

Date Prepared: 08/14/2023

CURRICULUM VITAE

Shyanika W. Rose, PhD, MA
Assistant Professor, tenure track, Regular Title Series
Department of Behavioral Science
Center for Health Equity Transformation
Markey Cancer Center
University of Kentucky College of Medicine



I. GENERAL INFORMATION

Office Address Rm 462, Healthy Kentucky Research Building, 760 Press Avenue, Lexington, KY 40508-0679

Email s.rose@uky.edu

Telephone 859-562-2525

Fax 859-257-0071

Research Certification

10/2020-10/2023 **University of Kentucky Collaborative Institutional Training Initiative**
Responsible Conduct of Research Completion Certificate Refresher

1/24/2023 Biennial RCR in-person training session

II. EDUCATION

Undergraduate

University of Pennsylvania,
Philadelphia, Pennsylvania
08/1992 – 05/1996 BA, Anthropology, *cum laude*

Professional/Graduate

University of South Florida, Department of Anthropology
Tampa, Florida
08/1996-05/2001 MA, Anthropology

University of North Carolina at Chapel Hill, Gillings School of Global Public Health

Chapel Hill, North Carolina
08/2009-05/2014 PhD, Health Behavior

Post-Graduate

**Schroeder Institute for Tobacco Research and Policy Studies
Truth Initiative**
Washington, DC
07/2014-10/2015 Ellen R. Gritz Postdoctoral Fellow

**Multilevel Intervention Training Institute 2020 (MLTI)
National Cancer Institute**
(online)
04/2020-09/2020 Trainee 2020 Cohort

UKCOM Mentor Training
03/2021-04/2021 Trainee Spring 2 2021 Cohort

**Utah Advanced Course on Mentoring, Leadership, and Career Development
NCI Awardee Skills Development Consortium (NASCD) (virtual)**
09/2021-8/2022 Trainee 2021 Cohort

III. PROFESSIONAL EXPERIENCES

05/1997-08/2011 **Battelle Memorial Institute
Centers for Public Health Research and Evaluation**
Arlington, VA and Durham, NC
Role: 5 Positions of increasing responsibility culminating as Senior Research Scientist

**University of North Carolina
Gillings School of Global Public Health**
Department of Health Behavior
Chapel Hill, NC
09/2011-05/2014 Research Assistant

**Schroeder Institute for Tobacco Research and Policy Studies
Truth Initiative**
Washington, DC
07/2015-06/2019 Research Investigator / Director, Full-Time

IV. ACADEMIC APPOINTMENTS

Faculty

University of Kentucky, Department of Behavioral Science. College of

06/2019-Present	Medicine Lexington, KY Assistant Professor, Tenure Track, Regular Title
06/2019-Present	University of Kentucky, Center for Health Equity Transformation. College of Medicine Lexington, KY Assistant Professor, Tenure Track, Regular Title
06/2019-Present	University of Kentucky, Markey Cancer Center Lexington, KY Member Cancer Prevention and Control Program
09/2020-Present	University of Kentucky, College of Nursing Bridging Research Efforts and Advocacy Toward Healthy Environments (BREATHE) Lexington, KY Faculty Affiliate
09/2020-Present	University of Kentucky, Substance Use Research Priority Area (SUPRA) Lexington, KY Member
10/2020-Present	University of Kentucky, United in True Racial Equity (UNITE) Research Priority Area Lexington, KY Member
08/2020-2023	University of Kentucky, Leveraging Clinical and Behavioral, Biomedical and Policy Innovations to Facilitate Tobacco Treatment in Kentucky (LIFT) Alliance Lexington, KY Member

VII. TEACHING ACTIVITIES

Teaching Assistant

08/2011-12/2012	University of North Carolina at Chapel Hill Chapel Hill, North Carolina Health Behavior/Nutrition (HBEH/NUTR) 811 – Development and Evaluation of Health Promotion and Disease Prevention Interventions, Doctoral, 20 learners
01/2012-05/2013	Health Behavior (HBEH) 860, Research Proposal Development, Doctoral, 20 learners
08/2013-12/2013	Health Behavior (HBEH) 812, Professional Development, Doctoral, 4 learners

Facilitator

Battelle Memorial Institute
Washington, D.C.
01/2009-12/2009 Diversity Facilitator, workplace

University Faculty

University of Kentucky, Department of Behavioral Science. College of Medicine
Lexington, KY
01/2020-05/2020 Behavioral Science (BSC) 732, Interdisciplinary Protocol Development, Graduate, Co-instructor, 8 learners
08/2020-05/2021 MD 811, Introduction to Clinical Medicine, Medical, 8 learners, Co-preceptor
08/2021-05/2022 MD 811, Introduction to Clinical Medicine, Medical, 8 learners, Co-preceptor
03/2022, 03/2023 Behavioral Science (BSC) 815-825, Race, Racism and Health Inequities among Blacks in the US, Guest Lecture
12/2022 Behavioral Science (BSC) 534, Ethics and Responsible Conduct of Research, Guest Lecture
01/2023-05/2023 Behavioral Science (BSC) 732, Interdisciplinary Protocol Development, Graduate, Co-instructor, 8 learners

University of Kentucky, Department of Health Behavior and Society. College of Public Health
Lexington, KY
12/2019 College of Public Health (CPH) 472, Public Health Profession and Practice, Undergraduate, Guest panelist
03/2020, 03/2021 College of Public Health (CPH) 648, Eliminating Racial and Ethnic Health Disparities, Graduate, Guest Lecture
04/2020, 04/2022 College of Public Health (CPH) 674, Foundations of Health Behavior II, Graduate, Guest Lecture
10/2023 College of Public Health (CPH) 615, Cancer Epidemiology, Graduate, Guest Lecture
University of Kentucky, Department of Psychology. College of Arts and Sciences
11/2022 Department of Psychology (PSY) 561, Advanced Topics in Foundations of Clinical Psychology: Cancer Survivorship, Guest Lecture

VIII. ADVISING ACTIVITIES

Full Member of the Graduate Faculty
University of Kentucky, College of Medicine
Lexington, KY

Student Advising

University of Kentucky
Lexington, Kentucky

02-2021- 12/2022	Women in Science and Medicine (WIMS) mentor/Tara Starwalt/Graduate/2 nd Year Doctorate of Social Work Candidate/College of Medicine
09/2021- 05/2022	MPH Practicum Mentor/Jacklyn Vollmer/Graduate/1 st Year MPH/College of Public Health
9/2021- 9/2022	PhD Psychology/GRA Supervisor/William Bowling/Graduate/2 nd year PhD/College of Arts and Sciences
9/2022-present	PhD Psychology/GRA Supervisor/Gabrielle Romines/Graduate/1 st year PhD/College of Arts and Sciences
9/2022-present	PhD Communication/GRA Supervisor/Maxwell Groznik/Graduate/2 nd year PhD/College of Communication and Information
9/2022-present	ACTION Mentor/Undergraduate/Kelci Blair/2 nd year BA/College of Arts and Sciences
2/2023-present	Women in Medicine and Science (WIMS) mentor/Dani McBride/Postdoctoral/1 st Year Postdoctoral Fellow Epidemiology/College of Public Health
2/2023-present	White Coats for Black Lives (WCBL) mentor/Mindy Baker/Medical/2 nd Year Medical Student/College of Medicine

Thesis & Dissertation

University of Kentucky
Lexington, Kentucky

02/2021-05/2021	Master's committee/Chetali Jhamnani/MSMS, Plan B Track/2021/College of Medicine/Hypertension disparities among African Americans
-----------------	--

Professional Society Mentoring

2020	APHA Alcohol Tobacco and Other Drug (ATOD) Section Mentorship Program/Virginia Chadwick, University of Missouri School of Medicine, Program Coordinator Missouri Eliminate Tobacco Use Initiative.
------	--

2020	SRNT Health Disparities Network “It’s Just Coffee” Mentoring Program/Julia Chen-Sankey, National Institutes of Minority Health and Health Disparities Post-doctoral Fellow.
2023	SRNT Health Equity Network “It’s Just Coffee” Mentoring Program/Kavita Mosalpuria/University of Utah, Department of Population Health Sciences, 2 nd Year Post-doctoral Fellow
2023	SRNT Health Equity Network “It’s Just Coffee” Mentoring Program/Dana Rubenstein, Duke University, MD/MHS candidate.

Early Career Faculty Mentoring

9/2021-4/2023	Near Peer Mentor, Research Scholars Program, University of Kentucky
---------------	---

Graduated Students

2017-2022	Jacklyn Vollmer, BPH/MPH, Epidemiology, University of Kentucky Current: Data Analyst, Avar Consulting, Rockville, MD
2018-2021	Arati Annabathula, MHA, Health Administration, University of Kentucky Current: Practice Manager, Norton Behavioral Medicine, Louisville KY
2019-2021	Chetali Jhamnani, MSMS, Medical Sciences, University of Kentucky
2020-2022	Tara Starwalt, DSW, Social Work, University of Kentucky Current: Instructor, University of Kentucky, Lexington, KY

Student Awards for Mentees

2023	Kelci Blair, UK Office of Biomedical Education 2023 Undergraduate Research Program Award
2023-24	Mindy Baker, White Coats for Black Lives Fellowship
2023	Jocellyn Banks, Markey STRONG Scholarship (Summer)

IX. ADMINISTRATIVE ACTIVITIES & UNIVERSITY SERVICE

University of Kentucky

Education & Research

02/14/2020	Mentor, Global Health Case Competition
------------	--

College

Education & Research

01/2021-present	Reviewer, Markey Cancer Center Trainee Travel Awards
-----------------	--

07/2021-present Scientific Advisory Committee, Population Sciences (POP) Shared Resource Facility, Markey Cancer Center

Department

University of Kentucky, College of Medicine
Department of Behavioral Science/Center for Health Equity Transformation
Lexington, KY

Administration & Clinical Operations

10/2019-02/2020 Member, Center for Health Equity Transformation (CHET) Search Committee for hiring an open rank position
08/2021-12/2021 Member, CHET Search Committee for one Senior level position and one Open Rank position.
08/2022-12/2022 Co-chair, CHET Search Committee for one Open Rank position

Education & Research

12/2019-present Chair, CHET Research Sub-committee
Chair, CHET Health Disparities Pilot Award competition and Just in Time awards, Arts and Science Student Pilot Grant Awards

XI. HONORS & AWARDS

1997-1999 University Graduate Research Fellowship
Department of Anthropology, University of South Florida

2009 Godfrey M. and Lore Hochbaum Merit Scholarship
Department of Health Behavior
Gillings School of Global Public Health
University of North Carolina at Chapel Hill

2010 CDC Honor Award of Excellence in Program or Policy Evaluation
Centers for Disease Control and Prevention

2011 University Cancer Research Fund, Lineberger Comprehensive Cancer Center,
University of North Carolina at Chapel Hill

2011-2014 Cancer Control Education Program Predoctoral Fellowship
Lineberger Comprehensive Cancer Center
University of North Carolina at Chapel Hill

2014 Delta Omega Public Health Honor Society Inductee
Delta Omega

2021 Nominee, Jarvik-Russell Early Career Nominee Award

Society for Research on Nicotine and Tobacco

2022 Nominee, Pebbles Fagan Health Equity Award
Society for Research on Nicotine and Tobacco

XII. PROFESSIONAL ACTIVITIES, PUBLIC SERVICE & PROFESSIONAL DEVELOPMENT

Memberships

2006 – 2011 American Evaluation Association (AEA)
2009 – present American Public Health Association (APHA)
2013 – present Society for Research on Nicotine and Tobacco (SRNT)
2013 – present American Association for Cancer Research (AACR)
2020 – present Society for Behavioral Medicine (SBM)
2021 – present Society for Public Health Education (SOPHE)

Positions Held

National/International

Society for Nicotine and Tobacco Research (SRNT)

2013-Present Member, Health Equity Network
2013-2018 Member, Policy Network, Education Subcommittee
2018-2021 Program Co-chair, Advisory Committee, Health Disparities Network (now
Health Equity Network)
2021-2024 Health Equity Network Co-Chair
2022-2023 SRNT Nominations Committee
2022 SRNT Awards Committee, advisory member

American Public Health Association (APHA)

2014-Present Member, Alcohol, Tobacco and Other Drugs (ATOD) Section
2014-Present Member, Community Health Planning and Policy Development Section
2021 Member Program Planning Committee (ATOD Section)

XII. PROFESSIONAL ACTIVITIES, PUBLIC SERVICE & PROFESSIONAL DEVELOPMENT

Advisory Groups

2018-2022 **NCI Electronic Nicotine Delivery Devices (ENDS) Measurement Workgroup**
Invited Member, Core Principles for Measuring Self-reported Use
2019-2021 **National Conference for Tobacco or Health (NCTOH)**
Subcommittee Member for Health Equity Program Area
2020 **Measurement of structural racial discrimination (project of Johns Hopkins University)**
Content expert in focus groups on neighborhood factors, media, marketing and
discrimination
2018-2023 **Surgeon General's Report on Tobacco-Related Health Disparities**
Chapter Lead

2021-2022	Centering Equity in the Public Health Standard Invited Panelist, convening of the Public Health Law Center
2021-Present	Flavor Policy Evaluation Forum Invited Expert Panelist, convening of Truth Initiative
2021/11	FDA Panel on Synthetic Nicotine
2022/5	SRNT Docket Submission Working Group Lead, SRNT Comment on Tobacco Product Standard for Menthol in Cigarettes
2023	Centers for Disease Control and Prevention, National Cancer for Chronic Disease Promotion's Social Determinants of Health Environmental Scan Subject Matter Expert, Tobacco-free Policies
2023	Health Equity Science Convening Exploring Health Equity Science in State and Local Public Health Practice Invited Participant convening of Association of State and Territorial Health Officials (ASTHO)

Review Panels

2014-2015	Society for Nicotine and Tobacco Research (SRNT) Health Disparities Network, Fellowship Reviewer, Annual Meeting
2016-Present	Abstract Review, Rapid Response Reviewer, Annual Meeting
2018-present	Society for Behavioral Medicine (SBM) Abstract Review, Annual Meeting
2019/10	NIDA Time Sensitive Review Panel ZDA1 SXM-M(19) Grant Review, Mechanism for Time-Sensitive Drug Abuse Research
2019-2020	USC Tobacco Center of Regulatory Science (TCORS) Grant Review, Pilot Grant Program
2021/03	NIDA Special Emphasis Panel (ZDA1 YXF-U (05) Grant Review, Interventions to prevent electronic nicotine delivery systems (ENDS) use among adolescents (R01 – Clinical Trial Optional)
2021/10-2021/12	FDA Scientific Review on Flavored Cigars
2022/11	RFA Panel: Tobacco Regulatory Science B (ZRG1 CCHI-X (56) R) Grant Review: NIH

Editorial Boards

2021-2024	Editorial Board Member, Health Promotion Practice
-----------	---

Editor

2022-2023	Co-Guest Editor, Special Issue, Advancing Equity in Policies Restricting Flavors in Nicotine/Commercial Tobacco Products by Addressing Racial and Social Justice, Nicotine and Tobacco Research
2023-2024	Co-Guest Editor, Special Issue, From Data to Action: National, State, and Local Efforts to End Commercial Menthol and Other Flavored Tobacco Product Use, Preventing Chronic Disease

Journal Peer-Reviewing

2015	American Journal of Preventive Medicine, Elsevier
2015- present	American Journal of Public Health, American Public Health Association
2018- present	Addictive Behaviors, Elsevier
2015- present	British Medical Journal Open, BMJ Publishing Group
2014	Health and Place, Elsevier
2015	Health Education and Behavior, SAGE Publications
2014-present	Nicotine and Tobacco Research, Oxford University Press
2017	PLOS One, Public Library of Science
2019-present	Substance Use and Misuse, Taylor & Francis
2019	Drug and Alcohol Dependence, Elsevier
2021	The American Journal of Drug and Alcohol Abuse, Taylor & Francis
2020	Preventing Chronic Disease, Centers for Disease Control and Prevention
2020	BMC Public Health, BMC part of Springer Nature
2015-present	Tobacco Control, BMJ Journals
2021-present	Health Promotion Practice, Sage
2021	Asia Pacific Journal of Public Health
2021-present	Health Equity, Mary Ann Liebert
2022- present	Preventive Medicine, Elsevier
2023-present	Preventive Medicine Reports, Elsevier

Media Contributions

05/2021	U.S. vows again to ban menthol flavor in cigarettes, cigars, Local TV news website, Lexington, KY, Kaitlyn Shive https://www.wtvq.com/2021/04/29/u-s-vows-again-to-ban-menthol-flavor-in-cigarettes-cigars/ ABC 36 WTVQ
06/2021	UK study to reveal health equity impact of flavored tobacco sale restrictions, Local TV news website. Lexington, KY, Steve Rogers. https://www.wtvq.com/uk-study-to-reveal-health-equity-impacts-of-flavored-tobacco-sale-restrictions/
06/2021	Menthol Cigarettes are getting Banned – Here’s why. Discover Magazine. Leslie Nemo. https://www.discovermagazine.com/health/menthol-cigarettes-are-getting-banned-heres-why

11/2022 Smoking, lung cancer hit home in Kentucky. Interior Journal.
<https://www.theinteriorjournal.com/2022/11/22/smoking-lung-cancer-hit-home-in-kentucky/>

XIII. SPEAKING ENGAGEMENTS

Local

Markey Cancer Center
Lexington, KY
12/2020 Markey Research Seminar: “Examining demand for product alternatives among menthol cigarette smokers to estimate flavor ban response: Results from an experimental auction”

Global Cancer Consortium Community Outreach Series
10/2021 Webinar: Tobacco retail marketing assessments as a tool for tobacco control and health equity

LIFT Alliance
02/2022 UK Tobacco Centers for Regulatory Science Visioning

Behavioral Science Research Forum
08/2022 Local Flavor Policies to Enhance Equity in Tobacco

CCTS Spring Conference,
03/2023 Menthol and flavored policy restrictions to enhance equity in tobacco control, Efforts to Enhance Equity Breakout Session

State/Regional

2020 Kentucky Tobacco Control Conference
Lexington, KY
09/2020 Webinar: “Flavored Tobacco Product Restrictions: Do they Work?”

Healthy Kentucky Foundation
02/2023 Invited Speaker: “Tobacco Control Marketing Research as it applies to Kentucky”

National/International

National Association of County and City Health Officials (NACCHO)
Washington, DC
10/2018 Big Cities Health Coalition Webinar: “Menthol and Flavored Tobacco”

10/2018	9th National Summit on Smokeless Tobacco Prevention Sacramento, CA General Session: “Spotlight on Flavors: Products, Marketing, Policy Solutions: Invited Panel”
12/2020	Society for Research on Nicotine and Tobacco SRNT Policy Evaluation Webinar International audience Restricting the Sale of Menthol Tobacco Products
05/2021	University of Nevada, Reno Dialogue, Equity and Diversity Series Invited Expert Panelist: “Commercial Tobacco and Flavors as a Social Justice Issue”
06/2021	PIRE Tobacco Regulatory Science and NIH Workgroup Invited Webinar: “Informing Flavor Policies to Enhance Equity in Tobacco: A Conversation with Dr. Shyanika Rose”
10/2021	Vermont Center on Behavior and Health 9th Annual Conference Innovations in Tobacco Control and Regulatory Science to Decrease Cigarette Smoking Invited Panelist Virtual Conference: “Potential Impacts of Menthol Ban on Cigarette Smoking in Disadvantaged and Racial/Ethnic Minority Populations”
11/2021	University of Southern California Tobacco Centers of Regulatory Science Speaker Series Invited Presenter: “Flavored Tobacco Regulation as a Health Equity Policy”
04/2022	University of Ohio Center for Tobacco Research Seminar Series Invited Presenter: “Flavored Tobacco Regulation as a Health Equity Policy”
11/2022	Center for Coordination of Analytics, Science, Enhancement and Logistics (CASEL) in Tobacco Regulatory Science Webinar Series Invited Presenter: Webinar - The FDA Rulemaking Process: Making Effective Public Comments to Inform TRS. Topic: “Tobacco Regulatory Science in Action: Examples from the Menthol Cigarette/Flavored Cigar Docket Submissions” with Erin Mead-Morse
09/2023	FDA Center for Tobacco Products Office of Science Scientific Seminar Series Invited Presenter: Tobacco Control Policies for Health Equity: the Case of Flavors

XIV. RESEARCH & INTELLECTUAL CONTRIBUTIONS

A. PUBLICATIONS

Peer-Reviewed Original Research in Professional, Scientific or Educational Journals

Bold Underline signifies first/senior author; † indicates student/trainee author

1. Hare ML, Orians CE, Kennedy MG, Goodman KJ, **Wijesinha S**, Seals BF. Lessons learned from the PMI case study: the community perspective. *Soc Mar Q*. Mar 2000;6(1):54-65. doi:10.1080/15245004.2000.9961093. PMID:12349594.
2. Cooper CP, Saraiya M, McLean TA, Hannan J, Liesmann JM, **Rose SW**, Lawson HW. Report from the CDC. Pap test intervals used by physicians serving low-income women through the National Breast and Cervical Cancer Early Detection Program. *J Womens Health (Larchmt)*. Oct 2005;14(8):670-8. doi:10.1089/jwh.2005.14.670. PMID:16232098.
3. Butterfoss FD, Gilmore LA, Krieger JW, Lachance LL, Lara M, Meurer JR, Orians CE, Peterson JW, **Rose SW**, Rosenthal MP. From formation to action: How allies against asthma coalitions are getting the job done. *Health Promot Pract*. Apr 2006;7(2 Suppl):34S-43S. doi:10.1177/1524839906287063. PMID:16636154.
4. Ross LE, Stroud LA, **Rose SW**, Jorgensen CM. Using telephone focus groups methodology to examine the prostate cancer screening practices of African-American primary care physicians. *Journal of the National Medical Association*. Aug 2006;98(8):1296-1299. PMID:WOS:000239549800007.
5. Stroud L, Ross LE, **Rose SW**. Formative evaluation of the prostate cancer screening practices of African-American physicians. *J Natl Med Assoc*. Oct 2006;98(10):1637-43. PMID:17052055.
6. Engel-Cox JA, Van Houten B, Phelps J, **Rose SW**. Conceptual model of comprehensive research metrics for improved human health and environment. *Environ Health Perspect*. May 2008;116(5):583-92. doi:10.1289/ehp.10925. PMID:18470312.
7. Liebow E, Phelps J, Van Houten B, **Rose S**, Orians C, Cohen J, Monroe P, Drew CH. Toward the assessment of scientific and public health impacts of the National Institute of Environmental Health Sciences Extramural Asthma Research Program using available data. *Environ Health Perspect*. Jul 2009;117(7):1147-54. doi:10.1289/ehp.0800476. PMID:19654926.
8. Orians C, **Rose S**, Hubbard B, Sarisky J, Reason L, Bernichon T, Liebow E, Skarpness B, Buchanan S. Strengthening the capacity of local health agencies through community-based assessment and planning. *Public Health Rep*. Nov-Dec 2009;124(6):875-82. doi:10.1177/003335490912400616. PMID:19894431.
9. Orians C, Abed J, Drew C, **Rose SW**, Cohen J, Phelps J. Scientific and Public Health Impacts of the NIEHS Extramural Asthma Research Program - Insights from Primary Data. *Res Eval*. Dec 2009;18(5):375-385. doi:10.3152/095820209X480698. PMID:21921976.
10. Brustrom J, Thibadeau J, John L, Liesmann J, **Rose S**. Care coordination in the spina bifida clinic setting: current practice and future directions. *J Pediatr Health Care*. Jan-Feb 2012;26(1):16-26. doi:10.1016/j.pedhc.2010.06.003. PMID:22153140.
11. **Rose SW**, Myers AE, D'Angelo H, Ribisl KM. Retailer adherence to Family Smoking Prevention and Tobacco Control Act, North Carolina, 2011. *Prev Chronic Dis*. Apr 4 2013;10:E47. doi:10.5888/pcd10.120184. PMID:23557638.
12. D'Angelo H, Fleischhacker S, **Rose SW**, Ribisl KM. Field validation of secondary data sources for enumerating retail tobacco outlets in a state without tobacco outlet licensing. *Health Place*. Jul 2014;28:38-44. doi:10.1016/j.healthplace.2014.03.006. PMID:24742811.

13. **Rose SW**, Barker DC, D'Angelo H, Khan T, Huang J, Chaloupka FJ, Ribisl KM. The availability of electronic cigarettes in U.S. retail outlets, 2012: results of two national studies. *Tob Control*. Jul 2014;23 Suppl 3:iii10-6. doi:10.1136/tobaccocontrol-2013-051461. PMID:24935892.
14. D'Angelo H, Evenson KR, **Rose S**, Fleischhacker S, Myers AE, Ribisl KM. Examination of community and consumer nutrition, tobacco and physical activity environments at food and tobacco retail stores in three diverse North Carolina communities. *Prev Med Rep*. 2015;2:730-736. doi:10.1016/j.pmedr.2015.08.018. PMID:26516620.
15. Glasser AM, Cobb CO, Teplitskaya L, Ganz O, Katz L, **Rose SW**, Feirman S, Villanti AC. Electronic nicotine delivery devices, and their impact on health and patterns of tobacco use: a systematic review protocol. *BMJ Open*. Apr 29 2015;5(4):e007688. doi:10.1136/bmjopen-2015-007688. PMID:25926149.
16. Lee JG, Henriksen L, **Rose SW**, Moreland-Russell S, Ribisl KM. A Systematic Review of Neighborhood Disparities in Point-of-Sale Tobacco Marketing. *Am J Public Health*. Sep 2015;105(9):e8-18. doi:10.2105/AJPH.2015.302777. PMID:26180986.
17. **Rose SW**, Emery SL, Ennett S, Reyes HL, Scott JC, Ribisl KM. Retailer opinions about and compliance with family smoking prevention and tobacco control act point of sale provisions: a survey of tobacco retailers. *BMC Public Health*. Sep 11 2015;15:884. doi:10.1186/s12889-015-2231-2. PMID:26362769.
18. **Rose SW**, Emery SL, Ennett S, McNaughton Reyes HL, Scott JC, Ribisl KM. Public Support for Family Smoking Prevention and Tobacco Control Act Point-of-Sale Provisions: Results of a National Study. *Am J Public Health*. Oct 2015;105(10):e60-7. doi:10.2105/AJPH.2015.302751. PMID:26270303.
19. **Rose S**, Cohn A, Pearson J, Johnson A, Rath J, Villanti A. Visited a vape shop? Prevalence and correlates from a national sample of U.S. young adults. journal article. *Tobacco Prevention & Cessation*. 2016;2(September)doi:10.18332/tpc/65203.
20. Feirman SP, Donaldson E, Glasser AM, Pearson JL, Niaura R, **Rose SW**, Abrams DB, Villanti AC. Mathematical Modeling in Tobacco Control Research: Initial Results From a Systematic Review. *Nicotine Tob Res*. Mar 2016;18(3):229-42. doi:10.1093/ntr/ntv104. PMID:25977409.
21. Ribisl KM, D'Angelo H, Evenson KR, Fleischhacker S, Myers AE, **Rose SW**. Integrating Tobacco Control and Obesity Prevention Initiatives at Retail Outlets. *Prev Chronic Dis*. Mar 10 2016;13:E35. doi:10.5888/pcd13.150426. PMID:26963859.
22. Glasser AM, Johnson AL, **Rose SW**, Ganz O, Cantrell J, Delnevo C, Villanti AC. Correlates of cigar use by type and flavor among US young adults: 2011-2015. *Tobacco Regulatory Science*. 2017;3(2):59-71.
23. Cohn A, Johnson A, Pearson J, **Rose S**, Ehlke S, Ganz O, Niaura R. Determining non-cigarette tobacco, alcohol, and substance use typologies across menthol and non-menthol smokers using latent class analysis. *Tob Induc Dis*. Jan 17 2017;15:5. doi:10.1186/s12971-017-0111-5. PMID:28105000.
24. Cohn AM, Johnson AL, **Rose SW**, Rath JM, Villanti AC. Support for Marijuana Legalization and Predictors of Intentions to Use Marijuana More Often in Response to Legalization Among U.S. Young Adults. *Subst Use Misuse*. Jan 28 2017;52(2):203-213. doi:10.1080/10826084.2016.1223688. PMID:27976988.
25. **Rose SW**, Jo CL, Binns S, Buenger M, Emery S, Ribisl KM. Perceptions of Menthol Cigarettes Among Twitter Users: Content and Sentiment Analysis. *J Med Internet Res*. Feb 27 2017;19(2):e56. doi:10.2196/jmir.5694. PMID:28242592.

26. Pearson JL, Johnson A, Villanti A, Glasser AM, Collins L, Cohn A, **Rose SW**, Niaura R, Stanton CA. Misperceptions of harm among Natural American Spirit smokers: results from wave 1 of the Population Assessment of Tobacco and Health (PATH) study (2013-2014). *Tob Control*. Mar 2017;26(e1):e61-e67. doi:10.1136/tobaccocontrol-2016-053265. PMID:27924008.
27. **Rose SW**, Anesetti-Rothermel A, Elmasry H, Niaura R. Young adult non-smokers' exposure to real-world tobacco marketing: results of an ecological momentary assessment pilot study. *BMC Res Notes*. Aug 31 2017;10(1):435. doi:10.1186/s13104-017-2758-7. PMID:28859667.
28. Villanti AC, Johnson AL, Ambrose BK, Cummings KM, Stanton CA, **Rose SW**, Feirman SP, Tworek C, Glasser AM, Pearson JL, Cohn AM, Conway KP, Niaura RS, Bansal-Travers M, Hyland A. Flavored Tobacco Product Use in Youth and Adults: Findings From the First Wave of the PATH Study (2013-2014). *Am J Prev Med*. Aug 2017;53(2):139-151. doi:10.1016/j.amepre.2017.01.026. PMID:28318902.
29. Feirman SP, Glasser AM, **Rose S**, Niaura R, Abrams DB, Teplitskaya L, Villanti AC. Computational Models Used to Assess US Tobacco Control Policies. *Nicotine Tob Res*. Nov 1 2017;19(11):1257-1267. doi:10.1093/ntr/ntx017. PMID:28339561.
30. Rath JM, Greenberg M, Pitzer L, Emelle B, Green M, Liu SM, Willett J, **Rose SW**, Hair EC, Vallone D. The Association Between Menthol Perceptions and Support for a Policy Ban Among US Smokers. *Ethn Dis*. Summer 2018;28(3):177-186. doi:10.18865/ed.28.3.177. PMID:30038479.
31. Ganz O, **Rose SW**, Cantrell J. Swisher Sweets 'Artist Project': using musical events to promote cigars. *Tob Control*. Jul 2018;27(e1):e93-e95. doi:10.1136/tobaccocontrol-2017-054047. PMID:29439208.
32. **Rose SW**, Glasser AM, Zhou Y, Cruz TB, Cohn AM, Lienemann BA, Byron MJ, Huang LL, Meissner HI, Baezconde-Garbanati L, Unger JB. Adolescent tobacco coupon receipt, vulnerability characteristics and subsequent tobacco use: analysis of PATH Study, Waves 1 and 2. *Tob Control*. Jul 2018;27(e1):e50-e56. doi:10.1136/tobaccocontrol-2017-054141. PMID:29472444.
33. Cohn AM, Johnson AL, **Rose SW**, Pearson JL, Villanti AC, Stanton C. Population-level patterns and mental health and substance use correlates of alcohol, marijuana, and tobacco use and co-use in US young adults and adults: Results from the population assessment for tobacco and health. *Am J Addict*. Sep 2018;27(6):491-500. doi:10.1111/ajad.12766. PMID:30152111.
34. Abrams DB, Glasser AM, Villanti AC, Pearson JL, **Rose S**, Niaura RS. Managing nicotine without smoke to save lives now: Evidence for harm minimization. *Prev Med*. Dec 2018;117:88-97. doi:10.1016/j.ypmed.2018.06.010. PMID:29944902.
35. Cruz TB, **Rose SW**, Lienemann BA, Byron MJ, Meissner HI, Baezconde-Garbanati L, Huang LL, Carroll DM, Soto C, Unger JB. Pro-tobacco marketing and anti-tobacco campaigns aimed at vulnerable populations: A review of the literature. *Tob Induc Dis*. 2019;17:68. doi:10.18332/tid/111397. PMID:31582956.
36. Lienemann BA, **Rose SW**, Unger JB, Meissner HI, Byron MJ, Baezconde-Garbanati L, Huang LL, Cruz TB. Tobacco Advertisement Liking, Vulnerability Factors, and Tobacco Use Among Young Adults. *Nicotine Tob Res*. Feb 18 2019;21(3):300-308. doi:10.1093/ntr/nty220. PMID:30329102.
37. Abrams DB, Glasser AM, Villanti AC, Pearson JL, **Rose S**, Niaura RS. Re: Disregarding the impact of nicotine on the developing brain when evaluating costs and benefits of

- noncombustible nicotine products. *Prev Med*. Mar 2019;120:158-159. doi:10.1016/j.ypmed.2018.12.027. PMID:30738502.
38. Cohn AM, **Rose SW**, Ilakkuvan V, Gray T, Curry L, Villanti AC, Mays D, Lindblom E, Tercyak K, Debnam C, Mayo A, Perreras L. Harm Perceptions of Menthol and Nonmenthol Cigarettes Differ by Brand, Race/Ethnicity, and Gender in US Adult Smokers: Results from PATH Wave 1. *Nicotine Tob Res*. Mar 30 2019;21(4):439-449. doi:10.1093/ntr/ntx277. PMID:29385527.
 39. Cohn AM, **Rose SW**, D'Silva J, Villanti AC. Menthol Smoking Patterns and Smoking Perceptions Among Youth: Findings From the Population Assessment of Tobacco and Health Study. *Am J Prev Med*. Apr 2019;56(4):e107-e116. doi:10.1016/j.amepre.2018.11.027. PMID:30898227.
 40. **Rose SW**, Ganz O, Zhou Y, Carnegie BE, Villanti AC, Rath J, Hair EC. Longitudinal Response to Restrictions on Menthol Cigarettes Among Young Adult US Menthol Smokers, 2011-2016. *Am J Public Health*. Oct 2019;109(10):1400-1403. doi:10.2105/AJPH.2019.305207. PMID:31415195.
 41. **Rose SW**, Mayo A, Ganz O, Perreras L, D'Silva J, Cohn A. Perceived racial/ethnic discrimination, marketing, and substance use among young adults. *J Ethn Subst Abuse*. Oct-Dec 2019;18(4):558-577. doi:10.1080/15332640.2018.1425949. PMID:29424638.
 42. Villanti AC, Johnson AL, Glasser AM, **Rose SW**, Ambrose BK, Conway KP, Cummings KM, Stanton CA, Edwards KC, Delnevo CD, Wackowski OA, Feirman SP, Bansal-Travers M, Bernat JK, Holder-Hayes E, Green VR, Silveira ML, Hyland A. Association of Flavored Tobacco Use With Tobacco Initiation and Subsequent Use Among US Youth and Adults, 2013-2015. *JAMA Netw Open*. Oct 2 2019;2(10):e1913804. doi:10.1001/jamanetworkopen.2019.13804. PMID:31642927.
 43. Wagoner KG, Berman M, **Rose SW**, Song E, Cornacchione Ross J, Klein EG, Kelley DE, King JL, Wolfson M, Sutfin EL. Health claims made in vape shops: an observational study and content analysis. *Tob Control*. Dec 2019;28(e2):e119-e125. doi:10.1136/tobaccocontrol-2018-054537. PMID:31123104.
 44. Carroll DM, Soto C, Baezconde-Garbanati L, Huang LL, Lienemann BA, Meissner HI, **Rose SW**, Unger JB, Cruz TB. Tobacco Industry Marketing Exposure and Commercial Tobacco Product Use Disparities among American Indians and Alaska Natives. *Subst Use Misuse*. 2020;55(2):261-270. doi:10.1080/10826084.2019.1664589. PMID:31544562.
 45. **Rose SW**, Amato MS, Anesetti-Rothermel A, Carnegie B, Safi Z*, Benson AF, Czaplicki L, Simpson R, Zhou Y, Akbar M, Younger Gagosian S, Chen-Sankey JC, Schillo BA. Characteristics and Reach Equity of Policies Restricting Flavored Tobacco Product Sales in the United States. *Health Promot Pract*. Jan 2020;21(1_suppl):44S-53S. doi:10.1177/1524839919879928. PMID:31908207.
 46. Glasser AM, Barton A, Rath J, Simard B, **Rose SW**, Hair E, Vallone D. Perceptions of Use Patterns and Health Consequences Associated With Mentholated Cigarettes Among U.S. Adults. *Health Educ Behav*. Apr 2020;47(2):284-292. doi:10.1177/1090198119897608. PMID:32003242.
 47. Choi K, **Rose SW**, Zhou Y, Rahman B, Hair E. Exposure to Multimedia Tobacco Marketing and Product Use Among Youth: A Longitudinal Analysis. *Nicotine Tob Res*. May 26 2020;22(6):1036-1040. doi:10.1093/ntr/ntz096. PMID:31198962.
 48. **Rose SW**, Johnson AL, Glasser AM, Villanti AC, Ambrose BK, Conway K, Cummings KM, Stanton CA, Delnevo C, Wackowski OA, Edwards KC, Feirman SP, Bansal-Travers M,

- Bernat J, Holder-Hayes E, Green V, Silveira ML, Zhou Y, Abudayyeh H, Hyland A. Flavour types used by youth and adult tobacco users in wave 2 of the Population Assessment of Tobacco and Health (PATH) Study 2014-2015. *Tob Control*. Jul 2020;29(4):432-446. doi:10.1136/tobaccocontrol-2018-054852. PMID:31542778.
49. D'Angelo H, **Rose SW**, Golden SD, Queen T, Ribisl KM. E-cigarette availability, price promotions and marketing at the point-of sale in the contiguous United States (2014-2015): National estimates and multilevel correlates. *Prev Med Rep*. Sep 2020;19:101152. doi:10.1016/j.pmedr.2020.101152. PMID:32670780. (co-first authors)
 50. Schillo BA, Benson AF, Czaplicki L, Anesetti-Rothermel A, Kierstead EC, Simpson R, Phelps NC, Herman P, Zhao C, **Rose SW**. Modelling retailer-based exemptions in flavoured tobacco sales restrictions: national estimates on the impact of product availability. *BMJ Open*. Nov 26 2020;10(11):e040490. doi:10.1136/bmjopen-2020-040490. PMID:33243803.
 51. Smiley SL, Shin H, **Rose SW**, Rodriguez YL, Barahona R, Baezconde-Garbanati L. Perceptions of E-cigarettes and Flavor Restrictions among Tobacco Retailers in Los Angeles. *Am J Health Behav*. Nov 1 2020;44(6):893-901. doi:10.5993/AJHB.44.6.12. PMID:33081884.
 52. Chen-Sankey JC, Mead-Morse EL, Le D, **Rose SW**, Quisenberry AJ, Delnevo CD, Choi K. Cigar-Smoking Patterns by Race/Ethnicity and Cigar Type: A Nationally Representative Survey Among U.S. Adults. *Am J Prev Med*. Jan 2021;60(1):87-94. doi:10.1016/j.amepre.2020.07.005. PMID:33341182.
 53. Czaplicki L, Schillo B, **Rose SW**, Zhou Y, Vallone D. National Support for a Menthol Cigarette Sales Ban. *Public Health Rep*. Mar-Apr 2021;136(2):183-191. doi:10.1177/0033354920966004. PMID:33166487.
 54. D'Angelo H, Patel M, **Rose SW**. Convenience Store Access and E-cigarette Advertising Exposure Is Associated With Future E-cigarette Initiation Among Tobacco-Naive Youth in the PATH Study (2013-2016). *J Adolesc Health*. Apr 2021;68(4):794-800. doi:10.1016/j.jadohealth.2020.08.030. PMID:33039271.
 55. Czaplicki L, Rahman B, Simpson R, **Rose SW**, Liu M, Perks SN, Moran MB, Schillo BA. Going Smokeless: Promotional Features and Reach of US Smokeless Tobacco Direct-Mail Advertising (July 2017-August 2018). *Nicotine Tob Res*. Aug 4 2021;23(8):1349-1357. doi:10.1093/ntr/ntaa255. PMID:33270109.
 56. English N, Anesetti-Rothermel A, Zhao C, Latterner A, Benson AF, Herman P, Emery S, Schneider J, **Rose SW**, Patel M, Schillo BA. Image Processing for Public Health Surveillance of Tobacco Point-of-Sale Advertising: Machine Learning-Based Methodology. *J Med Internet Res*. Aug 27 2021;23(8):e24408. doi:10.2196/24408. PMID:34448700.
 57. Kavuluru R, Noh J, **Rose SW**. Twitter discourse on nicotine as potential prophylactic or therapeutic for COVID-19. *Int J Drug Policy*. Jan 2022;99:103470. doi:10.1016/j.drugpo.2021.103470. PMID:34607223.
 58. **Rose SW**, Anesetti-Rothermel A, Westneat S, van de Venne J, Folger S, Rahman B, Azam T, Zhou Y, Debnam C, Ribisl K, Cohn AM. Inequitable Distribution of FTP Marketing by Neighborhood Characteristics: Further Evidence for Targeted Marketing. *Nicotine Tob Res*. Mar 1 2022;24(4):484-492. doi:10.1093/ntr/ntab222. PMID:34687204.
 59. Diaz MC, Kierstead EC, Edwards D, Kim Y, **Rose SW**, Emery S, Khatib B, Liu M, Kostygina G. Online Tobacco Advertising and Current Chew, Dip, Snuff and Snus Use among Youth and Young Adults, 2018-2019. *Int J Environ Res Public Health*. Apr 14 2022;19(8)doi:10.3390/ijerph19084786. PMID:35457651.

60. Tan ASL, Hinds JT, Smith PH, Antin T, Lee JP, Ostroff JS, Patten C, **Rose SW**, Sheffer CE, Fagan P. Incorporating intersectionality as a framework for equity-minded tobacco control research - A call for collective action toward a paradigm shift. *Nicotine Tob Res.* Apr 19 2022;doi:10.1093/ntr/ntac110. PMID:35439321.
61. Chen-Sankey JC†, van de Venne J, Westneat S, Rahman B, Folger S, Anesetti-Rothermel A, Debnam C, Ribisl KM, Cohn A, **Rose SW**. Real-Time Context of Tobacco Marketing Exposure and Community Vulnerability-An Ecological Momentary Assessment Among Young Adults. *Ann Behav Med.* Jun 29 2022;56(6):620-631. doi:10.1093/abm/kaab066. PMID:34323267.
62. Villanti AC, Sterling K, **Rose SW**. US Food and Drug Administration Action on Menthol Cigarettes and Flavored Cigars-A Pivotal Moment for Health Equity. *JAMA Netw Open.* Jun 1 2022;5(6):e2217150. doi:10.1001/jamanetworkopen.2022.17150. PMID:35666505.
63. **Rose SW**, Ickes M, Patel M, Rayens MK, van de Venne J, Annabathula A†, Schillo B. Centering equity in flavored tobacco ban policies: Implications for tobacco control researchers. *Prev Med.* Jul 20 2022;165:107173. doi:10.1016/j.ypmed.2022.107173. PMID:35870576.
64. Emery SL, Binns S, Carter CC, **Rose SW**, Kostygina G. Characterising advertising strategies and expenditures for conventional and newer smokeless tobacco products. *Tob Control.* Jul 8 2022;doi:10.1136/tobaccocontrol-2022-057282. PMID:35803674.
65. Horn K, Crandell I, Patel M, **Rose SW**, Schillo B, Folger S, Bernat D, Branstetter S. Individual Health Determinants That Predict Low Risk of Transitioning to Tobacco Use During Young Adulthood: An In-Depth Examination of Race and Ethnicity. *Nicotine Tob Res.* Aug 6 2022;24(9):1487-1497. doi:10.1093/ntr/ntac106. PMID:35429388.
66. Czaplicki L, Patel M, Rahman B, Yoon S, Schillo B, **Rose SW**. Oral nicotine marketing claims in direct-mail advertising. *Tob Control.* Sep 2022;31(5):663-666. doi:10.1136/tobaccocontrol-2020-056446. PMID:33958422.
67. Jackson A†, Fleischli ME, Haeny A, **Rose SW**, Fagan P, Krishnan-Sarin S, Gerrard M, Gibbons FX. Association of non-cigarette tobacco advertisements and racial discrimination with non-cigarette tobacco product use among Black adults. *Nicotine Tob Res.* Sep 28 2022;doi:10.1093/ntr/ntac226. PMID:36169563.
68. Horn K, Schoenberg N, **Rose S**, Romm K, Berg C. Tobacco use among Appalachian adolescents: An urgent need for virtual scale out of effective interventions. *Tobacco Prevention & Cessation.* Nov 2022;8(November):1-10. doi:10.18332/tpc/155331. PMID:WOS:000884460700001.
69. **Rose SW**, Annabathula A†, Westneat S, van de Venne J, Hrywna M, Ackerman C, Lee JGL, Sesay M, Giovenco DP, Spillane T, Hudson SV, Delnevo CD. Neighborhood distribution of availability of newer tobacco products: A US four-site study, 2021. *Prev Med Rep.* Dec 2022;30:102028. doi:10.1016/j.pmedr.2022.102028. PMID:36325253.
70. Lee JGL, Sesay M, van de Venne J, Kong AY, Hrywna M, **Rose SW**, Delnevo CD. Retailers' compliance with federal age of cigarette sales policies -- Pitt County, North Carolina, January-March 2022. *North Carolina Medical Journal*, forthcoming (accepted).
71. Reimold, AE, D'Angelo, H, **Rose, SW**, Ribisl, KM. (In Press). Changes in retail tobacco product sales and market share by store type in the United States between 1997 and 2017. *Prev Med Rep.*
72. Kostygina G, Kim Y, Gebhardt Z, Tran H, Norris A, Page S, Borowiecki M, Rose SW, Emery S. Using Exogenous Social Media Exposure Measures to Assess the Effects of Smokeless

Tobacco-related Social Media Content on Smokeless Tobacco Sales in the U.S. Nic Tob Res. Forthcoming (accepted)

73.

Letters, Book Reviews, Lay Press, Blogs

1. Jefferson, D. **Rose, SW**, Rath, JM. Menthol Cigarette Use Remains Issue Among African American Communities. ASHTO Experts Blog. 02/13/2018; <https://www.astho.org/StatePublicHealth/Menthol-Cigarette-Use-Remains-Issue-Among-African-American-Communities/02-13-18/>.
2. **Rose, S**, Chen-Sankey, J. Tobacco marketing exposure linked to community vulnerability. Public Health Post. 2021. <https://www.publichealthpost.org/research/tobacco-marketing/>

Electronic Media

1. Health Day. Adherence is generally high to tobacco control act provisions. Medical Xpress. 2013; <https://medicalxpress.com/news/2013-04-adherence-high-tobacco-provisions.html>
2. Retailers express mixed support for wide range of tobacco-related policies. UNC Gillings School of Global Public Health: Health Behavior News, Research News. 2015; <https://sph.unc.edu/sph-news/retailers-express-mixed-support-for-wide-range-of-tobacco-related-policies/>
3. Out with tobacco/cigarettes and in with apples: How teamwork can create healthier stores. Truth Initiative. 2016 <https://truthinitiative.org/research-resources/tobacco-industry-marketing/out-tobaccocigarettes-and-apples-how-teamwork-can>
4. Who goes to vape shops? Truth Initiative. 2017 <https://truthinitiative.org/research-resources/emerging-tobacco-products/who-goes-vape-shops>
5. Measuring disparities in tobacco advertising exposure. Truth Initiative. 2017. <https://truthinitiative.org/research-resources/tobacco-industry-marketing/measuring-disparities-tobacco-advertising-exposure>
6. How Twitter can help de-normalize menthol cigarettes. Truth Initiative. 2017 <https://truthinitiative.org/research-resources/smoking-pop-culture/how-twitter-can-help-de-normalize-menthol-cigarettes>
7. When and where do nonsmokers encounter tobacco advertising? Truth Initiative. 2018. <https://truthinitiative.org/research-resources/tobacco-industry-marketing/when-and-where-do-nonsmokers-encounter-tobacco>
8. Reichel, C. Menthol flavor most popular among young smokers, research shows. Journalist's Resource. 2020; <https://journalistsresource.org/studies/society/public-health/menthol-cigarette-vape-flavor-bans/>

9. Chapin, E. Menthol ban could increase health equity. UK Now. 2020. <https://uknow.uky.edu/research/menthol-ban-could-increase-health-equity>
6. Chapin, E. UK Study: Tobacco Marketing Exposure Linked to Community Vulnerability. UK Now. 2021. <http://uknow.uky.edu/research/uk-study-tobacco-marketing-exposure-linked-community-vulnerability>
7. Chapin, E. UK Study to Reveal Health Equity Impacts of Flavored Tobacco Sale Restrictions. UK Now. 2021. <https://uknow.uky.edu/research/uk-study-reveal-health-equity-impacts-flavored-tobacco-sale-restrictions>
8. Truth Initiative. Black DC Neighborhoods have greater marketing for flavored tobacco products, including cigars. April 18, 2022. <https://truthinitiative.org/research-resources/traditional-tobacco-products/black-dc-neighborhoods-have-greater-marketing>
9. UK College of Medicine Digital Annual Report 2022. Through Alliance Collaboration, Dr. Shyanika Rose Combats Health Disparities. 2022. <https://medicine.mc.uky.edu/ar/shyanika.html>
10. UK Markey Cancer Center 2022 Annual Report. Taking on Tobacco Use from 3 Angles. 2022. Lexington, KY
11. Ysteboe, T, Chapin, E. 3 innovative ways Markey researchers are taking on tobacco use. UK Now. 2022. <https://uknow.uky.edu/research/3-innovative-ways-markey-researchers-are-taking-tobacco-use>

Docket Submissions

1. Tam J, **Rose SW**, Kulik MC, Fleischer N, Sterling, KL, D'Silva J, Lindblom E.N., Huang, D. Making Tobacco Use Disparities an Explicit Consideration in PMTA reviews. Response to Docket No. FDA-2019-N-2854, Premarket Tobacco Product Applications and Recordkeeping Requirements. Comment ID: FDA-2019-N-2854-1077. Dec 2019. <https://www.regulations.gov/document/FDA-2019-N-2854-1077>
2. ***Rose SW** lead author. Society for Research on Nicotine and Tobacco. SRNT Comment Tobacco Product Standard for Menthol in Cigarettes. Response to Docket FDA-2021-N-1349 Tobacco Product Standard for Menthol in Cigarettes. Comment ID: FDA-2021-N-1349-175160. <https://www.regulations.gov/comment/FDA-2021-N-1349-175160>

XIV. RESEARCH & INTELLECTUAL CONTRIBUTIONS - *continued*

B. ABSTRACT PRESENTATIONS

Local/State/Regional Meetings

- 1.** March 2021. **Rose SW**. * Flavored tobacco product policies, distribution, advertising exposure and use among young adults and implications for health equity. Podium Panel on Substance Use Disorder: Research Policy Barriers and Facilitators. SURE Conference. University of Kentucky. Lexington, KY.

National/International Meetings * indicates if presenting author other than SWR. † indicates student/trainee author

1. Apr 1999. **Wijesinha S.** Conducting Appropriate Evaluations in Community Health Programs: Examples from the Prevention Marketing Initiative (PMI). Society for Applied Anthropology. Phoenix, AZ. Oral Presentation.
2. Nov 2002. Tucker CM*, Whetten-Goldstein K, **Rose SW**, and Knott C. Training data collectors for an HIV/AIDS survey to consider social justice concepts. American Public Health Association. Philadelphia, PA. Poster Presentation
3. Nov 2006. Orians C* and **Rose S.** Measuring advocacy and policy work: Tools for measuring coalition policy and advocacy efforts. American Evaluation Association, Portland, OR. Oral Presentation.
4. Nov 2006. **Rose S** and Abed J. Innovative solutions in monitoring and tracking using technology-based data management systems: Monitoring the implementation of the New Jersey Cancer Control Plan. American Evaluation Association. Portland, OR. Oral Presentation.
5. Nov 2007. Fierro L, Orians C, **Rose SW**, and Wings L. More juice for the squeeze: Developing evaluation indicators and reference materials for state asthma control partnerships. American Evaluation Association. Baltimore, MD. Panel Discussion on “Coalitions and Participatory Approaches in Health Partnership Evaluations.”
6. Nov 2010. **Rose S**, Abed J, Orians C, and Wings L. Tools for Aligning National-Level and Local-Level Evaluations: Helping Grantees Evaluate Their Public Health Interventions. American Evaluation Association. San Antonio, TX. Skills-Building Workshop.
7. Aug 2012. **Rose SW**, Ribisl KM, and Myers AE. Assessing Retailer Compliance with FDA Tobacco Control Act Point of Sale Provisions. National Conference on Tobacco or Health. Kansas City, MO. Oral Presentation.
8. Aug 2012. D’Angelo H*, Fleischhacker S, **Rose SW**, Ribisl K. Evidence of Validity for Commercial Databases to Identify Retailers in a State without Tobacco Retailer Licensing. National Conference on Tobacco or Health. Kansas City, MO. Poster Presentation.
9. Sep 2013. **Rose SW**, Barker D, D’Angelo H, Khan TA, Huang J, Chaloupka F, and Ribisl KM. The availability of electronic cigarettes in US retail outlets, 2012: Results of two national studies. State and Community Tobacco Control Research Meeting. Phoenix, AZ. Oral Presentation.
10. Feb 2014. **Rose SW**, Barker D, D’Angelo H, Khan TA, Huang J, Chaloupka F, and Ribisl KM. The availability of electronic cigarettes in US retail outlets, 2012: Results of two national studies. Society for Research on Nicotine and Tobacco Annual Meeting. Seattle, WA. Oral Presentation.
11. Feb 2014. **Rose SW**, Emery S, Ribisl KM. Factors affecting public support for tobacco control point of sale policies. Society for Research on Nicotine and Tobacco Annual Meeting. Seattle, WA. Poster Presentation.
12. Feb 2015. **Rose SW**, Pearson JL, Villanti AC, Vallone D. Support for various government restrictions on cigarette contents among US young adults. Society for Research on Nicotine and Tobacco Annual Meeting. Philadelphia, PA. Oral Presentation.

13. Mar 2016. Cruz TB, Baezconde-Garbanati L, Byron MJ,* Garcia R, Huang L, Lienemann BA, Meissner HI, Pentz MA, **Rose SW**, Unger JB. A systematic review of tobacco industry marketing and tobacco control communications to vulnerable populations. Society for Research on Nicotine and Tobacco Annual Meeting. Chicago, IL. Oral Presentation.
14. Mar 2016. D'Angelo H, Golden SD, Henriksen L, **Rose SW**, Rust S, Ribisl KM. E-cigarette retail availability and marketing in the US, 2014-15. Society for Research on Nicotine and Tobacco Annual Meeting. Chicago, IL. Oral Presentation.
15. Mar 2016. Glasser A, Johnson A, Delnevo C, **Rose SW**, Ganz O, Cantrell J, Villanti A. Correlates of self-reported cigar, flavored cigar and premium cigar use among US young adults: 2011-2014. Society for Research on Nicotine and Tobacco Annual Meeting. Chicago, IL. Poster Presentation.
16. Mar 2016. **Rose SW**, Elmasry H, Mayo A, Anesetti-Rothermel A, Kirchner T, Niaura R. Would restrictions on flavored tobacco products reduce tobacco use disparities?: Future directions from a pilot study of young adults. Society for Research on Nicotine and Tobacco Annual Meeting. Chicago, IL. Oral Presentation.
17. Mar 2017. Mayo A, **Rose SW**, Anesetti-Rothermel A, Elmasry H, Niaura R. Neighborhood variability in the price discounting of tobacco products in the retail environment. National Conference on Tobacco or Health. Austin, TX. Poster Presentation.
18. Mar 2017. D'Angelo H, **Rose SW**, Ribisl KM. Tobacco product sales in US retail stores: Sales volume and market share, 1997 to 2012. National Conference on Tobacco or Health. Austin, T. Oral Presentation.
19. Mar 2017. Wagoner K, Berman M, **Rose S**, Cornacchione, J, Wolfson M, Klein E, Kelley D, Song Eunyoung, Sutfin E. Environmental assessment of health claims in vape shops. Society for Research on Nicotine and Tobacco Annual Meeting. Florence, Italy. Poster Presentation.
20. Mar 2017. **Rose SW**, Cohn A, Pearson J, Mayo A, Villanti A. Menthol tobacco users' response to restrictions on menthol cigarettes: Results among US young adults. Society for Research on Nicotine and Tobacco Annual Meeting. Florence Italy. Oral Presentation.
21. Mar 2017. **Rose SW**, Mayo A, Perreras L, Ganz O, Cohn A. Racial/ethnic discrimination, marketing, and substance use among young adults. Society for Research on Nicotine and Tobacco Annual Meeting. Florence Italy. Poster Presentation.
22. March 2017. Cohn A, **Rose S**, Ilakkuvan V, Gray T, Curry L, Villanti A, Lindblom E, Mays D, Tercyak K, Debnam C. Do perceptions of harm for one's own cigarette brand differ across menthol and non-menthol smokers and brand? Findings from the PATH study. Society for Research on Nicotine and Tobacco Annual Meeting. Florence, Italy. Poster Presentation.
23. Mar 2017. Pearson J, Johnson A, Villanti A, Glasser A, Collins L, Cohn A, **Rose S**, Niaura R, Stanton C. Misperceptions of Harm among American Spirit Smokers: Results from Wave 1 of the Population Assessment of Tobacco and Health (PATH) Study (2013-2014). Society for Research on Nicotine and Tobacco Annual Meeting. Florence, Italy. Oral Presentation.
24. March 2017. Cohn A, Johnson A, **Rose S**, Pearson J, Villanti A, Glasser A, Stanton C. Patterns and differences in the co-use of alcohol and marijuana with the spectrum of alternative tobacco products across young adults and adults: results from Wave 1 of the PATH study. Society for Research on Nicotine and Tobacco Annual Meeting. Florence, Italy. Poster Presentation.

25. Feb 2018. Ganz O, **Rose S**, Cantrell J. Swisher Sweets “Artist Project.” Using musical events to promote cigars. Society for Research on Nicotine and Tobacco Annual Meeting. Baltimore, MD. Poster Presentation.
26. Feb 2018. **Rose S**, Johnson A, Glasser A, Villanti A, Ambrose B, Conway K, Cummings KM, Stanton C, Delnevo C, Wackowski O, Ross K, Feirman S, Bansal-Travers M, Bernat J, Holder-Hayes E, Green V, Silveira M, Zhou Y, Abudayyeh H, Hyland A. Flavor types used by youth and adult tobacco users in Wave 2 of the Population Assessment of Tobacco and Health (PATH) Study 2014-15. Society for Research on Nicotine and Tobacco Annual Meeting. Baltimore, MD. Poster Presentation.
27. Feb 2018. **Rose S**, Ganz O, Mayo A, Perreras L, Cohn A. Perceived Discrimination, Point-of-Sale Marketing, and Tobacco Use Norms in Young Adults. Society for Research on Nicotine and Tobacco Annual Meeting. Baltimore, MD. Poster Presentation.
28. Feb 2018. Anesetti-Rothermel A,* **Rose S**, Heuberger C, Placide S, Beswick-Bozier S, Nahvi S. Exploring the hookah retail landscape: associations between hookah availability and neighborhood sociodemographic characteristics. Society for Research on Nicotine and Tobacco Annual Meeting. Baltimore, MD. Poster Presentation.
29. Feb 2018. Cohn A,* Johnson A, Perreras L, Mayo A, Villanti A, Mays D, Lindblom E, Tercyak K, Debnam C, Ilakkuvan V, Gray T, Curry L, **Rose S**. Daily smoking patterns and positive subjective response to smoking menthol and non-menthol cigarettes in young adult smokers: results from an EMA study. Society for Research on Nicotine and Tobacco Annual Meeting. Baltimore, MD. Poster Presentation.
30. Feb 2018. D’Silva J*, **Rose S**, Mayo A, Ganz O, Perreras L, Cohn A. Discrimination is associated with menthol cigarette use among young adult smokers above and beyond race/ethnicity and demographic factors. Society for Research on Nicotine and Tobacco Annual Meeting. Baltimore, MD. Poster Presentation.
31. Feb 2018. Glasser A*, Abudayyeh H, Liu M, Rath J, Cantrell J, **Rose S**, Hair E, Vallone D. Perceived impact of menthol in cigarettes on smoking Patterns and disparities among US Adults (2016). Society for Research on Nicotine and Tobacco Annual Meeting. Baltimore, MD. Poster Presentation.
32. Feb 2018. Lienemann B*, Cruz T, **Rose S**, Unger J, Meissner H, Baezconde-Garbanati L, Byron MJ. The association of liking tobacco advertisements and tobacco use among young adults: Findings from Population Assessment of Tobacco and Health (PATH) Wave 1. Society for Research on Nicotine and Tobacco Annual Meeting. Baltimore, MD. Oral Presentation.
33. Feb 2018. **Rose SW**, Glasser A, Zhou Y, Cruz T, Cohn A, Byron MJ, Lienemann B, Huang L, Meissner H, Baezconde-Garbanati L, Unger J. Tobacco Coupon Receipt, Vulnerability Characteristics, and Tobacco Use Outcomes among US Youth: Longitudinal Analysis of Waves 1 and 2 of the PATH Study. Society for Research on Nicotine and Tobacco Annual Meeting. Baltimore, MD. Oral Presentation.
34. Feb 2018. **Rose SW**, Roberts M, Lienemann B, Groom A. Tobacco marketing and Vulnerable Populations. Society for Research on Nicotine and Tobacco Annual Meeting. Baltimore, MD. Symposia. Chair.
35. Feb 2019. Choi K*, **Rose SW**, Rahman B, Zhou Y, Hair EC. Exposure to multimedia tobacco marketing and product use among youth: a longitudinal analysis. Society for Research on Nicotine and Tobacco Annual Meeting. San Francisco, CA. Poster Presentation.

36. Feb 2019. Cohn AM*, **Rose SW**, Murphy JG, Hair E, Villanti AC. Demand and appeal for flavored vs unflavored little cigars/cigarillos in young adults: a behavioral economic approach to inform policy. Society for Research on Nicotine and Tobacco Annual Meeting. San Francisco, CA. Poster Presentation.
37. Feb 2019. **Rose SW**, Emelle B, Safi Z, Akbar M, Meaney MD, Benson A, Anesetti-Rothermel A, Zhou Y, Amato MS*, Gagosian S, Hair E. Overview of sales restrictions on flavored tobacco products in the U.S. Society for Research on Nicotine and Tobacco Annual Meeting. San Francisco, CA. Poster Presentation.
38. Feb 2019. **Rose SW**, Zhou Y, Rahman B, Moore R, Rousu M, Thrasher JF. Estimating changes in demand due to banning flavors in tobacco: Results from an experimental auction among menthol cigarette smokers. Society for Research on Nicotine and Tobacco Annual Meeting. San Francisco, CA. Poster Presentation.
39. Feb 2019. Soto C*, Carroll DM, Baezconde-Garbanati L, Huang L, Lienemann B, Meissner H, **Rose S**, Unger J, Cruz TB. Tobacco marketing exposure and current tobacco product use disparities among American Indians and Alaska Natives. Society for Research on Nicotine and Tobacco Annual Meeting. San Francisco, CA. Poster Presentation.
40. Aug 2019. Cruz TB, **Rose SW**, Lienemann BA, Byron MJ, Meissner HI, Baezconde-Garbanati L, Huang L, Carroll DM,* Soto C, Unger JB. Pro- and Anti-Tobacco Marketing Aimed at Vulnerable Populations: A Systematic Review. National Conference on Tobacco or Health. Minneapolis, MN. Poster Presentation.
41. Aug 2019. Czaplicki L,* **Rose SW**, Patel M, Simard B, Pitzer L, Bennett M, Vallone D, Hair E. Differences in Reasons to Use Cigars among a Sample of Flavored and Non-Flavored Cigar, Little Cigar and Cigarillo (LCC) Smokers. National Conference on Tobacco or Health. Minneapolis, MN. Poster Presentation.
42. Aug 2019. Czaplicki L,* Rahman B, Perks S, Simpson R, Xiao H, Moran M, Hair E, Schillo B, **Rose SW**. Direct mail marketing of smokeless tobacco in the United States, July 2017-August 2018. National Conference on Tobacco or Health. Minneapolis, MN. Oral Presentation.
43. Aug 2019. Mayfield M,* **Rose SW**, Gagosian S. Assessing the Retail Environment for Menthol and Other Flavored Tobacco Products: A Pilot Study in Two "Tobacco Nation" Cities. National Conference on Tobacco or Health. Minneapolis, MN. Oral Presentation.
44. Aug 2019. Carroll DC,* Soto C, Baezcode-Garbanati L, Huang L, Lienemann BA, Meissner HI, **Rose SW**, Unger JB, Cruz TB. Tobacco Marketing Exposure and Commercial Tobacco Product Use Disparities among American Indians and Alaska Natives. National Conference on Tobacco or Health. Minneapolis, MN. Oral Presentation.
45. Feb 2020. **Rose SW**, Anesetti-Rothermel A, Zhou Y, Folger S, Gonzalez N, Rahman B, Debnam C, Ribisl K, Cohn A. Inequitable distribution of flavored tobacco product marketing by neighborhood characteristics: evidence for targeted marketing? Society for Research on Nicotine and Tobacco Annual Conference. New Orleans, LA. Oral Presentation.
46. Feb 2020. Anesetti-Rothermel A., **Rose SW**, Czaplicki L*, Benson AF, Kierstead EC, Herman P, Zhao C, English N, Schillo BA, Vallone D. Modeling flavored tobacco policy restrictions: The impact on product availability in the retail environment. Society for Research on Nicotine and Tobacco Annual Conference. New Orleans, LA. Poster Presentation.* Accepted but not presented due to COVID 19
47. Feb 2020. Czaplicki L*, Simpson R. **Rose SW**, Moran M, Buffett A, Dinh D, Schneider J, Schillo B. Estimated research of US direct mail tobacco discounts by product type and consumer

- demographics. Society for Research on Nicotine and Tobacco Annual Conference. New Orleans, LA. Poster Presentation.
48. Feb 2020 Chen-Sankey JC*, Mead EL, Le D, **Rose SW**, Quisenberry AJ, Delnevo CD, Choi K. Cigar smoking patterns and dependence by product types and race/ethnicity – A nationally representative survey among US adults. Society for Research on Nicotine and Tobacco Annual Conference. New Orleans, LA. Poster Presentation. * Accepted but not presented due to COVID 19
 49. Feb 2020. Simpson R, Czaplicki L, **Rose SW**, Moran M, Folger S, Dinh D, Buffet A, Schillo B. Characterizing promotional offers in email e-cigarette ad campaigns (January – December 2018). Society for Research on Nicotine and Tobacco Annual Conference. New Orleans, LA. Poster Presentation. * Accepted but not presented due to COVID 19
 50. Feb 2020. Ickes M, **Rose S**, Wiggins A. Association of current e-cigarette use with upper respiratory infections among emerging adults. Society for Research on Nicotine and Tobacco Annual Conference. New Orleans, LA. Poster Presentation. * Accepted but not presented due to COVID 19
 51. Feb 2021. Patel M*, **Rose S**, Kierstead E, Benson A, Liu M, Schillo B. Examining the relationship of flavored tobacco product policy restrictions and flavored and any tobacco product use among adolescents and young adults in the U.S. Society for Research on Nicotine and Tobacco Annual Conference. Virtual Meeting. Poster Presentation.
 52. Feb 2021. Kostygina G, * **Rose SW**, Tran H, Emery S. Exploring the impact of COVID-19 Pandemic on the Amount and Themes of Smokeless Tobacco-related messages on Twitter. Society for Research on Nicotine and Tobacco Annual Conference. Virtual Meeting. Poster Presentation.
 53. Feb 2021. Kostygina G*, **Rose SW**, Kim Y, Kierstead E, Diaz M, Schillo B, Emery S. #Dippertation: Characterizing the Smokeless Tobacco-related Content on Twitter. Society for Research on Nicotine and Tobacco Annual Conference. Virtual Meeting. Poster Presentation.
 54. Feb 2021. Kierstead E*, Diaz M, Edwards D, Kim Y, **Rose SW**, Emery S, Kostygina A, Schillo B. Exposure to tobacco advertising on social media and smokeless tobacco use among youth and young adults. Society for Research on Nicotine and Tobacco Annual Conference. Virtual Meeting. Poster Presentation.
 55. Feb 2021. Czaplicki L*, Rahman B, **Rose SW**, Yoon S, Patel M, Schillo B. Reduced harm claims in oral nicotine direct-to-consumer mail advertising (US, March 2018-May 2020). Society for Research on Nicotine and Tobacco Annual Conference. Virtual Meeting. Poster Presentation.
 56. Feb 2021. Binns S*, **Rose S**, Emery S, Kostygina G. Characterizing advertising strategies and expenditures of traditional and novel smokeless tobacco product promotion. Society for Research on Nicotine and Tobacco Annual Conference. Virtual Meeting. Poster Presentation
 57. Feb 2021. Chen-Sankey JC*†, van de Venne J, Westneat S, Rahman B, Folger S, Anesetti-Rothermel A, Debnam C, Ribisl KM, Cohn A. **Rose SW**. Real-time context of tobacco marketing exposure and community vulnerability– An ecological momentary assessment among non-tobacco-using young adults. Society for Research on Nicotine and Tobacco Annual Conference. Virtual Meeting. Poster Presentation.
 58. Feb 2021. **Rose SW**, Anesetti-Rothermel A, Westneat S, van de Venne J, Folger S, Rahman B, Debnam C, Ribisl K, Cohn A. Tobacco Marketing Exposure and Risk for Future tobacco use among young adult non-tobacco users. Society for Research on Nicotine and Tobacco Annual Conference. Virtual Meeting. Featured Poster Presentation.

59. Oct 2021. **Rose SW**. NIH Tobacco Regulatory Science Meeting. Mapping Implicit and Explicit Decision-Making Processes to Various Indices of flavored Tobacco Product Appeal: Quantitative and Qualitative Approaches. Discussant.
60. Mar 2022. van de Venne J*, Westneat S, Annabathula A, Vollmer J†, **Rose SW**. (2022). Perceptions of tobacco product descriptors among young adults who do not use tobacco. Paper presentation presented at the annual Substance Use Research Event (SURE) Conference: University of Kentucky, Lexington, Kentucky. Poster Presentation.
61. Mar 2022. **Rose SW***. Equity Implications of Flavored Tobacco Restriction Policies. Symposia. Society for Research on Nicotine and Tobacco Annual Conference. Baltimore, MD. Symposia Chair and Discussant.
62. Mar 2022. Cantrell, J, Anesetti-Rothermel A, Westneat S, van de Venne J, Folger S, Rahman B, Debnam C, Ribisl K, Cohn A, **Rose SW***. Real-time exposure to anti-tobacco messaging among a diverse population of young adults. Pre-recorded Paper plus. Society for Research on Nicotine and Tobacco Annual Conference. Baltimore, MD.
63. Mar 2022. Kostygina G*, Tran H, Yoonsang K, Page S, Norris A, **Rose S**, Emery S. Amount and themes of smokeless tobacco-related messages on Instagram. Poster. Society for Research on Nicotine and Tobacco Annual Conference. Baltimore, MD.
64. Jun 2022. Kong AY†*, Westneat SC, Anesetti-Rothermel AA, Van de Venne JG, Debnam C, Ribisl KM, Cohn AM, & **Rose SW**. Neighborhood inequities in tobacco product descriptors, Washington DC, 2018-2019. (2022 June). Poster presentation at the National Conference on Tobacco or Health. New Orleans; Louisiana.
65. Jan 2023. **Rose SW***, Westneat S, Levy J, Christian J, van de Venne J, Romines G†, Johnson T, Schleicher N, Henriksen L. Tobacco marketing as a contemporary driver of systemic racism? Examining Historic redlining and contemporary neighborhood demographics. Spatial Sciences in Cancer Control Convening. USC Norris Comprehensive Cancer Center. Los Angeles, CA.
66. Mar 2023. **Rose SW***, van de Venne, J., Westneat, S., Annabathula A, Vollmer J †, Marcelletti A†, Johnson T, Ali A, Arouni N, Vishwakarma M, Schleicher NC, Prochaska JJ, Henriksen L. How much for Marlboro? Change in price from a cohort of retailers in 30 major US cities during the COVID-19 pandemic. Accepted as poster. Society for Research on Nicotine and Tobacco Annual Conference. San Antonio, TX.
67. Mar 2023. **Rose SW***, Christian WJ, Rayens MK. The interaction of tobacco retailer density and rurality with tobacco use prevalence in Kentucky. Accepted as poster. Society for Research on Nicotine and Tobacco Annual Conference. San Antonio, TX.
68. Mar 2023. Rogers T, **Rose SW***, Schillo B, Smiley S, Kingsley M. Centering Health Equity around Local Laws and US Federal Regulations Regarding the Availability and Sale of Flavored Tobacco Products: Developing Recommendations for Advancing Evidence-based Policies. Preconference Workshop. Society for Research on Nicotine and Tobacco Annual Conference. San Antonio, TX.
69. Mar 2023. Sesay M*, Lee JGL, van de Venne J, Kong AY, Hrywna M, **Rose SW**, Delnevo CD. (2023). Retailers' compliance with federal age of cigarette sales policies – Pitt County, North Carolina, January-March 2022. Oral Presentation. 2023 SRNT Annual Conference, San Antonio, TX.

XIV. RESEARCH & INTELLECTUAL CONTRIBUTIONS - *continued*

C. SPONSORED RESEARCH PROJECTS, GRANT & CONTRACT ACTIVITIES

Active

Project Title: Local Flavor Policies to Enhance Equity in Tobacco
Project Number: 32000004002
Principal Investigator(s): Shyanika Rose
Role in Project: Principal Investigator
Effort: 30%
Institution/University: University of Kentucky
Source of Funding: National Cancer Institute
Duration of Project: 4/8/2021 – 03/31/2026
Total Award: \$2,763,530
Grant Number: R01CA251478

Project Title: Adoption, Diffusion, and implementation of Tobacco 21 policies to address health disparities
Project Number: 3200004149
Principal Investigator(s): PI: Cristine Delnevo, PhD
Role in Project: Co-Investigator, Site PI
Effort: 13%
Institution/University: University of Kentucky
Source of Funding: National Cancer Institute (subaward from Rutgers)
Duration of Project: 7/1/2018 – 6/30/2023
Total Award: \$67,631
Grant Number: R01CA231139

Project Title: ASPIRE: Advancing Science & Policy in the Retail Environment Project 2: Big Cities Tobacco Control
Project Number: 3200003039
Principal Investigator(s): MPI: Lisa Henriksen, PhD, Kurt Ribisl, PhD, & Douglas Luke, PhD
Role in Project: Co-Investigator, Site PI
Effort: (2-14%)
Institution/University: University of Kentucky
Source of Funding: National Cancer Institute (subaward from Stanford University)
Duration of Project: 9/1/2018 – 08/31/2023
Total Award: \$369,910
Grant Number: P01CA225597

Project Title: Poly-Tobacco Use and Minority Health: Differential Risks, Transitions, and Socio-Environmental Context
Project Number: 3200004450
Principal Investigator(s): Kimberly Horn, EdD
Role in Project: Co-Investigator, Site PI
Effort: 10%
Institution/University: University of Kentucky
Source of Funding: National Center for Minority Health Disparities (subaward from Virginia Tech)
Duration of Project:

Total Award: 07/01/2021-06/30/2023
Grant Number: R01MD013338

Project Title: Center for Rapid Surveillance of Tobacco (CRST)
Project Number: 3200005654
Principal Investigator(s): PI: Cristine Delnevo, PhD (Rutgers)
Role in Project: Co-Investigator, Site PI
Effort: (10-13%)
Institution/University: University of Kentucky
Source of Funding: National Cancer Institute
Duration of Project: 06/1/2023 – 05/31/2028
Total Award: \$558,814 (UK subaward)
Grant Number: U01CA278695

Project Title: T32 Competing Continuation Substance Use Training grant
Principal Investigator(s): MPI: Craig Rush, PhD, William Stoops, PhD
Role in Project: Training Faculty
Effort: overload
Institution/University: University of Kentucky
Source of Funding: National Institute of Drugs and Addiction
Duration of Project: 07/1/2024 – 06/30/2028
Total Award: \$354,395
Grant Number: T32DA035200

XIV. RESEARCH & INTELLECTUAL CONTRIBUTIONS - *continued*

C. SPONSORED RESEARCH PROJECTS, GRANT & CONTRACT ACTIVITIES – *continued*

Inactive

Project Title: Cancer Control Education Program
Principal Investigator(s): Michael O'Malley
Role in Project: Pre-doctoral Fellow (2011-2014)
Effort: 50 %
Institution/University: University of North Carolina at Chapel Hill
Source of Funding: National Cancer Institute
Duration of Project: 09/05/1992 – 06/30/2017
Grant Number: R25CA057726

Project Title: Healthy Stores, Healthy Communities
Project Number: Health-e-NC
Principal Investigator(s): Kurt Ribisl, PhD., Kelly Evenson, PhD.
Role in Project: Graduate Research Assistant
Effort: 50 %
Institution/University: UNC Gillings School of Global Public Health
Source of Funding: University Research Fund
Duration of Project: 01/01/2011-12/31/2011
Total Award: \$76,803

Project Title: Maximizing State and Local Policies to Restrict Tobacco Marketing at Point of Sale
Principal Investigator(s): MPI Kurt Ribisl, PhD., Lisa Henriksen, PhD., Doug Luke, PhD
Role in Project: Research Assistant (2013 – 2014)
Effort: 50 %
Institution/University: University of North Carolina at Chapel Hill
Source of Funding: National Cancer Institute
Duration of Project: 09/01/2011-08/01/2015
Total Award: \$6,383,679
Grant Number: U01CA154281

Project Title: Tobacco Control in a Rapidly Changing Media Environment
Principal Investigator(s): Sherry Emery, MBA, PhD
Role in Project: Research Assistant (2012-13)
Effort: 50 %
Institution/University: University of North Carolina at Chapel Hill (Subaward from University of Illinois at Chicago)
Source of Funding: National Cancer Institute
Duration of Project: 09/01/2011- 7/31/2016
Total Award: \$ 7,234,073
Grant Number: U01CA154254

Project Title: Population Assessment of Tobacco Health (PATH)
Principal Investigator(s): Andrew Hyland, PhD
Role in Project: Co-Investigator, Lead on ad hoc study 4.4.2
Effort: 20 %
Institution/University: Truth Initiative
Source of Funding: National Institute on Drug Abuse, subaward from Westat
Duration of Project: 09/18/2011 - 6/30/2020
Grant Number: HHSN271201100027C

Project Title: Center for Evaluation and Coordination of Training and Research in Tobacco Regulatory Science
Principal Investigator(s): Jeanne Rosenthal, PhD
Role in Project: Co-Investigator
Effort: 20%
Institution/University: Truth Initiative (subcontract through Westat)
Source of Funding: National Cancer Institute
Duration of Project: 09/01/2014 – 08/31/2018
Total Award: \$8,488,188
Grant Number: U54CA189222

Project Title: Tobacco Real-world Advertising eXposure (TRAX) Study
Project Number: Pro00012367
Principal Investigator(s): Shyanika W. Rose, PhD
Role on Project: PI
Effort: 10% cost-share
Institution/University: Schroeder Institute for Tobacco Research and Policy Studies
Source of Funding: Truth Initiative, intramural pilot award
Duration of Project: 06/01/2015-05/31/2016
Total Award: \$25,000

Project Title: Exposure to Discrimination and Tobacco (EDIT) Study
Project Number: Pro00018724
Principal Investigator(s): Shyanika Rose, PhD
Role on Project: PI
Effort: 10% cost-share
Institution/University: Schroeder Institute for Tobacco Research and Policy Studies
Source of Funding: Truth Initiative, intramural pilot award
Duration of Project: 05/01/2016-04/03/17
Total Award: \$25,000

Project Title: Appeal and Attraction to Menthol Cigarette Smoking and Menthol Packaging in Young Adults
Principal Investigator(s): Amy Cohn, PhD, Shyanika Rose, PhD
Role on Project: Co-Principal Investigator
Effort: 5 % cost share
Institution/University: Schroeder Institute for Tobacco Research and Policy Studies
Source of Funding: Metro Tobacco Research and Instruction Consortium (MeTRIC)
Duration of Project: 08/01/2016-10/31/2017
Total Award: \$50,000

Project Title: Poly-Tobacco Use and Minority Health: Differential Risks, Transitions, and Socio-Environmental Context
Principal Investigator(s): Kimberly Horn, EdD
Role in Project: Co-Investigator (09/25/2018-06/30/2019)
Effort: 15 %
Institution/University: Truth Initiative
Source of Funding: National Center for Minority Health Disparities (subaward from Virginia Polytechnic Institute)
Duration of Project: 09/25/2018 – 06/30/2022
Total Award: \$1.35 M
Grant Number: R01MD013338

Project Title: Exposure to flavored tobacco advertising and associations with future use in young adults: Implications for health equity
Project Number: 3200002698
Principal Investigator(s): Shyanika W. Rose, PhD
Role in Project: PI
Effort: 12.5%
Institution/University: University of Kentucky / previously Truth Initiative
Source of Funding: National Cancer Institute
Duration of Project: 04/15/2017-03/31/2020
Total Award: \$36,495 (UK) \$280,544 (Truth Initiative)
Grant Number: R21CA208206

Project Title: Predicting Menthol Cigarette and Flavored Cigar Smokers' Responses to Menthol or Flavored Tobacco Restrictions: Results from Experimental Auctions
Project Number: 3200002698
Principal Investigator(s): Shyanika Rose, PhD
Role in Project: PI

Effort: 10 %
Institution/University: University of Kentucky / previously Truth Initiative
Source of Funding: National Cancer Institute
Duration of Project: 07/15/2017-05/31/2020
Total Award: \$30,371 (UK) \$107,511 (Truth Initiative)
Grant Number: R03CA219737

Project Title: Tobacco Control Policy Manuscript Preparation
Project Number: 3048114865
Principal Investigator(s): Shyanika W. Rose, PhD
Role in Project: PI
Effort: 12.9%
Institution/University: University of Kentucky
Source of Funding: Truth Initiative
Duration of Project: 7/1/2020 – 11/30/2020
Total Award: \$25,000

Project Title: Tobacco Control Policy Manuscript Preparation
Project Number: 3048115097
Principal Investigator(s): Shyanika W. Rose, PhD
Role in Project: PI
Effort: 14.4%
Institution/University: University of Kentucky
Source of Funding: Truth Initiative
Duration of Project: 1/1/2021 – 06/30/2021
Total Award: \$25,000

Project Title: Correcting Public Misperceptions about very low nicotine content cigarettes
Principal Investigator(s): Byron, M. Justin, PhD
Role in Project: Consultant
Effort: Overload
Institution/University: University of North Carolina at Chapel Hill
Source of Funding: National Cancer Institute
Duration of Project: 07/07/2019 – 06/30/2021
Grant number: R21CA234968

Project Title: Feasibility of smoking cessation for relatives of cancer patients
Project Number: 321001760
Principal Investigator(s): Shyanika W. Rose, PhD
Role in Project: PI
Effort: 5% cost share
Institution/University: University of Kentucky
Source of Funding: Markey Cancer Center Pilot award
Duration of Project: 9/1/2020 – 08/31/2020
Total Award: \$50,000
Grant number: P30CA177558

Project Title: Assessing the effects of smokeless tobacco influencer marketing in the rapidly changing media environment
Principal Investigator(s): Kostygina, Ganna (Anna), PhD
Role in Project: Consultant

Effort: Overload
Institution/University: National Opinion Research Center (NORC)
Source of Funding: National Cancer Institute
Duration of Project: 09/18/2019 – 12/31/2022
Grant Number: R01CA225597

Submitted, Unfunded

Project Title: Leveraging community health workers in rural Kentucky and Ohio: An intergenerational, citizen science approach to tobacco policy change
Project Number: 86515
Principal Investigator(s): Ellen Hahn, PhD and Megan Roberts, PhD
Role in Project: Co-Investigator
Submitted: 08/2019
Decision: 10/2019, not selected for 2nd round submission

Project Title: Enhanced Access to Customized Tobacco Cessation for Rural Youth
Principal Investigator(s): MPI: Kimberly Horn, PhD, Carla Berg, PhD
Role in Project: Co-investigator
Effort: 15%
Institution/University: University of Kentucky
Source of Funding: National Cancer Institute
Duration of Project: 12/1/2022 – 11/30/2027
Total Award: \$647,727
Decision: Scored outside fundable range

Project Title: Examining the impact of cannabis marketing exposure on young adults' intentions, curiosity, and use behavior: a mixed methods approach
Principal Investigator(s): MPI: Amy Cohn, PhD, Bryce Lowry, PhD, Julia McQuoid, PhD
Role in Project: Co-Investigator, Site PI
Effort: 10%
Institution/University: University of Kentucky
Source of Funding: National Institute for Drug Abuse
Duration of Project: 04/1/2023 – 03/31/2028
Total Award: \$103,786 UK (Total Award: \$3,664,429)
Decision: Scored outside fundable range

Project Title: Understanding the role of branded, influencer, and viral marketing of alternative tobacco products in product uptake and use among youth and young adults in the United States
Principal Investigator(s): Anna Kostygina, PhD
Role in Project: Co-Investigator
Effort: 10%
Institution/University: University of Kentucky
Source of Funding: National Cancer Institute (subaward via NORC)
Duration of Project: 07/1/2023 – 06/30/2028
Total Award: \$150,999
Decision: Resubmitted

Project Title: Interactive Mentoring to Enhance Research Skills (IMERS)
Principal Investigator(s): MPI: Donald Frazier, PhD, Terry Stratton, PhD
Role in Project: Co-Investigator
Effort: 5%
Institution/University: University of Kentucky
Source of Funding: National Institute of General Medical Sciences
Duration of Project: 07/1/2024 – 06/30/2029
Total Award: \$2,671,286
Decision: Unfunded

Submitted, Pending

Project Title: Appalachian Tobacco Regulatory Research Team (AppalTRuST)
Principal Investigator(s): Seth Himelhoch, MD
Role in Project: **Principal Investigator Project 2**, Exposure to tobacco marketing for newer tobacco products and associations with future tobacco use in Appalachian young adults: tobacco regulatory science implications
Effort: **20%**
Role in Project: **Co-I, Project 1**, Population-based cohort study of tobacco use prevalence in Appalachian Kentucky
Effort: **10%**
Role in Project: **Co-I, Project 3**, Modeling tobacco regulatory impacts in Appalachia using the Experimental Tobacco Marketplace
Effort: **10%**
Institution/University: University of Kentucky
Source of Funding: National Institute for Drugs and Addiction (NIDA)
Duration of Project: 09/1/2023 – 08/31/2028
Total Award: \$20M
Decision: Impact score 38, pending NOA

Project Title: Elucidating minority stress influences on tobacco use at the intersection of sexual orientation and rurality
Principal Investigator(s): PI: Katelyn Romm, PhD
Role in Project: Consultant
Effort: overload
Institution/University: University of Kentucky
Source of Funding: National Institute of Health
Duration of Project: 12/1/2023 – 11/30/2028
Decision: Under review

Project Title: The Effects of Alternative Tobacco Product Marketing on Instagram and TikTok on Tobacco Use among Youth and Young Adults
Principal Investigator(s): PI: Anna Kostygina, PhD
Role in Project: Co-Investigator
Effort: 10%
Institution/University: University of Kentucky
Source of Funding: National Cancer Institute (subaward via NORC)
Duration of Project: 04/01/2024 – 03/31/2029
Total Award: \$150,999 (UK)
Decision: Under review

Project Title:	Mixed method assessment of real-world medical cannabis marketing exposure and content on young adults' attitudes and behaviors
Principal Investigator(s):	MPI: Amy Cohn, PhD, Julia McQuoid, PhD
Role in Project:	Co-Investigator, Site PI
Effort:	10%
Institution/University:	University of Kentucky
Source of Funding:	National Institute for Drugs and Addiction
Duration of Project:	04/1/2024 – 03/31/2029
Total Award:	\$103,786 UK (Total Award: \$3,664,429)
Decision:	Under review Submission June 2023