

Center for Health Equity Transformation

"The Center for Health Equity Transformation (CHET), Lexington Kentucky, is located on the original homeland of diverse Native peoples who arrived over 10,000 years ago. The most recent among them were the Shawnee. Today, Kentucky is still home to over 25,000 Native people representing scores of tribal groups. CHET recognizes the injustices Native peoples have endured. Through this statement, we hope to begin the long process of healing."

Visit our
Website

CHET's Weekly Communication Digest

CHET Associate Director Appointed to SEC Academic Leadership Program

Dr. Carrie Oser, DiSilvestro Endowed Professor of Sociology and Associate Director for Outreach and Dissemination at CHET, was recently named a Southeastern Conference Academic Leadership Development Program (SEC ALDP) Fellow for the 2021-22 academic year.

"Established in 2008-09, the SEC ALDP seeks to identify, prepare and advance academic leaders for roles within SEC institutions and beyond."

Dr. Oser is one of four faculty members at UK chosen for this year's cohort.

You can find more information [here](#).

Congratulations Dr. Oser!



CHET Faculty and Staff Publish Paper on Inequitable Marketing of Flavored Tobacco Products

Congratulations to CHET primary faculty member Dr. Shyanika Rose and her research team whose manuscript, "[Inequitable distribution of FTP marketing by neighborhood characteristics: further evidence for targeted marketing.](#)" was recently accepted in the journal *Nicotine Tobacco Research* (doi: 10.1093/ntr/ntab222).



According to Dr. Rose and her research team, "Tobacco marketing has frequently been shown to be more prevalent in neighborhoods with lower household income and more Black residents. Using geographic-based predictions, we find that greater flavored tobacco

marketing in these neighborhoods, not decreased marketing for non-flavored tobacco, is driving this disparity. Targeting Black neighborhoods with increased marketing of flavored tobacco products, which has been found to be more appealing, easier to use, and harder to quit is a social justice issue."

Congratulations Dr. Rose!

CHET Core Faculty Member Publishes Op-Ed on Health Inequities among Latino Kentuckians

CHET Core Faculty member Dr. Rafael Pérez-Figueroa recently published an op-ed in the *Courier Journal* entitled, "Latino Kentuckians are higher risk for illness but face obstacles to accessing care"

The article, which was also co-written by current UK medical student Amanda White, states



"Research that incorporates greater Latino representation would contribute to improving our knowledge on emerging health inequities and identifying interventions. We must consider the diversity of this population and the complexity and persistence of health inequities. To achieve a healthier Kentucky, an increased focus on chronic disease prevention and efforts to engage Latino communities in addressing environmental, policy, and behavioral changes are needed."

You can read the full article here:

<https://www.courier-journal.com/story/opinion/2021/10/27/how-health-care-inequities-hit-kentucky-latinos-hard/6117897001/>

Congratulations Dr. Pérez-Figueroa!

Advocacy in Southeastern Kentucky

Saturday October 30, 2021

2:00-3:30pm

Register [here](#)

Join the Sunup Initiative & the UK Appalachian Center for a panel discussing advocacy in Southeastern Kentucky. Learn from local advocates Sherry Tinsley, Venus Evans, John Stewart, and Chase Carson moderated by Lisa Garrison, as they share their experiences working to make their community a better place.

This event is in recognition and commemoration of the 1919 Corbin expulsion. For more more information on the event and racial justice organizing in the tri-county area visit:

<https://sunupcorbin.com/>

Advocacy in Southeastern Kentucky Panel Discussion

Date:
**October 30,
2021**
Time:
**2:00–3:30pm
(EST)**
Via Zoom

Advocates:
Sherry Tinsley
Venus Evans
John Stewart
Chase Carson
Moderator:
Lisa Garrison



NIH Health Disparities Listening Sessions

Academic Institutions
November 10, 2021

6:00 – 7:30 p.m.

More information and Registration: <https://hd-transformation-engagements.com/>

To catalyze transformation in how communities are engaged in research to address health disparities and advance health equity, the NIH Common Fund is developing a new program planned to launch in the Fiscal Year 2023. If successful, this new program would have a major impact in developing, disseminating, or implementing innovative and effective interventions that prevent, reduce, or eliminate health disparities and health inequities. These efforts align with other NIH efforts to end structural racism and stimulate health equity research. This potential program may involve multiple initiatives through which awardees work together on collective goals within ten years.

Through a series of facilitated listening sessions with the community, the NIH Common Fund's Transformative Research to Address Health Disparities and Advance Health Equity working group seeks your input on new, innovative research into health disparities, minority health, and health equity. Specifically, we are interested in hearing ideas for approaches to this type of research in which community members are actively engaged in the research process.

Collaboration Column

This weekly column provides space for any of our CHET affiliates to seek out involvement of others. We request that contributions be no more than 3 sentences and include contact information.

If considered appropriate, contributions sent to chet@uky.edu by Thursday will be included in CHET's Friday digest. Contributions will be run twice, unless requested otherwise.

For more information, please contact the Communication Subcommittee via chet@uky.edu

Biostatistics and Research Design Core

To request a consultation with the CHET Biostatistics and Research Design Core, please click the following link: https://uky.az1.qualtrics.com/jfe/form/SV_9GlfBA9n9aPOFlb

CHET Student and Trainee Listserv

Please encourage your students and trainees to join our listserv here: bit.ly/joinchet