

Dear Exhibitors,

We are planning another exciting year of high quality symposiums and educational presentations that will attest to our strong dedication to research, outreach, and excellence in education. Your support at these events could make a lasting impact on healthcare in the Commonwealth. Please take a moment to review this year's opportunities and let us know which ones you are interested in participating in. Also, please note the "call for exhibitor's" line, just below the fee amount, to see when more specific information will be sent out regarding the event.

Neurology Grand Rounds: Tuesdays, 8:00-9:00am

Exhibitor Fee: \$1,000

Call for Exhibitors: Annually (early May) & if cancellations occur

<https://neurology.med.uky.edu/neurology-grand-rounds-schedule-0>

Invited speakers present lectures on topics within their areas of expertise. These lectures present updates on research techniques, new diagnostic or therapeutic modalities, standards of care, bioethics, epidemiology of diseases, and systems of practice. Exhibitors may sit in the back of the lecture hall, meet and identify faculty as they enter and exit the room, and engage in quick interactions with faculty before and after the lecture. This series is perfect for the new exhibitor.

Annual Practical Update in Neurology & Neurosurgery: May 15th, 2020, 8:00am-4:30pm

Exhibitor Fee: Variable, \$2,500, 5,000, 7,500, and 10,000

Levels of Support determine exhibit location, acknowledgment recognition mechanisms (size, frequency/location).

Call for Exhibitors: February 2020

This annual event attracts practitioners from across the Commonwealth and surrounding areas. Nearly 250 medical professionals attended last year. The goal of the Practical Update is to educate providers on the front lines – the community neurologist, internist, pediatrician, emergency medicine physician, family practice physician, advanced practice provider and more. Each 60-minute talk consists of 30 minutes on treating patients at home or in a community hospital, and 30 minutes on what patients can expect when referred to an outside hospital. This is a "grab-and-go" type of conference and is an excellent opportunity to exhibit for a generalized drug (e.g., basic epilepsy treatment).

Annual Clinical Translational Research Symposium: October 2, 2020, 7:30am-4:00pm

Exhibitor Fee: Variable, \$2,500, 5,000, 7,500, and 10,000 Levels of Support determine exhibit location, acknowledgment recognition mechanisms (size, frequency/location).

Call for Exhibitors: July 2020

This symposium aims to share information, generate feedback, and create collaborations within the wider University of Kentucky community. The full-day event consists of scientific poster sessions and multiple theme-based platform presentations on the latest and greatest in neuroscience, highlighting impressive advancements in research. Neurologists, neurosurgeons, and neuroscientists comprise the audience. Exhibitors typically discuss the posters with attendees and exhibit for drugs for very rare disorders.

Annual Trainee Research Day: December 11, 2020, 5:00pm-9:00pm

Exhibitor Fee: \$3,000

Call for Exhibitors: September 2020

This annual high-yield event affords medical students, residents, fellows, MD/PhD candidates, and other neuroscientists to present their research to the neurologists within the Department of Neurology. The audience also consists of faculty and researchers from the Sanders-Brown Center on Aging, Morris K. Udall Centers of Excellence for Parkinson's Disease Research, and representatives from our Level 4 Comprehensive Epilepsy Center and our Comprehensive Stroke Center. Trainee Research Day is an intimate, low-key affair; the audience is typically 90. Exhibitors view posters and watch presentations, and typically spend five minutes with each faculty member or resident.

Dates and times of all events are subject to change and agendas will be shared available as soon as possible. For information on fees, policies, and procedures, please see the attached Exhibitor Agreement. W-9 forms are available upon request.

For up-to-date information on UK Neurology events, please visit our website:

<https://neurology.med.uky.edu/neurology-continuing-education>.

Thank you for your interest in supporting growth in our programs.

Sincerely,

Crystal Vires

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Director, Medical Education Office