. (2016, June). *Cancer survivors who play recreational computer games: Motivations for playing and associations with beneficial psychological outcomes*. Paper presented at the Sixty-Sixth Annual Conference of the International Communication Association, Fukuoka, Japan.
- Noar, S. M., **Francis, D. B.**, Bridges, C., Sontag, J. M., Hall, M. G., Ribisl, K. M., & Brewer, N. T. (2016, May). *Do cigarette pack warnings have impact? Quantitative syntheses of the evidence*. In N. T. Brewer (Chair), *Pictorial cigarette pack warnings: Theoretical mechanisms and impact*. Symposium conducted at the 2016 NIH Tobacco Regulatory Science Conference, Bethesda, MD.

- Francis, D. B.,** Noar, S. M., & Fortune, D. (2016, April). *The relationship between condom access and sexual risk behaviors among black college women: Implications for health communication.* Poster presented at the 14th Biennial Kentucky Conference on Health Communication, Lexington, KY.
- Francis, D. B.,** Noar, S. M., Kowitt, S., Jarman, K., Goldstein, A. (2016, April). *Does source or message factors impact believability of new diseases linked to tobacco use? Implications for anti-smoking campaigns.* Poster presented at the Center for Regulatory Research on Tobacco Communication (CRRTC) Annual Retreat, Chapel Hill, NC.
- Noar, S. M., **Francis, D. B.,** Bridges, C., Sontag, J., Brewer, N. T., & Ribisl, K. M. (2016, April). *The impact of strengthened cigarette pack warnings on attention and message processing: A systematic review.* Poster presented at the 14th Biennial Kentucky Conference on Health Communication, Lexington, KY.
- Noar, S. M., **Francis, D. B.,** Bridges, C., Sontag, J. M., Ribisl, K. M., & Brewer, N. T. (2016, March). *Does anyone heed the warnings? Systematic review of the longitudinal impact of cigarette pack warnings.* Paper presented at the Society for Research on Nicotine and Tobacco 22nd Annual Meeting, Chicago, IL.
- Francis, D. B.,** Noar, S. M., Fortune, D. A., Esters, A. N., & Williams, L. (2015, July). *Development of messages for "Point-of-Sale" poster campaign to increase condom access and acquisition among African American college women.* Poster presented at the 12th International AIDS Impact Conference, Amsterdam, The Netherlands.
- Francis, D. B.,** Hall, M. G., Noar, S. M., Ribisl, K. M., & Brewer, N. T. (2015, May). *Systematic review of measures used in graphic cigarette pack warning experiments.* Paper presented at the Sixty-Fifth Annual Conference of the International Communication Association, San Juan, PR.
- Noar, S. M., Hall, M. G., **Francis, D. B.,** Ribisl, K. M., Pepper, J. K., & Brewer, N. T. (2015, April). *Graphic cigarette pack warnings: A meta-analysis of experimental studies.* Paper presented at the Society for Behavioral Medicine 36th Annual Meeting & Scientific Sessions, San Antonio, TX.
- Francis, D. B.,** Hall, M. G., Noar, S. M., Ribisl, K. M., Pepper, J. K., & Brewer, N. T. (2015, March). *Systematic review of measures used in graphic cigarette pack warning experiments.* Paper presented at the Society for Research on Nicotine and Tobacco 21st Annual Meeting, Philadelphia, PA.
- Noar, S. M., Hall, M. G., **Francis, D. B.,** Ribisl, K. M., Pepper, J. K., & Brewer, N. T. (2015, March). *Graphic cigarette pack warnings: A meta-analysis of experimental studies.* Poster presented at the Society for Research on Nicotine and Tobacco 21st Annual Meeting, Philadelphia, PA.
- Francis, D. B.,** Cates, J. R., & Adimora, A. A. (2014, November). *African American college students' perceptions about concurrent sexual partnerships.* Poster presented at the 142nd Annual Meeting of the American Public Health Association, New Orleans, PA.
- Francis, D. B.,** Cates, J. R., & Adimora, A. A. (2014, August). *Using narrative health messages to motivate reduction of sexual concurrency behaviors among young African Americans.* Paper presented at the 2014 CDC Health Communication Conference, Atlanta, GA.
- Francis, D. B.,** Cates, J. R., & Adimora, A. A. (2014, August). *Using narrative health messages to motivate reduction of sexual concurrency behaviors among young African Americans.* Paper presented at 97th Annual Association for Education in Journalism and Mass Communication Conference, Montreal, Canada.

- Widman, L. Noar, S. M., Choukas-Bradley, S., & **Francis, D. B.** (2014, June). *Adolescent sexual health communication and condom use: A meta-analysis*. Paper presented at the 2014 Meeting of the International Academy of Sex Research, Dubrovnik, Croatia.
- Noar, S. M., Hall, M. G., **Francis, D. B.**, Ribisl, K. M., Pepper, J.K., & Brewer, N.T. (2014, May). *The impact of graphic cigarette pack warnings: A meta-analysis of experimental studies*. Paper presented at the Sixty-Fourth Annual Conference of the International Communication Association, Seattle, WA.
- Francis, D. B.**, Noar, S. M., Widman, L., Willoughby, J. F., Sanchez, D. M., Garret, K. P., & Grodensky, C. (2014, April). *The condom dispenser initiative: Promoting condom availability, accessibility and use on a college campus*. Paper presented at the 13th Biennial Kentucky Conference on Health Communication, Lexington, KY.
- Garrett, K. P., **Francis, D. B.**, Noar, S. M., & Widman, L. (2014, April). *Awareness of emergency contraception on a university campus: Implications for health communication*. Poster presented at the 13th Biennial Kentucky Conference on Health Communication, Lexington, KY.
- Comello, M. L., **Francis, D. B.**, Marshall, L. McClintock, C., & Rogers, R. (2014, April). *Game-play experiences of cancer survivors and implications for health*. Paper presented at the 13th Biennial Kentucky Conference on Health Communication, Lexington, KY.
- Widman, L., Noar, S. M., Choukas-Bradley, S., & **Francis, D. B.** (2014, April). *Meta-analysis of adolescent sexual communication and condom use*. Paper presented at the 35th Annual Meeting & Scientific Sessions of the Society of Behavioral Medicine, Philadelphia, PA.
- Francis, D. B.**, Willoughby, J. F., Noar, S.M., & Crosby, R. (2014, February). *Is a condom just a condom? Condom preferences among young African-Americans visiting an STI clinic*. Poster session presented at the 35th annual Minority Health Conference, Chapel Hill, NC.
- Adimora, A.A., Goldman, M.V., Coyne-Beasley, T., Ellis, D., Stevenson, J. L., Williams, J. M., Ramirez, C. B., & **Francis, D. B.** (2012, October). *Not preaching to the choir: Using sermons as an HIV prevention tool in the Black church*. Paper presented at the 140th Annual Meeting of the American Public Health Association, San Francisco, CA.

Invited Presentations

- Culture-sensitive health communication targeting Black populations*. (2019, October). Presented at the Markey Cancer Center Cancer Prevention and Control Program Fall Retreat, Lexington, KY.
- Communicating Effectively with diverse patients*. (2019, September). Presented at the UK Inclusive Health Summit. University of Kentucky, Lexington, KY.
- Using video to communicate healthy food choices to low-income, minority populations*. (2018, August). Presented at the School of Communication and Information Research Seminar Series, University of Kentucky, Lexington, KY.
- Teaching through service learning*. (2018, March). Presented to the Pedagogy Class. Manship School of Mass Communication, Louisiana State University, Baton Rouge, LA.
- Development and evaluation of an innovative condom distribution and safer sex messaging intervention targeting Black college women*. (2017, March). Presented at Manship School of Mass Communication (MC 7000), Louisiana State University, Baton Rouge, LA.
- Safer sex messaging and condom distribution*. (2016, April). Presented at Spring Colloquium, University of North Carolina, Chapel Hill, NC.

Condom distribution and safer sex messaging targeting Black college women. (2015, February). Presented at the Institute for African American Research Graduate Student Brown Bag Series, University of North Carolina, Chapel Hill, NC.

Health communication as a tool for eliminating health disparities. (2014, November). Presented at Interdisciplinary Health Communication Colloquium (JOMC 826), University of North Carolina, Chapel Hill, NC.

RESEARCH GRANTS AND CONTRACTS

Funded

“You Ok Sis?”: A Qualitative Communication Analysis of Black Women’s Maternal Health Experiences (Co-Principal Investigator). Funded by the Central States Communication Association Federation Research Prize to understand the lived and communicative experiences of Black women in the U.S. healthcare system before, during and after pregnancy. 2020. \$4,100, with Co-PI Kallia O. Wight, PhD, Department of Communication and Rhetorical Studies, Illinois College, and Co-PI Soroya J. McFarland, PhD, Department of Communication Studies, University of Georgia.

Formative research to develop culturally appropriate messages to increase African American’s willingness to participate in clinical research (Co-Principal Investigator). Funded by the College Research Award of the College of Communication and Information, University of Kentucky, to support college and analysis of qualitative data derived from focus groups and experiential data to pre-test sample messages. 2019-2020. \$7,500, with Co-PI Aurora Occa, Department of Communication, University of Kentucky, and Co-PI Adriane Grumbein, Department of Integrated Strategic Communications, University of Kentucky.

A Tailored Intervention to Increase Colorectal Cancer Screening among African American Women. (Principal Investigator). Funded by the American Cancer Society Institutional Research Grant to the University of Kentucky Markey Cancer Center to develop an eHealth intervention to improve colon cancer screening among Black women. 2018-2020. \$30,000. **Louisiana State**

University School of Social Work BHWET Program: Targeted Enhancement in Integrated Behavioral Health Care across the Lifespan. (Interprofessional Training Partner/Collaborator). U.S. Department of Health & Human Services, Health Resources & Services Administration. 2017-2021. \$2 million. Scott Wilks, PhD, Associate Professor, LSU School of Social Work, PI.

Fostering Community Resilience: The Role of Source Credibility of Media, Academic and Government Organization among College Students in Baton Rouge, Louisiana. (Principal Investigator). Manship School of Mass Communication, Louisiana State University. 2016-2017, \$2,500. Shaniece Bickham, Instructor, LSU Manship School of Mass Communication, co-PI.

Evaluation of an Innovative Condon Distribution Program Targeting Young African American Women. (Principal Investigator). University of North Carolina at Chapel Hill Center for AIDS Research. 2014-2016, \$30,000. Seth M. Noar, Professor, UNC School of Media and Journalism, co-PI.

Perceptions of Condom Availability and Condom Dispensers on UNC’s Campus, co-Investigator. (Co-Investigator). University of North Carolina at Chapel Hill Center for AIDS Research. 2013-2014, \$2,000. Seth M. Noar, Professor, UNC School of Media and Journalism, PI.

Submitted

Phenotyping Psychosocially High-Risk Rheumatoid Arthritis Patients Using Longitudinal Analyses and Development of Targeted Psychosocial Treatment Algorithms. (Co-Investigator). Submitted to Pfizer Inc. to identify variables that can improve medication adherence among rheumatoid arthritis patients. 2020. Elizabeth salt, PhD, College of Nursing, University of Kentucky, PI.

Targeted Delivery of Narrative and Didactic Interventions by Participant Education to Increase Colorectal Cancer Screening in African American Adults. (Co-Investigator). Submitted to the National Institutes of Health to understand why intervention effectiveness differs as a function of educational attainment and to develop effective and feasible strategies to better tailor interventions to effectively improve screening behavior. The work builds on the teams' prior studies on narrative and didactic approaches to improve colorectal cancer screening. 2019. 1.26 million. Marc Kiviniemi, PhD, College of Public Health, University of Kentucky, PI.

Submitted, Not Funded

Social support networks and mental health and well-being post-hurricanes Irma and Maria in the US Virgin Islands. (Co-Investigator). Proposal submitted to the National Institute of Minority Health and Health Disparities to understand network influences on social support and mental health among individuals in the U.S. Virgin Islands following September 2017 hurricanes Irma and Maria. 2018. Dara Hamilton, University of the Virgin Islands PI

TEACHING AND ADVISING

Courses Taught

University of Kentucky

Undergraduate

- Health Communication Campaigns and Communities (COM 572)
- Introduction to Communication Theory (COM 351)
- Taking Control of Your Health: Patient/Provider Communication (COM 311)

Graduate

- Communication Theory (CI 651)

Louisiana State University

Undergraduate

- Public Relations Research (MC 4020)
- Public Relations & Social Media Strategy (MC 4002)
- Public Relations Writing (MC 3001)

Graduate

- Strategic Communications Campaigns (MC 7043)
- Foundations of Strategic Communications (MC 7042)

University of North Carolina

Undergraduate

- Public Relations Campaigns (JOMC 434)

Graduate Student Advising

Doctoral Committees Chaired

- Nia Mason (2018). Mass Communication, Louisiana State University

Doctoral Committees Served

- Stephanie Whitenack (2018). Mass Communication, Louisiana State University
- Carina Zelaya (projected 2022). Communication, University of Kentucky

Master's Committees Chaired

- Maleiya Porter-Jones (2017). Mass Communication, Louisiana State University

Master's Committees Served

- Mary Lagroue (2018). Mass Communication, Louisiana State University
- Carldeon Floyd (2017). Mass Communication, Louisiana State University

Undergraduate Senior Honors Thesis Advisor

- Meagan Morvant (2018). Public relations, Louisiana State University

Undergraduate Senior Honors Thesis Committee Member

- Kaelen Delaune (2017). Public Relations, Louisiana State University

SERVICE

Academy and Professional Service

Guest Editor

2019-2020 *Health Communication*

Ad Hoc Journal Reviewer

2020 *Journal of Intercultural Communication Research*

2019 *Journal of Adolescent Health*

2018 *Tobacco Induced Diseases*

2017 *PLOS One*

2017 *Preventive Medicine*

2016-2019 *Nicotine and Tobacco Research*

2016 *Southern Communication Journal*

2015-2017 *Health Education Journal*

2015 *Communication Quarterly*

2015 *Journal of Communication*

2015 *Journal of Personal and Social Relationships*

2015 *Journal of Sex Education*

2014-2019 *Health Communication*

2014-2017 *AIDS Education and Prevention*

Academic Association Service

2019 Abstract Reviewer, KCHC

2018 Session Chair, Mobile Apps Panel KCHC

2017-2020 Paper Reviewer, ICA Ethnicity and Race in Communication Division

2014-2010 Paper Reviewer, ICA Health Communication Division

2015-2016 Chair, Professional Freedom & Responsibility, AEJMC MAC Division

2013-2016 Paper Reviewer, AEJMC ComSHER Division

2014 Abstract Reviewer, APHA Health Communication Interest Group

College Service – University of Kentucky

2019-2020 Strategic Planning Committee
 2019-2020 Graduate Admissions Committee
 2019 Faculty Marshal

Department Service – University of Kentucky

2018-2020 Student Success Committee

Department Service – Louisiana State University

2016-2018 Faculty Advisor, Association for Black Communicators
 2017-2018 Scholarship Committee
 2018 Search Committee for Public Research Instructor
 2017 Breaux Symposium Planning Committee

PROFESSIONAL DEVELOPMENT

- Dream Scholars Program. (2018-2020). University of Kentucky.
- Social Networks & Health Workshop. (2019). Duke University, Durham, NC.
- Faculty Women of Color in the Academy Writing Retreat. (2019). Blacksburg, VA.
- NIH Early Career Reviewers Program. (2018).
- National Research Mentoring Network SETH Grant Writing Training. (2017). Atlanta, GA.

PROFESSIONAL MEMBERSHIPS

International Communication Association
 National Communication Association
 University of Kentucky Center for Health Equity Transformation

FELLOWSHIPS, SCHOLARSHIPS, AND AWARDS

2017 Tiger Athletic Foundation Teaching Award, Louisiana State University
 2017 Graduate Education Enhancement Board Impact Award, University of North Carolina at Chapel Hill
 2016 Rachel Davis Mersey Fund for Outstanding Ph.D. Award, UNC School of Media and Journalism
 2012-2016 Roy H. Park Fellow, UNC School of Media and Journalism,
 2012-2016 Pre-Doctoral Fellow, UNC Center for Regulatory Research on Tobacco Communications
 2015 Barrow Minority Doctoral Student Scholarship Award, Association for Education in Journalism and Mass Communication
 2009 Annenberg Research Fellowship, University of Southern California
 2008 Graduate Support Scholarship, London School of Economics and Political Science
 2007 Top Communication Scholar, University of the Virgin Islands