



**KORH Virtual
Academy**

**Grant Writing
Basics**

→ An introduction to grant writing tools and skills for your next proposal. ←

Today's Agenda

1

Introduction to KORH

2

Getting Prepared

3

Finding Funding

4

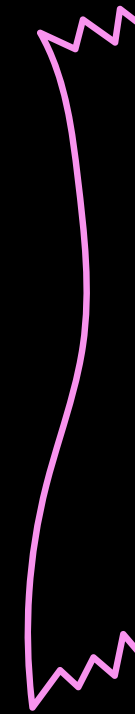
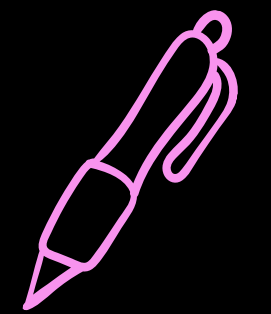
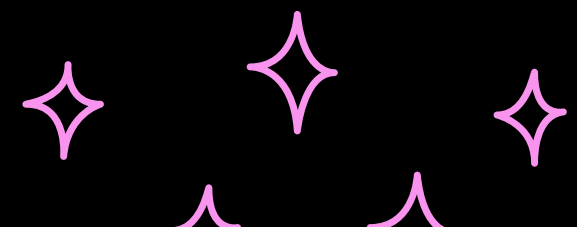
Taking the First Steps

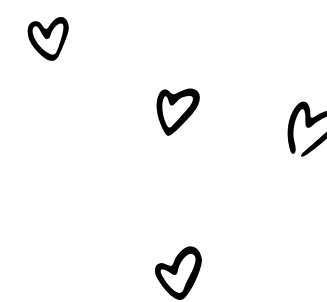


Introduction to Kentucky Office of Rural Health



The Kentucky Office of Rural Health (KORH), established in 1991, is a federal–state partnership authorized by federal legislation. The UK Center of Excellence in Rural Health serves as the federally–designated Kentucky Office of Rural Health. The mission of the KORH is to support the health and well–being of Kentuckians by promoting access to rural health services.





Team Check-in

1

Ernie Scott, Director
Oversees KORH
program operations



2

Marcus Pigman, Project Manager
Rural Health Clinics
Critical Access Hospitals

6

Amelia Holliday, Project Manager
Communications
The Bridge

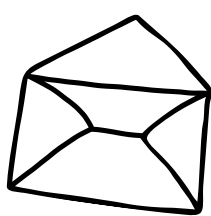
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Scott Helle, Project Manager
Emergency Medical Services
Mental Health First Aid



7

Janice Vance, Project Manager
Healthcare Workforce
SLRP, 3RNET, NHSC



4

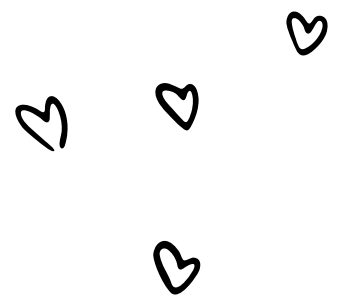
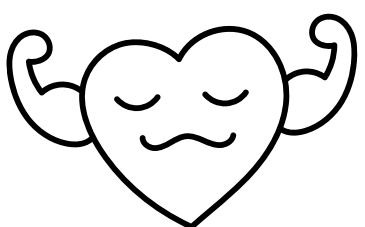
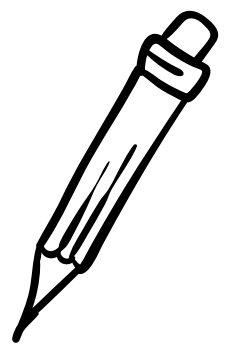
Lisa Garza, Project Manager
Small Hospital Improvement Program
Elder Wellness Initiative

8

Anita Watts, Program Specialist
KORH Logistics

5

Matt Coleman, Project Manager
Veteran Access to Rural Healthcare
Funding Initiatives





Quick poll...

Thank you for participating!



Grant Writing
Newbies

Experienced Grant
Writers



CAPTAIN PLANET

AND THE PLANETEERS

SEASON 1

1

Agency Mission Statement

2

Certificate of incorporation as a non-profit organization – needed to submit with proposal

3

Most recent 501(c)(3) letter or other proof of tax exempt status

4

Employer identification number & DUNS number – Required for all federal applications. May take time.

5

Annual Report – Do you have one?

6

Organization Chart and list of board members

7

Any recent needs assessments, program evaluation reports, and examples of forms being used

8

Current resumes and "biographies" (biosketches) of key staff



Before you start...



9

Most recent overall organization budget and individual program budgets.

10

Job descriptions for all positions – Don't forget to update as you add positions.

11

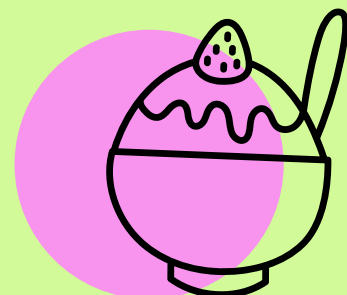
List of all current funding sources and potential sources of matching funds.

12

Personnel policies and procedures, updated floor plan, disaster plan

13

Boilerplate – a paragraph or two about when and how the organization started and significant milestones.

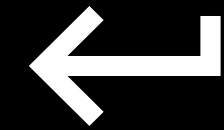


Any

thoughts

or

questions



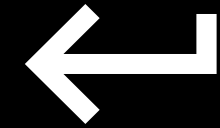
Speak up!

Can

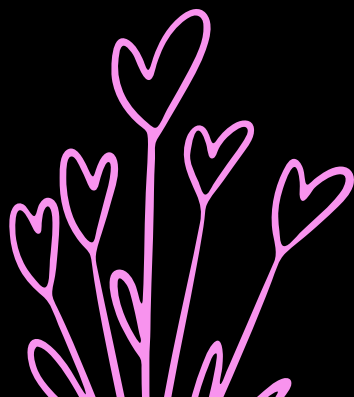
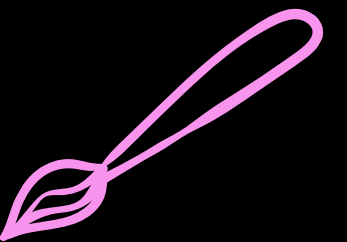
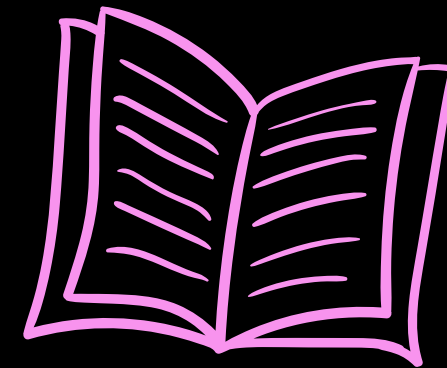
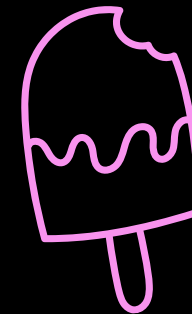
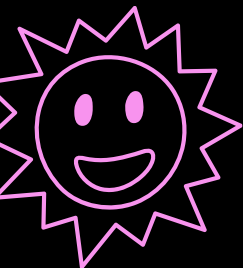
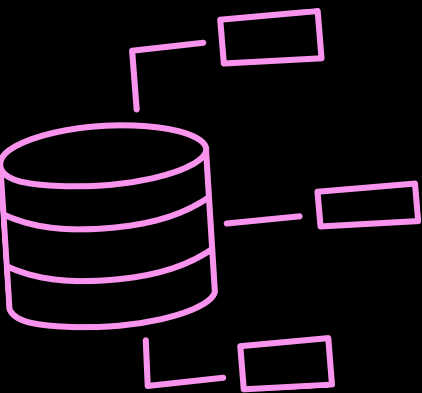
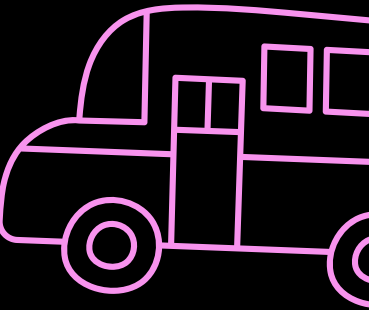
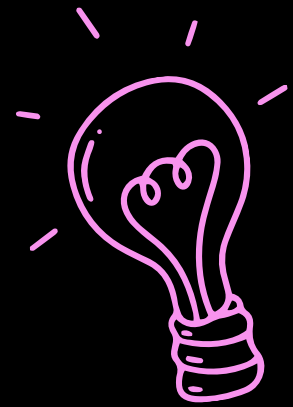
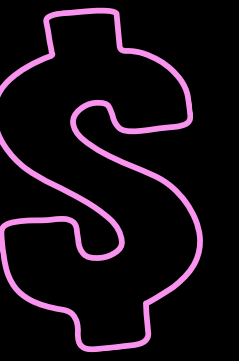
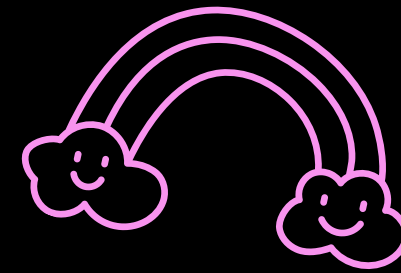
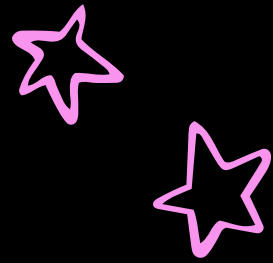
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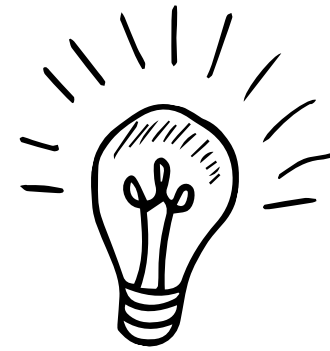
funding?



The search begins



Finding Funding...



1

KORH Resources – Weekly Update, Finding Funding in Kentucky, Funding Resource Search

2

Rural Health Information Hub (RHlhub)

3

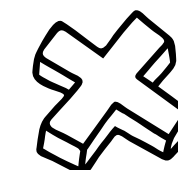
Philanthropy News Digest

4

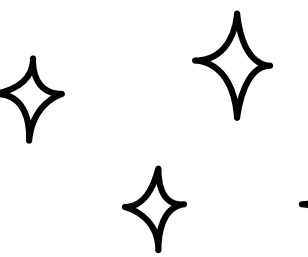
Grants.gov

5

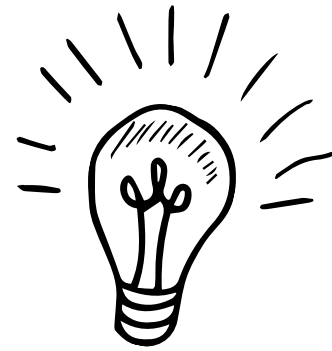
Paid services: Candid, GrantStation, Pivot RP, and more...



Before you start your search, what're you looking for? Funds for salaries? Equipment? Building additions? What problem do you want to solve?



A little more than Google...



1

Community Foundations?



2

Local Private Foundations?

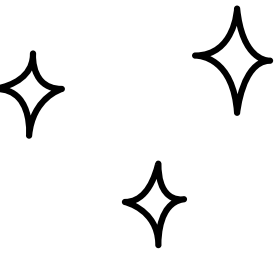


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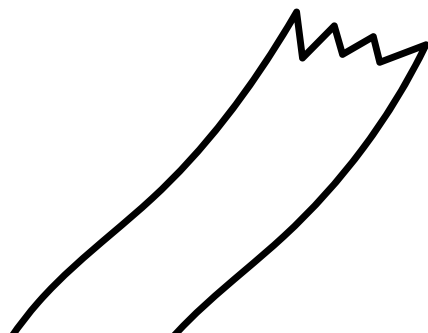
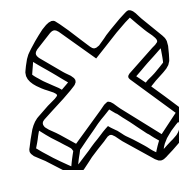
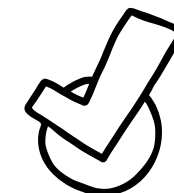
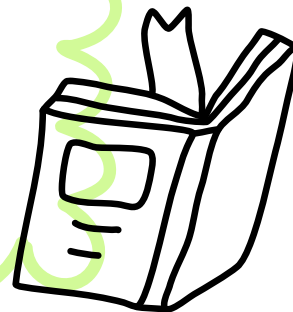
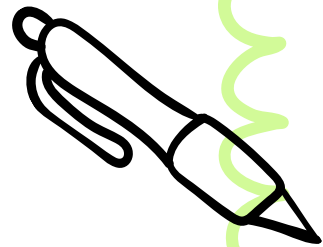
Government?

4

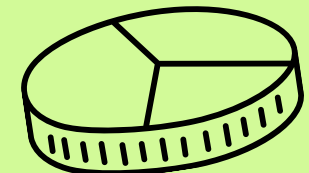
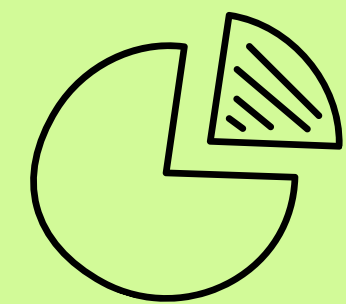
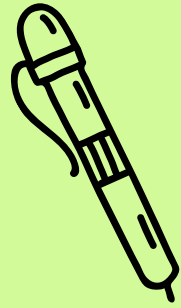
Other connections?



Before you start your search, what're you looking for? Funds for salaries? Equipment? Building additions?
What problem do you want to solve?



Tips from Matt
Relationships are
key.
Do your research.

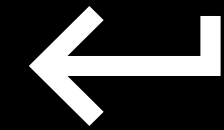


Any

thoughts

or

questions



Speak up!

Questions to ask yourself

It fits!

It Ships!

Does my organization fit the eligibility requirements?

Is my idea a fit for this grant? (It's not reaching to fit program objectives)

Can I find data on the problem?

Is there someone else doing the same thing?

Have they funded an organization or project similar to mine?

Do we have the capacity once we get the grant?

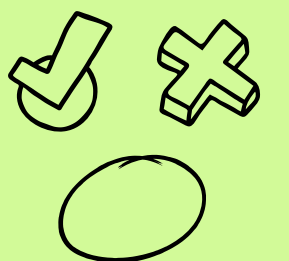
Will my idea give measurables to send back to the funder?

Is this project sustainable?

Do they require a match and can I provide it?

Do I want/need to include partners?

DO I HAVE TIME TO CREATE AND SUBMIT THIS PROPOSAL?



A little group work

1

What are some of the eligibility restrictions for this grant?

2

Does the announcement say how much funding is available and how many will be awarded?

3

Is there a time frame mentioned for the length of the project?

4


What are some other questions you think of when you first look at a NOFO/RFA?



Delta States Rural
Development Network
Program



Promoting Health Equity in
Underserved Populations
Across the Commonwealth of
Kentucky.



Pallottine Foundation of
Huntington Healthy
Communities Initiative



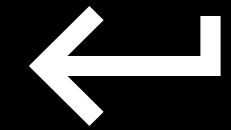
Expanding Health Care
Access for Rural Veterans

Any

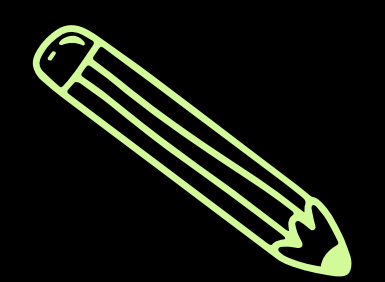
thoughts

or

questions



Speak up!



Teamwork makes the dream work!



In a study on burnout in grant writers, of 345 surveys, 55% of those transitioned out of their job. And 70% of those stated burnout as the cause.

Conditions that lead to burnout

- ~ Poor leadership
- ~ Poor communication
- ~ Unclear expectations
- ~ Lack of recognition



1

Who are you going to include on your team from your organization?

Let's make a list!

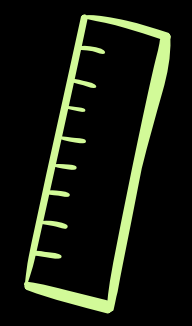
2

What role will each member play

Matt

Lisa

Scott

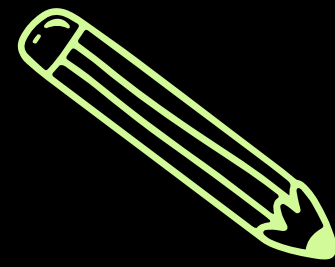


3

Is there anyone outside your organization that you need to include on your team?

Links on Grant Teams
[The Perfect Grant Writing Team](#)
[What is a Grant Team?](#)

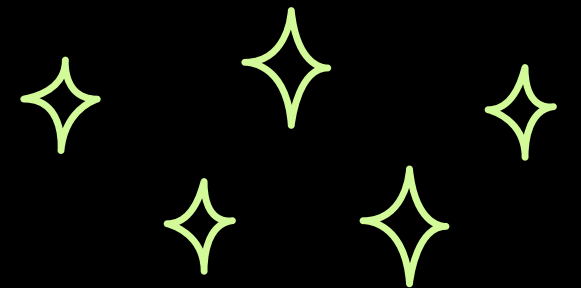




The 12 Rules to Writing with Style



These 12 rules come from
The Only Grant Writing Book
You'll Ever Need
by Ellen Karsh & Arlen Sue Fox



1

Before you write one word, make an outline

2

Write as you speak (or as you should speak)

3

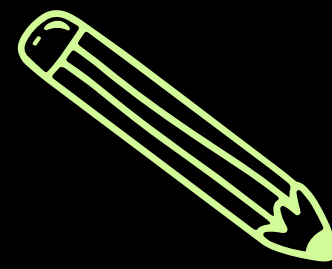
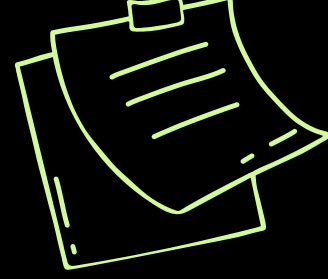
Double (and triple) think your choice of words

4

Don't exaggerate (everyone is always using the exact same cliches to describe themselves)

5

Buy a grammar book – use it when in doubt (and even when you're not in doubt)



The 12 Rules to Writing with Style

6

...and a dictionary and thesaurus while you're at it.

7

Stick to the active voice – use the most straightforward approach.

8

Keep your own voice out of it – political views, humor, personal views are a no

9

Limit the adjectives – can be effective if limited, with explanations.

10

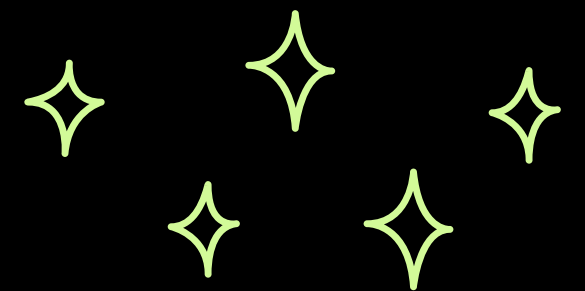
It's not personal – Not about me, myself, and I

11

Brevity isn't always the soul of wit – ACBAD – Acronyms Can Be A Downer

12

Prove it! – Common knowledge isn't so common

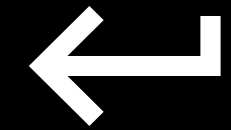


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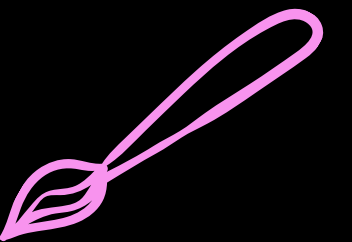
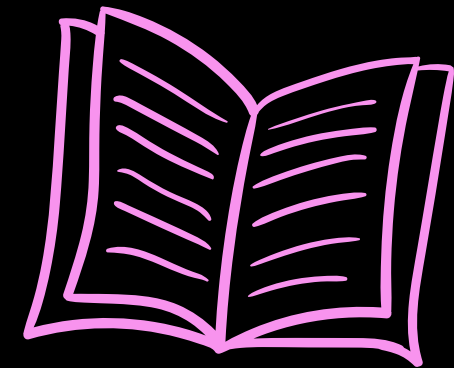
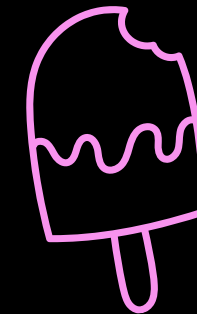
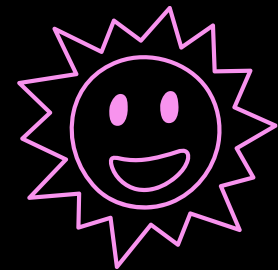
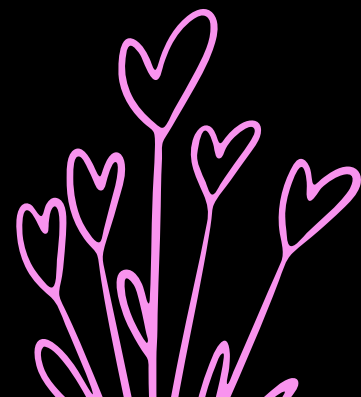
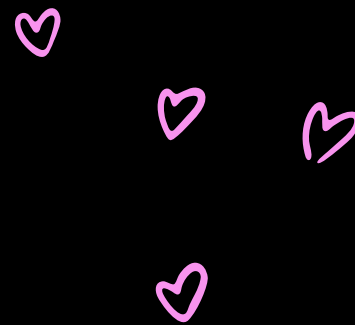
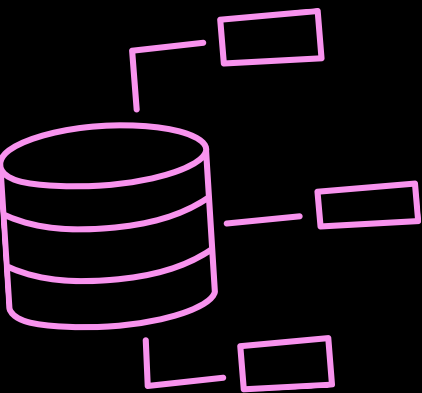
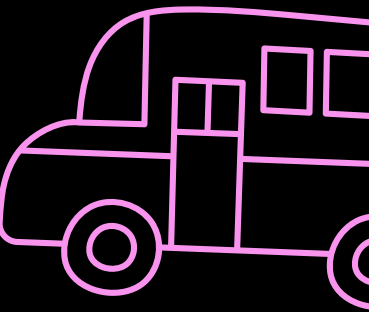
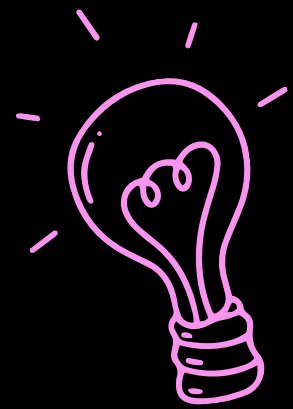
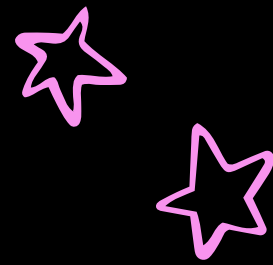
thoughts

or

questions



Speak up!





**Quick poll and
that's a wrap!**

Thank you for participating!