Date Prepared: 08/11/2024

***CURRICULUM VITAE***



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| **Shyanika W. Rose, PhD, MA****Associate Professor, with tenure, Regular Title Series****Department of Behavioral Science****Center for Health Equity Transformation****Markey Cancer Center****University of Kentucky College of Medicine** |

**I.GENERAL INFORMATION**

|  |  |
| --- | --- |
| **Office Address** | Rm 462, Healthy Kentucky Research Building, 760 Press Avenue, Lexington, KY 40508-0679 |
| **Email** | s.rose@uky.edu |
| **Telephone** | 859-562-2525 |
| **Fax** | 859-257-0071 |

**Research Certification**

**University of Kentucky Collaborative Institutional Training Initiative**

10/2023-10/2026 Responsible Conduct of Research Completion Certificate Refresher

1/24/2023 Biennial RCR in-person training session

**II.EDUCATION**

**Undergraduate**

|  |  |
| --- | --- |
| 08/1992 – 05/1996 | **University of Pennsylvania**Philadelphia, PennsylvaniaBA, Anthropology, c*um laude* |
|  |  |

**Professional/Graduate**

|  |  |
| --- | --- |
| 08/1996-05/2001 | **University of South Florida, Department of Anthropology**Tampa, FloridaMA, Anthropology |
|  |  |
| 08/2009-05/2014 | **University of North Carolina at Chapel Hill, Gillings School of Global Public Health**Chapel Hill, North CarolinaPhD, Health Behavior |

**Post-Graduate**

**Schroeder Institute for Tobacco Research and Policy Studies**

**Truth Initiative**

Washington, DC

07/2014-10/2015 Ellen R. Gritz Postdoctoral Fellow

**Multilevel Intervention Training Institute 2020 (MLTI)**

**National Cancer Institute**

(online)

04/2020-09/2020 Trainee 2020 Cohort

 **UKCOM Mentor Training**

03/2021-04/2021 Trainee Spring 2 2021 Cohort

 **Utah Advanced Course on Mentoring, Leadership, and Career Development**

**NCI Awardee Skills Development Consortium (NASCD) (virtual)**

09/2021-8/2022 Trainee 2021 Cohort

**III.PROFESSIONAL EXPERIENCES**

05/1997-08/2011 **Battelle Memorial Institute**

**Centers for Public Health Research and Evaluation**

Arlington, VA and Durham, NC

Role: 5 Positions of increasing responsibility culminating as Senior Research Scientist

**University of North Carolina**

**Gillings School of Global Public Health**

Department of Health Behavior

Chapel Hill, NC

09/2011-05/2014 Research Assistant

**Schroeder Institute for Tobacco Research and Policy Studies**

**Truth Initiative**

Washington, DC

07/2015-06/2019 Research Investigator / Director, Full-Time

**IV.ACADEMIC APPOINTMENTS**

**Faculty**

|  |  |
| --- | --- |
| 07/2024-present | **University of Kentucky, Department of Behavioral Science. College of****Medicine**Lexington, KYAssociate Professor with Tenure, Regular Title |
| 07/2019-6/2024 | **University of Kentucky, Department of Behavioral Science. College of****Medicine**Lexington, KYAssistant Professor, Tenure Track, Regular Title |
| 07/2019-present | **University of Kentucky, Center for Health Equity Transformation.** **College of Medicine**Lexington, KYPrimary Faculty |
| 07/2019-Present | **University of Kentucky, Markey Cancer Center**Lexington, KYMember Cancer Prevention and Control Program |
| 09/2020-Present | **University of Kentucky, College of Nursing Bridging Research Efforts and Advocacy Toward Healthy Environments (BREATHE)**Lexington, KYFaculty Affiliate |
| 09/2020-Present | **University of Kentucky, Substance Use Research Priority Area (SUPRA)**Lexington, KYMember |
| 10/2020-Present | **University of Kentucky, United in True Racial Equity (UNITE) Research Priority Area**Lexington, KYMember |
| 08/2020-2023 | **University of Kentucky, Leveraging Clinical and Behavioral, Biomedical and Policy Innovations to Facilitate Tobacco Treatment in Kentucky (LIFT) Alliance** Lexington, KYMember |

**VII.TEACHING ACTIVITIES**

**Teaching Assistant**

**University of North Carolina at Chapel Hill**

Chapel Hill, North Carolina

08/2011-12/2012 Health Behavior/Nutrition (HBEH/NUTR) 811 – Development and Evaluation of Health Promotion and Disease Prevention Interventions, Doctoral, 20 learners

01/2012-05/2013 Health Behavior (HBEH) 860, Research Proposal Development, Doctoral, 20 learners

08/2013-12/2013 Health Behavior (HBEH) 812, Professional Development, Doctoral, 4 learners

**Facilitator**

**Battelle Memorial Institute**

Washington, D.C.

01/2009-12/2009 Diversity Facilitator, workplace

**University Faculty**

**University of Kentucky, Department of Behavioral Science. College of**

**Medicine**

Lexington, KY

01/2020-05/2020 Behavioral Science (BSC) 732, Interdisciplinary Protocol Development, Graduate, Co-instructor, 8 learners

08/2020-05/2021 MD 811, Introduction to Clinical Medicine, Medical, 8 learners, Co-preceptor

08/2021-05/2022 MD 811, Introduction to Clinical Medicine, Medical, 8 learners, Co-preceptor

03/2022 Behavioral Science (BSC) 815-825, Race, Racism and Health Inequities among Blacks in the US, Guest Lecture

03/2023 Behavioral Science (BSC) 815-825, Race, Racism and Health Inequities among Blacks in the US, Guest Lecture

12/2022 Behavioral Science (BSC) 534, Ethics and Responsible Conduct of Research, Guest Lecture

11/2023 Behavioral Science (BSC) 534, Ethics and Responsible Conduct of Research, Guest Lecture

01/2023-05/2023 Behavioral Science (BSC) 732, Interdisciplinary Protocol Development, Graduate, Co-instructor, 8 learners

03/2024 Behavioral Science (BSC) 815-825, Race, Racism and Health Inequities among Blacks in the US, Guest Lecture

**University of Kentucky, Department of Health Behavior and Society. College of Public Health**

Lexington, KY

12/2019 College of Public Health (CPH) 472, Public Health Profession and Practice, Undergraduate, Guest panelist

03/2020, 03/2021 College of Public Health (CPH) 648, Eliminating Racial and Ethnic Health Disparities, Graduate, Guest Lecture

04/2020, 04/2022 College of Public Health (CPH) 674, Foundations of Health Behavior II, Graduate, Guest Lecture

10/2023 College of Public Health (CPH) 615, Cancer Epidemiology, Graduate, Guest Lecture

**University of Kentucky, Department of Psychology. College of Arts and Sciences**

11/2022 Department of Psychology (PSY) 561, Advanced Topics in Foundations of Clinical Psychology: Cancer Survivorship, Guest Lecture

**VIII.ADVISING ACTIVITIES**

**Full Member of the Graduate Faculty
University of Kentucky, College of Medicine**Lexington, KY

**Student Advising**

**University of Kentucky**Lexington, Kentucky

02-2021- 12/2022 Women in Science and Medicine (WIMS) mentor/Tara Starwalt/Graduate/2nd Year Doctorate of Social Work Candidate/College of Medicine

09/2021- 05/2022 MPH Practicum Mentor/Jacklyn Vollmer/Graduate/1st Year MPH/College of Public Health

9/2021- 9/2022 PhD Psychology/GRA Supervisor/William Bowling/Graduate/2nd year PhD/College of Arts and Sciences

9/2022-present PhD Educational Psychology/GRA Supervisor/Gabrielle Romines/Graduate/1st year PhD/College of Education

9/2022-present PhD Communication/GRA Supervisor/Maxwell Groznik/Graduate/2nd year PhD/College of Communication and Information

9/2022-present ACTION Mentor/Undergraduate/Kelci Blair/2nd year BA/College of Arts and Sciences

2/2023-present Women in Medicine and Science (WIMS) mentor/Dani McBride/Postdoctoral/1st Year Postdoctoral Fellow Epidemiology/College of Public Health

2/2023-present White Coats for Black Lives (WCBL) mentor/Mindy Baker/Medical/2nd Year Medical Student/College of Medicine

09/2023-present MS Kinesiology and Health Promotion in Exercise Physiology/GRA Supervisor/Tyler Balfour/Graduate/2nd year MS/College of Education

12/2023-present AppalTRUST mentor/Saber Feizy/Postdoctoral Scholar/Tobacco Regulatory Science

**Thesis & Dissertation**

**University of Kentucky**

Lexington, Kentucky

02/2021-05/2021 Master’s committee/Chetali Jhamnani/MSMS, Plan B Track/2021/College of Medicine/Hypertension disparities among African Americans

04/2024- present Doctoral Thesis Committee/Raphael Adesiyan/Health Promotion/College of Education/E-cigarette use among Black/African American youth in Kentucky

**Professional Society Mentoring**

2020 APHA Alcohol Tobacco and Other Drug (ATOD) Section Mentorship Program/Virginia Chadwick, University of Missouri School of Medicine, Program Coordinator Missouri Eliminate Tobacco Use Initiative.

2020 SRNT Health Disparities Network “It’s Just Coffee” Mentoring Program/Julia Chen-Sankey, National Institutes of Minority Health and Health Disparities Post-doctoral Fellow.

2023 SRNT Health Equity Network “It’s Just Coffee” Mentoring Program/Kavita Mosalpuria/University of Utah, Department of Population Health Sciences, 2nd Year Post-doctoral Fellow

2023 SRNT Health Equity Network “It’s Just Coffee” Mentoring Program/Dana Rubenstein, Duke University, MD/MHS candidate.

2024 SRNT Health Equity Network “It’s Just Coffee” Mentoring Program/Afsheen Hasan, University of Arkansas, Postdoctoral Fellow

**Early Career Faculty Mentoring**

9/2021-4/2023 Near Peer Mentor, Research Scholars Program, University of Kentucky

**Graduated Students**

2017-2022Jacklyn Vollmer, BPH/MPH, Epidemiology, University of Kentucky
Current: Data Analyst, Avar Consulting, Rockville, MD

2018-2021 Arati Annabathula, MHA, Health Administration, University of Kentucky
Current: Practice Manager, Norton Behavioral Medicine, Louisville KY

2019-2021 Chetali Jhamnani, MSMS, Medical Sciences, University of Kentucky

2020-2022 Tara Starwalt, DSW, Social Work, University of Kentucky
Current: Instructor, University of Kentucky, Lexington, KY

2021-2024 Kelci Blair, BS, Psychology, University of Kentucky
Current: UK College of Medicine, Medical Student, Lexington, KY

**Student Awards for Mentees**

2023 Kelci Blair, UK Office of Biomedical Education 2023 Undergraduate Research Program Award

2023-24 Mindy Baker, White Coats for Black Lives Fellowship

2023 Jocellyn Banks, Markey STRONG Scholarship (Summer)

2023 Jocellyn Banks, ABRCMS Travel Award (Nov 2023).

2024 Gabrielle Romines, SURE Conference 2nd Place Graduate Student Poster (Apr 2024)

**Invited Referee for Academic Appointment, Promotion or Tenure**

 **University of California, Davis School of Medicine**

Davis, California

08/2024 Recommendation for Promotion to Rank of Associate Adjunct Professor

**IX.ADMINISTRATIVE ACTIVITIES & UNIVERSITY SERVICE**

**University of Kentucky**

***Education & Research***

02/14/2020 Mentor, Global Health Case Competition

**College**

***Education & Research***

01/2021-present Reviewer, Markey Cancer Center Trainee Travel Awards

07/2021-present Scientific Advisory Committee, Population Sciences (POP) Shared Resource Facility, Markey Cancer Center

**Department**

**University of Kentucky, College of Medicine**

Department of Behavioral Science/Center for Health Equity Transformation

Lexington, KY

***Administration & Clinical Operations***

10/2019-02/2020 Member, Center for Health Equity Transformation (CHET) Search Committee for hiring an open rank position

08/2021-12/2021 Member, CHET Search Committee for one Senior level position and one Open Rank position.

08/2022-12/2022 Co-chair, CHET Search Committee for one Open Rank position

***Education & Research***

12/2019-present Chair, CHET Research Sub-committee
Chair, CHET Health Disparities Pilot Award competition and Just in Time awards, Arts and Science Student Pilot Grant Awards

**XI.HONORS & AWARDS**

1997-1999 University Graduate Research Fellowship

Department of Anthropology, University of South Florida

2009 Godfrey M. and Lore Hochbaum Merit Scholarship

Department of Health Behavior

Gillings School of Global Public Health

University of North Carolina at Chapel Hill

2010 CDC Honor Award of Excellence in Program or Policy Evaluation

Centers for Disease Control and Prevention

2011 University Cancer Research Fund, Lineberger Comprehensive Cancer Center, University of North Carolina at Chapel Hill

2011-2014 Cancer Control Education Program Predoctoral Fellowship

Lineberger Comprehensive Cancer Center

University of North Carolina at Chapel Hill

2014 Delta Omega Public Health Honor Society Inductee

Delta Omega

2020 Wethington Award, College of Medicine, University of Kentucky

2021 Wethington Award, College of Medicine, University of Kentucky

2021 Nominee, Jarvik-Russell Early Career Nominee Award

 Society for Research on Nicotine and Tobacco

2022 Research Award, College of Medicine, University of Kentucky

2022 Nominee, Pebbles Fagan Health Equity Award

 Society for Research on Nicotine and Tobacco

2023 Research Award, College of Medicine, University of Kentucky

2024 Research Award, College of Medicine, University of Kentucky

**XII.PROFESSIONAL ACTIVITIES, PUBLIC SERVICE & PROFESSIONAL DEVELOPMENT**

**Memberships**

2006 – 2011 American Evaluation Association (AEA)

2009 – present American Public Health Association (APHA)

2013 – present Society for Research on Nicotine and Tobacco (SRNT)

2013 – present American Association for Cancer Research (AACR)

2020 – present Society for Behavioral Medicine (SBM)

2021 – present Society for Public Health Education (SOPHE)

**Positions Held**

***National/International***

**Society for Nicotine and Tobacco Research (SRNT)**

2013-Present Member, Health Equity Network

2013-2018 Member, Policy Network, Education Subcommittee

2018-2021 Program Co-chair, Advisory Committee, Health Disparities Network (now
Health Equity Network)

2021-2024 Health Equity Network Co-Chair

2024-2025 Program Co-chair, Advisory Committee, Health Equity Network

2022-2023 SRNT Nominations Committee

2022 SRNT Awards Committee, advisory member

**American Public Health Association (APHA)**

2014-Present Member, Alcohol, Tobacco and Other Drugs (ATOD) Section

2014-Present Member, Community Health Planning and Policy Development Section

2021 Member Program Planning Committee (ATOD Section)

**XII.PROFESSIONAL ACTIVITIES, PUBLIC SERVICE & PROFESSIONAL DEVELOPMENT**

**Advisory Groups**

|  |  |
| --- | --- |
| 2018-2022 | **NCI Electronic Nicotine Delivery Devices (ENDS) Measurement Workgroup**Invited Member, Core Principles for Measuring Self-reported Use |
| 2019-2021 | **National Conference for Tobacco or Health (NCTOH)**Subcommittee Member for Health Equity Program Area |
| 2020 | **Measurement of structural racial discrimination (project of Johns Hopkins University)**Content expert in focus groups on neighborhood factors, media, marketing and discrimination |
| 2018-2024 | **Surgeon General’s Report on Tobacco-Related Health Disparities**Chapter Lead |
| 2021-2022 | **Centering Equity in the Public Health Standard**Invited Panelist, convening of the Public Health Law Center |
| 2021-Present | **Flavor Policy Evaluation Forum**Invited Expert Panelist, convening of Truth Initiative |
| 2021/11 | **FDA Panel on Synthetic Nicotine** |
| 2022/5 | **SRNT Docket Submission Working Group**Lead, [SRNT Comment](https://cdn.ymaws.com/www.srnt.org/resource/resmgr/about_srnt/positions/2022/srnt_comment_tobacco_product.pdf) on Tobacco Product Standard for Menthol in Cigarettes |
| 2023 | **Centers for Disease Control and Prevention, National Cancer for Chronic Disease Promotion’s Social Determinants of Health Environmental Scan**Subject Matter Expert, Tobacco-free Policies |
| 2023 | **Health Equity Science Convening Exploring Health Equity Science in State and Local Public Health Practice**Invited Participant convening of Association of State and Territorial Health Officials (ASTHO) |
| 2023-2024 | **PhenX Tobacco Regulatory Research Content Expert Panel**Invited participant convening of the Tobacco Regulatory Science Program (TRSP), NIH Office of Disease Prevention |
| 2024/4 | **New York State Department of Health Tobacco Control Program**Invited subject matter expert on Study of Health Systems Intervention and Evaluation |
| 2024-present | **Marketing Influences and Communications Special Interest Group** Invited Member Planning Committee, Center for Coordination of Analysis, Science, Enhancement and Logistics in Tobacco Regulatory Science (CASEL).  |

**Review Panels**

**Society for Nicotine and Tobacco Research (SRNT)**

2014-2015 Health Disparities Network, Fellowship Reviewer, Annual Meeting

2016-Present Abstract Review, Rapid Response Reviewer, Annual Meeting

**Society for Behavioral Medicine (SBM)**

2018-present Abstract Review, Annual Meeting

**NIDA Time Sensitive Review Panel ZDA1 SXM-M(19)**

2019/10 Grant Review, Mechanism for Time-Sensitive Drug Abuse Research

**USC Tobacco Center of Regulatory Science (TCORS)**

2019-2020 Grant Review, Pilot Grant Program

**NIDA Special Emphasis Panel (ZDA1 YXF-U (05)**

2021/03 Grant Review, Interventions to prevent electronic nicotine delivery systems (ENDS) use among adolescents (R01 – Clinical Trial Optional)

2021/10-2021/12 **FDA Scientific Review on Flavored Cigars**

2022/11 **RFA Panel: Tobacco Regulatory Science B (ZRG1 CCHI-X (56) R)**

 Grant Review: NIH

**Editorial Boards**

2021-2024 Editorial Board Member, Health Promotion Practice

**Editor**

2022-2023 Co-Guest Editor, Special Issue, Advancing Equity in Policies Restricting Flavors in Nicotine/Commercial Tobacco Products by Addressing Racial and Social Justice, Nicotine and Tobacco Research

2023-2024 Co-Guest Editor, Special Issue, From Data to Action: National, State, and Local Efforts to End Commercial Menthol and Other Flavored Tobacco Product Use, Preventing Chronic Disease

**Journal Peer-Reviewing**

2015 American Journal of Preventive Medicine, Elsevier

2015- present American Journal of Public Health, American Public Health Association

2018- present Addictive Behaviors, Elsevier

2015- present British Medical Journal Open, BMJ Publishing Group

2014 Health and Place, Elsevier

2015 Health Education and Behavior, SAGE Publications

2014-present Nicotine and Tobacco Research, Oxford University Press

2017 PLOS One, Public Library of Science

2019-present Substance Use and Misuse, Taylor & Francis

2019 Drug and Alcohol Dependence, Elsevier

2021 The American Journal of Drug and Alcohol Abuse, Taylor & Francis

2020 Preventing Chronic Disease, Centers for Disease Control and Prevention

2020 BMC Public Health, BMC part of Springer Nature

2015-present Tobacco Control, BMJ Journals

2021-present Health Promotion Practice, Sage

2021 Asia Pacific Journal of Public Health

2021-present Health Equity, Mary Ann Liebert

2022- present Preventive Medicine, Elsevier

2023-present Preventive Medicine Reports, Elsevier

2023 Journal of Rural Health, Wiley

2024 Journal of the National Cancer Institute, Elsevier

**Media Contributions**

05/2021 U.S. vows again to ban menthol flavor in cigarettes, cigars, Local TV news website, Lexington, KY, Kaitlyn Shive <https://www.wtvq.com/2021/04/29/u-s-vows-again-to-ban-menthol-flavor-in-cigarettes-cigars/>ABC 36 WTVQ

06/2021 UK study to reveal health equity impact of flavored tobacco sale restrictions, Local TV news website. Lexington, KY, Steve Rogers. <https://www.wtvq.com/uk-study-to-reveal-health-equity-impacts-of-flavored-tobacco-sale-restrictions/>

06/2021 Menthol Cigarettes are getting Banned – Here’s why. Discover Magazine. Leslie Nemo. <https://www.discovermagazine.com/health/menthol-cigarettes-are-getting-banned-heres-why>

11/2022 Smoking, lung cancer hit home in Kentucky. Interior Journal. <https://www.theinteriorjournal.com/2022/11/22/smoking-lung-cancer-hit-home-in-kentucky/>

11/2023 Kentucky advocates address concerns about e-cigarette use in teens. Local TV News Fox 56(Nov 2, 2023). <https://fox56news.com/video/kentucky-advocates-address-concerns-about-e-cigarette-use-in-teens/9139360/>

**XIII.SPEAKING ENGAGEMENTS**

***Local***

|  |  |
| --- | --- |
| 12/2020 | **Markey Cancer Center** Lexington, KY Markey Research Seminar: “Examining demand for product alternatives among menthol cigarette smokers to estimate flavor ban response: Results from an experimental auction”  |
| 10/2021 | **Global Cancer Consortium Community Outreach Series**Webinar: Tobacco retail marketing assessments as a tool for tobacco control and health equity |
| 02/2022 | **LIFT Alliance**UK Tobacco Centers for Regulatory Science Visioning  |
| 08/2022 | **Behavioral Science Research Forum** Local Flavor Policies to Enhance Equity in Tobacco |
| 03/2023 | **CCTS Spring Conference**,Menthol and flavored policy restrictions to enhance equity in tobacco control, Efforts to Enhance Equity Breakout Session |
| 01/2024 | **Markey Cancer Center** Lexington, KY Markey Research Seminar: Harnessing Tobacco Control Policies to Enhance Equity: The case for Menthol and Flavored Tobacco Bans |
| 04/2024 | **SURE Substance Use Research Event Conference**Lexington, KYInvited Panelist “Session: Alcohol, tobacco and cannabis: from bedside to boardroom”Impacts of flavored tobacco policy restrictions on use of tobacco among youth and young adults |

***State/Regional***

**2020 Kentucky Tobacco Control Conference**

Lexington, KY

09/2020 Webinar: “Flavored Tobacco Product Restrictions: Do they Work?”

 **Healthy Kentucky Foundation**

02/2023 Invited Speaker: “Tobacco Control Marketing Research as it applies to Kentucky”

***National/International***

**National Association of County and City Health Officials (NACCHO)**

Washington, DC

10/2018 Big Cities Health Coalition Webinar: “Menthol and Flavored Tobacco”

**9th National Summit on Smokeless Tobacco Prevention**

Sacramento, CA

10/2018 General Session: “Spotlight on Flavors: Products, Marketing, Policy Solutions: Invited Panel”

12/2020 **Society for Research on Nicotine and Tobacco**

SRNT Policy Evaluation Webinar

International audience

Restricting the Sale of Menthol Tobacco Products

05/2021 **University of Nevada, Reno Dialogue, Equity and Diversity Series**

Invited Expert Panelist: “Commercial Tobacco and Flavors as a Social Justice Issue”

06/2021 **PIRE Tobacco Regulatory Science and NIH Workgroup**

Invited Webinar: “Informing Flavor Policies to Enhance Equity in Tobacco: A Conversation with Dr. Shyanika Rose”

10/2021 **Vermont Center on Behavior and Health 9th Annual Conference
Innovations in Tobacco Control and Regulatory Science to Decrease Cigarette Smoking**

 Invited Panelist Virtual Conference: “Potential Impacts of Menthol Ban on Cigarette Smoking in Disadvantaged and Racial/Ethnic Minority Populations”

11/2021 **University of Southern California Tobacco Centers of Regulatory Science Speaker Series**

 Invited Presenter: “Flavored Tobacco Regulation as a Health Equity Policy”

04/2022 **The Ohio State University of Center for Tobacco Research Seminar Series**

 Invited Presenter: “Flavored Tobacco Regulation as a Health Equity Policy”

11/2022 **Center for Coordination of Analytics, Science, Enhancement and Logistics (CASEL) in Tobacco Regulatory Science Webinar Series**

 Invited Presenter: Webinar - The FDA Rulemaking Process: Making Effective Public Comments to Inform TRS. Topic: “Tobacco Regulatory Science in Action: Examples from the Menthol Cigarette/Flavored Cigar Docket Submissions” with Erin Mead-Morse

09/2023 **FDA Center for Tobacco Products Office of Science Scientific Seminar Series**

 Invited Presenter: Tobacco Control Policies for Health Equity: the Case of Flavors

**XIV.RESEARCH & INTELLECTUAL CONTRIBUTIONS**

**A.PUBLICATIONS**

**Peer-Reviewed Original Research in Professional, Scientific or Educational Journals**

**Bold Underline signifies first/senior author;** † indicates student/trainee author

1. Hare ML, Orians CE, Kennedy MG, Goodman KJ, **Wijesinha S**, Seals BF. Lessons learned from the PMI case study: the community perspective. *Soc Mar Q*. Mar 2000;6(1):54-65. doi:10.1080/15245004.2000.9961093. PMID:12349594.

2. Cooper CP, Saraiya M, McLean TA, Hannan J, Liesmann JM, **Rose SW**, Lawson HW. Report from the CDC. Pap test intervals used by physicians serving low-income women through the National Breast and Cervical Cancer Early Detection Program. *J Womens Health (Larchmt)*. Oct 2005;14(8):670-8. doi:10.1089/jwh.2005.14.670. PMID:16232098.

3. Butterfoss FD, Gilmore LA, Krieger JW, Lachance LL, Lara M, Meurer JR, Orians CE, Peterson JW, **Rose SW**, Rosenthal MP. From formation to action: How allies against asthma coalitions are getting the job done. *Health Promot Pract*. Apr 2006;7(2 Suppl):34S-43S. doi:10.1177/1524839906287063. PMID:16636154.

4. Ross LE, Stroud LA, **Rose SW**, Jorgensen CM. Using telephone focus groups methodology to examine the prostate cancer screening practices of African-American primary care physicians. *Journal of the National Medical Association*. Aug 2006;98(8):1296-1299. PMID:WOS:000239549800007.

5. Stroud L, Ross LE, **Rose SW**. Formative evaluation of the prostate cancer screening practices of African-American physicians. *J Natl Med Assoc*. Oct 2006;98(10):1637-43. PMID:17052055.

6. Engel-Cox JA, Van Houten B, Phelps J, **Rose SW**. Conceptual model of comprehensive research metrics for improved human health and environment. *Environ Health Perspect*. May 2008;116(5):583-92. doi:10.1289/ehp.10925. PMID:18470312.

7. Liebow E, Phelps J, Van Houten B, **Rose S**, Orians C, Cohen J, Monroe P, Drew CH. Toward the assessment of scientific and public health impacts of the National Institute of Environmental Health Sciences Extramural Asthma Research Program using available data. *Environ Health Perspect*. Jul 2009;117(7):1147-54. doi:10.1289/ehp.0800476. PMID:19654926.

8. Orians C, **Rose S**, Hubbard B, Sarisky J, Reason L, Bernichon T, Liebow E, Skarpness B, Buchanan S. Strengthening the capacity of local health agencies through community-based assessment and planning. *Public Health Rep*. Nov-Dec 2009;124(6):875-82. doi:10.1177/003335490912400616. PMID:19894431.

9. Orians C, Abed J, Drew C, **Rose SW**, Cohen J, Phelps J. Scientific and Public Health Impacts of the NIEHS Extramural Asthma Research Program - Insights from Primary Data. *Res Eval*. Dec 2009;18(5):375-385. doi:10.3152/095820209X480698. PMID:21921976.

10. Brustrom J, Thibadeau J, John L, Liesmann J, **Rose S**. Care coordination in the spina bifida clinic setting: current practice and future directions. *J Pediatr Health Care*. Jan-Feb 2012;26(1):16-26. doi:10.1016/j.pedhc.2010.06.003. PMID:22153140.

11. **Rose SW**, Myers AE, D'Angelo H, Ribisl KM. Retailer adherence to Family Smoking Prevention and Tobacco Control Act, North Carolina, 2011. *Prev Chronic Dis*. Apr 4 2013;10:E47. doi:10.5888/pcd10.120184. PMID:23557638.

12. D'Angelo H, Fleischhacker S, **Rose SW**, Ribisl KM. Field validation of secondary data sources for enumerating retail tobacco outlets in a state without tobacco outlet licensing. *Health Place*. Jul 2014;28:38-44. doi:10.1016/j.healthplace.2014.03.006. PMID:24742811.

13. **Rose SW**, Barker DC, D'Angelo H, Khan T, Huang J, Chaloupka FJ, Ribisl KM. The availability of electronic cigarettes in U.S. retail outlets, 2012: results of two national studies. *Tob Control*. Jul 2014;23 Suppl 3:iii10-6. doi:10.1136/tobaccocontrol-2013-051461. PMID:24935892.

14. D'Angelo H, Evenson KR, **Rose S**, Fleischhacker S, Myers AE, Ribisl KM. Examination of community and consumer nutrition, tobacco and physical activity environments at food and tobacco retail stores in three diverse North Carolina communities. *Prev Med Rep*. 2015;2:730-736. doi:10.1016/j.pmedr.2015.08.018. PMID:26516620.

15. Glasser AM, Cobb CO, Teplitskaya L, Ganz O, Katz L, **Rose SW**, Feirman S, Villanti AC. Electronic nicotine delivery devices, and their impact on health and patterns of tobacco use: a systematic review protocol. *BMJ Open*. Apr 29 2015;5(4):e007688. doi:10.1136/bmjopen-2015-007688. PMID:25926149.

16. Lee JG, Henriksen L, **Rose SW**, Moreland-Russell S, Ribisl KM. A Systematic Review of Neighborhood Disparities in Point-of-Sale Tobacco Marketing. *Am J Public Health*. Sep 2015;105(9):e8-18. doi:10.2105/AJPH.2015.302777. PMID:26180986.

17. **Rose SW**, Emery SL, Ennett S, Reyes HL, Scott JC, Ribisl KM. Retailer opinions about and compliance with family smoking prevention and tobacco control act point of sale provisions: a survey of tobacco retailers. *BMC Public Health*. Sep 11 2015;15:884. doi:10.1186/s12889-015-2231-2. PMID:26362769.

18. **Rose SW**, Emery SL, Ennett S, McNaughton Reyes HL, Scott JC, Ribisl KM. Public Support for Family Smoking Prevention and Tobacco Control Act Point-of-Sale Provisions: Results of a National Study. *Am J Public Health*. Oct 2015;105(10):e60-7. doi:10.2105/AJPH.2015.302751. PMID:26270303.

19. **Rose S**, Cohn A, Pearson J, Johnson A, Rath J, Villanti A. Visited a vape shop? Prevalence and correlates from a national sample of U.S. young adults. journal article. *Tobacco Prevention & Cessation*. 2016;2(September)doi:10.18332/tpc/65203.

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**Letters, Book Reviews, Lay Press, Blogs**

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6. How Twitter can help de-normalize menthol cigarettes. Truth Initiative. 2017 <https://truthinitiative.org/research-resources/smoking-pop-culture/how-twitter-can-help-de-normalize-menthol-cigarettes>
7. When and where do nonsmokers encounter tobacco advertising? Truth Initiative. 2018. <https://truthinitiative.org/research-resources/tobacco-industry-marketing/when-and-where-do-nonsmokers-encounter-tobacco>
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**Docket Submissions**

1. Tam J, **Rose SW**, Kulik MC, Fleischer N, Sterling, KL, D’Silva J, Lindblom E.N., Huang, D. Making Tobacco Use Disparities an Explicit Consideration in PMTA reviews. Response to Docket No. FDA-2019-N-2854, Premarket Tobacco Product Applications and Recordkeeping Requirements. Comment ID: FDA-2019-N-2854-1077. Dec 2019. <https://www.regulations.gov/document/FDA-2019-N-2854-1077>
2. \***Rose SW** lead author. Society for Research on Nicotine and Tobacco. SRNT Comment Tobacco Product Standard for Menthol in Cigarettes. Response to Docket FDA-2021-N-1349 Tobacco Product Standard for Menthol in Cigarettes. Comment ID: FDA-2021-N-1349-175160. <https://www.regulations.gov/comment/FDA-2021-N-1349-175160>

**XIV.RESEARCH & INTELLECTUAL CONTRIBUTIONS *- continued***

**B.ABSTRACT PRESENTATIONS**

**Local/State/Regional Meetings**

1. March 2021. **Rose SW**.\* Flavored tobacco product policies, distribution, advertising exposure and use among young adults and implications for health equity. Podium Panel on Substance Use Disorder: Research Policy Barriers and Facilitators. SURE Conference. University of Kentucky. Lexington, KY.

**National/International Meetings** \* indicates if presenting author other than SWR. † indicates student/trainee author

1. Apr 1999.**Wijesinha S.** Conducting Appropriate Evaluations in Community Health Programs: Examples from the Prevention Marketing Initiative (PMI). Society for Applied Anthropology. Phoenix, AZ. Oral Presentation.
2. Nov 2002. Tucker CM\*, Whetten-Goldstein K, **Rose SW,** and Knott C. Training data collectors for an HIV/AIDS survey to consider social justice concepts. American Public Health Association. Philadelphia, PA. Poster Presentation
3. Nov 2006. Orians C\* and **Rose S**. Measuring advocacy and policy work: Tools for measuring coalition policy and advocacy efforts. American Evaluation Association, Portland, OR. Oral Presentation.
4. Nov 2006.**Rose S** and Abed J. Innovative solutions in monitoring and tracking using technology-based data management systems: Monitoring the implementation of the New Jersey Cancer Control Plan. American Evaluation Association. Portland, OR. Oral Presentation.
5. Nov 2007.Fierro L, Orians C, **Rose SW,** and Winges L. More juice for the squeeze: Developing evaluation indicators and reference materials for state asthma control partnerships. American Evaluation Association. Baltimore, MD. Panel Discussion on “Coalitions and Participatory Approaches in Health Partnership Evaluations.”
6. Nov 2010. **Rose S,** Abed J, Orians C, and Winges L. Tools for Aligning National-Level and Local-Level Evaluations: Helping Grantees Evaluate Their Public Health Interventions. American Evaluation Association. San Antonio, TX. Skills-Building Workshop.
7. Aug 2012.**Rose SW,** Ribisl KM, and Myers AE. Assessing Retailer Compliance with FDA Tobacco Control Act Point of Sale Provisions. National Conference on Tobacco or Health. Kansas City, MO. Oral Presentation.
8. Aug 2012.D’Angelo H\*, Fleischhacker S, **Rose SW,** Ribisl K. Evidence of Validity for Commercial Databases to Identify Retailers in a State without Tobacco Retailer Licensing. National Conference on Tobacco or Health. Kansas City, MO. Poster Presentation.
9. Sep 2013.**Rose SW,** Barker D, D’Angelo H, Khan TA, Huang J, Chaloupka F, and Ribisl KM. The availability of electronic cigarettes in US retail outlets, 2012: Results of two national studies. State and Community Tobacco Control Research Meeting. Phoenix, AZ. Oral Presentation.
10. Feb 2014. **Rose SW,** Barker D, D’Angelo H, Khan TA, Huang J, Chaloupka F, and Ribisl KM. The availability of electronic cigarettes in US retail outlets, 2012: Results of two national studies. Society for Research on Nicotine and Tobacco Annual Meeting. Seattle, WA. Oral Presentation.
11. Feb 2014. **Rose SW,** Emery S, Ribisl KM. Factors affecting public support for tobacco control point of sale policies. Society for Research on Nicotine and Tobacco Annual Meeting. Seattle, WA. Poster Presentation.
12. Feb 2015. **Rose SW,** Pearson JL, Villanti AC, Vallone D. Support for various government restrictions on cigarette contents among US young adults. Society for Research on Nicotine and Tobacco Annual Meeting. Philadelphia, PA. Oral Presentation.
13. Mar 2016. Cruz TB, Baezconde-Garbanati L, Byron MJ,\* Garcia R, Huang L, Lienemann BA, Meissner HI, Pentz MA, **Rose SW,** Unger JB. A systematic review of tobacco industry marketing and tobacco control communications to vulnerable populations. Society for Research on Nicotine and Tobacco Annual Meeting. Chicago, IL.Oral Presentation.
14. Mar 2016. D’Angelo H, Golden SD, Henriksen L, **Rose SW**, Rust S, Ribisl KM. E-cigarette retail availability and marketing in the US, 2014-15. Society for Research on Nicotine and Tobacco Annual Meeting. Chicago, IL. Oral Presentation.
15. Mar 2016. Glasser A, Johnson A, Delnevo C, **Rose SW**, Ganz O, Cantrell J, Villanti A. Correlates of self-reported cigar, flavored cigar and premium cigar use among US young adults: 2011-2014. Society for Research on Nicotine and Tobacco Annual Meeting. Chicago, IL.Poster Presentation.
16. Mar 2016.**Rose SW,** Elmasry H, Mayo A, Anesetti-Rothermel A, Kirchner T, Niaura R. Would restrictions on flavored tobacco products reduce tobacco use disparities?: Future directions from a pilot study of young adults. Society for Research on Nicotine and Tobacco Annual Meeting. Chicago, IL. Oral Presentation.
17. Mar 2017.Mayo A, **Rose SW**, Anesetti-Rothermel A, Elmasry H, Niaura R. Neighborhood variability in the price discounting of tobacco products in the retail environment. National Conference on Tobacco or Health. Austin, TX. Poster Presentation.
18. Mar 2017. D’Angelo H, **Rose SW,** Ribisl KM. Tobacco product sales in US retail stores: Sales volume and market share, 1997 to 2012. National Conference on Tobacco or Health. Austin, T. Oral Presentation.
19. Mar 2017.Wagoner K, Berman M, **Rose S,** Cornacchione, J, Wolfson M, Klein E, Kelley D, Song Eunyoung, Sutfin E. Environmental assessment of health claims in vape shops. Society for Research on Nicotine and Tobacco Annual Meeting. Florence, Italy. Poster Presentation.
20. Mar 2017.**Rose SW**, Cohn A, Pearson J, Mayo A, Villanti A. Menthol tobacco users’ response to restrictions on menthol cigarettes: Results among US young adults. Society for Research on Nicotine and Tobacco Annual Meeting. Florence Italy. Oral Presentation.
21. Mar 2017. **Rose SW,** Mayo A, Perreras L, Ganz O, Cohn A. Racial/ethnic discrimination, marketing, and substance use among young adults. Society for Research on Nicotine and Tobacco Annual Meeting. Florence Italy. Poster Presentation.
22. March 2017. Cohn A, **Rose S,** Ilakkuvan V, Gray T, Curry L, Villanti A, Lindblom E, Mays D, Tercyak K, Debnam C. Do perceptions of harm for one’s own cigarette brand differ across menthol and non-menthol smokers and brand? Findings from the PATH study. Society for Research on Nicotine and Tobacco Annual Meeting. Florence, Italy. Poster Presentation.
23. Mar 2017. Pearson J, Johnson A, Villanti A, Glasser A, Collins L, Cohn A, **Rose S**, Niaura R, Stanton C. Misperceptions of Harm among American Spirit Smokers: Results from Wave 1 of the Population Assessment of Tobacco and Health (PATH) Study (2013-2014). Society for Research on Nicotine and Tobacco Annual Meeting. Florence, Italy. Oral Presentation.
24. March 2017. Cohn A, Johnson A, **Rose S,** Pearson J, Villanti A, Glasser A, Stanton C. Patterns and differences in the co-use of alcohol and marijuana with the spectrum of alternative tobacco products across young adults and adults: results from Wave 1 of the PATH study. Society for Research on Nicotine and Tobacco Annual Meeting. Florence, Italy. Poster Presentation.
25. Feb 2018. Ganz O, **Rose S,** Cantrell J. Swisher Sweets “Artist Project:” Using musical events to promote cigars. Society for Research on Nicotine and Tobacco Annual Meeting. Baltimore, MD. Poster Presentation.
26. Feb 2018. **Rose S,** Johnson A, Glasser A, Villanti A, Ambrose B, Conway K, Cummings KM, Stanton C, Delnevo C, Wackowsi O, Ross K, Feirman S, Bansal-Travers M, Bernat J, Holder-Hayes E, Green V, Silveira M, Zhou Y, Abudayyeh H, Hyland A. Flavor types used by youth and adult tobacco users in Wave 2 of the Population Assessment of Tobacco and Health (PATH) Study 2014-15. Society for Research on Nicotine and Tobacco Annual Meeting. Baltimore, MD. Poster Presentation.
27. Feb 2018. **Rose S**, Ganz O, Mayo A, Perreras L, Cohn A. Perceived Discrimination, Point-of-Sale Marketing, and Tobacco Use Norms in Young Adults. Society for Research on Nicotine and Tobacco Annual Meeting. Baltimore, MD. Poster Presentation.
28. Feb 2018. Anesetti-Rothermel A,\* **Rose S,** Heuberger C, Placide S, Beswick-Bozier S, Nahvi S. Exploring the hookah retail landscape: associations between hookah availability and neighborhood sociodemographic characteristics. Society for Research on Nicotine and Tobacco Annual Meeting. Baltimore, MD. Poster Presentation.
29. Feb 2018. Cohn A,\* Johnson A, Perreras L, Mayo A, Villanti A, Mays D, Lindblom E, Tercyak K, Debnam C. Ilakkuvan V, Gray T, Curry L, **Rose S.** Daily smoking patterns and positive subjective response to smoking menthol and non-menthol cigarettes in young adult smokers: results from an EMA study. Society for Research on Nicotine and Tobacco Annual Meeting. Baltimore, MD. Poster Presentation.
30. Feb 2018. D’Silva J\*, **Rose S,** Mayo A, Ganz O, Perreras L, Cohn A. Discrimination is associated with menthol cigarette use among young adult smokers above and beyond race/ethnicity and demographic factors. Society for Research on Nicotine and Tobacco Annual Meeting. Baltimore, MD. Poster Presentation.
31. Feb 2018. Glasser A\*, Abudayyeh H, Liu M, Rath J, Cantrell J, **Rose S,** Hair E, Vallone D. Perceived impact of menthol in cigarettes on smoking Patterns and disparities among US Adults (2016). Society for Research on Nicotine and Tobacco Annual Meeting. Baltimore, MD. Poster Presentation.
32. Feb 2018. Lienemann B\*, Cruz T, **Rose S**, Unger J, Meissner H, Baezconde-Garbanati L, Byron MJ. The association of liking tobacco advertisements and tobacco use among young adults: Findings from Population Assessment of Tobacco and Health (PATH) Wave 1. Society for Research on Nicotine and Tobacco Annual Meeting. Baltimore, MD. Oral Presentation.
33. Feb 2018. **Rose SW**, Glasser A, Zhou Y, Cruz T, Cohn A, Byron MJ, Lienemann B, Huang L, Meissner H, Baezconde-Garbanati L, Unger J. Tobacco Coupon Receipt, Vulnerability Characteristics, and Tobacco Use Outcomes among US Youth: Longitudinal Analysis of Waves 1 and 2 of the PATH Study. Society for Research on Nicotine and Tobacco Annual Meeting. Baltimore, MD. Oral Presentation.
34. Feb 2018. **Rose SW**, Roberts M, Lienemann B, Groom A. Tobacco marketing and Vulnerable Populations. Society for Research on Nicotine and Tobacco Annual Meeting. Baltimore, MD. Symposia. Chair.
35. Feb 2019. Choi K\*, **Rose SW**, Rahman B, Zhou Y, Hair EC. Exposure to multimedia tobacco marketing and product use among youth: a longitudinal analysis. Society for Research on Nicotine and Tobacco Annual Meeting. San Francisco, CA. Poster Presentation.
36. Feb 2019. Cohn AM\*, **Rose SW**, Murphy JG, Hair E, Villanti AC. Demand and appeal for flavored vs unflavored little cigars/cigarillos in young adults: a behavioral economic approach to inform policy. Society for Research on Nicotine and Tobacco Annual Meeting. San Francisco, CA. Poster Presentation.
37. Feb 2019. **Rose SW**, Emelle B, Safi Z, Akbar M, Meaney MD, Benson A, Anesetti-Rothermel A, Zhou Y, Amato MS\*, Gagosian S, Hair E. Overview of sales restrictions on flavored tobacco products in the U.S. Society for Research on Nicotine and Tobacco Annual Meeting. San Francisco, CA. Poster Presentation.
38. Feb 2019. **Rose SW,** Zhou Y, Rahman B, Moore R, Rousu M, Thrasher JF. Estimating changes in demand due to banning flavors in tobacco: Results from an experimental auction among menthol cigarette smokers. Society for Research on Nicotine and Tobacco Annual Meeting. San Francisco, CA. Poster Presentation.
39. Feb 2019. Soto C\*, Carroll DM, Baezconde-Garbanati L, Huang L, Lienemann B, Meissner H, **Rose S**, Unger J, Cruz TB. Tobacco marketing exposure and current tobacco product use disparities among American Indians and Alaska Natives. Society for Research on Nicotine and Tobacco Annual Meeting. San Francisco, CA. Poster Presentation.
40. Aug 2019. Cruz TB, **Rose SW**, Lienemann BA, Byron MJ, Meissner HI, Baezconde-Garbanati L, Huang L, Carroll DM,\* Soto C, Unger JB. Pro- and Anti-Tobacco Marketing Aimed at Vulnerable Populations: A Systematic Review. National Conference on Tobacco or Health. Minneapolis, MN. Poster Presentation.
41. Aug 2019. Czaplicki L,\* **Rose SW**, Patel M, Simard B, Pitzer L, Bennett M, Vallone D, Hair E. Differences in Reasons to Use Cigars among a Sample of Flavored and Non-Flavored Cigar, Little Cigar and Cigarillo (LCC) Smokers. National Conference on Tobacco or Health. Minneapolis, MN. Poster Presentation.
42. Aug 2019. Czaplicki L,\* Rahman B, Perks S, Simpson R, Xiao H, Moran M, Hair E, Schillo B, **Rose SW.** Direct mail marketing of smokeless tobacco in the United States, July 2017-August 2018. National Conference on Tobacco or Health. Minneapolis, MN. Oral Presentation.
43. Aug 2019. Mayfield M,\* **Rose SW**, Gagosian S. Assessing the Retail Environment for Menthol and Other Flavored Tobacco Products: A Pilot Study in Two "Tobacco Nation" Cities. National Conference on Tobacco or Health. Minneapolis, MN. Oral Presentation.
44. Aug 2019. Carroll DC,\* Soto C, Baezcode-Garbanati L, Huang L, Lienemann BA, Meissner HI, **Rose SW,** Unger JB, Cruz TB. Tobacco Marketing Exposure and Commercial Tobacco Product Use Disparities among American Indians and Alaska Natives. National Conference on Tobacco or Health. Minneapolis, MN. Oral Presentation.
45. Feb 2020. **Rose SW,**Anesetti-Rothermel A, Zhou Y, Folger S, Gonzalez N, Rahman B, Debnam C, Ribisl K, Cohn A. Inequitable distribution of flavored tobacco product marketing by neighborhood characteristics: evidence for targeted marketing? Society for Research on Nicotine and Tobacco Annual Conference. New Orleans, LA. Oral Presentation.
46. Feb 2020. Anesetti-Rothermel A., **Rose SW**, Czaplicki L\*, Benson AF, Kierstead EC, Herman P, Zhao C, English N, Schillo BA, Vallone D. Modeling flavored tobacco policy restrictions: The impact on product availability in the retail environment. Society for Research on Nicotine and Tobacco Annual Conference. New Orleans, LA. Poster Presentation.\* Accepted but not presented due to COVID 19
47. Feb 2020. Czaplicki L\*, Simpson R. **Rose SW**, Moran M, Buffett A, Dinh D, Schneider J, Schillo B. Estimated research of US direct mail tobacco discounts by product type and consumer demographics. Society for Research on Nicotine and Tobacco Annual Conference. New Orleans, LA. Poster Presentation.
48. Feb 2020 Chen-Sankey JC\*, Mead EL, Le D, **Rose SW**, Quisenberry AJ, Delnevo CD, Choi K. Cigar smoking patterns and dependence by product types and race/ethnicity – A nationally representative survey among US adults. Society for Research on Nicotine and Tobacco Annual Conference. New Orleans, LA. Poster Presentation. \* Accepted but not presented due to COVID 19
49. Feb 2020. Simpson R, Czaplicki L**, Rose SW,** Moran M, Folger S, Dinh D, Buffet A, Schillo B. Characterizing promotional offers in email e-cigarette ad campaigns (January – December 2018). Society for Research on Nicotine and Tobacco Annual Conference. New Orleans, LA. Poster Presentation. \* Accepted but not presented due to COVID 19
50. Feb 2020. Ickes M, **Rose S**, Wiggins A. Association of current e-cigarette use with upper respiratory infections among emerging adults. Society for Research on Nicotine and Tobacco Annual Conference. New Orleans, LA. Poster Presentation. \* Accepted but not presented due to COVID 19
51. Feb 2021. Patel M\*, **Rose S**, Kierstead E, Benson A, Liu M, Schillo B.Examining the relationship of flavored tobacco product policy restrictions and flavored and any tobacco product use among adolescents and young adults in the U.S. Society for Research on Nicotine and Tobacco Annual Conference. Virtual Meeting. Poster Presentation.
52. Feb 2021. Kostygina G,\* **Rose SW**, Tran H, Emery S. Exploring the impact of COVID-19 Pandemic on the Amount and Themes of Smokeless Tobacco-related messages on Twitter. Society for Research on Nicotine and Tobacco Annual Conference. Virtual Meeting. Poster Presentation.
53. Feb 2021. Kostygina G\*, **Rose SW**, Kim Y, Kierstead E, Diaz M, Schillo B, Emery S.#Dippernation: Characterizing the Smokeless Tobacco-related Content on Twitter. Society for Research on Nicotine and Tobacco Annual Conference. Virtual Meeting. Poster Presentation.
54. Feb 2021. Kierstead E\*, Diaz M, Edwards D, Kim Y, **Rose SW**, Emery S, Kostygina A, Schillo B. Exposure to tobacco advertising on social media and smokeless tobacco use among youth and young adults. Society for Research on Nicotine and Tobacco Annual Conference. Virtual Meeting. Poster Presentation.
55. Feb 2021. Czaplicki L\*, Rahman B, **Rose SW**, Yoon S, Patel M, Schillo B. Reduced harm claims in oral nicotine direct-to-consumer mail advertising (US, March 2018-May 2020). Society for Research on Nicotine and Tobacco Annual Conference. Virtual Meeting. Poster Presentation.
56. Feb 2021. Binns S\*, **Rose S**, Emery S, Kostygina G. Characterizing advertising strategies and expenditures of traditional and novel smokeless tobacco product promotion. Society for Research on Nicotine and Tobacco Annual Conference. Virtual Meeting. Poster Presentation
57. Feb 2021. Chen-Sankey JC\*†, van de Venne J, Westneat S, Rahman B, Folger S, Anesetti-Rothermel A, Debnam C, Ribisl KM, Cohn A. **Rose SW**. Real-time context of tobacco marketing exposure and community vulnerability– An ecological momentary assessment among non-tobacco-using young adults. Society for Research on Nicotine and Tobacco Annual Conference. Virtual Meeting. Poster Presentation.
58. Feb 2021. **Rose SW**, Anesetti-Rothermel A, Westneat S, van de Venne J, Folger S, Rahman B, Debnam C, Ribisl K, Cohn A. Tobacco Marketing Exposure and Risk for Future tobacco use among young adult non-tobacco users. Society for Research on Nicotine and Tobacco Annual Conference. Virtual Meeting. Featured Poster Presentation.
59. Oct 2021. **Rose SW**. NIH Tobacco Regulatory Science Meeting. Mapping Implicit and Explicit Decision-Making Processes to Various Indices of flavored Tobacco Product Appeal: Quantitative and Qualitative Approaches. Discussant.
60. **Mar 2022. van de Venne J\*,** Westneat S, Annabathula A, Vollmer J†, **RoseSW**. (2022). Perceptions of tobacco product descriptors among young adults who do not use tobacco. Paper presentation presented at the annual Substance Use Research Event (SURE) Conference: University of Kentucky, Lexington, Kentucky. Poster Presentation.
61. Mar 2022. **Rose SW\***. Equity Implications of Flavored Tobacco Restriction Policies. Symposia. Society for Research on Nicotine and Tobacco Annual Conference. Baltimore, MD. Symposia Chair and Discussant.
62. Mar 2022. Cantrell, J, Anesetti-Rothermel A, Westneat S, van de Venne J, Folger S, Rahman B, Debnam C, Ribisl K, Cohn A, **Rose SW\***. Real-time exposure to anti-tobacco messaging among a diverse population of young adults. Pre-recorded Paper plus. Society for Research on Nicotine and Tobacco Annual Conference. Baltimore, MD.
63. Mar 2022. Kostygina G\*, Tran H, Yoonsang K, Page S, Norris A, **Rose S**, Emery S.Amount and themes of smokeless tobacco-related messages on Instagram. Poster. Society for Research on Nicotine and Tobacco Annual Conference. Baltimore, MD.
64. Jun 2022. Kong AY†\*, Westneat SC, Anesetti-Rothermel AA, Van de Venne JG, Debnam C, Ribisl KM, Cohn AM, & **Rose SW**. Neighborhood inequities in tobacco product descriptors, Washington DC, 2018-2019. (2022 June). Poster presentation at the National Conference on Tobacco or Health. New Orleans; Louisiana.
65. Jan 2023. **Rose SW**\*, Westneat S, Levy J, Christian J, van de Venne J, Romines G†, Johnson T, Schleicher N, Henriksen L. Tobacco marketing as a contemporary driver of systemic racism? Examining Historic redlining and contemporary neighborhood demographics. Spatial Sciences in Cancer Control Convening. USC Norris Comprehensive Cancer Center. Los Angeles, CA.
66. Mar 2023. **Rose SW**\*, **van de Venne, J.,** Westneat, S., Annabathula A, Vollmer J †, Marcelletti A†, Johnson T, Ali A, Arouni N, Vishwakarma M, Schleicher NC, Prochaska JJ,Henriksen L. How much for Marlboro? Change in price from a cohort of retailers in 30 major US cities during the COVID-19 pandemic. Accepted as poster. Society for Research on Nicotine and Tobacco Annual Conference. San Antonio, TX.
67. Mar 2023. **Rose SW**\*, Christian WJ, Rayens MK. The interaction of tobacco retailer density and rurality with tobacco use prevalence in Kentucky. Accepted as poster. Society for Research on Nicotine and Tobacco Annual Conference. San Antonio, TX.
68. Mar 2023. Rogers T, **Rose SW\***, Schillo B, Smiley S, Kingsley M. Centering Health Equity around Local Laws and US Federal Regulations Regarding the Availability and Sale of Flavored Tobacco Products: Developing Recommendations for Advancing Evidence-based Policies. Preconference Workshop. Society for Research on Nicotine and Tobacco Annual Conference. San Antonio, TX.
69. Mar 2023. Sesay M\*, Lee JGL, van de Venne J, Kong AY, Hrywna M, **Rose SW**, Delnevo CD. (2023). Retailers’ compliance with federal age of cigarette sales policies – Pitt County, North Carolina, January-March 2022. Oral Presentation. 2023 SRNT Annual Conference, San Antonio, TX.
70. Mar 2024. van de Venne J, Brumley-Shelton A, Bowling W†, Burris J, Westneat S, Blair C, Edward J, Zinner R. **Rose SW**.\*A mixed methods study assessing acceptability of a tobacco treatment program for relatives of cancer patients at a cancer center. Poster Presentation. 2024 SRNT Annual Conference, Edinburgh, Scotland.
71. Mar 2024. **Rose SW,** Rayens MK\*, Azadi M, Kierstead E, Kong AY, Horn K. Examining the relationship between racial, ethnic and economic residential segregation and cigarette smoking among a nationally representative sample of young adults, 2016. Poster Presentation. 2024 SRNT Annual Conference, Edinburgh, Scotland.
72. Mar 2024. Rose SW, Thaxton-Wiggins A, Patel M, Liu M, van de Venne J, Kucherlapaty P, Schillo B, Ickes M, Mattingly D, Kaplan C, Rayens MK. National longitudinal risk of tobacco use among youth and young adults in local jurisdictions with and without flavor and comprehensive smokefree policies: implications for health equity. Podium Presentation. 2024 SRNT Annual Conference, Edinburgh, Scotland.
73. Mar 2024. Henriksen L\*, Rose SW, Johnson T, van de Venne J, Lu R, Liu Y, Prochaska JJ, Schleicher NC. Where are cigarettes cheaper? Patterns of price discrimination in 30 US cities. Podium Presentation. 2024 SRNT Annual Conference, Edinburgh, Scotland.

**B.2ABSTRACT PRESENTATIONS BY MENTEES**

1. Nov 2023. Banks JR†\*, Romines GD†, Brumley-Shelton A, van de Venne JG, **Rose SW**. The impact of tobacco marketing exposure on positive and negative expectancies of flavored tobacco among youth and young adults. Poster Presentation. 2023 Annual Biomedical Research Conference for Minoritized Scientists (ABRCMS), Phoenix, AZ.
2. July 2023. Banks JR†\*, Romines GD†, Brumley-Shelton A, van de Venne JG, **Rose SW**. The impact of tobacco marketing exposure on positive and negative expectancies of flavored tobacco among youth and young adults. Poster Presentation. 2023 Markey STRONG Day, Lexington, KY.
3. May 2024. Blair KM†\*, Brumley-Shelton AF, Van de Venne JG, Westneat S, **Rose SW.** Effectiveness of Remote Recruitment Strategies to Enroll Youth and Young Adults. Poster Presentation. 2024 Markey Research Day, Lexington, KY.
4. April 2024. Romines G†\*, Feizy S†, Brumley-Shelton A, van de Venne J, **Rose SW**. The Relationship Between Peer Prototypes and Flavored Tobacco Use: Mental Health Status as a Moderating Factor. 2024 SURE Conference, Lexington, KY.

**XIV.RESEARCH & INTELLECTUAL CONTRIBUTIONS *- continued***

**C.SPONSORED RESEARCH PROJECTS, GRANT & CONTRACT ACTIVITIES**

**Active**

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| **Project Title:****Project Number:****Principal Investigator(s):****Role in Project:****Effort:****Institution/University:****Source of Funding:** **Duration of Project:** **Total Award:** **Grant Number:** | Local Flavor Policies to Enhance Equity in Tobacco32000004002Shyanika RosePrincipal Investigator30%University of KentuckyNational Cancer Institute4/8/2021 – 03/31/2026$2,763,530R01CA251478 |
| **Project Title:****Project Number:****Principal Investigator(s):****Role in Project:****Effort:****Institution/University:****Source of Funding:** **Duration of Project:** **Total Award:** **Grant Number:** | Center for Rapid Surveillance of Tobacco (CRST)3200005654PI: Cristine Delnevo, PhD (Rutgers)Co-Investigator, Site PI(10-13%)University of KentuckyNational Cancer Institute06/1/2023 – 05/31/2028$558,814 (UK subaward)U01CA278695 |
| **Project Title:****Principal Investigator(s):****Role in Project:****Effort:****Institution/University:****Source of Funding:** **Duration of Project:** **Total Award:** **Grant Number:** | T32 Competing Continuation Substance Use Training grantMPI: Craig Rush, PhD, William Stoops, PhDTraining FacultyoverloadUniversity of KentuckyNational Institute of Drugs and Addiction 07/1/2024 – 06/30/2028$354,395T32DA035200 |
| **Project Title:****Principal Investigator(s):****Role in Project:****Effort:****Role in Project:****Effort:****Role in Project:****Effort****Institution/University:****Source of Funding:****Duration of Project:****Total Award:****Grant Number:** | Appalachian Tobacco Regulatory Research Team (AppalTRuST) Tobacco Centers of Regulatory Science (TCORS)Seth Himelhoch, MD**Principal Investigator Project 2**, Exposure to tobacco marketing for newer tobacco products and associations with future tobacco use in Appalachian young adults: tobacco regulatory science implications**20%****Co-I, Project 1,** Population-based cohort study of tobacco use prevalence in Appalachian Kentucky**10%****Co-I, Project 3,** Modeling tobacco regulatory impacts in Appalachia using the Experimental Tobacco Marketplace**10%**University of KentuckyNational Institute for Drugs and Addiction (NIDA)09/1/2023 – 08/31/2028$20MU54DA058256 |
| **Project Title:****Principal Investigator(s):****Role in Project:****Effort:****Institution/University:****Source of Funding:****Duration of Project:****Total Award:****Grant Number:** | Elucidating minority stress influences on tobacco use at the intersection of sexual orientation and ruralityPI: Katelyn Romm, PhDConsultantoverloadUniversity of KentuckyNational Institute of Health 08/1/2024 – 05/31/2029$2,001, 467R01DA059480 |

**XIV.RESEARCH & INTELLECTUAL CONTRIBUTIONS *- continued***

**C.SPONSORED RESEARCH PROJECTS, GRANT & CONTRACT ACTIVITIES *– continued***

**Inactive**

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| **Project Title:****Principal Investigator(s):****Role in Project:****Effort:****Institution/University:****Source of Funding:****Duration of Project:****Grant Number:** | Cancer Control Education ProgramMichael O’MalleyPre-doctoral Fellow (2011-2014)50 %University of North Carolina at Chapel HillNational Cancer Institute 09/05/1992 – 06/30/2017R25CA057726 |
| **Project Title:****Project Number:****Principal Investigator(s):** **Role in Project:****Effort:****Institution/University:****Source of Funding:** **Duration of Project:****Total Award:** | Healthy Stores, Healthy Communities Health-e-NC Kurt Ribisl, PhD., Kelly Evenson, PhD. Graduate Research Assistant50 %UNC Gillings School of Global Public HealthUniversity Research Fund01/01/2011-12/31/2011$76,803 |
| **Project Title:****Principal Investigator(s):** **Role in Project:****Effort:****Institution/University:****Source of Funding:** **Duration of Project:****Total Award:****Grant Number:** | Maximizing State and Local Policies to Restrict Tobacco Marketing at Point of SaleMPI Kurt Ribisl, PhD., Lisa Henriksen, PhD., Doug Luke, PhDResearch Assistant (2013 – 2014)50 %University of North Carolina at Chapel HillNational Cancer Institute 09/01/2011-08/01/2015$6,383,679U01CA154281 |
| **Project Title:****Principal Investigator(s):** **Role in Project:****Effort:****Institution/University:****Source of Funding:** **Duration of Project:****Total Award:****Grant Number:** | Tobacco Control in a Rapidly Changing Media EnvironmentSherry Emery, MBA, PhDResearch Assistant (2012-13)50 %University of North Carolina at Chapel Hill (Subaward from University of Illinois at Chicago)National Cancer Institute09/01/2011- 7/31/2016$ 7,234,073U01CA154254 |
| **Project Title:****Principal Investigator(s):** **Role in Project:****Effort:****Institution/University:****Source of Funding:** **Duration of Project:****Grant Number:** | Population Assessment of Tobacco Health (PATH)Andrew Hyland, PhDCo-Investigator, Lead on ad hoc study 4.4.220 %Truth InitiativeNational Institute on Drug Abuse, subaward from Westat09/18/2011 - 6/30/2020HHSN271201100027C |
| **Project Title:****Principal Investigator(s):** **Role in Project:****Effort:****Institution/University:****Source of Funding:** **Duration of Project:****Total Award:****Grant Number:** | Center for Evaluation and Coordination of Training and Research in Tobacco Regulatory Science Jeanne Rosenthal, PhDCo-Investigator20% Truth Initiative (subcontract through Westat)National Cancer Institute09/01/2014 – 08/31/2018$8,488,188U54CA189222 |
| **Project Title:****Project Number:** **Principal Investigator(s):** **Role on Project:****Effort:****Institution/University:****Source of Funding:** **Duration of Project:****Total Award:** | Tobacco Real-world Advertising eXposure (TRAX) StudyPro00012367Shyanika W. Rose, PhDPI10% cost-shareSchroeder Institute for Tobacco Research and Policy StudiesTruth Initiative, intramural pilot award06/01/2015-05/31/2016$25,000 |
| **Project Title:****Project Number:** **Principal Investigator(s):** **Role on Project:****Effort:****Institution/University:****Source of Funding:** **Duration of Project:****Total Award:** | Exposure to Discrimination and Tobacco (EDIT) StudyPro00018724Shyanika Rose, PhDPI10% cost-shareSchroeder Institute for Tobacco Research and Policy StudiesTruth Initiative, intramural pilot award05/01/2016-04/03/17$25,000 |
| **Project Title:****Principal Investigator(s):** **Role on Project:****Effort:****Institution/University:****Source of Funding:** **Duration of Project:****Total Award:** | Appeal and Attraction to Menthol Cigarette Smoking and Menthol Packaging in Young AdultsAmy Cohn, PhD, Shyanika Rose, PhDCo-Principal Investigator5 % cost shareSchroeder Institute for Tobacco Research and Policy StudiesMetro Tobacco Research and Instruction Consortium (MeTRIC)08/01/2016-10/31/2017$50,000 |
| **Project Title:****Principal Investigator(s):** **Role in Project:****Effort:****Institution/University:****Source of Funding:** **Duration of Project:****Total Award:****Grant Number:** | Poly-Tobacco Use and Minority Health: Differential Risks, Transitions, and Socio-Environmental ContextKimberly Horn, EdDCo-Investigator (09/25/2018-06/30/2019)15 %Truth InitiativeNational Center for Minority Health Disparities (subaward from Virginia Polytechnic Institute)09/25/2018 – 06/30/2022$1.35 MR01MD013338 |
| **Project Title:****Project Number:****Principal Investigator(s):****Role in Project:****Effort:****Institution/University:****Source of Funding:** **Duration of Project:** **Total Award:** **Grant Number:** | Exposure to flavored tobacco advertising and associations with future use in young adults: Implications for health equity3200002698Shyanika W. Rose, PhDPI12.5%University of Kentucky / previously Truth InitiativeNational Cancer Institute04/15/2017-03/31/2020$36,495 (UK) $280,544 (Truth Initiative)R21CA208206 |
| **Project Title:****Project Number:****Principal Investigator(s):****Role in Project:****Effort:****Institution/University:****Source of Funding:** **Duration of Project:** **Total Award:** **Grant Number:** | Predicting Menthol Cigarette and Flavored Cigar Smokers’ Responses to Menthol or Flavored Tobacco Restrictions: Results from Experimental Auctions3200002698Shyanika Rose, PhDPI10 %University of Kentucky / previously Truth InitiativeNational Cancer Institute07/15/2017-05/31/2020$30,371 (UK) $107,511 (Truth Initiative)R03CA219737 |
| **Project Title:****Project Number:****Principal Investigator(s):****Role in Project:****Effort:****Institution/University:****Source of Funding:** **Duration of Project:** **Total Award:**  | Tobacco Control Policy Manuscript Preparation3048114865Shyanika W. Rose, PhDPI12.9%University of KentuckyTruth Initiative7/1/2020 – 11/30/2020$25,000 |
| **Project Title:****Project Number:****Principal Investigator(s):****Role in Project:****Effort:****Institution/University:****Source of Funding:** **Duration of Project:** **Total Award:**  | Tobacco Control Policy Manuscript Preparation3048115097Shyanika W. Rose, PhDPI14.4%University of KentuckyTruth Initiative1/1/2021 – 06/30/2021$25,000 |
| **Project Title:****Principal Investigator(s):****Role in Project:****Effort:****Institution/University:****Source of Funding:** **Duration of Project:** **Grant number:** | Correcting Public Misperceptions about very low nicotine content cigarettesByron, M. Justin, PhDConsultantOverloadUniversity of North Carolina at Chapel HillNational Cancer Institute07/07/2019 – 06/30/2021R21CA234968 |
| **Project Title:****Project Number:****Principal Investigator(s):****Role in Project:****Effort:****Institution/University:****Source of Funding:** **Duration of Project:** **Total Award:** **Grant number:** | Feasibility of smoking cessation for relatives of cancer patients321001760Shyanika W. Rose, PhDPI5% cost shareUniversity of KentuckyMarkey Cancer Center Pilot award9/1/2020 – 08/31/2020$50,000P30CA177558 |
| **Project Title:****Principal Investigator(s):****Role in Project:****Effort:****Institution/University:****Source of Funding:** **Duration of Project:** **Grant Number:** | Assessing the effects of smokeless tobacco influencer marketing in the rapidly changing media environmentKostygina, Ganna (Anna), PhDConsultantOverloadNational Opinion Research Center (NORC)National Cancer Institute09/18/2019 – 12/31/2022R01CA225597 |
| **Project Title:****Project Number:****Principal Investigator(s):****Role in Project:****Effort:****Institution/University:****Source of Funding:** **Duration of Project:** **Total Award:** **Grant Number:** | Poly-Tobacco Use and Minority Health: Differential Risks, Transitions, and Socio-Environmental Context3200004450Kimberly Horn, EdDCo-Investigator, Site PI10%University of KentuckyNational Center for Minority Health Disparities (subaward from Virginia Tech)07/01/2021-06/30/2023R01MD013338 |
| **Project Title:****Project Number:****Principal Investigator(s):****Role in Project:****Effort:****Institution/University:****Source of Funding:** **Duration of Project:** **Total Award:** **Grant Number:** | ASPiRE: Advancing Science & Policy in the Retail Environment Project 2: Big Cities Tobacco Control3200003039MPI: Lisa Henriksen, PhD, Kurt Ribisl, PhD, & Douglas Luke, PhDCo-Investigator, Site PI(2-14%)University of KentuckyNational Cancer Institute (subaward from Stanford University)9/1/2018 – 08/31/2023$369,910P01CA225597 |
| **Project Title:****Project Number:****Principal Investigator(s):****Role in Project:****Effort:****Institution/University:****Source of Funding:** **Duration of Project:** **Total Award:** **Grant Number:** | Adoption, Diffusion, and implementation of Tobacco 21 policies to address health disparities3200004149PI: Cristine Delnevo, PhDCo-Investigator, Site PI13%University of KentuckyNational Cancer Institute (subaward from Rutgers)7/1/2018 – 6/30/2023$67,631R01CA231139 |
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**Submitted, Unfunded**

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| **Project Title:****Project Number:****Principal Investigator(s):****Role in Project:****Submitted:****Decision:** | Leveraging community health workers in rural Kentucky and Ohio: An intergenerational, citizen science approach to tobacco policy change86515Ellen Hahn, PhD and Megan Roberts, PhDCo-Investigator08/201910/2019, not selected for 2nd round submission |
| **Project Title:****Principal Investigator(s):****Role in Project:****Effort:****Institution/University:****Source of Funding:****Duration of Project:****Total Award:****Decision:** | Enhanced Access to Customized Tobacco Cessation for RuralYouthMPI: Kimberly Horn, PhD, Carla Berg, PhDCo-investigator15%University of KentuckyNational Cancer Institute12/1/2022 – 11/30/2027$647,727Scored outside fundable range |
| **Project Title:****Principal Investigator(s):****Role in Project:****Effort:****Institution/University:****Source of Funding:****Duration of Project:****Total Award:****Decision:** | Examining the impact of cannabis marketing exposure on young adults’ intentions, curiosity, and use behavior: a mixed methods approachMPI: Amy Cohn, PhD, Bryce Lowry, PhD, Julia McQuoid, PhDCo-Investigator, Site PI10%University of KentuckyNational Institute for Drug Abuse04/1/2023 – 03/31/2028$103,786 UK (Total Award: $3,664,429)Scored outside fundable range |
| **Project Title:****Principal Investigator(s):****Role in Project:****Effort:****Institution/University:****Source of Funding:****Duration of Project:****Total Award:****Decision:** | Understanding the role of branded, influencer, and viral marketing of alternative tobacco products in product update and use among youth and young adults in the United StatesAnna Kostygina, PhDCo-Investigator10%University of KentuckyNational Cancer Institute (subaward via NORC)07/1/2023 – 06/30/2028$150,999Resubmitted  |
| **Project Title:****Principal Investigator(s):****Role in Project:****Effort:****Institution/University:****Source of Funding:****Duration of Project:****Total Award:****Decision:** | Interactive Mentoring to Enhance Research Skills (IMERS)MPI: Donald Frazier, PhD, Terry Stratton, PhDCo-Investigator5%University of KentuckyNational Institute of General Medical Sciences 07/1/2024 – 06/30/2029$2,671,286Unfunded |

**Submitted, Pending**

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| **Project Title:****Principal Investigator(s):****Role in Project:****Effort:****Institution/University:****Source of Funding:****Duration of Project:****Total Award:****Decision:** | The Effects of Alternative Tobacco Product Marketing on Instagram and TikTok on Tobacco Use among Youth and Young AdultsPI: Anna Kostygina, PhDCo-Investigator10%University of KentuckyNational Cancer Institute (subaward via NORC) 04/01/2024 – 03/31/2029$150,999 (UK)Under review submission June 2023 |
| **Project Title:****Principal Investigator(s):****Role in Project:****Effort:****Institution/University:****Source of Funding:****Duration of Project:****Total Award:****Decision:** | Mixed method assessment of real-world medical cannabis marketing exposure and content on young adults’ attitudes and behaviorsMPI: Amy Cohn, PhD, Julia McQuoid, PhDCo-Investigator, Site PI10%University of KentuckyNational Institute for Drugs and Addiction 04/1/2024 – 03/31/2029$103,786 UK (Total Award: $3,664,429)Under review Submission June 2023 |