welcome to the:

2017 KENTUCKY RHC summit

June 9, 2017 | 8 am - 4:30 pm

Carl D. Perkins Conference Center Richmond, Kentucky





2017 KENTUCKY RHC summit

Agenda:

8:00 - 9:00 am | Registration & Continental breakfast - sponsored by Anthem)

9:00 - 9:15 am | Welcome

Fran Feltner, DNP, MSN, RN, FAAN - Director, UK Center of Excellence in Rural Health

9:15 - 10:15 am | Cyber Security in a Healthcare Setting

Dennis Lever, Chief Information Security Officer, CHFS, Office of Administrative & Technology Services

10:15 - 10:30 am | Networking Break & Refreshments - sponsored by Midwest Health Care

10:30 - 11:30 am | Medicaid Update

Steven Miller, Medicaid Commissioner - Kentucky Department of Medicaid

11:30 am - 12:30 pm | Networking Lunch - sponsored by Wellcare

12:30 - 1:45 pm | Breakout Sessions:

Behavioral Health Lisa Hinkle, Member McBrayer, McGinnis, Leslie & Kirkland RHC Annual Evaluation
Glen Beussink

Dir. of Consulting & Clinical Dev. Midwest Health Care

1:45 pm - 2:00 pm

Emergency Preparedness Session Rebecca L. Hardin, CHES Preparedness Coordinator for Region 15 Bluegrass South Kentucky Dept. for Public Health

2:00 - 3:00 | Medicaid MCO Panel - featuring representatives from Aetna, Anthem, Humana Caresource, Passport & Wellcare

3:00 - 3:15 | Afternoon Break - sponsored by TCG America

3:15 - 4:30 | Breakout Sessions :

Kentucky Medicaid RHC Rate Setting & Scope Change 101 Glenn Grigsby, Director, BKD

Generations in the Workplace Marietta Watts Senior Training Specialist/Performance Consultant, HR Training & Development University of Kentucky K:

Common ICD-10 Documentation Deficiencies for Rural Health Sharon Shover, CPS, CEMC Senior Manager Blue and Company

Facility Information:

Tobacco Policy: Eastern Kentucky University seeks to provide a clean and healthy environment for all students, employees, and visitors. A tobaccofree campus policy will protect everyone from second-hand smoke. Eliminating tobacco use will also keep our campus beautiful. The use of all tobacco (cigarettes, cigars, pipes, water pipes/hookah, electronic cigarettes, and smokeless tobacco products snuff, chewing tobacco, and dipping tobacco) will be prohibited on the EKU campus.

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2017 KY RHC Advisory Committee Members

The 2017 Kentucky RHC Summit has been planned and delivered through a collaboration of the Kentucky RHC Advisory Committee, the Kentucky Office of Rural Health and the UK Center of Excellence in Rural Health.

- Reba Bowling Madison Family Clinic
- Elsie Crawford Wilkens Medical Group
- Morgan Fowler Marcum & Wallace Memorial Hospital
- Barry Martin Primary Care Centers of Eastern Kentucky, LLC
- Mallie Noble ARH Mary Breckinridge Health Services, Inc.
- Sharon Shover, CPC, CEMC Blue & Company
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speakers



Welcome | 9:00 - 9:15 am
Fran Feltner, DNP, MSN, RN, FAAN
Director
UK Center of Excellence in Rural Health

Dr. Feltner is the Director of the University of Kentucky Center of Excellence in Rural Health, located in Hazard, Kentucky. She also has joint appointments as adjunct faculty in the College of Nursing and College of Health Science and as Adjunct Assistant Professor in

the College of Medicine, Family and Community Medicine Department. Additionally, she serves as the Principal Investigator of Kentucky Homeplace, a community health worker program, which has been recognized by the Center for Disease Control (CDC), Healthy People 2020 and the national Rural Assistance Center (RAC) for successful models in Innovation.

Dr. Feltner received her Doctorate in Nursing Practice from the University of Kentucky, College of Nursing and a Masters in Advanced Practice Rural Public Health Nursing – Administration from Eastern Kentucky University

Dr. Feltner has more than 40 years of experience in rural health care. Much of her work has focused on improving the health of the Appalachian population and empowering rural communities to directly address the health disparities that affect them so seriously. Her research includes exploring the social determinants of health and their effect on health outcomes, finding effective linkages between vulnerable populations and the health care system, and examining the role and impact of community health workers.

Awards and honors include Fellowship in the American Academy of Nursing, the Paul Mason Memorial Award in recognition of contributions to benefit Kentucky's indigent and underserved population, and the Dan Martin Award in grateful recognition for enduring contributions to the health of rural Kentuckians.



Cybersecurity in a Healthcare Setting | 9:15 - 10:15 am Dennis E. Leber Chief Information Security Officer (CISO) Cabinet for Health and Family Services (CHFS) Office of Administrative & Technology Services (OATS)

Leber is an Information Security/ Information Technology (IS/IT) Executive Management professional with over 10 years'

experience in IS/IT Management, and over 20 years of Management experience across various industries. He currently serve as the Chief Information Security Officer (CISO) for the Commonwealth of Kentucky Cabinet of Health and Family Services. Leber has provided Information Security in the Automotive Industry, Military, Federal Government, and Healthcare.

He is a combat Vet of the US Marine Corps, and also served in the US Army. He has an associates of Business, A Bachelor's of Science in Information Systems Security, a Master's in Information Systems and is working towards finishing a PhD in Management.



Medicaid Update | 10:30 - 11:30 am Stephen P. Miller Commissioner, Cabinet for Health & Family Services Department for Medicaid Services

Stephen P. Miller, CPA, is the Commissioner of the Department for Medicaid Services, Frankfort, Kentucky. He has 30 years of health

care experience serving as a hospital chief executive officer as well as a chief financial officer.

Prior to his appointment as Medicaid Commissioner in February of 2016, Steve served as the Vice President of Finance at the Kentucky Hospital Association. He has a B.S. Degree in Accounting from the University of Louisville and is a member of the Kentucky Chapter of HEMA

Breakout Session #1



Emergency Preparedness Session | 12:30 - 1:45 pm Rebecca L. Hardin, CHES Preparedness Coordinator for Region 15 Bluegrass South serving Boyle, Clark, Estill, Garrard, Lincoln, Madison, Mercer, and Powell Counties Kentucky Department for Public Health

Rebecca Hardin is a Regional Preparedness Coordinator for the Preparedness

Branch at Kentucky Department for Public Health. She assists local health departments with preparedness activities such as planning, training and exercising in Region 15 South which covers Boyle, Clark, Garrard, Estill, Lincoln, Madison, Mercer and Powell counties. With 20 years of experience in public health, Rebecca has also served as KDPH's Exercise Coordinator and Medical Reserve Corps Coordinator in addition to preparedness coordinator, medical reserve corps leader and health educator at Jessamine, Lincoln, Boyle and Mercer County Health Departments. Ms. Hardin received her BBA in Health Care Administration and BS in Community Health Education from Eastern Kentucky University and is a Certified Health Education Specialist. Ms. Hardin is a lifelong Kentuckian and grew up in Casey County. She currently lives in Lincoln County with her two daughters, two dogs, three cats and rabbit.



Behavioral Health | 12:30 - 1:45 pm Lisa Hinkle. Member McBrayer, McGinnis, Leslie & Kirkland

Because healthcare is one of the most regulated areas in the country, one of the most difficult and important issues that healthcare providers face is compliance. Every healthcare provider needs to be aware of the need for compliance and for assistance in designing a program that is up-to-date with new regulatory

initiatives and the Office of Inspector General's annual Work Plan.

With over 30 years of experience, Hinkle advises health care providers of all types, including health care facilities and services, nursing facilities, hospice providers, hospitals, physicians, nurse practitioners, rural health clinics, laboratory providers and federally qualified health care centers in the areas of health law, regulatory and corporate compliance, fraud and abuse (Anti-kickback Law, Stark II, etc.), and state regulatory matters including certificate of need and licensing.

In addition, she has represented clients in a class action against Kentucky Medicaid, and has also represented a number of providers in the various federal fraud initiatives as well as in Medicare/Medicaid reimbursement, licensure, and business law matters. Hinkle's work includes day-to-day counseling regarding compliance, reimbursement matters, employment problems, recruitment, preparation and review of provider contracts, and professional rights defense.

She has counseled clients extensively on new and emerging issues in health care regulation, including compliance programs and

speakers

codes of conduct, electronic medical records, and the ever evolving health care reform. She works to keep clients well positioned and knowledgeable about regulatory matters and opportunities that include funding through federal initiatives and grant opportunities.



RHC Annual Evaluation | 12:30 - 1:45 pm Glen Beussink Director of Consulting & Clinical Development Midwest Healthcare

After nearly 20 years in health care, Glen has become a trusted advisor in the Rural Health Clinic business. Glen spent 20 years prior to this in the private sector developing business distribution models. Glen has developed clinics through the Midwest and

Southeast. He is a trusted advisor to some of the largest hospital organization and smallest independent Rural Health Clinics. His desire of knowledge leads him to hours of reading in the Federal Register. He has presented and attended numerous conferences on the subject of Rural Health Clinic and dedicated his career to clinic conversion and regulation compliance. Glen is a member of the NARHC Consultant Advisory Committee.

Breakout Session #2



Kentucky Medicaid RHC Rate Setting & Scope Change 101 | 3:15 - 4:30 pm Glenn Grigsby, Director BKD, LLP

Glenn, a member of BKD National Health Care Group, primarily focuses on various regulatory and reimbursement issues facing many types of health care providers, including hospitals, community health centers and rural health clinics. He has experience in Medicare

and Medicaid cost report preparation and review as well as specialized areas, including geographic reclassifications, wage index reviews and rate setting analyses. Currently, Glenn leads BKD's East Region in serving rural health clinics and federally qualified health centers in Kentucky, Ohio, Indiana and Tennessee. He works regularly with federal and state government intermediaries in the areas of cost report adjustments, reopenings and appeals. He also assists providers with strategic planning, financial forecasts, Medicaid scope changes, and fee schedule assessments. Glenn has been with BKD since 2002 and has spent his career serving the health care market. Before joining BKD, Glenn worked for an international health care consulting division.

Glenn is a graduate of the University of Louisville, Kentucky, with a B.S. degree in finance, and received an M.B.A. degree from Webster University, Louisville, Kentucky.



Generations in the Workplace | 3:15 - 4:30 pm Marietta Watts Senior Training Specialist/Performance Consultant, HR Training & Development University of Kentucky

Marietta Watts is a senior training specialist and performance consultant at the University of Kentucky. Before joining UK, she spent 15 years at Kentucky Educational

Television as the Customer Services Manager.

Marietta provides invigorating programs in leadership development, team effectiveness, diversity, and personal and professional development. Her inspiring facilitation style helps clients and participants to maintain enthusiasm and to effectively apply their learning to meet the personal and practical challenges they face every day. She has been the facilitator and program director for the Humanity Academy since its development in 2006 and is now the lead trainer for the UK President's Unconscious Bias Initiative.

Originally from St. Louis, MO, Marietta is a graduate of Paul Brown Business School and the University of Missouri-St. Louis. She is a certified mediator and facilitator and is certified in 7 Habits of Highly Effective People, Crucial Confrontations, QAT Facilitation Trainthe-Trainer, QPR Suicide Prevention and many other business and professional programs.



Common ICD-10 Documentation Deficiencies for Rural Health | 3:15 - 4:30 pm Sharon Shover, CPS, CEMC Senior Manager Blue and Company

Sharon has proven experience in all aspects of revenue cycle management including knowledge and implementation of best practices in revenue cycle management and associated information systems. Her areas

of expertise include practice management, clinical documentation improvement, chart auditing, coding, the accounts receivable cycle from patient access to collections, analyze commercial insurance contracts, and corporate compliance implementation processes, and policy and procedures.



PLEASE complete and return your RHC Summit evaluations before leaving. Your comments and input are very valuable to us!

Thank you for joining us, and we look forward to seeing you again next year!



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Morgan County

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Frederick Medical Clinic 430 Liberty Road West Liberty, KY 41472 James Frederick (606) 743-3114

Morgan County ARH Family Health 1084 Highway 7, Suite 2 West Liberty, KY 41472 Steve Gavalchik (606) 743-3186

Muhlenberg County

Baptist Primary Care of Powderly 1010 Medical Center Drive Powderly, KY 42367 David Hampl (270) 377-1600

Owensboro Health Mulenburg Community Hospital Fam 101 Legion Drive Central City, KY 42330 Edward L. Heath (270) 754-9336

Nicholas County

Carlisle Clinic 107 South Broadway Street Carlisle, KY 40311 Linda Tackett (859) 289-4124

Ohio County

Fordsville Area Medical Clinic 44 W Main Street Fordsville, KY 42343 Blaine Pieper (270) 276-9953

One Health Ohio County 1213 North Main Street Beaver Dam, KY 42320 Gary Lee (270) 274-4771

Owen County

New Horizons Family Practice 330 Roland Avenue Owenton, KY 40359 Bernard Poe (502) 484-4653

Owsley County

Family Practice Clinic of Booneville 200 Mulberry Street, Suite A Booneville, KY 41314 Kim Cox (606) 593-6023

Perry County

Appalachian Physicians, PSC 48 Daniel Boone Plaza Hazard, KY 41701 Deepak Srivastava (606) 487-9999

J. C. Family Healthcare 48 Daniel Boone Plaza, Suite A Hazard, KY 41701 Cynthea Williams (606) 487-9999 Little Flower Clinic 421 Memorial Drive Hazard, KY 41702 Ellen Napier (606) 487-9505

Mountain After-Hours Clinic 1908 N Main Street, Suite 120 Hazard, KY 41701 Debbi Fields (606) 439-2662

Pediatric Associates of Hazard, LLC 474 Village Ln, Hazard Village Shopping Center Hazard, KY 41701 Djien So (606) 487-8300

Primary Care Centers of Eastern Kentucky 10897 S KY Highway 15 Scuddy, KY 41760 Barry Martin (606) 476-2274

Primary Care Centers of Eastern KY - Hazard 101 Town & Country Lane, Suite 100 Hazard, KY 41701 Barry Martin (606) 439-1300

Quantum Healthcare 210 Black Gold Boulevard, Suite 106 Hazard, KY 41701 Connie Castle (606) 436-0711

University of Kentucky North Fork Valley 750 Morton Boulevard Hazard, KY 41701 Larry Quillen (606) 439-1559

Pike County

ARH Tug Valley Medical Associates 306 Hospital Drive South Williamson, KY 41503 Timothy Hatfield (606) 237-1757

Hilltop Primary Care, Inc 7617 Upper Johns Creek Rd Phelps, KY 41553 James Hager (606) 835-9333

Pediatric Associates of Pikeville 156 Island Creek Road Pikeville, KY 41502 Djien So (606) 432-3221

Pikeville Medical Center Clinic At Walmart 254 Cassidy Boulevard Pikeville, KY 41501 Walter May (606) 437-0123

Shelby Valley Family Practice 6800 US 23 South, Suite 3 Pikeville, KY 41501 Walter May (606) 639-6538

Powell County

Casa San Pio 638 E College Avenue, Suite B Stanton, KY 40380 Marsha Waugh (606) 318-3500

Clay City Pediatrics and Primary Care 98 River Street Clay City, KY 40312 Eyad Albaree (606) 663-7788

Ertel Medicine & Pediatrics Stanton 68 East Elkins Street Stanton, KY 40380 Donna Raper (606) 663-2511

Mercy Medical Clinic of Powell County 749 Irvine Road Clay City, KY 40312 Susan Starling (606) 663-2153 Powell County Clinic 68 Elkins Street Stanton, KY 40380 Cherie Sibley (606) 663-8000

Red River Pediatrics 321-C East College Avenue Stanton, KY 40380 Gene So (606) 663-9797

Pulaski County

Eastern Pulaski Rural Health Clinic, PLLC 31 Mark Shopville Road Somerset, KY 42503 Diana Williamson (606) 485-4553

Lake Cumberland Medical Associates 350 Hospital Way, Suite 100 Somerset, KY 42501 Lisa McKinney (606) 451-2619

Rockcastle County

Rockcastle Family Care 160 East Main Street Mount Vernon, KY 40456 Brandy Bullock (606) 256-7761

Rockcastle Family Wellness 140 Newcomb Avenue Mount Vernon, KY 40456 Brandy Bullock (606) 256-7761

Rockcastle Pediatrics & Adolescents 140 Newcomb Avenue, Suite C & D Mount Vernon, KY 40456 Brandy Bullock (606) 256-4148

Russell County

Family Practice Associates 124 Dowell Road Russell Springs, KY 42642 Barry Corbin (270) 866-2440

T. J. Health Russell Springs 2465 Lakeway Drive Russell Springs, KY 42642 Neal Gold (270) 858-3636

Todd County

Bell Clinic, PLLC 105 Elk Fork Road Elkton, KY 42220 Latisha Edmonds (270) 265-2574

Blount Rural Health Center 810 South Main Street Elkton, KY 42220 Anita Jo Powell (270) 265-6504

Elkton Clinic, PSC 713 West Main Street Elkton, KY 42220 Manoj Majmudar (270) 265-5353

Trigg County

Trigg County Primary Care Center 214 Main St Cadiz, KY 42211 John Sumner (270) 522-0898

Trimble County

Bedford Family Practice 470 Highway 421 North Bedford, KY 40006 Susan Wainscott (502) 225-7732

First You Medical Center, PLLC 18 Alexander Avenue, Unit 1 Bedford, KY 40006 Shanna Stivers Dave (502) 255-0222

Union County

Methodist Family Medicine of Sturgis 9064 US Highway 60 West Sturgis, KY 42459 Vinod Soni (270) 333-4349

Methodist Family Practice 1284 US Hwy 60 W Morganfield, KY 42437 Gary Colberg (270) 389-2323

Washington County

Ephraim Mcdowell Springfield Family Medical Center 280 Lincoln Drive Springfield, KY 40069 Nick Spoonmore (859) 336-9801

Spring View Clinic 79 Bob O Link Drive Springfield, KY 40069 Heather Lamkin (859) 336-0771

Wayne County

Monticello Medical Associates One South Creek Drive, Suite 102 Monticello, KY 42633 Robert Parmelee (606) 348-3365

Wayne County Hospital Rural Health Cliinic 166 Hospital Street Monticello, KY 42633 Joe Murrell (606) 348-9343

Whitley County

Appalachia Health Services 3080 US Highway 25W, North Williamsburg, KY 40769 David Escalante (606) 549-9107

Baptist Primary Care of Williamsburg 403 Sycamore Street Williamsburg, KY 40769 Chris Osborn (606) 549-8244

Bryant Family Medicine 2932 North Highway 25W Williamsburg, KY 40769 Shelia Norvell (606) 549-8088

Careplus Rural Health Clinic, LLC 998 South Highway 25 West, Suite 1 Williamsburg, KY 40769 Tawnya Brock (606) 549-0071

Corbin Pediatric Associates, PSC 57 Summit Drive Corbin, KY 40701 Brenda Meeks (606) 528-9700

Ho Physicians Services Corporation 841 US Hwy 25W South, Suite 5 Williamsburg, KY 40769 Ana Moreno (606) 549-0123 Preferred Healthcare, Inc. 686 South Highway 25W Williamsburg, KY 40769 Edna Moses (606) 549-5052

Williamsburg Family Medicine Center 475 North Hwy 25 W Suite 100 Williamsburg, KY 40769 Elsie Crawford (606) 549-2930

Wolfe County

Campton Rural Health Clinic 49 KY 15 North Campton, KY 41301 John Ballard (606) 668-9481

United Clinics of Kentucky 219 Mountain Parkway Spur Campton, KY 41301 Nadeem Shaikh (606) 668-6932

List compiled from publicly available information on the Kentucky Office of Inspector General's website.

National Resources

National Association of Rural Health Clinics (NARHC) Fremont, MI 49412 (866) 306-1961

National Rural Health Association (NRHA) 4501 College Blvd., #225 Leawood, KS 66211-1921 (816) 756-3140

Rural Policy Research Institute (RUPRI) Department of Health Management and Policy University of Iowa College of Public Health 145 N. Riverside Drive Iowa City, IA 52242 (319) 384-3825

Kentucky Resources

Kentucky Office of Inspector GeneralDivision of Health Care 275 East Main St. 5E-A Frankfort, KY 40621 (502) 564-2815

Kentucky Office of Rural HealthUK Center of Excellence in Rural Health 750 Morton Blvd. Hazard, KY 41701 (606) 439-3557 vw.kyruralhealth.org

Kentucky Primary Care Association (KPCA) 226 West Main St. Frankfort, KY 40601 (502) 227-4379 vw.kypca.net

Kentucky Primary Care Office (PCO) Health Care Access Branch 275 East Main Street Frankfort, KY 40621 (502) 564-8966 chfs.ky.gov/dph/info/dpqi/hcab

Kentucky Rural Health Association (KRHA) 36 South Alvasia Street Henderson KY 42420 (270) 577-1707 krha@twc.com • www.kyrha.org



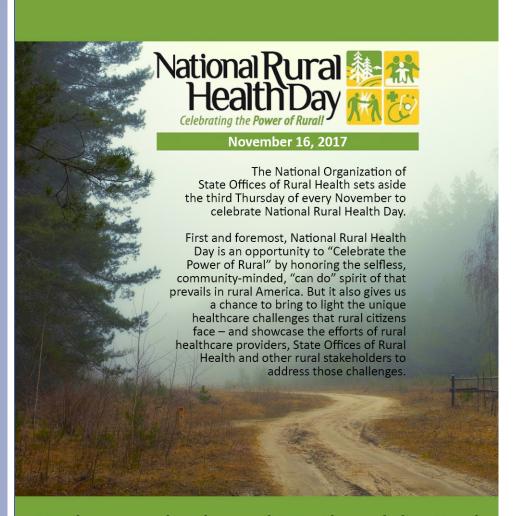
2017 Rural Hospital Leadership Development Symposium

The Art of the Way for Healthcare Leaders of Today

(Strategies to Help Build More Meaningful Community Stakeholder Groups, Reestablish Relevance & Increase Engagement)

June 21, 2017 | Talbott Inn, 101 Stephen Foster Avenue, Bardstown, KY 40004

Contact: Kayla Combs, Kentucky Office of Rural Health 606-439-3557 • kayla.combs2@uky.edu



Mark your calendar and join the celebration!



"This program has allowed me to pay my loans so that I can stay at a place like this. Everyone should be able to have access to healthcare. With the KSLRP, I'm fulfilling my life's dream, and that's to help the underserved."

Crystal Narcisse, MD
Staff Physician specializing in Internal
Medicine & Pediatrics
Park DuValle Community HealthCenter,
Louisville, Kentucky



Need Help Recruiting a New Provider?

KORH offers workforce recruitment solutions free of charge to your clinic. We will help you design a solid recruitment plan, connect with free or paid placement services, or help you strengthen your offer with loan repayment options through the Kentucky State Loan Repayment Program.

The Kentucky State Loan Repayment Program (KSLRP) is a 50/50 matching loan repayment program funded through the National Health Service Corps (NHSC) and administered by the Kentucky Office of Rural Health. The program requires a two-year commitment by the provider to practice at an eligible site, with an equal commitment by the employer.

Eligible sites must provide Primary Care services, be in an identified HPSA, accept all forms of public insurance, offer a sliding fee scale, and see all patients regardless of ability to pay. The KSLRP 50/50 matching requirement means that for every federal dollar povided by KSLRP, there must be a 1:1 match*. This match may come from a variety of sources, called a Sponsor, including:

Employers

Local, State, and National Foundations

• Family, Friends, or Self-funded

Applications are accepted through a 30-day Request for Applications (RFA) period, open in early September. Total funding limits for a two-year commitment vary by profession for eligible Physicians, Dentists, Pharmacists, PAs, NPs, Behavioral Health Practitioners, RNs, Certified Nurse Midwives and Registered Dental Hygienists.

More information online: www.kyruralhealth.org/KSLRP

For additional information on KSLRP and other workforce programs offered by KORH, contact Jennifer Wilson: jennifer.molley.wilson@uky.edu or call (606) 439-3557.



*Sponsor matches must be non-federal dollars



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Rural Community Health Gateway www.ruralhealthinfo.org/community-health

Find tools and proven methods to help build effective community health programs and improve services.

- **Evidence-Based Toolkits** Step-by-step guides to develop programs that improve the health of rural communities, based on evidence-based and promising interventions.
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Tools for Success www.ruralhealthinfo.org/success

Access resources that support grantwriting, demonstrate program impact, and plan for the sustainability of your program.

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Resource and Referral Service

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UK Center of Excellence in Rural Health

The UK Center of Excellence in Rural Health (CERH) was established by state legislation in 1990 to address health disparities in rural Kentucky, including a chronic shortage of health professionals and residents' poor health status.

For more than two decades, the Center has partnered with communities, providers,



students and individuals to provide health professions education, health policy research, health care service and community engagement toward reaching this mission.

- Academic degrees with a rural health focus have been completed by more than 800 graduates, with more than 80 percent practicing in rural communities.
- The Kentucky Office of Rural Health (KORH) provides technical assistance to rural health care facilities and communities all across the Commonwealth.
- Kentucky Homeplace offers Community Health Workers in 30 rural counties.
- Research is conducted at the Center to contribute to the knowledge base that supports improvements in health outcomes in rural communities.







