

Date Prepared: 03/09/2021

CURRICULUM VITAE

Shyanika W. Rose, PhD, MA
Assistant Professor, tenure track, Regular Title Series
Department of Behavioral Science
Center for Health Equity Transformation
Markey Cancer Center
University of Kentucky College of Medicine



I. GENERAL INFORMATION

Office Address Suite 370, Healthy Kentucky Research Building, 760 Press Avenue,
Lexington, KY 40508-0679

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Telephone 859-562-2525
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Research Certification

10/2020-10/2021 **University of Kentucky Collaborative Institutional Training Initiative**
Responsible Conduct of Research Completion Certificate

II. EDUCATION

Undergraduate

08/1992 – 05/1996 **University of Pennsylvania,**
Philadelphia, Pennsylvania
BA, Anthropology, *cum laude*

Professional/Graduate

08/1996-05/2001 **University of South Florida, Department of Anthropology**
Tampa, Florida
MA, Anthropology

University of North Carolina at Chapel Hill, Gillings School of Global Public Health

08/2009-05/2014 Chapel Hill, North Carolina
PhD, Health Behavior

Post-Graduate

07/2014-10/2015 **Schroeder Institute for Tobacco Research and Policy Studies
Truth Initiative**
Washington, DC
Ellen R. Gritz Postdoctoral Fellow

04/2020-09/2020 **Multilevel Intervention Training Institute 2020 (MLTI)
National Cancer Institute**
(online)
Trainee 2020 Cohort

III. PROFESSIONAL EXPERIENCES

05/1997-08/2011 **Battelle Memorial Institute
Centers for Public Health Research and Evaluation**
Arlington, VA and Durham, NC
Role: 5 Positions of increasing responsibility culminating as Senior
Research Scientist

09/2011-05/2014 **University of North Carolina
Gillings School of Global Public Health**
Department of Health Behavior
Chapel Hill, NC
Research Assistant

07/2015-06/2019 **Schroeder Institute for Tobacco Research and Policy Studies
Truth Initiative**
Washington, DC
Research Investigator / Director, Full-Time

IV. ACADEMIC APPOINTMENTS

Faculty

06/2019-Present **University of Kentucky, Department of Behavioral Science. College of
Medicine**
Lexington, KY
Assistant Professor, Tenure Track

University of Kentucky, Center for Health Equity Transformation.

06/2019-Present **College of Medicine**
Lexington, KY
Assistant Professor, Tenure Track

06/2019-Present **University of Kentucky, Markey Cancer Center**
Lexington, KY
Member Cancer Prevention and Control Program

VII. TEACHING ACTIVITIES

Teaching Assistant

08/2011-12/2012 **University of North Carolina at Chapel Hill**
Chapel Hill, North Carolina
HBEH/NUTR 811 – Development and Evaluation of Health Promotion
and Disease Prevention Interventions, Doctoral

01/2012-05/2013 HBEH 860, Research Proposal Development, Doctoral

08/2013-12/2013 HBEH 812, Professional Development, Doctoral

Facilitator

01/2009-12/2009 **Battelle Memorial Institute**
Washington, D.C.
Diversity Facilitator, workplace

University Faculty

01/2020-05/2020 **University of Kentucky, Department of Behavioral Science. College of
Medicine**
Lexington, KY
BSC 732, Interdisciplinary Protocol Development, Graduate

01/2020-05/2020 MD 811, Introduction to Clinical Medicine, Medical

VIII. ADVISING ACTIVITIES

Student Advising

University of Kentucky

Lexington, Kentucky

02-2021- present WIMS mentor/Tara Starwalt/Graduate/2nd Year Doctorate of Social Work Candidate/College of Medicine

Thesis & Dissertation

University of Kentucky

Lexington, Kentucky

02/2021-present Master's committee/Chetali Jhamnani/MSMS, Plan B Track/2021/College of Medicine/Hypertension disparities among African Americans

IX. ADMINISTRATIVE ACTIVITIES & UNIVERSITY SERVICE

University of Kentucky

Education & Research

02/14/2020 Mentor, Global Health Case Competition

01/2021-present Reviewer, Markey Cancer Center Trainee Travel Awards

Department

University of Kentucky, College of Medicine

Department of Behavioral Science/Center for Health Equity

Transformation

Lexington, KY

Administration & Clinical Operations

10/2019-02/2020 Member, CHET Search Committee

Education & Research

12/2019-present Co-Chair, CHET Research Sub-committee

Co-Chair, CHET Health Disparities Pilot Award competition and JIT awards

XI. HONORS & AWARDS

1997-1999 University Graduate Research Fellowship
Department of Anthropology, University of South Florida

2009 Godfrey M. and Lore Hochbaum Merit Scholarship
Department of Health Behavior
Gillings School of Global Public Health
University of North Carolina at Chapel Hill

2010	CDC Honor Award of Excellence in Program or Policy Evaluation Centers for Disease Control and Prevention
2011	University Cancer Research Fund, Lineberger Comprehensive Cancer Center, University of North Carolina at Chapel Hill
2011-2014	Cancer Control Education Program Predoctoral Fellowship Lineberger Comprehensive Cancer Center University of North Carolina at Chapel Hill
2014	Delta Omega Public Health Honor Society Inductee Delta Omega

XII. PROFESSIONAL ACTIVITIES, PUBLIC SERVICE & PROFESSIONAL DEVELOPMENT

Memberships

2006-2011	American Evaluation Association (AEA)
2009 – present	American Public Health Association (APHA)
2013 – present	Society for Research on Nicotine and Tobacco (SRNT)
2013 – present	American Association for Cancer Research (AACR)
2020 – present	Society for Behavioral Medicine (SBM)
2021 – present	Society for Public Health Education (SOPHE)

Positions Held

National/International

	Society for Nicotine and Tobacco Research (SRNT)
2013-Present	Member, Health Disparities Network
2013-Present	Member, Policy Network, Education Subcommittee
2018-2021	Program Co-chair, Advisory Committee, Health Disparities Network
2021-2024	Health Disparities Network Co-Chair
	American Public Health Association (APHA)
2014-Present	Member, Alcohol, Tobacco and Other Drugs (ATOD) Section
2014-Present	Member, Community Health Planning and Policy Development Section
2021	Member Program Planning Committee (ATOD Section)

XII. PROFESSIONAL ACTIVITIES, PUBLIC SERVICE & PROFESSIONAL DEVELOPMENT

Advisory Groups

2018-Present	NCI ENDS Measurement Workgroup Invited Member, Core Principles for Measuring Self-reported Use
2019-Present	National Conference for Tobacco or Health (NCTOH) Subcommittee Member for Health Equity Program Area
2018-2021	Surgeon General's Report on Tobacco-Related Health Disparities Chapter Lead
2021	Centering Equity in the Public Health Standard Invited Panelist, convening of the Public Health Law Center

Review Panels

2014-2015 2016-Present	Society for Nicotine and Tobacco Research (SRNT) Health Disparities Network, Fellowship Reviewer, Annual Meeting Abstract Review, Annual Meeting
2018-present	Society for Behavioral Medicine (SBM) Abstract Review, Annual Meeting
2019/10	NIDA Time Sensitive Review Panel ZDA1 SXM-M(19) Grant Review, Mechanism for Time-Sensitive Drug Abuse Research
2019-2020	USC Tobacco Center of Regulatory Science (TCORS) Grant Review, Pilot Grant Program
2021/03	NIDA Special Emphasis Panel (ZDA1 YXF-U (05)) Grant Review, Interventions to prevent electronic nicotine delivery systems (ENDS) use among adolescents (R01 – Clinical Trial Optional)

Editorial Boards

2021-2024	Editorial Board Member, Health Promotion Practice
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Journal Peer-Reviewing

2015	American Journal of Preventive Medicine, Elsevier
2015- present	American Journal of Public Health, American Public Health Association
2018-present	Addictive Behaviors, Elsevier
2015- present	British Medical Journal Open, BMJ Publishing Group
2014	Health and Place, Elsevier

2015	Health Education and Behavior, SAGE Publications
2014-present	Nicotine and Tobacco Research, Oxford University Press
2017	PLOS One, Public Library of Science
2019-present	Substance Use and Misuse, Taylor & Francis
2019	Drug and Alcohol Dependence, Elsevier
2021	The American Journal of Drug and Alcohol Abuse, Taylor & Francis
2020	Preventing Chronic Disease, Centers for Disease Control and Prevention
2020	BMC Public Health, BMC part of Springer Nature
2015-present	Tobacco Control, BMJ Journals

Media Contributions

ABC 36 WTVQ

05/2021 U.S. vows again to ban menthol flavor in cigarettes, cigars, Local TV news website, Lexington, KY, Kaitlyn Shive <https://www.wtvq.com/2021/04/29/u-s-vows-again-to-ban-menthol-flavor-in-cigarettes-cigars/>

XIII. SPEAKING ENGAGEMENTS

Local

Markey Cancer Center

Lexington, KY

12/2020 Markey Research Seminar: “Examining demand for product alternatives among menthol cigarette smokers to estimate flavor ban response: Results from an experimental auction”

2020 Kentucky Tobacco Control Conference

Lexington, KY

09/2020 Webinar: “Flavored Tobacco Product Restrictions: Do they Work?”

State/Regional

National Association of County and City Health Officials (NACCHO)

Washington, DC

10/2018 Big Cities Health Coalition Webinar: “Menthol and Flavored Tobacco”

University of Nevada, Reno Dialogue, Equity and Diversity Series

Invited Expert Panelist: “Commercial Tobacco and Flavors as a Social Justice Issue”

National/International

- 10/2018 **9th National Summit on Smokeless Tobacco Prevention**
Sacramento, CA
General Session: “Spotlight on Flavors: Products, Marketing, Policy
Solutions: Invited Panel”
- 12/2020 **Society for Research on Nicotine and Tobacco**
SRNT Policy Evaluation Webinar
International audience
Restricting the Sale of Menthol Tobacco Products

XIV. RESEARCH & INTELLECTUAL CONTRIBUTIONS

A. PUBLICATIONS

Peer-Reviewed Original Research in Professional, Scientific or Educational Journals

1. Hare ML, Orians CE, Kennedy MG, Goodman KJ, **Wijesinha S**, Seals BF. Lessons learned from the PMI case study: the community perspective. *Soc Mar Q*. 2000;6(1):54-65.
2. Cooper CP, Saraiya M, McLean TA, Hannan J, Liesmann JM, **Rose SW**, Lawson HW. Report from the CDC. Pap test intervals used by physicians serving low-income women through the National Breast and Cervical Cancer Early Detection Program. *J Womens Health (Larchmt)*. 2005;14(8):670-678.
3. Butterfoss FD, Gilmore LA, Krieger JW, Lachance LL, Lara M, Meurer JR, Orians CE, Peterson JW, **Rose SW**, Rosenthal MP. From formation to action: How allies against asthma coalitions are getting the job done. *Health Promot Pract*. 2006;7(2 Suppl):34S-43S.
4. Ross LE, Stroud LA, **Rose SW**, Jorgensen CM. Using telephone focus groups methodology to examine the prostate cancer screening practices of African-American primary care physicians. *J Natl Med Assoc*. 2006;98(8):1296-1299.
5. Stroud L, Ross LE, **Rose SW**. Formative evaluation of the prostate cancer screening practices of African-American physicians. *J Natl Med Assoc*. 2006;98(10):1637-1643.
6. Engel-Cox JA, Van Houten B, Phelps J, **Rose SW**. Conceptual model of comprehensive research metrics for improved human health and environment. *Environ Health Perspect*. 2008;116(5):583-592.
7. Liebow E, Phelps J, Van Houten B, **Rose S**, Orians C, Cohen J, Monroe P, Drew CH. Toward the assessment of scientific and public health impacts of the National Institute of Environmental Health Sciences Extramural Asthma Research Program using available data. *Environ Health Perspect*. 2009;117(7):1147-1154.

8. Orians C, Abed J, Drew C, **Rose SW**, Cohen J, Phelps J. Scientific and Public Health Impacts of the NIEHS Extramural Asthma Research Program - Insights from Primary Data. *Res Eval*. 2009;18(5):375-385.
9. Orians C, **Rose S**, Hubbard B, Sarisky J, Reason L, Bernichon T, Liebow E, Skarpness B, Buchanan S. Strengthening the capacity of local health agencies through community-based assessment and planning. *Public Health Rep*. 2009;124(6):875-882.
10. Brustrom J, Thibadeau J, John L, Liesmann J, **Rose S**. Care coordination in the spina bifida clinic setting: current practice and future directions. *J Pediatr Health Care*. 2012;26(1):16-26.
11. **Rose SW**, Myers AE, D'Angelo H, Ribisl KM. Retailer adherence to Family Smoking Prevention and Tobacco Control Act, North Carolina, 2011. *Prev Chronic Dis*. 2013;10:E47.
12. D'Angelo H, Fleischhacker S, **Rose SW**, Ribisl KM. Field validation of secondary data sources for enumerating retail tobacco outlets in a state without tobacco outlet licensing. *Health Place*. 2014;28:38-44.
13. **Rose SW**, Barker DC, D'Angelo H, Khan T, Huang J, Chaloupka FJ, Ribisl KM. The availability of electronic cigarettes in U.S. retail outlets, 2012: results of two national studies. *Tob Control*. 2014;23 Suppl 3:iii10-16.
14. D'Angelo H, Evenson KR, **Rose S**, Fleischhacker S, Myers AE, Ribisl KM. Examination of community and consumer nutrition, tobacco and physical activity environments at food and tobacco retail stores in three diverse North Carolina communities. *Prev Med Rep*. 2015;2:730-736.
15. Glasser AM, Cobb CO, Teplitskaya L, Ganz O, Katz L, **Rose SW**, Feirman S, Villanti AC. Electronic nicotine delivery devices, and their impact on health and patterns of tobacco use: a systematic review protocol. *BMJ Open*. 2015;5(4):e007688.
16. Lee JG, Henriksen L, **Rose SW**, Moreland-Russell S, Ribisl KM. A Systematic Review of Neighborhood Disparities in Point-of-Sale Tobacco Marketing. *Am J Public Health*. 2015;105(9):e8-18.
17. **Rose SW**, Emery SL, Ennett S, McNaughton Reyes HL, Scott JC, Ribisl KM. Public Support for Family Smoking Prevention and Tobacco Control Act Point-of-Sale Provisions: Results of a National Study. *Am J Public Health*. 2015;105(10):e60-67.
18. **Rose SW**, Emery SL, Ennett S, Reyes HL, Scott JC, Ribisl KM. Retailer opinions about and compliance with family smoking prevention and tobacco control act point of sale provisions: a survey of tobacco retailers. *BMC Public Health*. 2015;15:884.
19. Feirman SP, Donaldson E, Glasser AM, Pearson JL, Niaura R, **Rose SW**, Abrams DB, Villanti AC. Mathematical Modeling in Tobacco Control Research: Initial Results From a Systematic Review. *Nicotine Tob Res*. 2016;18(3):229-242.
20. Ribisl KM, D'Angelo H, Evenson KR, Fleischhacker S, Myers AE, **Rose SW**. Integrating Tobacco Control and Obesity Prevention Initiatives at Retail Outlets. *Prev Chronic Dis*. 2016;13:E35.
21. **Rose S**, Cohn A, Pearson J, Johnson A, Rath J, Villanti A. Visited a vape shop? Prevalence and correlates from a national sample of U.S. young adults. *Tobacco Prevention & Cessation*. 2016;2(September).

22. Cohn A, Johnson A, Pearson J, **Rose S**, Ehlke S, Ganz O, Niaura R. Determining non-cigarette tobacco, alcohol, and substance use typologies across menthol and non-menthol smokers using latent class analysis. *Tob Induc Dis*. 2017;15:5.
23. Cohn AM, Johnson AL, **Rose SW**, Rath JM, Villanti AC. Support for Marijuana Legalization and Predictors of Intentions to Use Marijuana More Often in Response to Legalization Among U.S. Young Adults. *Subst Use Misuse*. 2017;52(2):203-213.
24. Feirman SP, Glasser AM, **Rose S**, Niaura R, Abrams DB, Teplitskaya L, Villanti AC. Computational Models Used to Assess US Tobacco Control Policies. *Nicotine Tob Res*. 2017;19(11):1257-1267.
25. Glasser AM, Johnson AL, **Rose SW**, Ganz O, Cantrell J, Delnevo C, Villanti AC. Correlates of Cigar Use by Type and Flavor among US Young Adults: 2011-2015. *Tobacco Regulatory Science*. 2017;3(2):59-71.
26. Pearson JL, Johnson A, Villanti A, Glasser AM, Collins L, Cohn A, **Rose SW**, Niaura R, Stanton CA. Misperceptions of harm among Natural American Spirit smokers: results from wave 1 of the Population Assessment of Tobacco and Health (PATH) study (2013-2014). *Tob Control*. 2017;26(e1):e61-e67.
27. **Rose SW**, Anesetti-Rothermel A, Elmasry H, Niaura R. Young adult non-smokers' exposure to real-world tobacco marketing: results of an ecological momentary assessment pilot study. *BMC Res Notes*. 2017;10(1):435.
28. **Rose SW**, Jo CL, Binns S, Buenger M, Emery S, Ribisl KM. Perceptions of Menthol Cigarettes Among Twitter Users: Content and Sentiment Analysis. *J Med Internet Res*. 2017;19(2):e56.
29. Villanti AC, Johnson AL, Ambrose BK, Cummings KM, Stanton CA, **Rose SW**, Feirman SP, Tworek C, Glasser AM, Pearson JL, Cohn AM, Conway KP, Niaura RS, Bansal-Travers M, Hyland A. Flavored Tobacco Product Use in Youth and Adults: Findings From the First Wave of the PATH Study (2013-2014). *Am J Prev Med*. 2017;53(2):139-151.
30. Abrams DB, Glasser AM, Villanti AC, Pearson JL, **Rose S**, Niaura RS. Managing nicotine without smoke to save lives now: Evidence for harm minimization. *Prev Med*. 2018;117:88-97.
31. Cohn AM, Johnson AL, **Rose SW**, Pearson JL, Villanti AC, Stanton C. Population-level patterns and mental health and substance use correlates of alcohol, marijuana, and tobacco use and co-use in US young adults and adults: Results from the population assessment for tobacco and health. *Am J Addict*. 2018;27(6):491-500.
32. Ganz O, **Rose SW**, Cantrell J. Swisher Sweets 'Artist Project': using musical events to promote cigars. *Tob Control*. 2018;27(e1):e93-e95.
33. Rath JM, Greenberg M, Pitzer L, Emelle B, Green M, Liu SM, Willett J, **Rose SW**, Hair EC, Vallone D. The Association Between Menthol Perceptions and Support for a Policy Ban Among US Smokers. *Ethn Dis*. 2018;28(3):177-186.
34. **Rose SW**, Glasser AM, Zhou Y, Cruz TB, Cohn AM, Lienemann BA, Byron MJ, Huang LL, Meissner HI, Baezconde-Garbanati L, Unger JB. Adolescent tobacco coupon receipt, vulnerability characteristics and subsequent tobacco use: analysis of PATH Study, Waves 1 and 2. *Tob Control*. 2018;27(e1):e50-e56.

35. Cohn AM, **Rose SW**, D'Silva J, Villanti AC. Menthol Smoking Patterns and Smoking Perceptions Among Youth: Findings From the Population Assessment of Tobacco and Health Study. *Am J Prev Med.* 2019;56(4):e107-e116.
36. Cohn AM, **Rose SW**, Ilakkuvan V, Gray T, Curry L, Villanti AC, Mays D, Lindblom E, Tercyak K, Debnam C, Mayo A, Perreras L. Harm Perceptions of Menthol and Nonmenthol Cigarettes Differ by Brand, Race/Ethnicity, and Gender in US Adult Smokers: Results from PATH Wave 1. *Nicotine Tob Res.* 2019;21(4):439-449.
37. Lienemann BA, **Rose SW**, Unger JB, Meissner HI, Byron MJ, Baezconde-Garbanati L, Huang LL, Cruz TB. Tobacco Advertisement Liking, Vulnerability Factors, and Tobacco Use Among Young Adults. *Nicotine Tob Res.* 2019;21(3):300-308.
38. **Rose SW**, Mayo A, Ganz O, Perreras L, D'Silva J, Cohn A. Perceived racial/ethnic discrimination, marketing, and substance use among young adults. *J Ethn Subst Abuse.* 2019;18(4):558-577.
39. Cruz TB, **Rose SW**, Lienemann BA, Byron MJ, Meissner HI, Baezconde-Garbanati L, Huang L-L, Carroll DM, Soto C, Unger JB. Pro-tobacco marketing and anti-tobacco campaigns aimed at vulnerable populations: A review of the literature. *Tobacco Induced Diseases.* 2019;17(September).
40. **Rose SW**, Ganz O, Zhou Y, Carnegie BE, Villanti AC, Rath J, Hair EC. Longitudinal Response to Restrictions on Menthol Cigarettes Among Young Adult US Menthol Smokers, 2011-2016. *Am J Public Health.* 2019;109(10):1400-1403.
41. **Rose SW**, Johnson AL, Glasser AM, Villanti AC, Ambrose BK, Conway K, Cummings KM, Stanton CA, Delnevo C, Wackowski OA, Edwards KC, Feirman SP, Bansal-Travers M, Bernat J, Holder-Hayes E, Green V, Silveira ML, Zhou Y, Abudayyeh H, Hyland A. Flavour types used by youth and adult tobacco users in wave 2 of the Population Assessment of Tobacco and Health (PATH) Study 2014–2015. *Tob Control.* 2019:tobaccocontrol-2018-054852.
42. Wagoner KG, Berman M, **Rose SW**, Song E, Cornacchione Ross J, Klein EG, Kelley DE, King JL, Wolfson M, Sutfin EL. Health claims made in vape shops: an observational study and content analysis. *Tob Control.* 2019;28(e2):e119-e125.
43. Villanti AC, Johnson AL, Glasser AM, **Rose SW**, Ambrose BK, Conway KP, Cummings KM, Stanton CA, Edwards KC, Delnevo CD, Wackowski OA, Feirman SP, Bansal-Travers M, Bernat JK, Holder-Hayes E, Green VR, Silveira ML, Hyland A. Association of Flavored Tobacco Use with Tobacco Initiation and Subsequent Use Among Youth and Adults in Waves 1 and 2 of the PATH Study, 2013 - 2015 *JAMA Network Open.* 2019;2(10):e1913804.
44. Choi K, **Rose SW**, Zhou Y, Rahman B, Hair E. Exposure to multi-media tobacco marketing and product use among youth: A longitudinal analysis. *Nicotine Tob Res.* 2020;22(6):1036-1040.
45. Carroll DM, Soto C, Baezconde-Garbanati L, Huang L-L, Lienemann BA, Meissner HI, **Rose SW**, Unger JB, Cruz TB. Tobacco Industry Marketing Exposure and Commercial Tobacco Product Use Disparities among American Indians and Alaska Natives. *Substance Use & Misuse.* 2020;55(2):261-270.40.
46. **Rose SW**, Amato MS, Anesetti-Rothermel A, Carnegie B, Safi Z, Benson AF, Czaplicki L, Simpson R, Zhou Y, Akbar M, Younger Gagosian S, Chen-Sankekey JC, Schillo BA. Characteristics and Reach Equity of Policies Restricting Flavored

- Tobacco Product Sales in the United States. *Health Promot Pract.* 2020;21(1_suppl):44S-53S.
47. Glasser AM, Barton A, Rath J, Simard B, **Rose SW**, Hair E, Vallone D. Perceptions of Use Patterns and Health Consequences Associated With Mentholated Cigarettes Among U.S. Adults. *Health Educ Behav.* 2020;47(2):284-292.
 48. D'Angelo H*, **Rose SW***, Golden SD, Queen T, Ribisl KM. E-cigarette availability, price promotions and marketing at the point-of-sale in the contiguous United States (2014-2015): National estimates and multilevel correlates. *Prev Med Rep. Sep 2020;19:101152. 10.1016/j.pmedr.2020.101152. PMC7338777.* *co-first authors
 49. Smiley SL, Shin H, **Rose SW**, Rodriguez YL, Barahona R, Baezconde-Garbanati L. Perceptions of E-cigarettes and Flavor Restrictions among Tobacco Retailers in Los Angeles. *Am J Health Behav.* Nov 1 2020;44(6):893-901. *10.5993/AJHB.44.6.12.*
 50. D'Angelo H, Patel M, **Rose SW**. Convenience Store Access and E-cigarette Advertising Exposure Is Associated With Future E-cigarette Initiation Among Tobacco-Naive Youth in the PATH Study (2013-2016). *J Adolesc Health.* Oct 7 2020. *10.1016/j.jadohealth.2020.08.030.*
 51. Czaplicki L, Schillo BA, **Rose SW**, Zhou Y, Vallone D. National Support for a Menthol Cigarette Sales Ban. *Prev Med Rep.* 2020: Epub ahead of print. 33354920966004. 10.1177/0033354920966004.
 52. Schillo BA, Benson AF, Czaplicki L, Anesetti-Rothermel A, Kierstead EC, Simpson R, Phelps NC, Herman P, Zhao C, **Rose SW**. Modelling retailer-based exemptions in flavoured tobacco sales restrictions: national estimates on the impact of product availability. *BMJ Open.* Nov 26 2020;10(11):e040490. 10.1136/bmjopen-2020-040490. PMC7692830. Epub ahead of print.
 53. Czaplicki L, Rahman B, Simpson R, **Rose SW**, Liu M, Perks SN, Moran MB, Schillo B. Going Smokeless: Promotional Features and Reach of U.S. Smokeless Tobacco Direct-mail Advertising (July 2017-August 2018). *Nicotine Tob Res.* Dec 3 2020. 10.1093/ntr/ntaa255. Epub ahead of print.
 54. Chen-Sankey JC, Mead EL, Le D, **Rose SW**, Quisenberry AJ, Delnevo CD, Choi K. Cigar Smoking Patterns by Race/Ethnicity and Cigar Type: A Nationally-Representative Survey among US Adults. *Am J Prev Med.* 2021;60(1):87-94. <https://doi.org/10.1016/j.amepre.2020.07.005>.
 55. Czaplicki L, Patel M, Rahman B, Yoon S, Schillo BA, **Rose SW**. Oral Nicotine Marketing Claims in Direct-Mail Advertising. *Tob Control.* In Press.

Letters, Book Reviews, Lay Press, Blogs

1. Jefferson, D. **Rose, SW**, Rath, JM. Menthol Cigarette Use Remains Issue Among African American Communities. ASHTO Experts Blog. 02/13/2018; <https://www.astho.org/StatePublicHealth/Menthol-Cigarette-Use-Remains-Issue-Among-African-American-Communities/02-13-18/>.

Electronic Media

1. Retailers express mixed support for wide range of tobacco-related policies. UNC Gillings School of Global Public Health: Health Behavior News, Research News. 2015; <https://sph.unc.edu/sph-news/retailers-express-mixed-support-for-wide-range-of-tobacco-related-policies/>
2. Health Day. Adherence is generally high to tobacco control act provisions. Medical Xpress. 2013; <https://medicalxpress.com/news/2013-04-adherence-high-tobacco-provisions.html>
3. Reichel, C. Menthol flavor most popular among young smokers, research shows. Journalist's Resource. 2020; <https://journalistsresource.org/studies/society/public-health/menthol-cigarette-vape-flavor-bans/>
4. Chapin, E. Menthol ban could increase health equity. UK Now. 2020. <https://uknow.uky.edu/research/menthol-ban-could-increase-health-equity>

XIV. RESEARCH & INTELLECTUAL CONTRIBUTIONS - *continued*

B. ABSTRACT PRESENTATIONS

Local/State/Regional Meetings

- 1.** March 2021. **Rose SW.*** Flavored tobacco product policies, distribution, advertising exposure and use among young adults and implications for health equity. Podium Panel on Substance Use Disorder: Research Policy Barriers and Facilitators. SURE Conference. University of Kentucky. Lexington, KY.

National/International Meetings

1. Apr 1999. **Wijesinha S.** Conducting Appropriate Evaluations in Community Health Programs: Examples from the Prevention Marketing Initiative (PMI). Society for Applied Anthropology. Phoenix, AZ. Oral Presentation.
2. Nov 2002. Tucker CM*, Whetten-Goldstein K, **Rose SW**, and Knott C. Training data collectors for an HIV/AIDS survey to consider social justice concepts. American Public Health Association. Philadelphia, PA. Poster Presentation
3. Nov 2006. Orians C* and **Rose S.** Measuring advocacy and policy work: Tools for measuring coalition policy and advocacy efforts. American Evaluation Association, Portland, OR. Oral Presentation.
4. Nov 2006. **Rose S** and Abed J. Innovative solutions in monitoring and tracking using technology-based data management systems: Monitoring the implementation of the New Jersey Cancer Control Plan. American Evaluation Association. Portland, OR. Oral Presentation.
5. Nov 2007. Fierro L, Orians C, **Rose SW**, and Wings L. More juice for the squeeze: Developing evaluation indicators and reference materials for state asthma control partnerships. American Evaluation Association. Baltimore, MD. Panel Discussion on "Coalitions and Participatory Approaches in Health Partnership Evaluations."

6. Nov 2010. **Rose S**, Abed J, Orians C, and Wings L. Tools for Aligning National-Level and Local-Level Evaluations: Helping Grantees Evaluate Their Public Health Interventions. American Evaluation Association. San Antonio, TX. Skills-Building Workshop.
7. Aug 2012. **Rose SW**, Ribisl KM, and Myers AE. Assessing Retailer Compliance with FDA Tobacco Control Act Point of Sale Provisions. National Conference on Tobacco or Health. Kansas City, MO. Oral Presentation.
8. Aug 2012. D'Angelo H*, Fleischhacker S, **Rose SW**, Ribisl K. Evidence of Validity for Commercial Databases to Identify Retailers in a State without Tobacco Retailer Licensing. National Conference on Tobacco or Health. Kansas City, MO. Poster Presentation.
9. Sep 2013. **Rose SW**, Barker D, D'Angelo H, Khan TA, Huang J, Chaloupka F, and Ribisl KM. The availability of electronic cigarettes in US retail outlets, 2012: Results of two national studies. State and Community Tobacco Control Research Meeting. Phoenix, AZ. Oral Presentation.
10. Feb 2014. **Rose SW**, Barker D, D'Angelo H, Khan TA, Huang J, Chaloupka F, and Ribisl KM. The availability of electronic cigarettes in US retail outlets, 2012: Results of two national studies. Society for Research on Nicotine and Tobacco Annual Meeting. Seattle, WA. Oral Presentation.
11. Feb 2014. **Rose SW**, Emery S, Ribisl KM. Factors affecting public support for tobacco control point of sale policies. Society for Research on Nicotine and Tobacco Annual Meeting. Seattle, WA. Poster Presentation.
12. Feb 2015. **Rose SW**, Pearson JL, Villanti AC, Vallone D. Support for various government restrictions on cigarette contents among US young adults. Society for Research on Nicotine and Tobacco Annual Meeting. Philadelphia, PA. Oral Presentation.
13. Mar 2016. Cruz TB, Baezconde-Garbanati L, Byron MJ,* Garcia R, Huang L, Lienemann BA, Meissner HI, Pentz MA, **Rose SW**, Unger JB. A systematic review of tobacco industry marketing and tobacco control communications to vulnerable populations. Society for Research on Nicotine and Tobacco Annual Meeting. Chicago, IL. Oral Presentation.
14. Mar 2016. D'Angelo H, Golden SD, Henriksen L, **Rose SW**, Rust S, Ribisl KM. E-cigarette retail availability and marketing in the US, 2014-15. Society for Research on Nicotine and Tobacco Annual Meeting. Chicago, IL. Oral Presentation.
15. Mar 2016. Glasser A, Johnson A, Delnevo C, **Rose SW**, Ganz O, Cantrell J, Villanti A. Correlates of self-reported cigar, flavored cigar and premium cigar use among US young adults: 2011-2014. Society for Research on Nicotine and Tobacco Annual Meeting. Chicago, IL. Poster Presentation.
16. Mar 2016. **Rose SW**, Elmasry H, Mayo A, Anesetti-Rothermel A, Kirchner T, Niaura R. Would restrictions on flavored tobacco products reduce tobacco use disparities?: Future directions from a pilot study of young adults. Society for Research on Nicotine and Tobacco Annual Meeting. Chicago, IL. Oral Presentation.

17. Mar 2017. Mayo A, **Rose SW**, Anesetti-Rothermel A, Elmasry H, Niaura R. Neighborhood variability in the price discounting of tobacco products in the retail environment. National Conference on Tobacco or Health. Austin, TX. Poster Presentation.
18. Mar 2017. D'Angelo H, **Rose SW**, Ribisl KM. Tobacco product sales in US retail stores: Sales volume and market share, 1997 to 2012. National Conference on Tobacco or Health. Austin, T. Oral Presentation.
19. Mar 2017. Wagoner K, Berman M, **Rose S**, Cornacchione, J, Wolfson M, Klein E, Kelley D, Song Eunyoung, Sutfin E. Environmental assessment of health claims in vape shops. Society for Research on Nicotine and Tobacco Annual Meeting. Florence, Italy. Poster Presentation.
20. Mar 2017. **Rose SW**, Cohn A, Pearson J, Mayo A, Villanti A. Menthol tobacco users' response to restrictions on menthol cigarettes: Results among US young adults. Society for Research on Nicotine and Tobacco Annual Meeting. Florence Italy. Oral Presentation.
21. Mar 2017. **Rose SW**, Mayo A, Perreras L, Ganz O, Cohn A. Racial/ethnic discrimination, marketing, and substance use among young adults. Society for Research on Nicotine and Tobacco Annual Meeting. Florence Italy. Poster Presentation.
22. March 2017. Cohn A, **Rose S**, Ilakkuvan V, Gray T, Curry L, Villanti A, Lindblom E, Mays D, Tercyak K, Debnam C. Do perceptions of harm for one's own cigarette brand differ across menthol and non-menthol smokers and brand? Findings from the PATH study. Society for Research on Nicotine and Tobacco Annual Meeting. Florence, Italy. Poster Presentation.
23. Mar 2017. Pearson J, Johnson A, Villanti A, Glasser A, Collins L, Cohn A, **Rose S**, Niaura R, Stanton C. Misperceptions of Harm among American Spirit Smokers: Results from Wave 1 of the Population Assessment of Tobacco and Health (PATH) Study (2013-2014). Society for Research on Nicotine and Tobacco Annual Meeting. Florence, Italy. Oral Presentation.
24. March 2017. Cohn A, Johnson A, **Rose S**, Pearson J, Villanti A, Glasser A, Stanton C. Patterns and differences in the co-use of alcohol and marijuana with the spectrum of alternative tobacco products across young adults and adults: results from Wave 1 of the PATH study. Society for Research on Nicotine and Tobacco Annual Meeting. Florence, Italy. Poster Presentation.
25. Feb 2018. Ganz O, **Rose S**, Cantrell J. Swisher Sweets "Artist Project:" Using musical events to promote cigars. Society for Research on Nicotine and Tobacco Annual Meeting. Baltimore, MD. Poster Presentation.
26. Feb 2018. **Rose S**, Johnson A, Glasser A, Villanti A, Ambrose B, Conway K, Cummings KM, Stanton C, Delnevo C, Wackowski O, Ross K, Feirman S, Bansal-Travers M, Bernat J, Holder-Hayes E, Green V, Silveira M, Zhou Y, Abudayyeh H, Hyland A. Flavor types used by youth and adult tobacco users in Wave 2 of the Population Assessment of Tobacco and Health (PATH) Study 2014-15. Society for Research on Nicotine and Tobacco Annual Meeting. Baltimore, MD. Poster Presentation.
27. Feb 2018. **Rose S**, Ganz O, Mayo A, Perreras L, Cohn A. Perceived Discrimination, Point-of-Sale Marketing, and Tobacco Use Norms in Young Adults. Society for Research on Nicotine and Tobacco Annual Meeting. Baltimore, MD. Poster Presentation.

28. Feb 2018. Anesetti-Rothermel A, **Rose S**, Heuberger C, Placide S, Beswick-Bozier S, Nahvi S. Exploring the hookah retail landscape: associations between hookah availability and neighborhood sociodemographic characteristics. Society for Research on Nicotine and Tobacco Annual Meeting. Baltimore, MD. Poster Presentation.
29. Feb 2018. Cohn A, Johnson A, Perreras L, Mayo A, Villanti A, Mays D, Lindblom E, Tercyak K, Debnam C, Ilakkuvan V, Gray T, Curry L, **Rose S**. Daily smoking patterns and positive subjective response to smoking menthol and non-menthol cigarettes in young adult smokers: results from an EMA study. Society for Research on Nicotine and Tobacco Annual Meeting. Baltimore, MD. Poster Presentation.
30. Feb 2018. D'Silva J, **Rose S**, Mayo A, Ganz O, Perreras L, Cohn A. Discrimination is associated with menthol cigarette use among young adult smokers above and beyond race/ethnicity and demographic factors. Society for Research on Nicotine and Tobacco Annual Meeting. Baltimore, MD. Poster Presentation.
31. Feb 2018. Glasser A, Abudayyeh H, Liu M, Rath J, Cantrell J, **Rose S**, Hair E, Vallone D. Perceived impact of menthol in cigarettes on smoking Patterns and disparities among US Adults (2016). Society for Research on Nicotine and Tobacco Annual Meeting. Baltimore, MD. Poster Presentation.
32. Feb 2018. Lienemann B, Cruz T, **Rose S**, Unger J, Meissner H, Baezconde-Garbanati L, Byron MJ. The association of liking tobacco advertisements and tobacco use among young adults: Findings from Population Assessment of Tobacco and Health (PATH) Wave 1. Society for Research on Nicotine and Tobacco Annual Meeting. Baltimore, MD. Oral Presentation.
33. Feb 2018. **Rose SW**, Glasser A, Zhou Y, Cruz T, Cohn A, Byron MJ, Lienemann B, Huang L, Meissner H, Baezconde-Garbanati L, Unger J. Tobacco Coupon Receipt, Vulnerability Characteristics, and Tobacco Use Outcomes among US Youth: Longitudinal Analysis of Waves 1 and 2 of the PATH Study. Society for Research on Nicotine and Tobacco Annual Meeting. Baltimore, MD. Oral Presentation.
34. Feb 2018. **Rose SW**, Roberts M, Lienemann B, Groom A. Tobacco marketing and Vulnerable Populations. Society for Research on Nicotine and Tobacco Annual Meeting. Baltimore, MD. Symposia. Chair.
35. Feb 2019. Choi K, Rose SW, Rahman B, Zhou Y, Hair EC. Exposure to multimedia tobacco marketing and product use among youth: a longitudinal analysis. Society for Research on Nicotine and Tobacco Annual Meeting. San Francisco, CA. Poster Presentation.
36. Feb 2019. Cohn AM, **Rose SW**, Murphy JG, Hair E, Villanti AC. Demand and appeal for flavored vs unflavored little cigars/cigarillos in young adults: a behavioral economic approach to inform policy. Society for Research on Nicotine and Tobacco Annual Meeting. San Francisco, CA. Poster Presentation.
37. Feb 2019. **Rose SW**, Emelle B, Safi Z, Akbar M, Meaney MD, Benson A, Anesetti-Rothermel A, Zhou Y, Amato MS, Gagosian S, Hair E. Overview of sales restrictions on flavored tobacco products in the U.S. Society for Research on Nicotine and Tobacco Annual Meeting. San Francisco, CA. Poster Presentation.

38. Feb 2019. **Rose SW**, Zhou Y, Rahman B, Moore R, Rousu M, Thrasher JF. Estimating changes in demand due to banning flavors in tobacco: Results from an experimental auction among menthol cigarette smokers. Society for Research on Nicotine and Tobacco Annual Meeting. San Francisco, CA. Poster Presentation.
39. Feb 2019. Soto C, Carroll DM, Baezconde-Garbanati L, Huang L, Lienemann B, Meissner H, **Rose S**, Unger J, Cruz TB. Tobacco marketing exposure and current tobacco product use disparities among American Indians and Alaska Natives. Society for Research on Nicotine and Tobacco Annual Meeting. San Francisco, CA. Poster Presentation.
40. Aug 2019. Cruz TB, **Rose SW**, Lienemann BA, Byron MJ, Meissner HI, Baezconde-Garbanati L, Huang L, Carroll DM,* Soto C, Unger JB. Pro- and Anti-Tobacco Marketing Aimed at Vulnerable Populations: A Systematic Review. National Conference on Tobacco or Health. Minneapolis, MN. Poster Presentation.
41. Aug 2019. Czaplicki L,* **Rose SW**, Patel M, Simard B, Pitzer L, Bennett M, Vallone D, Hair E. Differences in Reasons to Use Cigars among a Sample of Flavored and Non-Flavored Cigar, Little Cigar and Cigarillo (LCC) Smokers. National Conference on Tobacco or Health. Minneapolis, MN. Poster Presentation.
42. Aug 2019. Czaplicki L,* Rahman B, Perks S, Simpson R, Xiao H, Moran M, Hair E, Schillo B, **Rose SW**. Direct mail marketing of smokeless tobacco in the United States, July 2017-August 2018. National Conference on Tobacco or Health. Minneapolis, MN. Oral Presentation.
43. Aug 2019. Mayfield M,* **Rose SW**, Gagosian S. Assessing the Retail Environment for Menthol and Other Flavored Tobacco Products: A Pilot Study in Two "Tobacco Nation" Cities. National Conference on Tobacco or Health. Minneapolis, MN. Oral Presentation.
44. Aug 2019. Carroll DC,* Soto C, Baezcode-Garbanati L, Huang L, Lienemann BA, Meissner HI, **Rose SW**, Unger JB, Cruz TB. Tobacco Marketing Exposure and Commercial Tobacco Product Use Disparities among American Indians and Alaska Natives. National Conference on Tobacco or Health. Minneapolis, MN. Oral Presentation.
45. Feb 2020. **Rose SW**, Anesetti-Rothermel A, Zhou Y, Folger S, Gonzalez N, Rahman B, Debnam C, Ribisl K, Cohn A. Inequitable distribution of flavored tobacco product marketing by neighborhood characteristics: evidence for targeted marketing? Society for Research on Nicotine and Tobacco Annual Conference. New Orleans, LA. Oral Presentation.
46. Feb 2020. Anesetti-Rothermel A., **Rose SW**, Czaplicki L*, Benson AF, Kierstead EC, Herman P, Zhao C, English N, Schillo BA, Vallone D. Modeling flavored tobacco policy restrictions: The impact on product availability in the retail environment. Society for Research on Nicotine and Tobacco Annual Conference. New Orleans, LA. Poster Presentation.* Accepted but not presented due to COVID 19
47. Feb 2020. Czaplicki L*, Simpson R. **Rose SW**, Moran M, Buffett A, Dinh D, Schneider J, Schillo B. Estimated research of US direct mail tobacco discounts by product type and consumer demographics. Society for Research on Nicotine and Tobacco Annual Conference. New Orleans, LA. Poster Presentation.
48. Feb 2020 Chen-Sankey JC*, Mead EL, Le D, **Rose SW**, Quisenberry AJ, Delnevo CD, Choi K. Cigar smoking patterns and dependence by product types and race/ethnicity – A

- nationally representative survey among US adults. Society for Research on Nicotine and Tobacco Annual Conference. New Orleans, LA. Poster Presentation. * Accepted but not presented due to COVID 19
49. Feb 2020. Simpson R, Czaplicki L, **Rose SW**, Moran M, Folger S, Dinh D, Buffet A, Schillo B. Characterizing promotional offers in email e-cigarette ad campaigns (January – December 2018). Society for Research on Nicotine and Tobacco Annual Conference. New Orleans, LA. Poster Presentation. * Accepted but not presented due to COVID 19
 50. Feb 2020. Ickes M, **Rose S**, Wiggins A. Association of current e-cigarette use with upper respiratory infections among emerging adults. Society for Research on Nicotine and Tobacco Annual Conference. New Orleans, LA. Poster Presentation. * Accepted but not presented due to COVID 19
 51. Feb 2021. Patel M*, **Rose S**, Kierstead E, Benson A, Liu M, Schillo B. Examining the relationship of flavored tobacco product policy restrictions and flavored and any tobacco product use among adolescents and young adults in the U.S. Society for Research on Nicotine and Tobacco Annual Conference. Virtual Meeting. Poster Presentation.
 52. Feb 2021. Kostygina G,* Rose SW, Tran H, Emery S. Exploring the impact of COVID-19 Pandemic on the Amount and Themes of Smokeless Tobacco-related messages on Twitter. Society for Research on Nicotine and Tobacco Annual Conference. Virtual Meeting. Poster Presentation.
 53. Feb 2021. Kostygina G*, Rose SW, Kim Y, Kierstead E, Diaz M, Schillo B, Emery S. #Dippertation: Characterizing the Smokeless Tobacco-related Content on Twitter. Society for Research on Nicotine and Tobacco Annual Conference. Virtual Meeting. Poster Presentation.
 54. Feb 2021. Kierstead E*, Diaz M, Edwards D, Kim Y, **Rose SW**, Emery S, Kostygina A, Schillo B. Exposure to tobacco advertising on social media and smokeless tobacco use among youth and young adults. Society for Research on Nicotine and Tobacco Annual Conference. Virtual Meeting. Poster Presentation.
 55. Feb 2021. Czaplicki L*, Rahman B, **Rose SW**, Yoon S, Patel M, Schillo B. Reduced harm claims in oral nicotine direct-to-consumer mail advertising (US, March 2018-May 2020). Society for Research on Nicotine and Tobacco Annual Conference. Virtual Meeting. Poster Presentation.
 56. Feb 2021. Binns S*, **Rose S**, Emery S, Kostygina G. Characterizing advertising strategies and expenditures of traditional and novel smokeless tobacco product promotion. Society for Research on Nicotine and Tobacco Annual Conference. Virtual Meeting. Poster Presentation
 57. Feb 2021. Chen-Sankey JC*, van de Venne J, Westneat S, Rahman B, Folger S, Anesetti-Rothermel A, Debnam C, Ribisl KM, Cohn A. **Rose SW**. Real-time context of tobacco marketing exposure and community vulnerability– An ecological momentary assessment among non-tobacco-using young adults. Society for Research on Nicotine and Tobacco Annual Conference. Virtual Meeting. Poster Presentation.
 58. Feb 2021. **Rose SW***, Anesetti-Rothermel A, Westneat S, van de Venne J, Folger S, Rahman B, Debnam C, Ribisl K, Cohn A. Tobacco Marketing Exposure and Risk for Future tobacco use among young adult non-tobacco users. Society for Research on Nicotine and Tobacco Annual Conference. Virtual Meeting. Featured Poster Presentation.

XIV. RESEARCH & INTELLECTUAL CONTRIBUTIONS - *continued*

C. SPONSORED RESEARCH PROJECTS, GRANT & CONTRACT ACTIVITIES

Active

Project Title: Local Flavor Policies to Enhance Equity in Tobacco
Project Number: 32000004002
Principal Investigator(s): Shyanika Rose
Role in Project: Principal Investigator
Effort: 30%
Institution/University: University of Kentucky
Source of Funding: National Cancer Institute
Duration of Project: 4/8/2021 – 03/31/2026
Total Award: \$2,763,530
Grant Number: R01CA251478

Project Title: Adoption, Diffusion, and implementation of Tobacco 21 policies to address health disparities
Principal Investigator(s): PI: Cristine Delnevo, PhD
Role in Project: Co-Investigator, Site PI
Effort: (5%)
Institution/University: University of Kentucky
Source of Funding: National Cancer Institute (subaward from Rutgers)
Duration of Project: 7/1/2018 – 6/30/2023
Total Award: \$67,631
Decision: Awarded, sub-award pending
Grant Number: R01CA231139

Project Title: ASPiRE: Advancing Science & Policy in the Retail Environment
Project 2: Big Cities Tobacco Control
Project Number: 3200003039
Principal Investigator(s): MPI: Lisa Hendriksen, Ph.D., Kurt Ribisl, PhD., & Douglas Luke, Ph., D
Role in Project: Co-Investigator, Site PI
Effort: (2-14%)
Institution/University: University of Kentucky
Source of Funding: National Cancer Institute (subaward from Stanford University)
Duration of Project: 9/1/2018 – 08/31/2023
Total Award: \$369,910
Grant Number: P01CA225597

Project Title: Assessing the effects of smokeless tobacco influencer marketing in the rapidly changing media environment
Principal Investigator(s): Kostygina, Ganna (Anna), PhD

Role in Project: Consultant
Effort: overload
Institution/University: National Opinion Research Center (NORC)
Source of Funding: National Cancer Institute
Duration of Project: 09/18/2019 – 08/31/2022
Grant Number: R01CA225597

Project Title: Correcting Public Misperceptions about very low nicotine content cigarettes

Principal Investigator(s): Byron, M. Justin, PhD
Role in Project: Consultant
Effort: overload
Institution/University: University of North Carolina at Chapel Hill
Source of Funding: National Cancer Institute
Duration of Project: 07/07/2019 – 06/30/2021
Grant Number: R21CA234968

Project Title: Tobacco Control Policy Manuscript Preparation
Project Number: 3048115097
Principal Investigator(s): Shyanika Rose
Role in Project: Principal Investigator
Effort: (14.4%)
Institution/University: University of Kentucky
Source of Funding: Truth Initiative
Duration of Project: 1/1/2021 – 06/30/2021
Total Award: \$25,000
Grant Number: none

Project Title: Feasibility of smoking cessation for relatives of cancer patients
Project Number: 321001760
Principal Investigator(s): Shyanika Rose
Role in Project: Principal Investigator
Effort: (5% cost share)
Institution/University: University of Kentucky
Source of Funding: Markey Cancer Center Pilot award
Duration of Project: 9/1/2020 – 08/31/2020
Total Award: \$50,000
Grant Number: P30CA177558

XIV. RESEARCH & INTELLECTUAL CONTRIBUTIONS - *continued*

C. SPONSORED RESEARCH PROJECTS, GRANT & CONTRACT ACTIVITIES – *continued*

Inactive

Project Title: Cancer Control Education Program
Principal Investigator(s): Michael O'Malley
Role in Project: Pre-doctoral Fellow (2011-2014)
Effort: 50 %
Institution/University: University of North Carolina at Chapel Hill
Source of Funding: National Cancer Institute
Duration of Project: 09/05/1992 – 06/30/2017
Grant Number: R25CA057726

Project Title: Healthy Stores, Healthy Communities
Project Number: Health-e-NC, e.g., IRB
Principal Investigator(s): Kurt Ribisl, PhD., Kelly Evenson, PhD.
Role in Project: Graduate Research Assistant
Effort: 50 %
Institution/University: UNC Gillings School of Global Public Health
Source of Funding: University Research Fund
Duration of Project: 01/01/2011-12/31/2011
Total Award: \$76,803

Project Title: Maximizing State and Local Policies to Restrict Tobacco Marketing at Point of Sale
Principal Investigator(s): MPI Kurt Ribisl, PhD., Lisa Henriksen, PhD., Doug Luke, PhD
Role in Project: Research Assistant (2013 – 2014)
Effort: 50 %
Institution/University: University of North Carolina at Chapel Hill
Source of Funding: National Cancer Institute (Intramural or Extramural?)
Duration of Project: 09/01/2011-08/01/2015
Total Award: \$6,383,679.00
Grant Number: U01CA154281

Project Title: Tobacco Control in a Rapidly Changing Media Environment
Principal Investigator(s): Sherry Emery, MBA, PhD
Role in Project: Research Assistant (2012-13)
Effort: 50 %
Institution/University: University of North Carolina at Chapel Hill
Source of Funding: National Cancer Institute
Duration of Project: 09/01/2011- 7/31/2016
Total Award: \$ 7,234,073
Grant Number: U01CA154254

Project Title: Population Assessment of Tobacco Health (PATH)
Principal Investigator(s): Andrew Hyland, PhD.
Role in Project: Co-Investigator, Lead on ad hoc study 4.4.2
Effort: 20 %

Institution/University: Truth Initiative
Source of Funding: National Institute on Drug Abuse, subaward from Westat
Duration of Project: 09/18/2011 - 6/30/2020
Grant Number: HHSN271201100027C

Project Title: Center for Evaluation and Coordination of Training and Research in Tobacco Regulatory Science (subcontract through Westat)

Principal Investigator(s): Jeanne Rosenthal, PhD

Role in Project: Co-Investigator

Effort: 20 %

Institution/University: Truth Initiative

Source of Funding: National Cancer Institute

Duration of Project: 09/01/2014 – 08/31/2018

Total Award: \$8,488,188

Grant Number: U54CA189222

Project Title: Tobacco Real-world Advertising eXposure (TRAX) Study

Project Number: Pro00012367

Principal Investigator(s): Shyanika Rose, PhD

Role in Project: PI

Effort: 10 % Cost share

Institution/University: Schroeder Institute for Tobacco Research and Policy Studies

Source of Funding: Intramural pilot award

Duration of Project: 06/01/2015-05/31/2016

Total Award: \$25,000

Grant Number: none

Project Title: Exposure to Discrimination and Tobacco (EDIT) Study

Project Number: Pro00018724

Principal Investigator(s): Shyanika Rose, PhD

Role in Project: PI

Effort: 10 % (cost share)

Institution/University: Schroeder Institute for Tobacco Research and Policy Studies

Source of Funding: Intramural pilot study

Duration of Project: 05/01/2016-04/03/17

Total Award: \$25,000

Grant Number: none

Project Title: Appeal and Attraction to Menthol Cigarette Smoking and Menthol Packaging in Young Adults

Principal Investigator(s): Amy Cohn, PhD, Shyanika Rose, PhD

Role in Project: Co-Principal Investigator

Effort: 5 % cost share

Institution/University: Schroeder Institute for Tobacco Research and Policy Studies

Source of Funding: Metro Tobacco Research and Instruction Consortium (MeTRIC)

Duration of Project: 08/01/2016-10/31/2017
Total Award: \$50,000

Project Title: Poly-Tobacco Use and Minority Health: Differential Risks, Transitions, and Socio-Environmental Context
Project Number: e.g., IRB
Principal Investigator(s): Kimberly Horn, EdD
Role in Project: Co-Investigator (09/25/2018-06/30/2019)
Effort: 15 %
Institution/University: **Truth Initiative**
Source of Funding: National Center for Minority Health Disparities (subaward from Virginia Polytechnic Institute)
Duration of Project: 09/25/2018 – 06/30/2022
Total Award: \$1.35 M
Grant Number: R01MD013338

Project Title: Exposure to flavored tobacco advertising and associations with future use in young adults: Implications for health equity
Project Number: 3200002698
Principal Investigator(s): **Shyanika Rose, PhD**
Role in Project: **PI**
Effort: 12.5 %
Institution/University: **University of Kentucky / previously Truth Initiative**
Source of Funding: National Cancer Institute
Duration of Project: **04/15/2017-03/31/2020**
Total Award: \$36,495 (UK) \$280,544 (Truth Initiative)
Grant Number: Account # R21CA208206

Project Title: Predicting Menthol Cigarette and Flavored Cigar Smokers' Responses to Menthol or Flavored Tobacco Restrictions: Results from Experimental Auctions
Project Number: 3200002698
Principal Investigator(s): **Shyanika Rose, PhD**
Role in Project: **PI**
Effort: 10 %
Institution/University: **University of Kentucky / previously Truth Initiative**
Source of Funding: National Cancer Institute
Duration of Project: **07/15/2017-05/31/2020**
Total Award: \$30371 (UK) \$107,511 (Truth Initiative)
Grant Number: Account # R03CA219737

Project Title: Tobacco Control Policy Manuscript Preparation
Project Number: 3048114865
Principal Investigator(s): Shyanika Rose
Role in Project: Principal Investigator

Effort: (12.9%)
Institution/University: University of Kentucky
Source of Funding: Truth Initiative
Duration of Project: 7/1/2020 – 11/30/2020
Total Award: \$25,000
Grant Number: none

Submitted, Unfunded

Project Title: Leveraging community health workers in rural Kentucky and Ohio: An intergenerational, citizen science approach to tobacco policy change
Project Number: #86515
Principal Investigator(s): Ellen Hahn, PhD and Megan Roberts, PhD
Role in Project: Co-Investigator
Submitted: 08/2019
Decision: 10/2019, not selected for 2nd round submission

Submitted, Pending

Project Title: Enhanced Access to Customized Tobacco Cessation for Rural Youth
Principal Investigator(s): MPI: Kimberly Horn, PhD, Carla Berg, PhD
Role in Project: Co-Investigator
Effort: (15%)
Institution/University: University of Kentucky
Source of Funding: National Cancer Institute
Duration of Project: 12/1/2021 – 11/30/2026
Total Award: \$647,727
Decision: Under review