

Date Prepared: 09/26/2025

CURRICULUM VITAE

Shyanika W. Rose, PhD, MA
Associate Professor, with tenure, Regular Title Series
Department of Behavioral Science
Acting Director, Center for Health, Engagement and
Transformation
Markey Cancer Center
University of Kentucky College of Medicine



I. GENERAL INFORMATION

<u>Office Address</u>	Rm 462, Healthy Kentucky Research Building, 760 Press Avenue, Lexington, KY 40508-0679
<u>Email</u>	s.rose@uky.edu
<u>Telephone</u>	859-562-2525
<u>Fax</u>	859-257-0071

Research Certification

10/2023-10/2026	University of Kentucky Collaborative Institutional Training Initiative Responsible Conduct of Research Completion Certificate Refresher
1/24/2023	Biennial RCR in-person training session

II. EDUCATION

Undergraduate

08/1992 – 05/1996	University of Pennsylvania Philadelphia, Pennsylvania BA, Anthropology, <i>cum laude</i>
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Professional/Graduate

08/1996-05/2001	University of South Florida, Department of Anthropology Tampa, Florida MA, Anthropology
08/2009-05/2014	University of North Carolina at Chapel Hill, Gillings School of Global Public Health Chapel Hill, North Carolina PhD, Health Behavior

Post-Graduate

07/2014-10/2015	Schroeder Institute for Tobacco Research and Policy Studies Truth Initiative Washington, DC Ellen R. Gritz Postdoctoral Fellow
04/2020-09/2020	Multilevel Intervention Training Institute 2020 (MLTI) National Cancer Institute (online) Trainee 2020 Cohort
03/2021-04/2021	UKCOM Mentor Training Trainee Spring 2 2021 Cohort
09/2021-8/2022	Utah Advanced Course on Mentoring, Leadership, and Career Development NCI Awardee Skills Development Consortium (NASCD) (virtual) Trainee 2021 Cohort

III. PROFESSIONAL EXPERIENCES

05/1997-08/2011	Battelle Memorial Institute Centers for Public Health Research and Evaluation Arlington, VA and Durham, NC Role: 5 Positions of increasing responsibility culminating as Senior Research Scientist
09/2011-05/2014	University of North Carolina Gillings School of Global Public Health Department of Health Behavior Chapel Hill, NC Research Assistant
07/2015-06/2019	Schroeder Institute for Tobacco Research and Policy Studies Truth Initiative Washington, DC Research Investigator / Director, Full-Time

IV.ACADEMIC APPOINTMENTS

Faculty

	University of Kentucky, Center for Health, Engagement, and Transformation College of Medicine Lexington, KY
08/2025-07/2028	Acting Director University of Kentucky, Department of Behavioral Science. College of Medicine Lexington, KY
07/2024-present	Associate Professor with Tenure, Regular Title University of Kentucky, Department of Behavioral Science. College of Medicine Lexington, KY
07/2019-6/2024	Assistant Professor, Tenure Track, Regular Title University of Kentucky, Center for Health, Engagement, and Transformation College of Medicine Lexington, KY
07/2019-present	Primary Faculty University of Kentucky, Markey Cancer Center Lexington, KY
07/2019-Present	Member Cancer Prevention and Control Program University of Kentucky, College of Nursing Bridging Research Efforts and Advocacy Toward Healthy Environments (BREATHE) Lexington, KY
09/2020-Present	Faculty Affiliate University of Kentucky, Substance Use Research Priority Area (SUPRA) Lexington, KY
09/2020-Present	Member University of Kentucky, United in True Racial Equity (UNITE) Research Priority Area Lexington, KY
10/2020-Present	Member University of Kentucky, Leveraging Clinical and Behavioral, Biomedical and Policy Innovations to Facilitate Tobacco Treatment in Kentucky (LIFT) Alliance Lexington, KY
08/2020-2023	Member

VII.TEACHING ACTIVITIES

Teaching Assistant

	University of North Carolina at Chapel Hill Chapel Hill, North Carolina
08/2011-12/2012	Health Behavior/Nutrition (HBEH/NUTR) 811 – Development and Evaluation of Health Promotion and Disease Prevention Interventions, Doctoral, 20 learners

01/2012-05/2013	Health Behavior (HBEH) 860, Research Proposal Development, Doctoral, 20 learners
08/2013-12/2013	Health Behavior (HBEH) 812, Professional Development, Doctoral, 4 learners

Facilitator

	Battelle Memorial Institute Washington, D.C.
01/2009-12/2009	Diversity Facilitator, workplace

University Faculty

	University of Kentucky, Department of Behavioral Science. College of Medicine Lexington, KY
01/2020-05/2020	Behavioral Science (BSC) 732, Interdisciplinary Protocol Development, Graduate, Co-instructor, 8 learners
08/2020-05/2021	MD 811, Introduction to Clinical Medicine, Medical, 8 learners, Co-preceptor
08/2021-05/2022	MD 811, Introduction to Clinical Medicine, Medical, 8 learners, Co-preceptor
03/2022	Behavioral Science (BSC) 815-825, Race, Racism and Health Inequities among Blacks in the US, Guest Lecture
03/2023	Behavioral Science (BSC) 815-825, Race, Racism and Health Inequities among Blacks in the US, Guest Lecture
12/2022	Behavioral Science (BSC) 534, Ethics and Responsible Conduct of Research, Guest Lecture
11/2023	Behavioral Science (BSC) 534, Ethics and Responsible Conduct of Research, Guest Lecture
01/2023-05/2023	Behavioral Science (BSC) 732, Interdisciplinary Protocol Development, Graduate, Co-instructor, 8 learners
03/2024	Behavioral Science (BSC) 815-825, Race, Racism and Health Inequities among Blacks in the US, Guest Lecture
04/2025	Behavioral Science (BSC) 815-825, Race, Racism and Health Inequities, Guest Lecture
04/2025	Behavioral Science (BSC) 534, Ethics and Responsible Conduct of Research, Guest Lecture

	University of Kentucky, Department of Health Behavior and Society, College of Public Health Lexington, KY
12/2019	College of Public Health (CPH) 472, Public Health Profession and Practice, Undergraduate, Guest panelist
03/2020, 03/2021	College of Public Health (CPH) 648, Eliminating Racial and Ethnic Health Disparities, Graduate, Guest Lecture

04/2020, 04/2022	College of Public Health (CPH) 674, Foundations of Health Behavior II, Graduate, Guest Lecture
10/2023	College of Public Health (CPH) 615, Cancer Epidemiology, Graduate, Guest Lecture
	University of Kentucky, Department of Psychology. College of Arts and Sciences
11/2022	Department of Psychology (PSY) 561, Advanced Topics in Foundations of Clinical Psychology: Cancer Survivorship, Guest Lecture

VIII.ADVISING ACTIVITIES

Full Member of the Graduate Faculty
University of Kentucky, College of Medicine
Lexington, KY

Student Advising

University of Kentucky
Lexington, Kentucky

02-2021- 12/2022	Women in Science and Medicine (WIMS) mentor/Tara Starwalt/Graduate/Year Doctorate of Social Work Candidate/College of Medicine
09/2021- 05/2022	MPH Practicum Mentor/Jacklyn Vollmer/Graduate/MPH/College of Public Health
9/2021- 9/2022	PhD Psychology/GRA Supervisor/William Bowling/Graduate/PhD/College of Arts and Sciences
9/2022-present	PhD Educational Psychology/GRA Supervisor/Gabrielle Romines/Graduate/2 st year PhD/College of Education
9/2022-present	PhD Communication/GRA Supervisor/Maxwell Groznik/Graduate/2 nd year PhD/College of Communication and Information
9/2022-2024	ACTION Mentor/Undergraduate/Kelci Blair/BA/College of Arts and Sciences
2/2023-1/2024	Women in Medicine and Science (WIMS) mentor/Dani McBride/Postdoctoral/1 st Year Postdoctoral Fellow Epidemiology/College of Public Health
2/2023-present	White Coats for Black Lives (WCBL) mentor/Mindy Baker/Medical/2 nd Year Medical Student/College of Medicine
09/2023-present	MS Kinesiology and Health Promotion in Exercise Physiology/GRA Supervisor/Tyler Balfour/Graduate/2 nd year MS/College of Education

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12/2023-present	AppalTRUST mentor/Saber Feizy/Postdoctoral Scholar/Tobacco Regulatory Science
09/2024-05/2025	MS Kinesiology and Health Promotion /GRA Supervisor/Ixchel Collazo/Graduate/2 nd year MS/College of Education
08/2025-05/2026	MPH /GRA Supervisor/Madilyn Fields/Graduate/1 st year MPH/College of Public Health

Thesis & Dissertation

University of Kentucky

Lexington, Kentucky

02/2021-05/2021	Master's committee/Chetali Jhamnani/MSMS, Plan B Track/2021/College of Medicine/Hypertension disparities among African Americans
04/2024- 07/2025	Doctoral Thesis Committee/Raphael Adesiyen/Health Promotion/College of Education/E-cigarette use among Black/African American youth in Kentucky

Professional Society Mentoring

2020	APHA Alcohol Tobacco and Other Drug (ATOD) Section Mentorship Program/Virginia Chadwick, University of Missouri School of Medicine, Program Coordinator Missouri Eliminate Tobacco Use Initiative.
2020	SRNT Health Disparities Network "It's Just Coffee" Mentoring Program/Julia Chen-Sankey, National Institutes of Minority Health and Health Disparities Post-doctoral Fellow.
2023	SRNT Health Equity Network "It's Just Coffee" Mentoring Program/Kavita Mosalpuria/University of Utah, Department of Population Health Sciences, 2 nd Year Post-doctoral Fellow
2023	SRNT Health Equity Network "It's Just Coffee" Mentoring Program/Dana Rubenstein, Duke University, MD/MHS candidate.
2024	SRNT Health Equity Network "It's Just Coffee" Mentoring Program/Afsheen Hasan, University of Arkansas, Postdoctoral Fellow
2025	SRNT Health Equity Network "It's Just Coffee" Mentoring Program/Ashika Sharma, Yale University, Postdoctoral Fellow
2025	SRNT Health Equity Network "It's Just Coffee" Mentoring Program/Charity Ntansah, Rutgers University, Postdoctoral Fellow

Early Career Faculty Mentoring

9/2021-present Near Peer Mentor, Research Scholars Program, University of Kentucky

Graduated Students

2017-2022 Jacklyn Vollmer, BPH/MPH, Epidemiology, University of Kentucky
Current: Data Analyst, Avar Consulting, Rockville, MD

2018-2021 Arati Annabathula, MHA, Health Administration, University of Kentucky
Current: Practice Manager, Norton Behavioral Medicine, Louisville KY

2019-2021 Chetali Jhamnani, MSMS, Medical Sciences, University of Kentucky

2020-2022 Tara Starwalt, DSW, Social Work, University of Kentucky
Current: Instructor, University of Kentucky, Lexington, KY

2021-2024 Kelci Blair, BS, Psychology, University of Kentucky
Current: UK College of Medicine, Medical Student, Lexington, KY

2023-2025 Tyler Balfour, MS, College of Education, University of Kentucky
Current: UK College of Education, Graduate Student, Lexington, KY

2024-2025 Ixchel Collazo, MS, College of Education, University of Kentucky
Current: Loyola University, PhD student, Chicago, IL

Student Awards for Mentees

2023 Kelci Blair, UK Office of Biomedical Education 2023 Undergraduate Research Program Award

2023-24 Mindy Baker, White Coats for Black Lives Fellowship

2023 Jocellyn Banks, Markey STRONG Scholarship (Summer)

2023 Jocellyn Banks, ABRCMS Travel Award (Nov 2023).

2024 Gabrielle Romines, SURE Conference 2nd Place Graduate Student Poster (Apr 2024)

2024 Saber Feizy, University of Kentucky 2024 Annual Research & Career Symposium, Society of Postdoctoral Scholars, Postdoc Talk Competition, 1st Place

2025 Saber Feizy, University of Southern California 2025 MD/PhD and Postdoc Level Presentation, 1st Place

Invited Referee for Academic Appointment, Promotion or Tenure

University of California, Davis School of Medicine

Davis, California

08/2024

Recommendation for Promotion to Rank of Associate Adjunct Professor

IX.ADMINISTRATIVE ACTIVITIES & UNIVERSITY SERVICE

University of Kentucky

Education & Research

02/14/2020

Mentor, Global Health Case Competition

College

Education & Research

01/2021-present

Reviewer, Markey Cancer Center Trainee Travel Awards

07/2021-present

Scientific Advisory Committee, Population Sciences (POP) Shared Resource Facility, Markey Cancer Center

Department

University of Kentucky, College of Medicine

Department of Behavioral Science/Center for Health, Engagement and Transformation
Lexington, KY

Administration & Clinical Operations

10/2019-02/2020

Member, Center for Health, Engagement and Transformation (CHET) Search Committee for hiring an open rank position

08/2021-12/2021

Member, CHET Search Committee for one Senior level position and one Open Rank position.

08/2022-12/2022

Co-chair, CHET Search Committee for one Open Rank position

Education & Research

12/2019-present

Chair, CHET Research Sub-committee

Chair, CHET Health Disparities Pilot Award competition and Just in Time awards, Student Pilot Grant Awards

XI.HONORS & AWARDS

1997-1999

University Graduate Research Fellowship
Department of Anthropology, University of South Florida

2009	Godfrey M. and Lore Hochbaum Merit Scholarship Department of Health Behavior Gillings School of Global Public Health University of North Carolina at Chapel Hill
2010	CDC Honor Award of Excellence in Program or Policy Evaluation Centers for Disease Control and Prevention
2011	University Cancer Research Fund, Lineberger Comprehensive Cancer Center, University of North Carolina at Chapel Hill
2011-2014	Cancer Control Education Program Predoctoral Fellowship Lineberger Comprehensive Cancer Center University of North Carolina at Chapel Hill
2014	Delta Omega Public Health Honor Society Inductee Delta Omega
2020	Wethington Award, College of Medicine, University of Kentucky
2021	Wethington Award, College of Medicine, University of Kentucky
2021	Nominee, Jarvik-Russell Early Career Nominee Award Society for Research on Nicotine and Tobacco
2022	Research Award, College of Medicine, University of Kentucky
2022	Nominee, Pebbles Fagan Health Equity Award Society for Research on Nicotine and Tobacco
2023	Research Award, College of Medicine, University of Kentucky
2024	Research Award, College of Medicine, University of Kentucky
2025	Research Award, College of Medicine, University of Kentucky

XII.PROFESSIONAL ACTIVITIES, PUBLIC SERVICE & PROFESSIONAL DEVELOPMENT

Memberships

2006 – 2011	American Evaluation Association (AEA)
2009 – present	American Public Health Association (APHA)
2013 – present	Society for Research on Nicotine and Tobacco (SRNT)
2013 – present	American Association for Cancer Research (AACR)
2020 – present	Society for Behavioral Medicine (SBM)

2021 – present Society for Public Health Education (SOPHE)

Positions Held

National/International

	Society for Nicotine and Tobacco Research (SRNT)
2013-Present	Member, Health Equity Network
2013-2018	Member, Policy Network, Education Subcommittee
2018-2021	Program Co-chair, Advisory Committee, Health Disparities Network (now Health Equity Network)
2022-2023	SRNT Nominations Committee
2022	SRNT Awards Committee, advisory member
2021-2024	Health Equity Network Co-Chair
2024-2025	Program Co-chair, Advisory Committee, Health Equity Network

	American Public Health Association (APHA)
2014-Present	Member, Alcohol, Tobacco and Other Drugs (ATOD) Section
2014-Present	Member, Community Health Planning and Policy Development Section
2021	Member Program Planning Committee (ATOD Section)

XII. PROFESSIONAL ACTIVITIES, PUBLIC SERVICE & PROFESSIONAL DEVELOPMENT

Advisory Groups

2018-2022	NCI Electronic Nicotine Delivery Devices (ENDS) Measurement Workgroup Invited Member, Core Principles for Measuring Self-reported Use
2019-2021	National Conference for Tobacco or Health (NCTOH) Subcommittee Member for Health Equity Program Area
2020	Measurement of structural racial discrimination (project of Johns Hopkins University) Content expert in focus groups on neighborhood factors, media, marketing and discrimination
2018-2024	Surgeon General's Report: Eliminating Tobacco-Related Disease and Death: Addressing Disparities Chapter Lead: Chapter 4 Social and Environmental Influences on Tobacco-Related Health Disparities Chapter Lead: Chapter 5 Tobacco Industry Influences on Tobacco-Related Health Disparities
2021-2022	Centering Equity in the Public Health Standard Invited Panelist, convening of the Public Health Law Center
2021-Present	Flavor Policy Evaluation Forum Invited Expert Panelist, convening of Truth Initiative
2021/11	FDA Panel on Synthetic Nicotine
2022/5	SRNT Docket Submission Working Group Lead, SRNT Comment on Tobacco Product Standard for Menthol in Cigarettes

2023	Centers for Disease Control and Prevention, National Cancer for Chronic Disease Promotion's Social Determinants of Health Environmental Scan Subject Matter Expert, Tobacco-free Policies
2023	Health Equity Science Convening Exploring Health Equity Science in State and Local Public Health Practice Invited Participant convening of Association of State and Territorial Health Officials (ASTHO)
2023-2024	PhenX Tobacco Regulatory Research Content Expert Panel Invited participant convening of the Tobacco Regulatory Science Program (TRSP), NIH Office of Disease Prevention
2024/4	New York State Department of Health Tobacco Control Program Invited subject matter expert on Study of Health Systems Intervention and Evaluation
2024-present	Marketing Influences and Communications Special Interest Group Invited Member Planning Committee, Center for Coordination of Analysis, Science, Enhancement and Logistics in Tobacco Regulatory Science (CASEL).

Review Panels

2014-2015	Society for Nicotine and Tobacco Research (SRNT) Health Disparities Network, Fellowship Reviewer, Annual Meeting
2016-Present	Abstract Review, Rapid Response Reviewer, Annual Meeting
2018-present	Society for Behavioral Medicine (SBM) Abstract Review, Annual Meeting
2019/10	NIDA Time Sensitive Review Panel ZDA1 SXM-M(19) Grant Review, Mechanism for Time-Sensitive Drug Abuse Research
2019-2020	USC Tobacco Center of Regulatory Science (TCORS) Grant Review, Pilot Grant Program
2021/03	NIDA Special Emphasis Panel (ZDA1 YXF-U (05) Grant Review, Interventions to prevent electronic nicotine delivery systems (ENDS) use among adolescents (R01 – Clinical Trial Optional)
2021/10-2021/12	FDA Scientific Review on Flavored Cigars
2022/11	RFA Panel: Tobacco Regulatory Science B (ZRG1 CCHI-X (56) R) Grant Review: NIH

Editorial Boards

2021-2024	Editorial Board Member, Health Promotion Practice
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Editor

2022-2023	Co-Guest Editor, Special Issue, Advancing Equity in Policies Restricting Flavors in Nicotine/Commercial Tobacco Products by Addressing Racial and Social Justice, Nicotine and Tobacco Research
2023-2024	Co-Guest Editor, Special Issue, From Data to Action: National, State, and Local Efforts to End Commercial Menthol and Other Flavored Tobacco Product Use, Preventing Chronic Disease

Journal Peer-Reviewing

2015	American Journal of Preventive Medicine, Elsevier
2015- present	American Journal of Public Health, American Public Health Association
2018- present	Addictive Behaviors, Elsevier
2015- present	British Medical Journal Open, BMJ Publishing Group
2014	Health and Place, Elsevier
2015	Health Education and Behavior, SAGE Publications
2014-present	Nicotine and Tobacco Research, Oxford University Press
2017	PLOS One, Public Library of Science
2019-present	Substance Use and Misuse, Taylor & Francis
2019	Drug and Alcohol Dependence, Elsevier
2021	The American Journal of Drug and Alcohol Abuse, Taylor & Francis
2020	Preventing Chronic Disease, Centers for Disease Control and Prevention
2020	BMC Public Health, BMC part of Springer Nature
2015-present	Tobacco Control, BMJ Journals
2021-present	Health Promotion Practice, Sage
2021	Asia Pacific Journal of Public Health
2021-present	Health Equity, Mary Ann Liebert
2022- present	Preventive Medicine, Elsevier
2023-present	Preventive Medicine Reports, Elsevier
2023-present	Journal of Rural Health, Wiley
2024	Journal of the National Cancer Institute, Elsevier
2024	Journal of the American Medical Association Network Open, JAMA
2025	Social Science and Medicine, Elsevier

Media Contributions

05/2021	U.S. vows again to ban menthol flavor in cigarettes, cigars, Local TV news website, Lexington, KY, Kaitlyn Shive https://www.wtvq.com/2021/04/29/u-s-vows-again-to-ban-menthol-flavor-in-cigarettes-cigars/ ABC 36 WTVQ
06/2021	UK study to reveal health equity impact of flavored tobacco sale restrictions, Local TV news website. Lexington, KY, Steve Rogers. https://www.wtvq.com/uk-study-to-reveal-health-equity-impacts-of-flavored-tobacco-sale-restrictions/

- 06/2021 Menthol Cigarettes are getting Banned – Here’s why. Discover Magazine. Leslie Nemo.
<https://www.discovermagazine.com/health/menthol-cigarettes-are-getting-banned-heres-why>
- 11/2022 Smoking, lung cancer hit home in Kentucky. Interior Journal.
<https://www.theinteriorjournal.com/2022/11/22/smoking-lung-cancer-hit-home-in-kentucky/>
- 11/2023 Kentucky advocates address concerns about e-cigarette use in teens. Local TV News Fox 56(Nov 2, 2023). <https://fox56news.com/video/kentucky-advocates-address-concerns-about-e-cigarette-use-in-teens/9139360/>

XIII.SPEAKING ENGAGEMENTS

Local

- 12/2020 **Markey Cancer Center**
Lexington, KY
Markey Research Seminar: “Examining demand for product alternatives among menthol cigarette smokers to estimate flavor ban response: Results from an experimental auction”
- 10/2021 **Global Cancer Consortium Community Outreach Series**
Webinar: Tobacco retail marketing assessments as a tool for tobacco control and health equity
- 02/2022 **LIFT Alliance**
UK Tobacco Centers for Regulatory Science Visioning
- 08/2022 **Behavioral Science Research Forum**
Local Flavor Policies to Enhance Equity in Tobacco
- 03/2023 **CCTS Spring Conference,**
Menthol and flavored policy restrictions to enhance equity in tobacco control, Efforts to Enhance Equity Breakout Session
- 01/2024 **Markey Cancer Center**
Lexington, KY
Markey Research Seminar:
Harnessing Tobacco Control Policies to Enhance Equity: The case for Menthol and Flavored Tobacco Bans
- 04/2024 **SURE Substance Use Research Event Conference**
Lexington, KY
Invited Panelist “Session: Alcohol, tobacco and cannabis: from bedside to boardroom”
Impacts of flavored tobacco policy restrictions on use of tobacco among youth and young adults

11/2024 Discussant “Oncology Ethics Cases Roundtable” Hosted by the Program for Bioethics and the Markey Cancer Center affiliates Network (MCCAN)

State/Regional

2020 Kentucky Tobacco Control Conference
Lexington, KY

02/2023 **Healthy Kentucky Foundation**
Invited Speaker: “Tobacco Control Marketing Research as it applies to Kentucky”

04/2025 **2025 Kentucky Tobacco Control Conference**
Invited Speaker: “Regulating Tobacco Retailers” panel
Lexington, KY

National/International

10/2018 **National Association of County and City Health Officials (NACCHO)**
Washington, DC
Big Cities Health Coalition Webinar: “Menthol and Flavored Tobacco”

10/2018 **9th National Summit on Smokeless Tobacco Prevention**
Sacramento, CA
General Session: “Spotlight on Flavors: Products, Marketing, Policy Solutions: Invited Panel”

12/2020 **Society for Research on Nicotine and Tobacco**
SRNT Policy Evaluation Webinar
International audience
Restricting the Sale of Menthol Tobacco Products

05/2021 **University of Nevada, Reno Dialogue, Equity and Diversity Series**
Invited Expert Panelist: “Commercial Tobacco and Flavors as a Social Justice Issue”

06/2021 **PIRE Tobacco Regulatory Science and NIH Workgroup**
Invited Webinar: “Informing Flavor Policies to Enhance Equity in Tobacco: A Conversation with Dr. Shyanika Rose”

10/2021 **Vermont Center on Behavior and Health 9th Annual Conference**
Innovations in Tobacco Control and Regulatory Science to Decrease Cigarette Smoking

- Invited Panelist Virtual Conference: “Potential Impacts of Menthol Ban on Cigarette Smoking in Disadvantaged and Racial/Ethnic Minority Populations”
- 11/2021 **University of Southern California Tobacco Centers of Regulatory Science Speaker Series**
Invited Presenter: “Flavored Tobacco Regulation as a Health Equity Policy”
- 04/2022 **The Ohio State University of Center for Tobacco Research Seminar Series**
Invited Presenter: “Flavored Tobacco Regulation as a Health Equity Policy”
- 11/2022 **Center for Coordination of Analytics, Science, Enhancement and Logistics (CASEL) in Tobacco Regulatory Science Webinar Series**
Invited Presenter: Webinar - The FDA Rulemaking Process: Making Effective Public Comments to Inform TRS. Topic: “Tobacco Regulatory Science in Action: Examples from the Menthol Cigarette/Flavored Cigar Docket Submissions” with Erin Mead-Morse
- 09/2023 **FDA Center for Tobacco Products Office of Science Scientific Seminar Series**
Invited Presenter: Tobacco Control Policies for Health Equity: the Case of Flavors

XIV.RESEARCH & INTELLECTUAL CONTRIBUTIONS

A.PUBLICATIONS

Peer-Reviewed Original Research in Professional, Scientific or Educational Journals

Bold Underline signifies first/senior author; † indicates student/trainee author

1. Lee J, Smith AD, Downey DL, Mabrouk FA, Nunez A, Sikora N, Byron MJ, Cheney MK, De Genna NM, Khayat A, Maglalang DD, Patterson JG, **Rose SW**, Sun CJ, Tan ASL, Weinberger AH, Hinds JT. A scoping review of theory-based tobacco control efforts for sexual and gender minority populations. *Nicotine Tob Res.* Sep 17 2025;doi:10.1093/ntr/ntaf193.;
2. Diaby M, Agbonlahor O, Richardson MK, Hart JL, **Rose SW**, Mattingly DT. Discrimination Distress and Current Combustible and Non-combustible Tobacco Product Use Among US Youth, 2023. *Nicotine Tob Res.* Aug 5 2025;doi:10.1093/ntr/ntaf166.
3. Mattingly DT, Diaby M, Agbonlahor O, **Rose SW**, Oser CB, Fleischer NL, Leventhal AM, Hart JL. Disparities in Discrimination Distress Among U.S. Youth. *AJPM Focus.* Aug 2025;4(4):100360. doi:10.1016/j.focus.2025.100360
4. **Rose SW**, Thaxton Wiggins A, Patel M, Liu M, van de Venne J, Kucherlapaty P, Schillo B, Ickes M, Mattingly D, Kaplan C, Rayens MK. National longitudinal risk of tobacco use among youth and young adults in US local jurisdictions with and without flavor and comprehensive smoke-free policies, 2014-2019. *J Natl Cancer Inst Monogr.* Aug 1 2025;2025(70):243-252. doi:10.1093/jncimonographs/lgaf002

5. Feizy S, Mattingly DT, Ickes M, Rayens MK, Christian WJ, Abadi M, Himelhoch S, **Rose, SW**. Tobacco marketing exposure and lifetime and current nicotine pouch use among US youth, 2022. *Prev Med*. Aug 2025;197:108322. doi:10.1016/j.ypmed.2025.108322
6. Mattingly DT, Agbonlahor O, Richardson M, Rayens MK, **Rose, SW**, Hart JL. Factors associated with disposable electronic cigarette use among US youth: A national repeated cross-sectional study, 2021-22. *Addiction*. Mar 2025;120(3):432-438. doi:10.1111/add.16628
7. Kierstead EC, Smiley SL, Kucherlapaty P, Kingsley M, Rogers T, Schillo B, **Rose, SW**. Recommendations for Centering Equity to Advance Federal and Local US Policies Regulating the Availability and Sale of Flavored Tobacco Products. *Nicotine Tob Res*. Mar 24 2025;27(4):769-772. doi:10.1093/ntr/ntae078
8. Rayens MK, Kingsolver AE, Christian WJ, Hahn EJ, Waters TM, **Rose, SW**, Koffarnus MN, Himelhoch S, Appalachian Tobacco Regulatory Science Team tUoKTC. Considering Relative Rurality in Tobacco Regulatory Science. *Nicotine Tob Res*. May 22 2025;27(6):1147-1150. doi:10.1093/ntr/ntae303
9. **Rose, SW**, Rayens MK, Azadi M, Kierstead EC, Kong AY, Horn K. Examining the Relationship Between Racial, Ethnic, and Economic Residential Segregation and Cigarette Smoking Among a Nationally Representative Sample of Young Adults. *Nicotine Tob Res*. May 22 2025;27(6):1016-1024. doi:10.1093/ntr/ntae277
10. Lee JGL, Sesay M, van de Venne J, Kong AY, Hrywna M, **Rose, SW**, Delnevo CD. Retailers' Compliance with Federal Age of Cigarette Sales Policies -- Pitt County, North Carolina, January-March 2022. *N C Med J*. 2024;85(3):49-53. doi:10.18043/001c.117074
11. Kostygina G, Kim Y, Gebhardt Z, Tran H, Norris A, Page S, Borowiecki M, **Rose, SW**, Emery S. Using Exogenous Social Media Exposure Measures to Assess the Effects of Smokeless Tobacco-Related Social Media Content on Smokeless Tobacco Sales in the United States. *Nicotine Tob Res*. Feb 15 2024;26(Supplement_1):S49-S56. doi:10.1093/ntr/ntad169
12. **Rose, SW**, Tan ASL, Bandi P, Maddox R, Berman M, Czaplicki L, Faseru B, Frazer K, Choi K. Commercial Tobacco and Nicotine Industry-Funded Research Has No Place in SRNT and Nicotine & Tobacco Research. *Nicotine Tob Res*. Jul 22 2024;26(8):963-965. doi:10.1093/ntr/ntae109
13. Patel M, Kierstead EC, Liu MS, Schillo B, **Rose, SW**. Examining the relationship of flavored tobacco product policy restrictions and flavored tobacco product use, among adolescents and young adults in the U.S. *Prev Med*. May 2024;182:107947. doi:10.1016/j.ypmed.2024.107947
14. Marshall LL, Norman L, **Rose, SW**, Tseng TS. Preventing Chronic Disease Collection: From Data to Action: National, State, and Local Efforts to End Menthol and Other Flavored Commercial Tobacco Product Use. *Prev Chronic Dis*. May 30 2024;21:E39. doi:10.5888/pcd21.240143
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Docket Submissions

1. Tam J, **Rose SW**, Kulik MC, Fleischer N, Sterling, KL, D'Silva J, Lindblom E.N., Huang, D. Making Tobacco Use Disparities an Explicit Consideration in PMTA reviews. Response to Docket No. FDA-2019-N-2854, Premarket Tobacco Product Applications and Recordkeeping Requirements. Comment ID: FDA-2019-N-2854-1077. Dec 2019. <https://www.regulations.gov/document/FDA-2019-N-2854-1077>
2. ***Rose SW** lead author. Society for Research on Nicotine and Tobacco. SRNT Comment Tobacco Product Standard for Menthol in Cigarettes. Response to Docket FDA-2021-N-1349 Tobacco Product Standard for Menthol in Cigarettes. Comment ID: FDA-2021-N-1349-175160. <https://www.regulations.gov/comment/FDA-2021-N-1349-175160>

XIV.RESEARCH & INTELLECTUAL CONTRIBUTIONS - *continued*

B.ABSTRACT PRESENTATIONS

Local/State/Regional Meetings

- 1.** March 2021. **Rose SW**. * Flavored tobacco product policies, distribution, advertising exposure and use among young adults and implications for health equity. Podium Panel on Substance Use Disorder: Research Policy Barriers and Facilitators. SURE Conference. University of Kentucky. Lexington, KY.

National/International Meetings * indicates if presenting author other than SWR. † indicates student/trainee author

1. Apr 1999. **Wijesinha S**. Conducting Appropriate Evaluations in Community Health Programs: Examples from the Prevention Marketing Initiative (PMI). Society for Applied Anthropology. Phoenix, AZ. Oral Presentation.
2. Nov 2002. Tucker CM*, Whetten-Goldstein K, **Rose SW**, and Knott C. Training data collectors for an HIV/AIDS survey to consider social justice concepts. American Public Health Association. Philadelphia, PA. Poster Presentation
3. Nov 2006. Orians C* and **Rose S**. Measuring advocacy and policy work: Tools for measuring coalition policy and advocacy efforts. American Evaluation Association, Portland, OR. Oral Presentation.
4. Nov 2006. **Rose S** and Abed J. Innovative solutions in monitoring and tracking using technology-based data management systems: Monitoring the implementation of the New Jersey Cancer Control Plan. American Evaluation Association. Portland, OR. Oral Presentation.

5. Nov 2007. Fierro L, Orians C, **Rose SW**, and Wings L. More juice for the squeeze: Developing evaluation indicators and reference materials for state asthma control partnerships. American Evaluation Association. Baltimore, MD. Panel Discussion on “Coalitions and Participatory Approaches in Health Partnership Evaluations.”
6. Nov 2010. **Rose S**, Abed J, Orians C, and Wings L. Tools for Aligning National-Level and Local-Level Evaluations: Helping Grantees Evaluate Their Public Health Interventions. American Evaluation Association. San Antonio, TX. Skills-Building Workshop.
7. Aug 2012. **Rose SW**, Ribisl KM, and Myers AE. Assessing Retailer Compliance with FDA Tobacco Control Act Point of Sale Provisions. National Conference on Tobacco or Health. Kansas City, MO. Oral Presentation.
8. Aug 2012. D’Angelo H*, Fleischhacker S, **Rose SW**, Ribisl K. Evidence of Validity for Commercial Databases to Identify Retailers in a State without Tobacco Retailer Licensing. National Conference on Tobacco or Health. Kansas City, MO. Poster Presentation.
9. Sep 2013. **Rose SW**, Barker D, D’Angelo H, Khan TA, Huang J, Chaloupka F, and Ribisl KM. The availability of electronic cigarettes in US retail outlets, 2012: Results of two national studies. State and Community Tobacco Control Research Meeting. Phoenix, AZ. Oral Presentation.
10. Feb 2014. **Rose SW**, Barker D, D’Angelo H, Khan TA, Huang J, Chaloupka F, and Ribisl KM. The availability of electronic cigarettes in US retail outlets, 2012: Results of two national studies. Society for Research on Nicotine and Tobacco Annual Meeting. Seattle, WA. Oral Presentation.
11. Feb 2014. **Rose SW**, Emery S, Ribisl KM. Factors affecting public support for tobacco control point of sale policies. Society for Research on Nicotine and Tobacco Annual Meeting. Seattle, WA. Poster Presentation.
12. Feb 2015. **Rose SW**, Pearson JL, Villanti AC, Vallone D. Support for various government restrictions on cigarette contents among US young adults. Society for Research on Nicotine and Tobacco Annual Meeting. Philadelphia, PA. Oral Presentation.
13. Mar 2016. Cruz TB, Baezconde-Garbanati L, Byron MJ,* Garcia R, Huang L, Lienemann BA, Meissner HI, Pentz MA, **Rose SW**, Unger JB. A systematic review of tobacco industry marketing and tobacco control communications to vulnerable populations. Society for Research on Nicotine and Tobacco Annual Meeting. Chicago, IL. Oral Presentation.
14. Mar 2016. D’Angelo H, Golden SD, Henriksen L, **Rose SW**, Rust S, Ribisl KM. E-cigarette retail availability and marketing in the US, 2014-15. Society for Research on Nicotine and Tobacco Annual Meeting. Chicago, IL. Oral Presentation.
15. Mar 2016. Glasser A, Johnson A, Delnevo C, **Rose SW**, Ganz O, Cantrell J, Villanti A. Correlates of self-reported cigar, flavored cigar and premium cigar use among US young adults: 2011-2014. Society for Research on Nicotine and Tobacco Annual Meeting. Chicago, IL. Poster Presentation.
16. Mar 2016. **Rose SW**, Elmasry H, Mayo A, Anesetti-Rothermel A, Kirchner T, Niaura R. Would restrictions on flavored tobacco products reduce tobacco use disparities?: Future directions from a pilot study of young adults. Society for Research on Nicotine and Tobacco Annual Meeting. Chicago, IL. Oral Presentation.

17. Mar 2017. Mayo A, **Rose SW**, Anesetti-Rothermel A, Elmasry H, Niaura R. Neighborhood variability in the price discounting of tobacco products in the retail environment. National Conference on Tobacco or Health. Austin, TX. Poster Presentation.
18. Mar 2017. D'Angelo H, **Rose SW**, Ribisl KM. Tobacco product sales in US retail stores: Sales volume and market share, 1997 to 2012. National Conference on Tobacco or Health. Austin, T. Oral Presentation.
19. Mar 2017. Wagoner K, Berman M, **Rose S**, Cornacchione, J, Wolfson M, Klein E, Kelley D, Song Eunyoung, Sutfin E. Environmental assessment of health claims in vape shops. Society for Research on Nicotine and Tobacco Annual Meeting. Florence, Italy. Poster Presentation.
20. Mar 2017. **Rose SW**, Cohn A, Pearson J, Mayo A, Villanti A. Menthol tobacco users' response to restrictions on menthol cigarettes: Results among US young adults. Society for Research on Nicotine and Tobacco Annual Meeting. Florence Italy. Oral Presentation.
21. Mar 2017. **Rose SW**, Mayo A, Perreras L, Ganz O, Cohn A. Racial/ethnic discrimination, marketing, and substance use among young adults. Society for Research on Nicotine and Tobacco Annual Meeting. Florence Italy. Poster Presentation.
22. March 2017. Cohn A, **Rose S**, Ilakkuvan V, Gray T, Curry L, Villanti A, Lindblom E, Mays D, Tercyak K, Debnam C. Do perceptions of harm for one's own cigarette brand differ across menthol and non-menthol smokers and brand? Findings from the PATH study. Society for Research on Nicotine and Tobacco Annual Meeting. Florence, Italy. Poster Presentation.
23. Mar 2017. Pearson J, Johnson A, Villanti A, Glasser A, Collins L, Cohn A, **Rose S**, Niaura R, Stanton C. Misperceptions of Harm among American Spirit Smokers: Results from Wave 1 of the Population Assessment of Tobacco and Health (PATH) Study (2013-2014). Society for Research on Nicotine and Tobacco Annual Meeting. Florence, Italy. Oral Presentation.
24. March 2017. Cohn A, Johnson A, **Rose S**, Pearson J, Villanti A, Glasser A, Stanton C. Patterns and differences in the co-use of alcohol and marijuana with the spectrum of alternative tobacco products across young adults and adults: results from Wave 1 of the PATH study. Society for Research on Nicotine and Tobacco Annual Meeting. Florence, Italy. Poster Presentation.
25. Feb 2018. Ganz O, **Rose S**, Cantrell J. Swisher Sweets "Artist Project:" Using musical events to promote cigars. Society for Research on Nicotine and Tobacco Annual Meeting. Baltimore, MD. Poster Presentation.
26. Feb 2018. **Rose S**, Johnson A, Glasser A, Villanti A, Ambrose B, Conway K, Cummings KM, Stanton C, Delnevo C, Wackowski O, Ross K, Feirman S, Bansal-Travers M, Bernat J, Holder-Hayes E, Green V, Silveira M, Zhou Y, Abudayyeh H, Hyland A. Flavor types used by youth and adult tobacco users in Wave 2 of the Population Assessment of Tobacco and Health (PATH) Study 2014-15. Society for Research on Nicotine and Tobacco Annual Meeting. Baltimore, MD. Poster Presentation.
27. Feb 2018. **Rose S**, Ganz O, Mayo A, Perreras L, Cohn A. Perceived Discrimination, Point-of-Sale Marketing, and Tobacco Use Norms in Young Adults. Society for Research on Nicotine and Tobacco Annual Meeting. Baltimore, MD. Poster Presentation.
28. Feb 2018. Anesetti-Rothermel A, * **Rose S**, Heuberger C, Placide S, Beswick-Bozier S, Nahvi S. Exploring the hookah retail landscape: associations between hookah availability and neighborhood sociodemographic characteristics. Society for Research on Nicotine and Tobacco Annual Meeting. Baltimore, MD. Poster Presentation.

29. Feb 2018. Cohn A,* Johnson A, Perreras L, Mayo A, Villanti A, Mays D, Lindblom E, Tercyak K, Debnam C, Ilakkuvan V, Gray T, Curry L, **Rose S**. Daily smoking patterns and positive subjective response to smoking menthol and non-menthol cigarettes in young adult smokers: results from an EMA study. Society for Research on Nicotine and Tobacco Annual Meeting. Baltimore, MD. Poster Presentation.
30. Feb 2018. D'Silva J*, **Rose S**, Mayo A, Ganz O, Perreras L, Cohn A. Discrimination is associated with menthol cigarette use among young adult smokers above and beyond race/ethnicity and demographic factors. Society for Research on Nicotine and Tobacco Annual Meeting. Baltimore, MD. Poster Presentation.
31. Feb 2018. Glasser A*, Abudayyeh H, Liu M, Rath J, Cantrell J, **Rose S**, Hair E, Vallone D. Perceived impact of menthol in cigarettes on smoking Patterns and disparities among US Adults (2016). Society for Research on Nicotine and Tobacco Annual Meeting. Baltimore, MD. Poster Presentation.
32. Feb 2018. Lienemann B*, Cruz T, **Rose S**, Unger J, Meissner H, Baezconde-Garbanati L, Byron MJ. The association of liking tobacco advertisements and tobacco use among young adults: Findings from Population Assessment of Tobacco and Health (PATH) Wave 1. Society for Research on Nicotine and Tobacco Annual Meeting. Baltimore, MD. Oral Presentation.
33. Feb 2018. **Rose SW**, Glasser A, Zhou Y, Cruz T, Cohn A, Byron MJ, Lienemann B, Huang L, Meissner H, Baezconde-Garbanati L, Unger J. Tobacco Coupon Receipt, Vulnerability Characteristics, and Tobacco Use Outcomes among US Youth: Longitudinal Analysis of Waves 1 and 2 of the PATH Study. Society for Research on Nicotine and Tobacco Annual Meeting. Baltimore, MD. Oral Presentation.
34. Feb 2018. **Rose SW**, Roberts M, Lienemann B, Groom A. Tobacco marketing and Vulnerable Populations. Society for Research on Nicotine and Tobacco Annual Meeting. Baltimore, MD. Symposia. Chair.
35. Feb 2019. Choi K*, **Rose SW**, Rahman B, Zhou Y, Hair EC. Exposure to multimedia tobacco marketing and product use among youth: a longitudinal analysis. Society for Research on Nicotine and Tobacco Annual Meeting. San Francisco, CA. Poster Presentation.
36. Feb 2019. Cohn AM*, **Rose SW**, Murphy JG, Hair E, Villanti AC. Demand and appeal for flavored vs unflavored little cigars/cigarillos in young adults: a behavioral economic approach to inform policy. Society for Research on Nicotine and Tobacco Annual Meeting. San Francisco, CA. Poster Presentation.
37. Feb 2019. **Rose SW**, Emelle B, Safi Z, Akbar M, Meaney MD, Benson A, Anesetti-Rothermel A, Zhou Y, Amato MS*, Gagosian S, Hair E. Overview of sales restrictions on flavored tobacco products in the U.S. Society for Research on Nicotine and Tobacco Annual Meeting. San Francisco, CA. Poster Presentation.
38. Feb 2019. **Rose SW**, Zhou Y, Rahman B, Moore R, Rousu M, Thrasher JF. Estimating changes in demand due to banning flavors in tobacco: Results from an experimental auction among menthol cigarette smokers. Society for Research on Nicotine and Tobacco Annual Meeting. San Francisco, CA. Poster Presentation.
39. Feb 2019. Soto C*, Carroll DM, Baezconde-Garbanati L, Huang L, Lienemann B, Meissner H, **Rose S**, Unger J, Cruz TB. Tobacco marketing exposure and current tobacco product use disparities among American Indians and Alaska Natives. Society for Research on Nicotine and Tobacco Annual Meeting. San Francisco, CA. Poster Presentation.

40. Aug 2019. Cruz TB, **Rose SW**, Lienemann BA, Byron MJ, Meissner HI, Baezconde-Garbanati L, Huang L, Carroll DM,* Soto C, Unger JB. Pro- and Anti-Tobacco Marketing Aimed at Vulnerable Populations: A Systematic Review. National Conference on Tobacco or Health. Minneapolis, MN. Poster Presentation.
41. Aug 2019. Czaplicki L,* **Rose SW**, Patel M, Simard B, Pitzer L, Bennett M, Vallone D, Hair E. Differences in Reasons to Use Cigars among a Sample of Flavored and Non-Flavored Cigar, Little Cigar and Cigarillo (LCC) Smokers. National Conference on Tobacco or Health. Minneapolis, MN. Poster Presentation.
42. Aug 2019. Czaplicki L,* Rahman B, Perks S, Simpson R, Xiao H, Moran M, Hair E, Schillo B, **Rose SW**. Direct mail marketing of smokeless tobacco in the United States, July 2017-August 2018. National Conference on Tobacco or Health. Minneapolis, MN. Oral Presentation.
43. Aug 2019. Mayfield M,* **Rose SW**, Gagosian S. Assessing the Retail Environment for Menthol and Other Flavored Tobacco Products: A Pilot Study in Two "Tobacco Nation" Cities. National Conference on Tobacco or Health. Minneapolis, MN. Oral Presentation.
44. Aug 2019. Carroll DC,* Soto C, Baezcode-Garbanati L, Huang L, Lienemann BA, Meissner HI, **Rose SW**, Unger JB, Cruz TB. Tobacco Marketing Exposure and Commercial Tobacco Product Use Disparities among American Indians and Alaska Natives. National Conference on Tobacco or Health. Minneapolis, MN. Oral Presentation.
45. Feb 2020. **Rose SW**,Anesetti-Rothermel A, Zhou Y, Folger S, Gonzalez N, Rahman B, Debnam C, Ribisl K, Cohn A. Inequitable distribution of flavored tobacco product marketing by neighborhood characteristics: evidence for targeted marketing? Society for Research on Nicotine and Tobacco Annual Conference. New Orleans, LA. Oral Presentation.
46. Feb 2020. Anesetti-Rothermel A., **Rose SW**, Czaplicki L*, Benson AF, Kierstead EC, Herman P, Zhao C, English N, Schillo BA, Vallone D. Modeling flavored tobacco policy restrictions: The impact on product availability in the retail environment. Society for Research on Nicotine and Tobacco Annual Conference. New Orleans, LA. Poster Presentation.* Accepted but not presented due to COVID 19
47. Feb 2020. Czaplicki L*, Simpson R. **Rose SW**, Moran M, Buffett A, Dinh D, Schneider J, Schillo B. Estimated research of US direct mail tobacco discounts by product type and consumer demographics. Society for Research on Nicotine and Tobacco Annual Conference. New Orleans, LA. Poster Presentation.
48. Feb 2020 Chen-Sankey JC*, Mead EL, Le D, **Rose SW**, Quisenberry AJ, Delnevo CD, Choi K. Cigar smoking patterns and dependence by product types and race/ethnicity – A nationally representative survey among US adults. Society for Research on Nicotine and Tobacco Annual Conference. New Orleans, LA. Poster Presentation. * Accepted but not presented due to COVID 19
49. Feb 2020. Simpson R, Czaplicki L, **Rose SW**, Moran M, Folger S, Dinh D, Buffet A, Schillo B. Characterizing promotional offers in email e-cigarette ad campaigns (January – December 2018). Society for Research on Nicotine and Tobacco Annual Conference. New Orleans, LA. Poster Presentation. * Accepted but not presented due to COVID 19
50. Feb 2020. Ickes M, **Rose S**, Wiggins A. Association of current e-cigarette use with upper respiratory infections among emerging adults. Society for Research on Nicotine and Tobacco Annual Conference. New Orleans, LA. Poster Presentation. * Accepted but not presented due to COVID 19
51. Feb 2021. Patel M*, **Rose S**, Kierstead E, Benson A, Liu M, Schillo B.Examining the relationship of flavored tobacco product policy restrictions and flavored and any tobacco product

- use among adolescents and young adults in the U.S. Society for Research on Nicotine and Tobacco Annual Conference. Virtual Meeting. Poster Presentation.
52. Feb 2021. Kostygina G,* **Rose SW**, Tran H, Emery S. Exploring the impact of COVID-19 Pandemic on the Amount and Themes of Smokeless Tobacco-related messages on Twitter. Society for Research on Nicotine and Tobacco Annual Conference. Virtual Meeting. Poster Presentation.
 53. Feb 2021. Kostygina G*, **Rose SW**, Kim Y, Kierstead E, Diaz M, Schillo B, Emery S. #Dippertation: Characterizing the Smokeless Tobacco-related Content on Twitter. Society for Research on Nicotine and Tobacco Annual Conference. Virtual Meeting. Poster Presentation.
 54. Feb 2021. Kierstead E*, Diaz M, Edwards D, Kim Y, **Rose SW**, Emery S, Kostygina A, Schillo B. Exposure to tobacco advertising on social media and smokeless tobacco use among youth and young adults. Society for Research on Nicotine and Tobacco Annual Conference. Virtual Meeting. Poster Presentation.
 55. Feb 2021. Czaplicki L*, Rahman B, **Rose SW**, Yoon S, Patel M, Schillo B. Reduced harm claims in oral nicotine direct-to-consumer mail advertising (US, March 2018-May 2020). Society for Research on Nicotine and Tobacco Annual Conference. Virtual Meeting. Poster Presentation.
 56. Feb 2021. Binns S*, **Rose S**, Emery S, Kostygina G. Characterizing advertising strategies and expenditures of traditional and novel smokeless tobacco product promotion. Society for Research on Nicotine and Tobacco Annual Conference. Virtual Meeting. Poster Presentation.
 57. Feb 2021. Chen-Sankey JC*†, van de Venne J, Westneat S, Rahman B, Folger S, Anesetti-Rothermel A, Debnam C, Ribisl KM, Cohn A. **Rose SW**. Real-time context of tobacco marketing exposure and community vulnerability– An ecological momentary assessment among non-tobacco-using young adults. Society for Research on Nicotine and Tobacco Annual Conference. Virtual Meeting. Poster Presentation.
 58. Feb 2021. **Rose SW**, Anesetti-Rothermel A, Westneat S, van de Venne J, Folger S, Rahman B, Debnam C, Ribisl K, Cohn A. Tobacco Marketing Exposure and Risk for Future tobacco use among young adult non-tobacco users. Society for Research on Nicotine and Tobacco Annual Conference. Virtual Meeting. Featured Poster Presentation.
 59. Oct 2021. **Rose SW**. NIH Tobacco Regulatory Science Meeting. Mapping Implicit and Explicit Decision-Making Processes to Various Indices of flavored Tobacco Product Appeal: Quantitative and Qualitative Approaches. Discussant.
 60. Mar 2022. van de Venne J*, Westneat S, Annabathula A, Vollmer J†, **Rose SW**. (2022). Perceptions of tobacco product descriptors among young adults who do not use tobacco. Paper presentation presented at the annual Substance Use Research Event (SURE) Conference: University of Kentucky, Lexington, Kentucky. Poster Presentation.
 61. Mar 2022. **Rose SW***. Equity Implications of Flavored Tobacco Restriction Policies. Symposia. Society for Research on Nicotine and Tobacco Annual Conference. Baltimore, MD. Symposia Chair and Discussant.
 62. Mar 2022. Cantrell, J, Anesetti-Rothermel A, Westneat S, van de Venne J, Folger S, Rahman B, Debnam C, Ribisl K, Cohn A, **Rose SW***. Real-time exposure to anti-tobacco messaging among a diverse population of young adults. Pre-recorded Paper plus. Society for Research on Nicotine and Tobacco Annual Conference. Baltimore, MD.
 63. Mar 2022. Kostygina G*, Tran H, Yoonsang K, Page S, Norris A, **Rose S**, Emery S. Amount and themes of smokeless tobacco-related messages on Instagram. Poster. Society for Research on Nicotine and Tobacco Annual Conference. Baltimore, MD.

64. Jun 2022. Kong AY†*, Westneat SC, Anesetti-Rothermel AA, Van de Venne JG, Debnam C, Ribisl KM, Cohn AM, & **Rose SW**. Neighborhood inequities in tobacco product descriptors, Washington DC, 2018-2019. (2022 June). Poster presentation at the National Conference on Tobacco or Health. New Orleans; Louisiana.
65. Jan 2023. **Rose SW***, Westneat S, Levy J, Christian J, van de Venne J, Romines G†, Johnson T, Schleicher N, Henriksen L. Tobacco marketing as a contemporary driver of systemic racism? Examining Historic redlining and contemporary neighborhood demographics. Spatial Sciences in Cancer Control Convening. USC Norris Comprehensive Cancer Center. Los Angeles, CA.
66. Mar 2023. **Rose SW***, van de Venne, J., Westneat, S., Annabathula A, Vollmer J †, Marcelletti A†, Johnson T, Ali A, Arouni N, Vishwakarma M, Schleicher NC, Prochaska JJ, Henriksen L. How much for Marlboro? Change in price from a cohort of retailers in 30 major US cities during the COVID-19 pandemic. Accepted as poster. Society for Research on Nicotine and Tobacco Annual Conference. San Antonio, TX.
67. Mar 2023. **Rose SW***, Christian WJ, Rayens MK. The interaction of tobacco retailer density and rurality with tobacco use prevalence in Kentucky. Accepted as poster. Society for Research on Nicotine and Tobacco Annual Conference. San Antonio, TX.
68. Mar 2023. Rogers T, **Rose SW***, Schillo B, Smiley S, Kingsley M. Centering Health Equity around Local Laws and US Federal Regulations Regarding the Availability and Sale of Flavored Tobacco Products: Developing Recommendations for Advancing Evidence-based Policies. Preconference Workshop. Society for Research on Nicotine and Tobacco Annual Conference. San Antonio, TX.
69. Mar 2023. Sesay M*, Lee JGL, van de Venne J, Kong AY, Hrywna M, **Rose SW**, Delnevo CD. (2023). Retailers' compliance with federal age of cigarette sales policies – Pitt County, North Carolina, January-March 2022. Oral Presentation. 2023 SRNT Annual Conference, San Antonio, TX.
70. Mar 2024. van de Venne J, Brumley-Shelton A, Bowling W†, Burris J, Westneat S, Blair C, Edward J, Zinner R. **Rose SW**. *A mixed methods study assessing acceptability of a tobacco treatment program for relatives of cancer patients at a cancer center. Poster Presentation. 2024 SRNT Annual Conference, Edinburgh, Scotland.
71. Mar 2024. **Rose SW**, Rayens MK*, Azadi M, Kierstead E, Kong AY, Horn K. Examining the relationship between racial, ethnic and economic residential segregation and cigarette smoking among a nationally representative sample of young adults, 2016. Poster Presentation. 2024 SRNT Annual Conference, Edinburgh, Scotland.
72. Mar 2024. Rose SW, Thaxton-Wiggins A, Patel M, Liu M, van de Venne J, Kucherlapaty P, Schillo B, Ickes M, Mattingly D, Kaplan C, Rayens MK. National longitudinal risk of tobacco use among youth and young adults in local jurisdictions with and without flavor and comprehensive smokefree policies: implications for health equity. Podium Presentation. 2024 SRNT Annual Conference, Edinburgh, Scotland.
73. Mar 2024. Henriksen L*, Rose SW, Johnson T, van de Venne J, Lu R, Liu Y, Prochaska JJ, Schleicher NC. Where are cigarettes cheaper? Patterns of price discrimination in 30 US cities. Podium Presentation. 2024 SRNT Annual Conference, Edinburgh, Scotland.
74. Oct 2024. Rose SW*, Feizy S†, van de Venne J, Abadi M, Balfour T†, Ickes M, Christian J, Levy J, Shorey Fennell B, Roberts M, Mattingly D, Jayawardhana Ja, Rayens MK. Commercial Tobacco Retail Marketing in Rural Communities in Appalachian Kentucky, 2024. Concurrent Session 1C: Rurality: Tobacco Marketing, Purchasing Patterns and Use. Oral Presentation. 2024 TCORS meeting, Bethesda, MD.

75. Oct 2024. Christian, J*, Rose, S., Wiggins, A., Zhang, J. †, Kingsolver, A., Fallin-Bennett, A., & Rayens, M.K. Exploring Tobacco Use Prevalence and Commuting-Adjusted Relative Rurality. *Concurrent Session 1C: Rurality: Tobacco Marketing, Purchasing Patterns, and Use*. Oral Presentation. 2024 TCORS Grantee Meeting, Bethesda, MD.
76. Oct 2024. Rose SW. Round Table Facilitator. A Day in the Life of ATOD Colleagues: Learning from Each Other. 2024 American Public Health Association Annual Meeting. Minneapolis, MN
77. Mar 2025. **Rose**, Mattingly, Shorey Fennell, Feizy, Christian, van de Venne, Ickes. (2025). *Correlates of Retailer Absence from the State Synar Inspection List in Rural Kentucky communities: Findings from a Tobacco Retail Audit in a State with No Tobacco Retailer Licensing*. Talk presented at the 31th annual meeting of the Society for Research on Nicotine and Tobacco, New Orleans, LA.
78. *Le Fauve C, Guy M, **Rose S**, Neptune E, Ling P, Boyce C*. Special Session: FDA/CTP Bias in Commercial Tobacco Research and Its impact on Health Disparities. Panel Presentation. SRNT Annual conference, New Orleans, LA.
79. Diaby M, Richardson M, Agbonlahor O, Hart J, **Rose S**, Mattingly D. Discrimination Distress and Current Combustible and Non-Combustible Tobacco Product Use among US Youth: The 2023 National Youth Tobacco Survey.
80. Diaby M†, Mattingly DT, Arciniega LZ, **Rose SW**, Oser CB. Everyday and healthcare discrimination at the intersection of socioeconomic status factors. Poster. IAPHS, Pittsburgh, PA

B.2ABSTRACT PRESENTATIONS BY MENTEES * presenting author, † trainee

1. Nov 2023. Banks JR†*, Romines GD†, Brumley-Shelton A, van de Venne JG, **Rose SW**. The impact of tobacco marketing exposure on positive and negative expectancies of flavored tobacco among youth and young adults. Poster Presentation. 2023 Annual Biomedical Research Conference for Minoritized Scientists (ABRCMS), Phoenix, AZ.
2. July 2023. Banks JR†*, Romines GD†, Brumley-Shelton A, van de Venne JG, **Rose SW**. The impact of tobacco marketing exposure on positive and negative expectancies of flavored tobacco among youth and young adults. Poster Presentation. 2023 Markey STRONG Day, Lexington, KY.
3. May 2024. Blair KM†*, Brumley-Shelton AF, Van de Venne JG, Westneat S, **Rose SW**. Effectiveness of Remote Recruitment Strategies to Enroll Youth and Young Adults. Poster Presentation. 2024 Markey Research Day, Lexington, KY.
4. April 2024. Romines G†*, Feizy S†, Brumley-Shelton A, van de Venne J, **Rose SW**. The Relationship Between Peer Prototypes and Flavored Tobacco Use: Mental Health Status as a Moderating Factor. 2024 SURE Conference, Lexington, KY.
5. Sept 2024. Feizy S†*. The New Buzz: Prevalence and Correlates of Nicotine Pouch Use Among US Youth, 2022. Selected Talk Postdoc Talk Competition. 2024 Annual Research & Career Symposium. University of Kentucky, Lexington, KY.
6. Feizy, S. †, Mattingly, D., Ickes, M., Rayens, M.K., Christian, J., Abadi, M., & **Rose, SW**. Prevalence and Correlates of Nicotine Pouch Use Among US Youth, 2022. *Concurrent Session 2D: Oral Nicotine Pouches: Sales and Use*. Oral presentation. 2024 TCORS Grantee Meeting, Bethesda, MD.
7. **Feizy, S.**, Ickes, M., Shorey-Fennell, B., Mattingly, D., Van de Venna, J., Balfour, T., Roberts, M. E., & Rose, S. W. Nicotine Pouch Use Among Middle and High School Students in Kentucky,

2023-24. *Society For Research on Nicotine & Tobacco (SRNT) Annual Meeting*. New Orleans, Louisiana.

8. **Zhang, J.**, Rose, S.W., Wiggins, A.T., Abadi, M., Hahn, E.J., Roberts, M., and Rayens, M.K. Linking Tobacco Product Use Patterns over the urban/rural continuum: Findings from the Longitudinal Population Assessment of Tobacco and Health Survey, 2016-2023, Poster to be presented at the 31th annual meeting of the Society for Research on Nicotine and Tobacco, New Orleans, LA, USA.
9. Feizy, S†., Ickes, M., Mattingly, D., Shorey Fennell, B., & **Rose, S. W.** *The Prevalence and Disparities in Nicotine Pouch Co-Used with Other Tobacco Products Among US Middle and High School Students*. 14th Annual Conference of the American Society of Health Economists (ASHEcon). Oral Presentation. Nashville, Tennessee. June 22-25, 2025.

XIV.RESEARCH & INTELLECTUAL CONTRIBUTIONS - continued

C.SPONSORED RESEARCH PROJECTS, GRANT & CONTRACT ACTIVITIES

Active

Project Title: Local Flavor Policies to Enhance Equity in Tobacco
Project Number: 32000004002
Principal Investigator(s): Shyanika Rose
Role in Project: Principal Investigator
Effort: 30%
Institution/University: University of Kentucky
Source of Funding: National Cancer Institute
Duration of Project: 4/8/2021 – 03/31/2026
Total Award: \$2,763,530
Grant Number: R01CA251478

Project Title: Center for Rapid Surveillance of Tobacco (CRST)
Project Number: 3200005654
Principal Investigator(s): PI: Cristine Delnevo, PhD (Rutgers)
Role in Project: Co-Investigator, Site PI
Effort: (10-13%)
Institution/University: University of Kentucky
Source of Funding: National Cancer Institute
Duration of Project: 06/1/2023 – 05/31/2028
Total Award: \$558,814 (UK subaward)
Grant Number: U01CA278695

Project Title: T32 Competing Continuation Substance Use Training grant
Principal Investigator(s): MPI: Craig Rush, PhD, William Stoops, PhD
Role in Project: Training Faculty
Effort: overload
Institution/University: University of Kentucky
Source of Funding: National Institute of Drugs and Addiction

Duration of Project:	07/1/2024 – 06/30/2028
Total Award:	\$354,395
Grant Number:	T32DA035200
Project Title:	Appalachian Tobacco Regulatory Research Team (AppalTRuST) Tobacco Centers of Regulatory Science (TCORS)
Principal Investigator(s):	Shyanika W. Rose, PhD Mikhail Koffarnus, PhD, Seth Himelhoch, MD (MPI)
Role in Project:	Multi-PI, AppalTRUST
Effort:	Principal Investigator Project 2 , Exposure to tobacco marketing for newer tobacco products and associations with future tobacco use in Appalachian young adults: tobacco regulatory science implications
Role in Project:	20%
Effort:	Co-I, Project 1 , Population-based cohort study of tobacco use prevalence in Appalachian Kentucky
Role in Project:	10%
Effort:	Co-I, Project 3 , Modeling tobacco regulatory impacts in Appalachia using the Experimental Tobacco Marketplace
Institution/University:	10%
Source of Funding:	University of Kentucky
Duration of Project:	National Institute for Drugs and Addiction (NIDA)
Total Award:	09/1/2023 – 08/31/2028
Grant Number:	\$20M
	U54DA058256
Project Title:	Elucidating minority stress influences on tobacco use at the intersection of sexual orientation and rurality
Principal Investigator(s):	PI: Katelyn Romm, PhD
Role in Project:	Consultant
Effort:	overload
Institution/University:	University of Kentucky
Source of Funding:	National Institute of Health
Duration of Project:	08/1/2024 – 05/31/2029
Total Award:	\$2,001, 467
Grant Number:	R01DA059480
Project Title:	The Effects of Alternative Tobacco Product Marketing on Instagram, Facebook, and TikTok on Tobacco Use among Youth and Young Adults
Principal Investigator(s):	PI: Anna Kostygina, PhD
Role in Project:	Co-Investigator
Effort:	10%
Institution/University:	University of Kentucky
Source of Funding:	National Cancer Institute (subaward via NORC)
Duration of Project:	04/01/2024 – 03/31/2029
Total Award:	\$186,492 (UK)
Grant Number:	R01DA060246

XIV.RESEARCH & INTELLECTUAL CONTRIBUTIONS - *continued*

C.SPONSORED RESEARCH PROJECTS, GRANT & CONTRACT ACTIVITIES – *continued*

Inactive

Project Title: Cancer Control Education Program
Principal Investigator(s): Michael O'Malley
Role in Project: Pre-doctoral Fellow (2011-2014)
Effort: 50 %
Institution/University: University of North Carolina at Chapel Hill
Source of Funding: National Cancer Institute
Duration of Project: 09/05/1992 – 06/30/2017
Grant Number: R25CA057726

Project Title: Healthy Stores, Healthy Communities
Project Number: Health-e-NC
Principal Investigator(s): Kurt Ribisl, PhD., Kelly Evenson, PhD.
Role in Project: Graduate Research Assistant
Effort: 50 %
Institution/University: UNC Gillings School of Global Public Health
Source of Funding: University Research Fund
Duration of Project: 01/01/2011-12/31/2011
Total Award: \$76,803

Project Title: Maximizing State and Local Policies to Restrict Tobacco Marketing at Point of Sale
Principal Investigator(s): MPI Kurt Ribisl, PhD., Lisa Henriksen, PhD., Doug Luke, PhD
Role in Project: Research Assistant (2013 – 2014)
Effort: 50 %
Institution/University: University of North Carolina at Chapel Hill
Source of Funding: National Cancer Institute
Duration of Project: 09/01/2011-08/01/2015
Total Award: \$6,383,679
Grant Number: U01CA154281

Project Title: Tobacco Control in a Rapidly Changing Media Environment
Principal Investigator(s): Sherry Emery, MBA, PhD
Role in Project: Research Assistant (2012-13)
Effort: 50 %
Institution/University: University of North Carolina at Chapel Hill (Subaward from University of Illinois at Chicago)
Source of Funding: National Cancer Institute
Duration of Project: 09/01/2011- 7/31/2016
Total Award: \$ 7,234,073
Grant Number: U01CA154254

Project Title: Population Assessment of Tobacco Health (PATH)
Principal Investigator(s): Andrew Hyland, PhD
Role in Project: Co-Investigator, Lead on ad hoc study 4.4.2
Effort: 20 %
Institution/University: Truth Initiative
Source of Funding: National Institute on Drug Abuse, subaward from Westat
Duration of Project: 09/18/2011 - 6/30/2020
Grant Number: HHSN271201100027C

Project Title: Center for Evaluation and Coordination of Training and Research in Tobacco Regulatory Science
Principal Investigator(s): Jeanne Rosenthal, PhD
Role in Project: Co-Investigator
Effort: 20%
Institution/University: Truth Initiative (subcontract through Westat)
Source of Funding: National Cancer Institute
Duration of Project: 09/01/2014 – 08/31/2018
Total Award: \$8,488,188
Grant Number: U54CA189222

Project Title: Tobacco Real-world Advertising eXposure (TRAX) Study
Project Number: Pro00012367
Principal Investigator(s): Shyanika W. Rose, PhD
Role on Project: PI
Effort: 10% cost-share
Institution/University: Schroeder Institute for Tobacco Research and Policy Studies
Source of Funding: Truth Initiative, intramural pilot award
Duration of Project: 06/01/2015-05/31/2016
Total Award: \$25,000

Project Title: Exposure to Discrimination and Tobacco (EDIT) Study
Project Number: Pro00018724
Principal Investigator(s): Shyanika Rose, PhD
Role on Project: PI
Effort: 10% cost-share
Institution/University: Schroeder Institute for Tobacco Research and Policy Studies
Source of Funding: Truth Initiative, intramural pilot award
Duration of Project: 05/01/2016-04/03/17
Total Award: \$25,000

Project Title: Appeal and Attraction to Menthol Cigarette Smoking and Menthol Packaging in Young Adults
Principal Investigator(s): Amy Cohn, PhD, Shyanika Rose, PhD
Role on Project: Co-Principal Investigator
Effort: 5 % cost share
Institution/University: Schroeder Institute for Tobacco Research and Policy Studies
Source of Funding: Metro Tobacco Research and Instruction Consortium (MeTRIC)
Duration of Project: 08/01/2016-10/31/2017
Total Award: \$50,000

Project Title: Poly-Tobacco Use and Minority Health: Differential Risks, Transitions, and Socio-Environmental Context
Principal Investigator(s): Kimberly Horn, EdD
Role in Project: Co-Investigator (09/25/2018-06/30/2019)
Effort: 15 %
Institution/University: Truth Initiative
Source of Funding: National Center for Minority Health Disparities (subaward from Virginia Polytechnic Institute)
Duration of Project: 09/25/2018 – 06/30/2022

Total Award: \$1.35 M
Grant Number: R01MD013338

Project Title: Exposure to flavored tobacco advertising and associations with future use in young adults: Implications for health equity

Project Number: 3200002698

Principal Investigator(s): Shyanika W. Rose, PhD

Role in Project: PI

Effort: 12.5%

Institution/University: University of Kentucky / previously Truth Initiative

Source of Funding: National Cancer Institute

Duration of Project: 04/15/2017-03/31/2020

Total Award: \$36,495 (UK) \$280,544 (Truth Initiative)

Grant Number: R21CA208206

Project Title: Predicting Menthol Cigarette and Flavored Cigar Smokers' Responses to Menthol or Flavored Tobacco Restrictions: Results from Experimental Auctions

Project Number: 3200002698

Principal Investigator(s): Shyanika Rose, PhD

Role in Project: PI

Effort: 10 %

Institution/University: University of Kentucky / previously Truth Initiative

Source of Funding: National Cancer Institute

Duration of Project: 07/15/2017-05/31/2020

Total Award: \$30,371 (UK) \$107,511 (Truth Initiative)

Grant Number: R03CA219737

Project Title: Tobacco Control Policy Manuscript Preparation

Project Number: 3048114865

Principal Investigator(s): Shyanika W. Rose, PhD

Role in Project: PI

Effort: 12.9%

Institution/University: University of Kentucky

Source of Funding: Truth Initiative

Duration of Project: 7/1/2020 – 11/30/2020

Total Award: \$25,000

Project Title: Tobacco Control Policy Manuscript Preparation

Project Number: 3048115097

Principal Investigator(s): Shyanika W. Rose, PhD

Role in Project: PI

Effort: 14.4%

Institution/University: University of Kentucky

Source of Funding: Truth Initiative

Duration of Project: 1/1/2021 – 06/30/2021

Total Award: \$25,000

Project Title: Correcting Public Misperceptions about very low nicotine content cigarettes

Principal Investigator(s): Byron, M. Justin, PhD

Role in Project: Consultant

Effort: Overload
Institution/University: University of North Carolina at Chapel Hill
Source of Funding: National Cancer Institute
Duration of Project: 07/07/2019 – 06/30/2021
Grant number: R21CA234968

Project Title: Feasibility of smoking cessation for relatives of cancer patients
Project Number: 321001760
Principal Investigator(s): Shyanika W. Rose, PhD
Role in Project: PI
Effort: 5% cost share
Institution/University: University of Kentucky
Source of Funding: Markey Cancer Center Pilot award
Duration of Project: 9/1/2020 – 08/31/2020
Total Award: \$50,000
Grant number: P30CA177558

Project Title: Assessing the effects of smokeless tobacco influencer marketing in the rapidly changing media environment
Principal Investigator(s): Kostygina, Ganna (Anna), PhD
Role in Project: Consultant
Effort: Overload
Institution/University: National Opinion Research Center (NORC)
Source of Funding: National Cancer Institute
Duration of Project: 09/18/2019 – 12/31/2022
Grant Number: R01CA225597

Project Title: Poly-Tobacco Use and Minority Health: Differential Risks, Transitions, and Socio-Environmental Context
Project Number: 3200004450
Principal Investigator(s): Kimberly Horn, EdD
Role in Project: Co-Investigator, Site PI
Effort: 10%
Institution/University: University of Kentucky
Source of Funding: National Center for Minority Health Disparities (subaward from Virginia Tech)
Duration of Project: 07/01/2021-06/30/2023
Total Award: \$369,910
Grant Number: R01MD013338

Project Title: ASPIRE: Advancing Science & Policy in the Retail Environment Project 2: Big Cities Tobacco Control
Project Number: 3200003039
Principal Investigator(s): MPI: Lisa Henriksen, PhD, Kurt Ribisl, PhD, & Douglas Luke, PhD
Role in Project: Co-Investigator, Site PI
Effort: (2-14%)
Institution/University: University of Kentucky
Source of Funding: National Cancer Institute (subaward from Stanford University)
Duration of Project: 9/1/2018 – 08/31/2023
Total Award: \$369,910
Grant Number: P01CA225597

Project Title: Adoption, Diffusion, and implementation of Tobacco 21 policies to address health disparities
Project Number: 3200004149
Principal Investigator(s): PI: Cristine Delnevo, PhD
Role in Project: Co-Investigator, Site PI
Effort: 13%
Institution/University: University of Kentucky
Source of Funding: National Cancer Institute (subaward from Rutgers)
Duration of Project: 7/1/2018 – 6/30/2023
Total Award: \$67,631
Grant Number: R01CA231139

Submitted, Unfunded

Project Title: Leveraging community health workers in rural Kentucky and Ohio: An intergenerational, citizen science approach to tobacco policy change
Project Number: 86515
Principal Investigator(s): Ellen Hahn, PhD and Megan Roberts, PhD
Role in Project: Co-Investigator
Submitted: 08/2019
Decision: 10/2019, not selected for 2nd round submission

Project Title: Enhanced Access to Customized Tobacco Cessation for Rural Youth
Principal Investigator(s): MPI: Kimberly Horn, PhD, Carla Berg, PhD
Role in Project: Co-investigator
Effort: 15%
Institution/University: University of Kentucky
Source of Funding: National Cancer Institute
Duration of Project: 12/1/2022 – 11/30/2027
Total Award: \$647,727
Decision: Scored outside fundable range

Project Title: Examining the impact of cannabis marketing exposure on young adults' intentions, curiosity, and use behavior: a mixed methods approach
Principal Investigator(s): MPI: Amy Cohn, PhD, Bryce Lowry, PhD, Julia McQuoid, PhD
Role in Project: Co-Investigator, Site PI
Effort: 10%
Institution/University: University of Kentucky
Source of Funding: National Institute for Drug Abuse
Duration of Project: 04/1/2023 – 03/31/2028
Total Award: \$103,786 UK (Total Award: \$3,664,429)
Decision: Scored outside fundable range

Project Title: Understanding the role of branded, influencer, and viral marketing of alternative tobacco products in product uptake and use among youth and young adults in the United States
Principal Investigator(s): Anna Kostygina, PhD

Role in Project:	Co-Investigator
Effort:	10%
Institution/University:	University of Kentucky
Source of Funding:	National Cancer Institute (subaward via NORC)
Duration of Project:	07/1/2023 – 06/30/2028
Total Award:	\$150,999
Decision:	Resubmitted

Project Title:	Interactive Mentoring to Enhance Research Skills (IMERS)
Principal Investigator(s):	MPI: Donald Frazier, PhD, Terry Stratton, PhD
Role in Project:	Co-Investigator
Effort:	5%
Institution/University:	University of Kentucky
Source of Funding:	National Institute of General Medical Sciences
Duration of Project:	07/1/2024 – 06/30/2029
Total Award:	\$2,671,286
Decision:	Unfunded

Submitted, Pending

Project Title:	Mixed method assessment of real-world medical cannabis marketing exposure and content on young adults’ attitudes and behaviors
Principal Investigator(s):	MPI: Amy Cohn, PhD, Julia McQuoid, PhD
Role in Project:	Co-Investigator, Site PI
Effort:	10%
Institution/University:	University of Kentucky
Source of Funding:	National Institute for Drugs and Addiction
Duration of Project:	04/1/2024 – 03/31/2029
Total Award:	\$103,786 UK (Total Award: \$3,664,429)
Decision:	Under review Submission June 2023