

## **Merchandise Ordering Policy**

Departments and units within the University of Kentucky College of Medicine may collaborate with the Strategic Communications team for merchandise design and ordering. All merchandise must be ordered through approved vendors.

The Strategic Communications team can provide design support, recommend appropriate vendors and merchandise items, and assist with strategy.

Units may design their own merchandise if they follow [UK logo and brand standards](#). Graphic treatments and limited logo adjustments may be printed on merchandise, subject to approval by main campus PR.

**Departments are responsible for placing their orders** and covering all costs associated with merchandise.